



1997 ECONOMIC CENSUS

THEATRICAL PRODUCERS, SHOWS, BANDS, ORCHESTRAS, ENTERTAINERS, AND THEATRICAL SERVICES

OMB No. 0607-0827: Approval Expires 10/31/99

DUE DATE ▶ **FEBRUARY 12, 1998**

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

SV-7901

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136

Please read the accompanying instructions before answering the questions.

Census use

(Please correct any errors in name, address, and ZIP Code.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Item 1. EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) shown in the label the same as the one used for this establishment on its latest 1997 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 Yes 2 No - Report current EIN below

(9 digits)

Item 2. PHYSICAL LOCATION

a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

093 1 Yes 2 No - Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 Yes 3 No legal boundaries
2 No 4 Do not know

c. In what type of municipality is this establishment physically located?

096 1 City, village, or borough
2 Town or township
3 Other - Specify
4 Do not know

d. In what county (e.g., Dade County) is this establishment physically located?

Item 3. OPERATIONAL STATUS

Number of months

a. How many months during 1997 was this establishment actively operated?

002

b. Which of the following best describes this establishment's status at the end of 1997? Mark (X) only ONE box.

001 1 In operation
2 Temporarily or seasonally inactive
3 Ceased operation - Give date at right
4 Sold or leased to another operator - Give date at right AND enter name, etc., below

Figures only

Month Year

Name of new owner or operator

Number and street

City

State

ZIP Code

Item 4. LEGAL FORM OF ORGANIZATION AND TAX STATUS

a. LEGAL FORM OF ORGANIZATION

Which of the following best describes this establishment's legal form of organization during 1997?

Mark (X) only ONE box.

003 1 Individual owner (sole proprietorship)

2 Partnership - Mark (X) this box if you file a partnership Federal income tax form.

5 Government - Specify

0 Corporation - Mark (X) this box if you file a corporate Federal income tax form, including Form 990 series of returns.

9 Other - Specify

b. TAX STATUS

(1) Is this establishment operated on a not-for-profit basis?

005 1 Yes

2 No - Skip to item 5

(2) Was all or part of the income of this establishment or organization exempt from Federal income taxes under section 501 of the Internal Revenue Code?

004 1 Yes

2 No

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

Example: If a figure is \$1,125,628.79 report

• Preferred
Acceptable

Mil- lions (000) | Thou- sands (000) | Dol- lars (000)

1 | 126 |

1 | 125 | 629

Item 5. DOLLAR VOLUME

Mil. | Thou. | Dol.

If the answer to item 4b(2) was "Yes," skip to part b; otherwise, complete part a and skip to item 6.

a. OPERATING RECEIPTS of this (taxable) establishment in 1997

010

b. REVENUE AND EXPENSES of this (tax-exempt) establishment in 1997

010

(1) REVENUE

040

(2) EXPENSES (including payroll)

Item 6. PAYROLL

Mil. | Thou. | Dol.

Payroll in 1997, BEFORE DEDUCTIONS

030

a. Annual

031

b. First quarter (January-March)

Item 7. EMPLOYMENT

Number

Number of paid employees for pay period including March 12, 1997 (Include both full- and part-time employees)

032

SV

Item 8. KIND OF BUSINESS OR ACTIVITY

Mark (X) the ONE box which best describes the business or activity that accounted for the MAJOR portion of this establishment's receipts or revenue in 1997.

Theater companies (producers of legitimate theater) 070

- Broadway productions and road shows (including similar productions outside New York) 7922111
- Off-Broadway productions (including H.A.T., B.A.T., Off-Loop, and similar productions outside New York) 7922112
- Off-off Broadway productions (including similar productions outside New York) 7922113
- Resident theater (L.O.R.T. contracts) 7922114
- Stock theater (except light opera) 7922115
- Children's theater 7922116
- Community theater 7922117
- Dinner theater (producing shows but **not** operating food service) 7922118
- Dinner theater (operating food service) 5812111
- Opera company (including light opera) 7922131
- Other theatrical presentation (including vaudeville, industrial shows, etc.) - Describe 7922119

Dance companies

- Ballet company 7922121
- Modern dance company 7922122
- Folk/ethnic dance company 7922123
- Other dance group, artist, or presentation (including tap, ballroom, etc.) 7922124

Music groups and artists (except musical theater)

- Symphony orchestra 7929211
- Chamber music organization (including chamber orchestra) 7929212
- Dance or stage band or orchestra (except symphony or chamber) 7929301
- Choral music group (including classical, revivalist, ethnic, barber shop, etc.) 7929302
- Jazz music group or artist (including Dixieland, swing, bop, avant-garde, and other styles rooted in jazz music) 7929303
- Other music group, artist, or presentation (including classical, folk, popular, rock, soul, country and western, rhythm and blues, etc., but not including promoters) 7929304

Other performing arts companies

- Circus 7999211
- Television or radio show producer (except tape producer) 7922201
- Television show film or tape producer 7812201
- Radio show tape producer 7922941
- Actor, actress, comedian, or other independent entertainer 7929911
- Ice show 7929921
- Other variety shows, troupes, or entertainment groups - Describe 7929922

Promoters and presenters of arts, sports, and similar events

- Facilities operators (including owner operators promoting own events)
 - Performing arts center 7922911
 - Sports arena or stadium 7941411
 - Theater 7922912
- Event promoters
 - Concerts 7922311
 - Sports events 7941421
 - Theatrical shows 7922312
 - Carnival 7999222
 - Fair (State, county, etc.) 7999302
- Owner of theater, arena, stadium, or other facility but **not** promoting or presenting shows or events (only renting facilities to others) 6512922
- Other - Describe 7777777

Item 8. KIND OF BUSINESS OR ACTIVITY - Continued

Agents and managers for artists, athletes, and other entertainers

- Artists' and performers' agent or manager 7922321
- Booking agency 7922322
- Manager or agent of individual sports professional 7941431
- Agent or broker for authors, speakers, and other nonperforming artists 7389191

Other services to the performing arts industry

- Ticket agency 7922951
- Casting agencies 7922931
- Theatrical equipment rental 7922921
- Talent payment services 7819701
- Independent film directors 7819501
- Authors, writers, and composers 8999301
- Other - Describe 7777776

Item 9. SOURCES OF RECEIPTS OR REVENUE

Report receipts or revenue by source in dollar figures (see example for item 5).

Please do **not** combine data for two or more receipts lines.

NOTE - Both taxable and tax-exempt establishments should complete **all** applicable lines.

Line a - Report gross box office receipts from the sale of admission tickets exclusive of any State or local admissions taxes (include theater or facilities owners' share, if any). Include receipts from all home, hall, or tour subscriptions, and other concerts or performances for which paid attendance may be determined by ticket sales, including minimum guarantee and percentage arrangements. Dinner theaters should include all combined admission/dinner receipts on this line. Report donations made for admissions on line n; contract fees from the sale of performances to others on line b; and membership dues or fees on line j.

Line b - Report receipts derived from performances for which the contract fees received are not dependent on ticket sales or size of audience, whether in this establishment's own facility, local area, or on tour. Include fees from producing shows for presentation for radio or television, night clubs, restaurants, etc. (except for television tape production). Individual actors, artists, and other entertainers (engaged in performing in night clubs, radio, television, motion pictures, etc.) should report their fees here. Do **not** include grants from the National Endowment for the Arts (to be reported on line n) or receipts reported on line a.

Line e - Report amounts received from coin-operated amusement machines operated by this establishment.

Line g - Include amounts received from the sale of food, refreshments, and alcoholic beverages. Exclude all sales taxes. This establishment's share of sales of concessions operated by others should be reported on line i.

Line k - Report amounts received from display advertising, sale of advertising space in programs, and endorsement fees.

Line l - Include receipts from ticket sales for **other** groups' attractions and performances which were sponsored (but not produced) by this establishment. Also include fees from parking; income from operation of schools, classes, training facilities, etc.; other receipts from patrons and customers; and contract fees not reported on lines a, b, c, d, e, f, g, h, i, j, or k. Do **not** include items listed in lines n, o, p, or q.

Line n - Report grants, contributions, and other support, whether or not restricted against use for operations. Include funds received from benefits, performances, and other fundraising events, as well as any donations made for admissions. Also include amounts received from the National Endowment for the Arts, whether for individual projects or other purposes. Contributions from combined fundraising drives should be prorated among the types of contributors (estimates are acceptable). Receipts from the purchase of services by government or private agencies (except the National *Endowment for the Arts) should be reported on line b, and membership dues and fees on line j.

Line p - Report amounts received from the interest and dividends. Exclude amounts transferred to operating funds from capital or reserve funds, and proceeds from the sale of investments, real estate, or other assets.

Sources of receipts or revenue	Cen- sus use	ESTIMATES are acceptable		
		Mil.	Thou.	Dol.
a. Admissions (do not include admission taxes)	400 5500	401		
b. Contract fees from providing entertainment	5550			
c. Commissions or fees from representation (e.g. from sports or artists' agents or managers)	5600			
d. Rental fees for the use of facilities such as stadiums, arenas, or theaters	5650			
e. Amusement machines operated by this establishment	5800			
f. Sales of programs	7200			

ITEM 9 CONTINUED ON PAGE 3

If not shown, please enter your 11-digit Census File Number from the address label on page 1

Census File Number

Item 9. SOURCES OF RECEIPTS OR REVENUE – Continued

Sources of receipts or revenue	Census use	ESTIMATES are acceptable		
		Mil.	Thou.	Dol.
g. Sales of food and beverage	400	401		
(1) Sales of food and nonalcoholic beverages	8501			
(2) Sales of alcoholic beverages	8502			
h. Sales of other merchandise	8628			
i. This establishment's share of receipts from concessions or amusement machines not operated by this establishment	5670			
j. Membership dues and fees	3450			
k. Advertising (including endorsement fees)	5900			
l. All other receipts – Describe if more than 10 percent of total receipts or revenue 076	8974			
m. OPERATING RECEIPTS – For taxable establishments, sum of lines a through l should equal item 5a	8990			
n. Contributions, gifts, grants				
(1) Government				
(a) National Endowment for the Arts	9001			
(b) All other Federal, State, county, and municipal	9002			
(2) Private				
(a) Individuals	9051			
(b) Foundations	9052			
(c) Business and industry	9053			
(d) Other (labor unions, etc.)	9054			
o. Amounts received from royalties, residual fees, and subsidiary rights	9250			
p. Investment income, including interest and dividends	9100			
q. All other revenue – Describe if more than 10 percent of total receipts or revenue 077	9507			
r. TOTAL REVENUE – For tax-exempt establishments, sum of lines a through q should equal item 5b(1).	9990			

Item 11. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero?

1 Yes – Complete this item
2 No – Skip to item 12

b. Is this company owned or controlled by another company?

Enter name, address, and EIN of the owning or controlling company

097 1 Yes →
2 No

EIN (9 digits) _____

c. Does this company own or control any other company or companies?

098 1 Yes →
2 No

EIN (9 digits) _____

d. How many establishments operated under the Employer Identification Number shown in the label (or as corrected in item 1) AT THE END of 1997?

Number 079

If more than one, provide the physical location address and other information indicated below for each establishment. The headquarters location should be first, followed by all other locations. If more room is needed, continue in the same format in REMARKS or on a separate sheet of paper.

Estimates are acceptable if book figures are not available.

Name	1997 Receipts or revenue	Mil.	Thou.	Dol.
Number and street	081			
City State ZIP Code	082			
Kind-of-business description	Paid employees for pay period including March 12			
	083			
	Census use 088			

Item 10. EXPORTED SERVICES

NOTE – An exported service is a service performed for a customer or client (individual, government, business establishment, etc.) located outside the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Services performed for unaffiliated and affiliated foreign firms (i.e., foreign parent firms, subsidiaries, branches, etc.) are included. Services provided to domestic subsidiaries of foreign firms are excluded.

Did the receipts reported in item 5 include any amounts received for exported services?

405 1 Yes – Amount → 406
2 No

Name	1997 Receipts or revenue	Mil.	Thou.	Dol.
Number and street	081			
City State ZIP Code	082			
Kind-of-business description	Paid employees for pay period including March 12			
	083			
	Census use 088			

REMARKS – Please use this space for any explanations that may be essential in understanding your reported data.

Item 12. CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.

Period covered by this report	FROM: Mo. Year	TO: Mo. Year	Name of person to contact regarding this report – Print or type	
Telephone	Area code	Number	Extension	Title
Signature of authorized person				Date