

Table 1147. Debit Cards—Holders, Number, Transactions, and Volume, 2000 and 2006, and Projections, 2010

[176 represents 176,000,000]

Type of debit card	Cardholders (mil.)		Number of cards (mil.)			Number of point-of-sale transactions (mil.)			Purchase volume (bil. dol.)		
	2006	2010, proj.	2000	2006	2010, proj.	2000	2006	2010, proj.	2000	2006	2010, proj.
Total ¹	176	185	235	354	484	8,291	26,053	40,953	311	1,025	1,643
Bank ²	156	164	137	313	440	5,290	16,323	26,183	210	657	1,021
EFT systems ³	175	184	223	271	281	2,979	9,712	14,723	100	366	619
Other ⁴	11	13	11	11	13	22	17	48	1	1	2

¹ Cardholders may hold more than one type of card. Bank cards and EFT cards are the same pieces of plastic that carry multiple brands. The total card figure shown does not include any duplication. ² Visa and MasterCard debit cards. ³ Cards issued by financial institution members of regional and national switches such as Star, Interlink, Pulse, Nyce, etc. EFT = Electronic funds transfer. ⁴ Retail cards such as those issued by supermarkets.

Source: The Nilson Report, Carpinteria, CA, Twice-monthly newsletter. (Copyright used by permission.)