

2008 Statistical Abstract of the United States news release
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Demand for MP3 Players Up 1400 Percent In 4 Years

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ANNOUNCER

FACTORY SALES OF MP3 PLAYERS WENT FROM OVER
400-MILLION DOLLARS IN 2003 TO SIX-BILLION DOLLARS IN 2007,
ACCORDING TO THE U-S CENSUS BUREAU. THAT'S A 14-HUNDRED
PERCENT INCREASE IN JUST FOUR YEARS. SALES OF DIGITAL TVS
INCREASED BY 300 PERCENT OVER THE SAME PERIOD. IN FACT, NOT
ONLY ARE WE BUYING DIGITAL, WE'RE SHOPPING DIGITALLY, AS
WELL. IN 2005, WE SPENT 93-BILLION DOLLARS SHOPPING ONLINE.
AS THE NATION CONTINUES ON ITS COURSE TO CONVERT FROM
ANALOG TO DIGITAL, THE STATISTICAL ABSTRACT OF THE UNITED
STATES IS THERE TO TRACK ITS PROGRESS. THE STATISTICAL
ABSTRACT IS THE AUTHORITATIVE AND COMPREHENSIVE SUMMARY OF
STATISTICS FOR THE UNITED STATES ON EVERYTHING FROM
RELIGIOUS AFFILIATION TO HOTEL ACCOMODATIONS. IT HAS BEEN
PUBLISHED EVERY YEAR SINCE 1878. FOR MORE, VISIT W-W-W-DOT-
CENSUS-DOT-GOV.