

10/19/06

**AGENDA**  
**Census Advisory Committee of Professional Associations Meeting**  
**October 26 - 27, 2006**  
**Francis Amasa Walker Conference Center**  
**Suitland, MD**

**Thursday, October 26, 2006**

|                           |   |   |                   |
|---------------------------|---|---|-------------------|
| <b>8:30 - 8:40 a.m.</b>   | Welcoming Remarks   | Daniel Weinberg<br>Designated Federal Official  | Conference Center |
|                           | Census Bureau Safety and<br>Emergency Procedures  | George Barnett<br>Safety and Health Manager<br>Human Resources Division                       |                   |
| <b>8:40 - 8:55 a.m.</b>   | Overview of Recommendations<br>- Spring 2006 Meeting  | Shane Greenstein<br>CACPA/AEA Chairperson   |                   |
| <b>8:55 - 9:15 a.m.</b>   | Census Bureau Update  | Hermann Habermann<br>Deputy Director  |                   |
| <b>9:15 - 9:45 a.m.</b>   | 2010 Decennial Census Program   | Preston Jay Waite<br>Associate Director<br>for Decennial Census                               |                   |
| <b>9:45 - 10:00 a.m.</b>  | <b>BREAK</b>  |   |                   |
| <b>10:00 - 10:30 a.m.</b> | <b>Building Dedication Ceremony</b>   | Videoconference   | Conference Center |
| <b>10:30 - 11:45 a.m.</b> | <b>Concurrent Sessions</b>  |   |                   |
| <b><u>PAA/ASA</u></b>     | Update on Population Estimates<br>and Other Demographic Programs  | Howard Hogan<br>Associate Director<br>for Demographic Programs                                | Conference Center |
| <b><u>AEA</u></b>         | Chief Economist Update  | Daniel Weinberg<br>Chief Economist and Chief,<br>Center for Economic Studies                  | Room 2412-3       |
|                           | Spatial Heterogeneity in<br>Environmental Compliance Costs  | Randy Becker<br>Center for Economic Studies   |                   |
| <b><u>AMA</u></b>         | Research and Evaluations/An<br>Overview: Performance Metrics<br>for the Integrated Marketing and<br>Communications Campaign | Jennifer Marks<br>Special Assistant<br>Office of the Associate Director<br>for Communications | Room 1626-3       |
| <b>11:45 - 1:00 p.m.</b>  | <b>LUNCH (on your own)</b>  |   |                   |
| <b>1:00 - 1:30 p.m.</b>   | <b>Tour of New Building</b>   | Meet at Coffee Bar (near cafeteria)<br>Tour Guide: Larry Carbaugh                             |                   |
| <b>1:30 - 2:45 p.m.</b>   | <b>Concurrent Sessions</b>  |   |                   |

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| <u>ASA/AEA</u>          | Retail Statistics During a Time of Disaster  | Ruth Detlefsen<br>Assistant Division Chief<br>for Research and Methodology,<br>Service Sector Statistics Division   | Room 2113-3       |
| <u>AMA/PAA</u>          | Model to Estimate the Relationship Between Response and Advertising and Partnership Campaign | Jay Keller<br>Assistant to the Associate<br>Director for Communications   | Conference Center |
| <b>2:45 - 3:00 p.m.</b> | <b>BREAK</b>   |   |                   |
| <b>3:00 - 4:15 p.m.</b> | <b>Concurrent Sessions</b>   |   |                   |
| <u>PAA/ASA</u>          | How to Evaluate the Usefulness and Quality of Synthetic Data                                 | Jeremy Wu<br>Assistant Division Chief<br>for Data Integration and<br>the LEHD Program<br>Data Intergration Division | Room 2113-3       |
| <u>AEA/AMA</u>          | Update on 2007 Economic Census and Economic Survey Programs                                  | Tom Mesenbourg<br>Associate Director<br>for Economic Programs   | Conference Center |
| <b>4:15- 5:15 p.m.</b>  | <b>Concurrent Sessions</b>   |   |                   |
| <u>AEA</u>              | Develop Recommendations  |   | Room 2412-3       |
| <u>AMA</u>              | Develop Recommendations  |   | Room 1626-3       |
| <u>ASA</u>              | Develop Recommendations  |   | Room 2113-3       |
| <u>PAA</u>              | Develop Recommendations  |   | Room 2420-3       |
| <b>5:15 p.m.</b>        | <b>ADJOURN FOR THE DAY</b>   |   |                   |

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**Friday, October 27, 2006**

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| <b>8:45 - 8:55 a.m.</b>   | Agenda Review   | Daniel Weinberg<br>Designated Federal Official  | Conference Center |
| <b>8:55 - 9:05 a.m.</b>   | Public Comment  |   |                   |
| <b>9:05 - 9:30 a.m.</b>   | Census Bureau IT Consolidation Program                              | Richard Swartz<br>Associate Director<br>for Information Technology<br>and Chief Information Officer |                   |
| <b>9:30 - 9:45 a.m.</b>   | Welcoming Remarks   | Charles Louis Kincannon<br>Director   |                   |
| <b>9:45 - 11:00 a.m.</b>  | <b>Concurrent Sessions</b>  |   |                   |
| <b><u>ASA/PAA</u></b>     | A Microdata Access System   | Laura Zayatz<br>Statistical Research Division<br><br>Phil Steel<br>Statistical Research Division    | Conference Center |
| <b><u>AEA</u></b>         | Re-engineering SIPP: The New Dynamics of Economic Well-Being System | David Johnson<br>Chief, Housing<br>and Household Economic<br>Statistics Division                    | Room 2412-3       |
| <b><u>AMA</u></b>         | Identifying Media Outreach Needs                                    | Ken Meyer<br>Chief,<br>Public Information Office  | Room 1626-3       |
| <b>11:00 - 12:00 p.m.</b> | <b>Concurrent Sessions</b>  |   |                   |
| <b><u>AEA</u></b>         | Develop Recommendations   |   | Room 2412-3       |
| <b><u>AMA</u></b>         | Develop Recommendations   |   | Room 1626-3       |
| <b><u>ASA</u></b>         | Develop Recommendations   |   | Room 2113-3       |
| <b><u>PAA</u></b>         | Develop Recommendations   |   | Room 2420-3       |
| <b>12:00 p.m.</b>         | <b>ADJOURN FOR THE DAY</b>  |   |                   |