

Provisional Product List for NAICS 51213: Motion Picture and Video Distribution

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Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product			CPC Code
			Can	Mex	US	Title	Definition	Can	Mex	US	
51213	1	X				Admissions to feature film exhibitions	Allowing individuals and/or groups to attend exhibitions of theatrical feature films in movie theaters, cinemas, and other venues such as film festivals, drive-in theaters, and film clubs.	512130	512130 712	512130 712	96151 96152
51213	1.1		X	X		Admissions to domestic film exhibitions	Allowing individuals and/or groups to attend exhibitions of theatrical feature films produced by domestic production companies in movie theaters, cinemas, and other venues.	512130	512130 712	512130 712	96151 96152
51213	1.2		X	X		Admissions to foreign film exhibitions	Allowing individuals and/or groups to attend exhibitions of theatrical feature films produced by foreign production companies in movie theaters, cinemas, and other venues.	512130	512130 712	512130 712	96151 96152

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51213	2	X				Food and beverage services	<p>Providing food and beverages services on the premises from snack bars, stands, or vending machines that are owned or operated by the theater owner. Services may include not only retailing of packaged food and beverages but also preparing, serving or dispensing meals, non-alcoholic beverages, and alcoholic beverages for immediate consumption. Revenue for this product includes the gross margin, fees, and commissions earned on sales plus sales of meals and beverages prepared and served or dispensed for immediate consumption.</p> <p>Includes:</p> <ul style="list-style-type: none"> • food and beverages services provided on premises by franchises operated the theater as the franchisee. <p>Excludes:</p> <ul style="list-style-type: none"> • food and beverage services provided on premises by franchises operated by another company. • rent from franchises operated by another company in this establishment is in product 3, Rental of retail space for food and merchandise and for hosting of vending, game, and other coin-operated machines. <p>Product combines 2 products listed separately in other product lists (e.g. products 14.1.2 and 14.2 in the 711 list) that establishments in this industry may not be able to report separately.</p>	512130 452110 452910 454210 454390 482114 483116 611110 611210 611310 622111 622112 711311 711319 712111 712119 712120 712130 712190 713110 713210 713910 713920 713930 713940 713950 713990	512130 711111 711212 711311 711312 711320 46 722	512130 711 713 721 722 454210	63210 63290 62420 63300

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51213	2.1		X		X	Reselling services for packaged food and beverages, retail	Retailing of packaged food and beverage purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Same as product 14.1.2 in 711 list.	512130 452110 452910 454210 454390 482114 483116 611110 611210 611310	512130 (Si existiera el product o por separad o) 711111 711212	512130 711 713 721 722 454210	63210 63290 62420
51213	2.2		X		X	Meals and beverages, prepared and served or dispensed, for immediate consumption	Meals, snacks, other food items and beverages prepared and served or dispensed for immediate consumption (ready for consumption with little or no further cooking or other preparation). The food and beverages may be purchased by those who consume the food, or by businesses or institutions on behalf of those who will consume the food. Exclusions: • Retailing of food and beverages packaged for storage, rather than prepared for immediate consumption, is in product 2.1, Reselling services for packaged food and beverages, including vending machines, retail. Same as product 1 in 722 list and 14.2 in 711 list.	512130 445110 445120 445291 445292 445299 713210 721111 721112 721113	512130 (Si existiera el product o por separad o) 711111 711212	512130 711 713 721 722	63210 63220 63230 63290 63300
51213	3	X				Rental of retail space for food and merchandise and for hosting of vending, game, and other coin-operated machines	Rental or leasing of space for the retail sale of merchandise and space for the sale of prepared food and beverages at places of entertainment or recreation other than sports venues, such as theme parks, amusement parks and arcades, natural parks, theatres and cinemas, concert halls, etc. Includes rental of sites on a "concession" basis. Also includes space for hosting of vending machines, video games, gambling machines, and other coin-operated machines Includes products 1.3.2.9.1, 1.3.2.9.2, and 1.3.4 on the 531 list and product 2.9.4 in 722 product list that establishments in this industry may not be able to report separately.	512130 531120 713910 713920 713930 713940 713950 713990 721111 722320	512130 531113 531115 531114 711111 711112 711121 711122 711131 711191 711192 711311 711312	512130 531120 711 712 713 721 722	72112

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51213	3.1		X		X	Rental of food service space except freestanding locations	Renting or leasing of space within buildings or other facilities (except shopping malls and free-standing locations), for selling prepared meals and beverages. Includes: • rental of sites on a "concession" basis at entertainment, sport venues, and other facilities. • rental of restaurant space in hotel and office building lobbies. Excludes: • providing a location for the placement of vending machines is in product 3.3, Hosting of vending machines, video games and other non-gambling coin-operated machines. Same as product 1.3.2.9.2 in 531 list.	512130 531120	512130 (Si existiera el producto por separado)	512130 531120	72112
51213	3.2		X		X	Rental of retail space, except freestanding locations	Renting or leasing of space within buildings or other facilities (except shopping malls and free-standing locations), for retail selling of merchandise or rendering services (e.g., showing of movies, banks, beauty salons, etc.) Includes: • rental of sites on a "concession" basis at entertainment, sport venues, and other facilities. • rental of retail space in hotel and office building lobbies. • rental or leasing of space to set up kiosks, carts, or other non-permanent personal and repair service establishments. • rental of personal and repair service sites on a "concession" basis. Excludes: • providing a location for the placement of vending machines is in product 3.3, Hosting of vending machines, video games and other non-gambling coin-operated machines. Same as product 1.3.2.9.1 in 531 list.	512130 531120	512130 (Si existiera el producto por separado)	512130 531120	72112

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51213	3.3		X		X	Hosting of vending machines, video games, gambling machines, and other coin-operated machines	Providing a space for the placement of coin-operated machines such as vending machines, video games, children's mechanical rides, and coin-operated gambling machines such as slot machines and video lottery terminals, for a fee or commission paid by the owners or lessors of the machines. Same as product 2.9.4 in 722 product list.	512130 713910 713920 713930 713940 713950 713990	512130 (Si existiera el product o por separad o) 722111	51320 7131 7132 7139 722111 722112 722211 7224	625 96920
51213	3.4		X		X	Rental of space for meetings, convention and similar short-term business uses space	Renting of space for meetings, conventions, and similar short-term business uses. Same as product 1.3.4 in 531 list.	512130 531120 721111 722320	531113 512130 (Si existiera el product o por separad o)	531120 711 712 721 722	
51213	4	X				Advertising services	Providing services that facilitate attracting public attention to a product, business, or cause. Includes provision of space or time in publications, broadcasts, or electronic media as well as renting of display space in venues, venue naming rights, sponsorship rights, endorsement services, and exclusivity rights, etc. Same as product 14.3 in 711 list.	512130 541850	512130 515110 515120 515210 516110 517510 51811 541810 541830 541840 541850 711111 711112 711121 711122 711131 711191 711192 7112	512130 511 515 516 517 541850 711 713	83620

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51213	5	X				Coin-operated games and rides	<p>Providing coin-operated recreational games and rides. Players may win prizes from these devices.</p> <p>Examples:</p> <ul style="list-style-type: none"> • video games; • pinball games; • table soccer games; • air hockey games. <p>Exclusions:</p> <ul style="list-style-type: none"> • games (except coin-operated) whose object is to win a prize. • gambling using electronic and mechanical gambling machines, such as slot machines and video lottery terminals. • reselling merchandise in vending machines is in product 2, Food and beverage services. • renting space to others to place rides and game machines is in product 3, Rental of retail space for food and merchandise and for hosting of vending, game, and other coin-operated machines. <p>Same as product 2.1 in 7131 list .</p>	512130 713120	512130 713120 713111 713112 7139	512130 711 712 713110 713120 713990	96930
51213	6	X				Other services, nec.	Other services not classified elsewhere. Includes sale of merchandise, etc.		512130	512130	