

Snack Food and Beverages

MANUFACTURING STATS

for the **BIG GAME**



Survey	Year	Data item	NAICS code						
			311412	311830	311911	311919	312111	312113	312120
Annual Survey of Manufactures (ASM)	2021	Sales, value of shipments, or revenue (\$1,000)	\$20,672,571	\$5,315,281	\$13,864,607	\$26,532,846	\$36,492,194	\$1,042,787	\$30,459,149
	2021	Annual payroll (\$1,000)	\$2,875,387	\$868,892	\$871,184	\$1,941,551	\$3,538,484	\$252,090	\$3,846,419
	2021	Number of employees	56,012	19,941	17,322	37,250	58,748	4,414	72,672
County Business Patterns (CBP)	2021	Number of establishments	520	398	263	441	597	387	4,825



Note: North American Industry Classification System (NAICS). Number of employees is for all paid employees during the week of March 12. The statistics in this report are estimated from a sample survey and are subject to sampling variability and nonsampling error. Differences between estimates may not be statistically significant. Disclosure Review Board (DRB) approval number CBDRB-FY23-086 (ASM), Project No. P-7500133; DRB approval number CBDRB-FY23-0121 (CBP), Project No. P-7503949.