

Table 1. Selected Services - Estimated Revenue for Employer Firms

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

NAICS code ¹	Kind of business	Total revenue (millions of dollars)				Percent change	
		2004 Year-to-date total	2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
51	Information.....	450,511	230,092	220,419	232,478	4.4	-5.2
511	Publishing industries.....	119,612	61,009	58,603	66,047	4.1	-11.3
51111	Newspaper publishers.....	24,963	12,851	12,112	13,018	6.1	-7.0
51112	Periodical publishers.....	17,593	9,336	8,257	9,150	13.1	-9.8
5111 pt	Book, database and directory, and other publishers ²	26,334	13,379	12,955	14,446	3.3	-10.3
5112	Software publishers.....	50,722	25,443	25,279	29,433	0.6	-14.1
512	Motion picture and sound recording industries.....	36,133	18,636	17,497	20,878	6.5	-16.2
513	Broadcasting and telecommunications.....	250,620	127,926	122,694	123,142	4.3	-0.4
5131	Radio and television broadcasting.....	29,016	15,714	13,302	14,176	18.1	-6.2
5132	Cable networks and program distribution.....	50,452	25,958	24,494	23,638	6.0	3.6
5133	Telecommunications.....	171,152	86,254	84,898	85,328	1.6	-0.5
51331	Wired telecommunications carriers.....	104,235	51,945	52,290	52,991	-0.7	-1.3
51332	Wireless telecommunications carriers (except satellite).....	57,955	29,728	28,227	27,722	5.3	1.8
5133 pt	Other telecommunications ³	8,962	4,581	4,381	4,615	4.6	-5.1
514	Information services and data processing services.....	44,146	22,521	21,625	22,411	4.1	-3.5
5141	Information services.....	16,465	8,378	8,087	8,031	3.6	0.7
5142	Data processing services.....	27,681	14,143	13,538	14,380	4.5	-5.9
54	Professional, scientific, and technical services ⁴.....	477,709	246,140	231,569	232,157	6.3	-0.3
5412	Accounting, tax preparation, bookkeeping, and payroll services.....	50,750	23,455	27,295	21,522	-14.1	26.8
5413	Architectural, engineering, and related services ⁵	106,737	56,592	50,145	48,212	12.9	4.0
5415	Computer system design and related services.....	93,903	47,071	46,832	46,352	0.5	1.0
5416	Management, scientific, and technical consulting services.....	59,858	31,022	28,836	28,539	7.6	1.0
5418	Advertising and related services.....	33,820	17,510	16,310	17,124	7.4	-4.8
541 pt	Other professional, scientific, and technical services ⁶	132,641	70,490	62,151	70,408	13.4	-11.7
56	Administrative and support and waste management and remediation services ⁷.....	237,311	121,885	115,426	114,049	5.6	1.2
561	Administrative and support services.....	212,035	108,833	103,202	101,584	5.5	1.6
5613	Employment services.....	63,528	33,151	30,377	31,084	9.1	-2.3
5615	Travel arrangement and reservation services.....	13,347	7,237	6,110	5,872	18.4	4.1
561 pt	Other administrative and support services ⁸	135,160	68,445	66,715	64,628	2.6	3.2
562	Waste management and remediation services.....	25,276	13,052	12,224	12,465	6.8	-1.9

(p) Preliminary estimate.

(1) For a full description of the NAICS codes used in this table, see www.census.gov/epcd/www/naics.html.

(2) Includes NAICS 51113 (book publishers), 51114 (database and directory publishers), and 51119 (other publishers).

(3) Includes NAICS 51333 (telecommunications resellers), 51334 (satellite telecommunications), and 51339 (other telecommunications).

(4) Excludes NAICS 54112 (offices of notaries), 54132 (landscape architectural services), and 54194 (veterinary services).

(5) Excludes NAICS 54132 (landscape architectural services).

(6) Includes NAICS 5411 (legal services), 5414 (specialized design services), 5417 (scientific research and development services), and 5419 (other professional, scientific, and technical services).

(7) Excludes NAICS 56173 (landscaping services).

(8) Includes NAICS 5611 (office administrative services), NAICS 5612 (facilities support services), NAICS 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings), and 5619 (other support services).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qsrreliability.html.

Table 2. Selected Services - Estimated Measures of Sampling Variability

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

NAICS code	Kind of business	Coefficient of variation for total revenue				Standard error for percent change	
		2004 Year-to-date total	2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
51	Information.....	0.5	0.5	0.5	0.5	0.3	0.4
511	Publishing industries.....	0.8	0.9	0.7	0.9	0.6	0.5
51111	Newspaper publishers.....	0.6	0.8	0.5	0.4	0.6	0.2
51112	Periodical publishers.....	1.5	1.7	1.2	1.2	0.8	0.9
5111 pt	Book, database and directory, and other publishers.....	2.6	2.8	3.0	2.5	2.3	1.7
5112	Software publishers.....	1.3	1.6	1.1	1.5	1.1	0.9
512	Motion picture and sound recording industries.....	2.7	2.9	3.6	2.9	3.5	2.2
513	Broadcasting and telecommunications.....	0.6	0.7	0.6	0.6	0.3	0.2
5131	Radio and television broadcasting.....	1.9	2.2	1.7	2.2	1.5	1.1
5132	Cable networks and program distribution.....	0.9	1.2	0.9	0.8	1.0	0.4
5133	Telecommunications.....	0.9	0.9	0.9	0.9	0.1	0.2
51331	Wired telecommunications carriers.....	1.5	1.5	1.5	1.4	0.2	0.3
51332	Wireless telecommunications carriers (except satellite)....	0.3	0.3	0.3	0.3	0.1	Z
5133 pt	Other telecommunications.....	5.4	5.2	5.8	4.9	1.6	1.1
514	Information services and data processing services.....	1.2	1.3	1.2	2.6	0.4	1.7
5141	Information services.....	1.4	1.6	1.4	1.4	0.9	0.4
5142	Data processing services.....	1.4	1.5	1.4	3.6	0.5	2.5
54	Professional, scientific, and technical services.....	1.3	1.4	1.3	1.4	1.0	0.9
5412	Accounting, tax preparation, bookkeeping, and payroll services.....	4.9	6.0	4.3	6.2	2.4	3.1
5413	Architectural, engineering, and related services.....	1.9	1.8	2.4	2.6	1.7	1.7
5415	Computer system design and related services.....	2.7	2.9	2.6	2.4	1.2	1.5
5416	Management, scientific, and technical consulting services.....	2.4	2.8	2.4	2.5	2.3	1.3
5418	Advertising and related services.....	1.4	2.2	1.5	1.5	3.0	1.3
541 pt	Other professional, scientific, and technical services.....	1.6	2.0	2.0	2.3	2.8	2.2
56	Administrative and support and waste management and remediation services.....	1.6	1.9	1.5	1.3	1.0	0.7
561	Administrative and support services.....	1.8	2.1	1.6	1.6	1.0	0.8
5613	Employment services.....	5.3	5.6	5.2	3.9	1.8	1.9
5615	Travel arrangement and reservation services.....	5.9	6.5	5.4	5.9	4.3	1.7
561 pt	Other administrative and support services.....	1.1	1.3	1.0	1.3	0.9	1.1
562	Waste management and remediation services.....	3.8	3.6	4.2	3.5	1.5	1.5

(p) Preliminary estimate. Z Less than .05 percent.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.

Table 3. Information (NAICS 51) - Estimated Quarterly Revenue for Employer Firms by Class of Customer

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

NAICS code ¹	Kind of business	(Millions of dollars)			Percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
51	Information					
	Total revenue	230,092	220,419	232,478	4.4	-5.2
	Class of customer					
	Government	9,117	8,532	9,159	6.9	-6.8
	Business	134,297	128,510	138,002	4.5	-6.9
	Household consumers and individual users	86,678	83,377	85,317	4.0	-2.3
511	Publishing industries					
	Total revenue	61,009	58,603	66,047	4.1	-11.3
	Class of customer					
	Government	3,691	3,137	3,708	17.7	-15.4
	Business	47,054	45,509	51,007	3.4	-10.8
	Household consumers and individual users	10,264	9,957	11,332	3.1	-12.1
51111	Newspaper publishers					
	Total revenue	12,851	12,112	13,018	6.1	-7.0
	Class of customer					
	Government	168	149	157	12.8	-5.1
	Business	9,468	8,894	9,632	6.5	-7.7
	Household consumers and individual users	3,215	3,069	3,229	4.8	-5.0
51112	Periodical publishers					
	Total revenue	9,336	8,257	9,150	13.1	-9.8
	Class of customer					
	Government	S	S	S	S	S
	Business	6,895	6,118	6,684	12.7	-8.5
	Household consumers and individual users	2,289	1,981	2,283	15.5	-13.2
5111 pt	Book, database and directory, and other publishers ²					
	Total revenue	13,379	12,955	14,446	3.3	-10.3
	Class of customer					
	Government	1,429	1,008	1,317	41.8	-23.5
	Business	9,289	9,520	10,086	-2.4	-5.6
	Household consumers and individual users	2,661	2,427	3,043	9.6	-20.2
5112	Software publishers					
	Total revenue	25,443	25,279	29,433	0.6	-14.1
	Class of customer					
	Government	1,942	1,822	2,051	6.6	-11.2
	Business	21,402	20,977	24,605	2.0	-14.7
	Household consumers and individual users	S	S	S	S	S

See footnotes at end of table.

Table 3. Information (NAICS 51) - Estimated Quarterly Revenue for Employer Firms by Class of Customer—Con.

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

NAICS code ¹	Kind of business	(Millions of dollars)			Percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
512	Motion picture and sound recording industries					
	Total revenue	18,636	17,497	20,878	6.5	-16.2
	Class of customer					
	Government	S	S	S	S	S
	Business	13,170	12,928	15,215	1.9	-15.0
	Household consumers and individual users	5,377	4,522	5,613	18.9	-19.4
513	Broadcasting and telecommunications					
	Total revenue	127,926	122,694	123,142	4.3	-0.4
	Class of customer					
	Government	2,384	2,458	2,493	-3.0	-1.4
	Business	59,226	55,957	56,968	5.8	-1.8
	Household consumers and individual users	66,316	64,279	63,681	3.2	0.9
5131	Radio and television broadcasting					
	Total revenue	15,714	13,302	14,176	18.1	-6.2
	Class of customer					
	Government	162	122	121	32.8	0.8
	Business	15,228	12,931	13,765	17.8	-6.1
	Household consumers and individual users	S	S	S	S	S
5132	Cable networks and program distribution					
	Total revenue	25,958	24,494	23,638	6.0	3.6
	Class of customer					
	Government	33	33	32	Z	3.1
	Business	7,444	7,306	6,896	1.9	5.9
	Household consumers and individual users	18,481	17,155	16,710	7.7	2.7
5133	Telecommunications					
	Total revenue	86,254	84,898	85,328	1.6	-0.5
	Class of customer					
	Government	2,189	2,303	2,340	-5.0	-1.6
	Business	36,554	35,720	36,307	2.3	-1.6
	Household consumers and individual users	47,511	46,875	46,681	1.4	0.4
51331	Wired telecommunications carriers					
	Total revenue	51,945	52,290	52,991	-0.7	-1.3
	Class of customer					
	Government	785	994	1,001	-21.0	-0.7
	Business	24,452	24,494	25,044	-0.2	-2.2
	Household consumers and individual users	26,708	26,802	26,946	-0.4	-0.5

See footnotes at end of table.

Table 3. Information (NAICS 51) - Estimated Quarterly Revenue for Employer Firms by Class of Customer—Con.

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

NAICS code ¹	Kind of business	(Millions of dollars)			Percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
51332	Wireless telecommunications carriers (except satellite)					
	Total revenue	29,728	28,227	27,722	5.3	1.8
	Class of customer					
	Government	S	S	S	S	S
	Business	S	S	S	S	S
	Household consumers and individual users	S	S	S	S	S
5133 pt	Other telecommunications ³					
	Total revenue	4,581	4,381	4,615	4.6	-5.1
	Class of customer					
	Government	183	159	185	15.1	-14.1
	Business	3,089	3,046	3,217	1.4	-5.3
	Household consumers and individual users	1,309	1,176	1,213	11.3	-3.1
514	Information services and data processing services					
	Total revenue	22,521	21,625	22,411	4.1	-3.5
	Class of customer					
	Government	2,953	2,890	2,908	2.2	-0.6
	Business	14,847	14,116	14,812	5.2	-4.7
	Household consumers and individual users	4,721	4,619	4,691	2.2	-1.5
5141	Information services					
	Total revenue	8,378	8,087	8,031	3.6	0.7
	Class of customer					
	Government	S	S	S	S	S
	Business	4,201	4,009	3,988	4.8	0.5
	Household consumers and individual users	3,712	3,650	3,626	1.7	0.7
5142	Data processing services					
	Total revenue	14,143	13,538	14,380	4.5	-5.9
	Class of customer					
	Government	2,488	2,462	2,491	1.1	-1.2
	Business	10,646	10,107	10,824	5.3	-6.6
	Household consumers and individual users	1,009	969	1,065	4.1	-9.0

(p) Preliminary estimate. Z Less than .05 percent.

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

(1) For a full description of the NAICS codes used in this table, see www.census.gov/epcd/www/naics.html.

(2) Includes NAICS 51113 (book publishers), 51114 (database and directory publishers), and 51119 (other publishers).

(3) Includes NAICS 51333 (telecommunications resellers), 51334 (satellite telecommunications), and 51339 (other telecommunications).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 4 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.

Table 4. Information (NAICS 51) - Estimated Measures of Sampling Variability

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

NAICS code	Kind of business	Coefficient of variation			Standard error for percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
51	Information					
	Total revenue	0.5	0.5	0.5	0.3	0.4
	Class of customer					
	Government	4.0	3.9	3.0	1.2	1.1
	Business	0.7	0.7	0.7	0.6	0.6
	Household consumers and individual users	1.1	1.1	1.1	0.2	0.4
511	Publishing industries					
	Total revenue	0.9	0.7	0.9	0.6	0.5
	Class of customer					
	Government	3.9	3.2	3.4	1.8	1.0
	Business	0.8	0.7	0.8	0.7	0.6
	Household consumers and individual users	3.6	3.7	3.8	1.1	1.4
51111	Newspaper publishers					
	Total revenue	0.8	0.5	0.4	0.6	0.2
	Class of customer					
	Government	6.2	5.9	6.7	5.7	2.2
	Business	0.9	0.8	0.7	0.5	0.2
	Household consumers and individual users	1.5	1.2	1.2	1.1	0.3
51112	Periodical publishers					
	Total revenue	1.7	1.2	1.2	0.8	0.9
	Class of customer					
	Government	S	S	S	S	S
	Business	2.1	2.1	1.8	0.9	0.9
	Household consumers and individual users	4.3	4.6	5.2	2.9	3.0
5111 pt	Book, database and directory, and other publishers					
	Total revenue	2.8	3.0	2.5	2.3	1.7
	Class of customer					
	Government	4.5	3.5	2.8	4.9	0.6
	Business	2.7	2.5	1.9	2.5	2.3
	Household consumers and individual users	10.1	11.3	8.7	2.8	1.5
5112	Software publishers					
	Total revenue	1.6	1.1	1.5	1.1	0.9
	Class of customer					
	Government	6.2	4.9	5.1	2.4	1.5
	Business	1.6	1.1	1.5	1.2	0.8
	Household consumers and individual users	S	S	S	S	S

See footnotes at end of table.

Table 4. Information (NAICS 51) - Estimated Measures of Sampling Variability—Con.

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

NAICS code	Kind of business	Coefficient of variation			Standard error for percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
512	Motion picture and sound recording industries					
	Total revenue	2.9	3.6	2.9	3.5	2.2
	Class of customer					
	Government	S	S	S	S	S
	Business	4.6	4.5	3.8	4.4	2.6
	Household consumers and individual users	3.9	4.7	3.8	1.9	1.3
513	Broadcasting and telecommunications					
	Total revenue	0.7	0.6	0.6	0.3	0.2
	Class of customer					
	Government	2.3	2.4	2.3	0.8	0.4
	Business	1.1	1.0	0.8	0.5	0.3
	Household consumers and individual users	1.1	1.0	1.0	0.2	0.2
5131	Radio and television broadcasting					
	Total revenue	2.2	1.7	2.2	1.5	1.1
	Class of customer					
	Government	11.2	11.6	12.4	4.4	2.9
	Business	2.5	2.0	2.4	1.5	0.9
	Household consumers and individual users	S	S	S	S	S
5132	Cable networks and program distribution					
	Total revenue	1.2	0.9	0.8	1.0	0.4
	Class of customer					
	Government	14.2	13.5	13.7	2.2	3.2
	Business	2.8	2.7	2.9	2.5	0.9
	Household consumers and individual users	1.4	1.5	1.4	0.4	0.4
5133	Telecommunications					
	Total revenue	0.9	0.9	0.9	0.1	0.2
	Class of customer					
	Government	2.4	2.4	2.3	0.9	0.3
	Business	1.3	1.4	1.2	0.3	0.2
	Household consumers and individual users	1.1	1.1	1.1	0.2	0.2
51331	Wired telecommunications carriers					
	Total revenue	1.5	1.5	1.4	0.2	0.3
	Class of customer					
	Government	5.6	4.8	4.3	1.3	0.5
	Business	1.7	1.7	1.5	0.5	0.3
	Household consumers and individual users	2.1	2.0	1.9	0.3	0.4

See footnotes at end of table.

Table 4. Information (NAICS 51) - Estimated Measures of Sampling Variability—Con.

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

NAICS code	Kind of business	Coefficient of variation			Standard error for percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
51332	Wireless telecommunications carriers (except satellite)					
	Total revenue	0.3	0.3	0.3	0.1	Z
	Class of customer					
	Government	S	S	S	S	S
	Business	S	S	S	S	S
	Household consumers and individual users	S	S	S	S	S
5133 pt	Other telecommunications					
	Total revenue	5.2	5.8	4.9	1.6	1.1
	Class of customer					
	Government	17.4	18.5	16.4	7.3	1.8
	Business	8.2	8.7	7.5	1.6	1.4
	Household consumers and individual users	8.3	7.1	7.0	1.7	2.7
514	Information services and data processing services					
	Total revenue	1.3	1.2	2.6	0.4	1.7
	Class of customer					
	Government	9.1	8.7	6.0	1.7	2.6
	Business	2.0	1.8	3.2	0.6	1.8
	Household consumers and individual users	1.6	1.5	3.3	0.6	2.3
5141	Information services					
	Total revenue	1.6	1.4	1.4	0.9	0.4
	Class of customer					
	Government	S	S	S	S	S
	Business	3.2	3.2	3.5	1.6	0.7
	Household consumers and individual users	1.2	1.3	1.3	0.4	0.7
5142	Data processing services					
	Total revenue	1.5	1.4	3.6	0.5	2.5
	Class of customer					
	Government	10.8	10.3	7.2	1.4	2.6
	Business	2.6	2.5	4.1	0.4	2.2
	Household consumers and individual users	4.3	5.4	16.1	2.7	5.9

(p) Preliminary estimate. Z Less than .05 percent.

S Corresponding estimate in Table 3 does not meet publication standards because of high sampling variability or poor response quality.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.

Table 5. Professional, Scientific, and Technical Services (Except Notaries, Landscape Architectural, and Veterinary Services) (NAICS 54) - Estimated Quarterly Revenue for Employer Firms by Class of Customer

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

NAICS code ¹	Kind of business	(Millions of dollars)			Percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
54	Professional, scientific, and technical services ²					
	Total revenue	246,140	231,569	232,157	6.3	-0.3
	Class of customer					
	Government	52,087	48,613	47,946	7.1	1.4
	Business	170,512	159,630	163,589	6.8	-2.4
	Household consumers and individual users	23,541	23,326	20,622	0.9	13.1
5412	Accounting, tax preparation, bookkeeping, and payroll services					
	Total revenue	23,455	27,295	21,522	-14.1	26.8
	Class of customer					
	Government	S	S	S	S	S
	Business	15,861	17,519	14,957	-9.5	17.1
	Household consumers and individual users	6,250	8,336	5,030	-25.0	65.7
5413	Architectural, engineering, and related services ³					
	Total revenue	56,592	50,145	48,212	12.9	4.0
	Class of customer					
	Government	S	S	S	S	S
	Business	34,575	30,472	29,335	13.5	3.9
	Household consumers and individual users	2,211	1,904	1,875	16.1	1.5
5415	Computer system design and related services					
	Total revenue	47,071	46,832	46,352	0.5	1.0
	Class of customer					
	Government	17,434	16,731	16,882	4.2	-0.9
	Business	27,802	28,338	27,593	-1.9	2.7
	Household consumers and individual users	S	S	S	S	S
5416	Management, scientific, and technical consulting services					
	Total revenue	31,022	28,836	28,539	7.6	1.0
	Class of customer					
	Government	4,490	4,441	4,411	1.1	0.7
	Business	25,884	24,010	23,686	7.8	1.4
	Household consumers and individual users	S	S	S	S	S

See footnotes at end of table.

Table 5. Professional, Scientific, and Technical Services (Except Notaries, Landscape Architectural, and Veterinary Services) (NAICS 54) - Estimated Quarterly Revenue for Employer Firms by Class of Customer—Con.

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

NAICS code ¹	Kind of business	(Millions of dollars)			Percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
5418	Advertising and related services					
	Total revenue	17,510	16,310	17,124	7.4	-4.8
	Class of customer					
	Government	S	S	S	S	S
	Business	16,922	15,729	16,599	7.6	-5.2
	Household consumers and individual users	272	292	293	-6.8	-0.3
541 pt	Other professional, scientific, and technical services ⁴					
	Total revenue	70,490	62,151	70,408	13.4	-11.7
	Class of customer					
	Government	8,697	7,943	7,884	9.5	0.7
	Business	49,468	43,562	51,419	13.6	-15.3
	Household consumers and individual users	12,325	10,646	11,105	15.8	-4.1

(p) Preliminary estimate.

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

(1) For a full description of the NAICS codes used in this table, see www.census.gov/epcd/www/naics.html.

(2) Excludes NAICS 54112 (offices of notaries), 54132 (landscape architectural services), and 54194 (veterinary services).

(3) Excludes NAICS 54132 (landscape architectural services).

(4) Includes NAICS 5411 (legal services), 5414 (specialized design services), 5417 (scientific research and development services), and 5419 (other professional, scientific, and technical services).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 6 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.

Table 6. Professional, Scientific, and Technical Services (Except Notaries, Landscape Architectural, and Veterinary Services) (NAICS 54) - Estimated Measures of Sampling Variability

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

NAICS code	Kind of business	Coefficient of variation			Standard error for percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
54	Professional, scientific and technical services					
	Total revenue	1.4	1.3	1.4	1.0	0.9
	Class of customer					
	Government	3.3	3.0	2.9	1.5	0.8
	Business	1.3	1.4	1.6	1.2	0.9
	Household consumers and individual users	5.0	6.2	6.8	2.7	4.9
5412	Accounting, tax preparation, bookkeeping, and payroll services					
	Total revenue	6.0	4.3	6.2	2.4	3.1
	Class of customer					
	Government	S	S	S	S	S
	Business	2.9	2.1	3.4	2.1	2.7
	Household consumers and individual users	15.5	11.3	19.9	4.0	15.8
5413	Architectural, engineering, and related services					
	Total revenue	1.8	2.4	2.6	1.7	1.7
	Class of customer					
	Government	S	S	S	S	S
	Business	3.8	4.0	4.2	2.5	2.6
	Household consumers and individual users	18.6	17.1	17.7	9.9	3.8
5415	Computer system design and related services					
	Total revenue	2.9	2.6	2.4	1.2	1.5
	Class of customer					
	Government	6.1	5.8	5.6	1.8	1.1
	Business	3.0	2.7	2.9	1.3	2.2
	Household consumers and individual users	S	S	S	S	S
5416	Management, scientific, and technical consulting services					
	Total revenue	2.8	2.4	2.5	2.3	1.3
	Class of customer					
	Government	8.0	5.5	5.9	4.4	1.4
	Business	2.8	2.7	2.6	2.4	1.5
	Household consumers and individual users	S	S	S	S	S

See footnotes at end of table.

Table 6. Professional, Scientific, and Technical Services (Except Notaries, Landscape Architectural, and Veterinary Services) (NAICS 54) - Estimated Measures of Sampling Variability—Con.

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

NAICS code	Kind of business	Coefficient of variation			Standard error for percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
5418	Advertising and related services					
	Total revenue	2.2	1.5	1.5	3.0	1.3
	Class of customer					
	Government	S	S	S	S	S
	Business	2.4	1.6	1.6	2.9	1.4
	Household consumers and individual users	7.5	10.2	10.3	6.1	2.4
541 pt	Other professional, scientific, and technical services					
	Total revenue	2.0	2.0	2.3	2.8	2.2
	Class of customer					
	Government	7.6	6.3	6.4	4.6	2.6
	Business	2.4	3.3	3.3	3.6	1.9
	Household consumers and individual users	9.3	11.8	10.2	11.3	6.1

(p) Preliminary estimate.

S Corresponding estimate in Table 5 does not meet publication standards because of high sampling variability or poor response quality.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.

Table 7. Administrative and Support and Waste Management and Remediation Services (Except Landscaping Services) (NAICS 56) - Estimated Quarterly Revenue for Employer Firms by Class of Customer

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

NAICS code ¹	Kind of business	(Millions of dollars)			Percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
56	Administrative and support and waste management and remediation services ²					
	Total revenue	121,885	115,426	114,049	5.6	1.2
	Class of customer					
	Government	10,152	9,454	9,448	7.4	0.1
	Business	94,104	90,044	88,738	4.5	1.5
	Household consumers and individual users	17,629	15,928	15,863	10.7	0.4
561	Administrative and support services					
	Total revenue	108,833	103,202	101,584	5.5	1.6
	Class of customer					
	Government	8,421	8,032	7,912	4.8	1.5
	Business	85,518	81,825	80,409	4.5	1.8
	Household consumers and individual users	14,894	13,345	13,263	11.6	0.6
5613	Employment services					
	Total revenue	33,151	30,377	31,084	9.1	-2.3
	Class of customer					
	Government	S	S	S	S	S
	Business	31,801	29,207	29,852	8.9	-2.2
	Household consumers and individual users	S	S	S	S	S
5615	Travel arrangement and reservation services					
	Total revenue	7,237	6,110	5,872	18.4	4.1
	Class of customer					
	Government	S	S	S	S	S
	Business	3,131	2,788	2,591	12.3	7.6
	Household consumers and individual users	3,766	3,024	2,976	24.5	1.6
561 pt	Other administrative and support services ³					
	Total revenue	68,445	66,715	64,628	2.6	3.2
	Class of customer					
	Government	7,256	7,085	6,897	2.4	2.7
	Business	50,586	49,830	47,966	1.5	3.9
	Household consumers and individual users	10,603	9,800	9,765	8.2	0.4

See footnotes at end of table.

Table 7. Administrative and Support and Waste Management and Remediation Services (Except Landscaping Services) (NAICS 56) - Estimated Quarterly Revenue for Employer Firms by Class of Customer—Con.

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

NAICS code ¹	Kind of business	(Millions of dollars)			Percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
562	Waste management and remediation services					
	Total revenue	13,052	12,224	12,465	6.8	-1.9
	Class of customer					
	Government	S	S	S	S	S
	Business	S	S	S	S	S
	Household consumers and individual users	S	S	S	S	S

(p) Preliminary estimate.

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

(1) For a full description of the NAICS codes used in this table, see www.census.gov/epcd/www/naics.html.

(2) Excludes NAICS 56173 (landscaping services).

(3) Includes NAICS 5611 (office administrative services), NAICS 5612 (facilities support services), NAICS 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings), and 5619 (other support services).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 8 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.

Table 8. Administrative and Support and Waste Management and Remediation Services (Except Landscaping Services) (NAICS 56) - Estimated Measures of Sampling Variability

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

NAICS code	Kind of business	Coefficient of variation			Standard error for percent change	
		2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
56	Administrative and support and waste management and remediation services					
	Total revenue	1.9	1.5	1.3	1.0	0.7
	Class of customer					
	Government	7.9	7.3	7.6	2.1	1.2
	Business	2.3	2.1	1.8	1.2	0.9
	Household consumers and individual users	4.7	4.0	4.1	2.8	0.8
561	Administrative and support services					
	Total revenue	2.1	1.6	1.6	1.0	0.8
	Class of customer					
	Government	10.4	9.2	9.7	2.7	1.1
	Business	2.5	2.2	2.1	1.3	1.0
	Household consumers and individual users	5.4	4.3	4.4	3.1	0.7
5613	Employment services					
	Total revenue	5.6	5.2	3.9	1.8	1.9
	Class of customer					
	Government	S	S	S	S	S
	Business	5.7	5.2	4.0	1.8	1.9
	Household consumers and individual users	S	S	S	S	S
5615	Travel arrangement and reservation services					
	Total revenue	6.5	5.4	5.9	4.3	1.7
	Class of customer					
	Government	S	S	S	S	S
	Business	7.0	6.8	7.0	5.0	2.0
	Household consumers and individual users	10.7	9.2	10.2	5.5	2.0
561 pt	Other administrative and support services					
	Total revenue	1.3	1.0	1.3	0.9	1.1
	Class of customer					
	Government	12.1	10.5	11.0	3.0	1.4
	Business	2.1	1.7	2.0	1.4	1.5
	Household consumers and individual users	5.4	4.4	4.7	3.7	0.9
562	Waste management and remediation services					
	Total revenue	3.6	4.2	3.5	1.5	1.5
	Class of customer					
	Government	S	S	S	S	S
	Business	S	S	S	S	S
	Household consumers and individual users	S	S	S	S	S

(p) Preliminary estimate.

S Corresponding estimate in Table 7 does not meet publication standards because of high sampling variability or poor response quality.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qsrreliability.html.