

# Table 1013. Retail Trade Sales—Total and E-Commerce by Kind of Business: 2006

[3,887,363 represents \$3,887,363,000,000. Covers retailers with and without payroll. Based on the Annual Retail Trade Survey; see Appendix III]

Kind of business	2002 NAICS code <sup>1</sup>	Value of sales (mil. dol.)		E-commerce as percent of total sales	Percent distribution of E-commerce sales
		Total	E-commerce		
<b>Retail trade, total <sup>2</sup></b> . . . . .	<b>44–45</b>	<b>3,887,363</b>	<b>106,583</b>	<b>2.7</b>	<b>100.0</b>
Motor vehicle and parts dealers . . . . .	441	898,624	20,004	2.2	18.8
Furniture and home furnishings stores . . . . .	442	117,659	642	0.5	0.6
Electronics and appliance stores . . . . .	443	108,362	1,213	1.1	1.1
Food and beverage stores . . . . .	445	533,779	752	0.1	0.7
Clothing and clothing accessories stores . . . . .	448	214,876	2,077	1.0	1.9
Sporting goods, hobby, book, and music stores . . .	451	84,772	1,502	1.8	1.4
Miscellaneous store retailers . . . . .	453	115,802	1,691	1.5	1.6
Nonstore retailers . . . . .	454	275,654	77,641	28.2	72.8
Electronic shopping and mail-order houses . . . .	45411	190,865	75,230	39.4	70.6

<sup>1</sup> North American Industry Classification System, 2002; see text, Section 15. <sup>2</sup> Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, "E-Stats, 2006 E-commerce Multi-sector Report"; published 16 May 2008. See <<http://www.census.gov/eos/www/ebusiness614.htm>>.