

Table 1. Selected Services - Estimated Revenue for Employer Firms

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

NAICS code ¹	Kind of business	Total revenue (millions of dollars)				Percent change	
		2004 Year-to-date total	2Q 2004 (p)	1Q 2004	4Q 2003	2Q 2004 from 1Q 2004 (p)	1Q 2004 from 4Q 2003
51	Information.....	450,511	230,092	220,419	232,478	4.4	-5.2
511	Publishing industries.....	119,612	61,009	58,603	66,047	4.1	-11.3
51111	Newspaper publishers.....	24,963	12,851	12,112	13,018	6.1	-7.0
51112	Periodical publishers.....	17,593	9,336	8,257	9,150	13.1	-9.8
5111 pt	Book, database and directory, and other publishers ²	26,334	13,379	12,955	14,446	3.3	-10.3
5112	Software publishers.....	50,722	25,443	25,279	29,433	0.6	-14.1
512	Motion picture and sound recording industries.....	36,133	18,636	17,497	20,878	6.5	-16.2
513	Broadcasting and telecommunications.....	250,620	127,926	122,694	123,142	4.3	-0.4
5131	Radio and television broadcasting.....	29,016	15,714	13,302	14,176	18.1	-6.2
5132	Cable networks and program distribution.....	50,452	25,958	24,494	23,638	6.0	3.6
5133	Telecommunications.....	171,152	86,254	84,898	85,328	1.6	-0.5
51331	Wired telecommunications carriers.....	104,235	51,945	52,290	52,991	-0.7	-1.3
51332	Wireless telecommunications carriers (except satellite).....	57,955	29,728	28,227	27,722	5.3	1.8
5133 pt	Other telecommunications ³	8,962	4,581	4,381	4,615	4.6	-5.1
514	Information services and data processing services.....	44,146	22,521	21,625	22,411	4.1	-3.5
5141	Information services.....	16,465	8,378	8,087	8,031	3.6	0.7
5142	Data processing services.....	27,681	14,143	13,538	14,380	4.5	-5.9
54	Professional, scientific, and technical services ⁴.....	477,709	246,140	231,569	232,157	6.3	-0.3
5412	Accounting, tax preparation, bookkeeping, and payroll services.....	50,750	23,455	27,295	21,522	-14.1	26.8
5413	Architectural, engineering, and related services ⁵	106,737	56,592	50,145	48,212	12.9	4.0
5415	Computer system design and related services.....	93,903	47,071	46,832	46,352	0.5	1.0
5416	Management, scientific, and technical consulting services.....	59,858	31,022	28,836	28,539	7.6	1.0
5418	Advertising and related services.....	33,820	17,510	16,310	17,124	7.4	-4.8
541 pt	Other professional, scientific, and technical services ⁶	132,641	70,490	62,151	70,408	13.4	-11.7
56	Administrative and support and waste management and remediation services ⁷.....	237,311	121,885	115,426	114,049	5.6	1.2
561	Administrative and support services.....	212,035	108,833	103,202	101,584	5.5	1.6
5613	Employment services.....	63,528	33,151	30,377	31,084	9.1	-2.3
5615	Travel arrangement and reservation services.....	13,347	7,237	6,110	5,872	18.4	4.1
561 pt	Other administrative and support services ⁸	135,160	68,445	66,715	64,628	2.6	3.2
562	Waste management and remediation services.....	25,276	13,052	12,224	12,465	6.8	-1.9

(p) Preliminary estimate.

(1) For a full description of the NAICS codes used in this table, see www.census.gov/epcd/www/naics.html.

(2) Includes NAICS 51113 (book publishers), 51114 (database and directory publishers), and 51119 (other publishers).

(3) Includes NAICS 51333 (telecommunications resellers), 51334 (satellite telecommunications), and 51339 (other telecommunications).

(4) Excludes NAICS 54112 (offices of notaries), 54132 (landscape architectural services), and 54194 (veterinary services).

(5) Excludes NAICS 54132 (landscape architectural services).

(6) Includes NAICS 5411 (legal services), 5414 (specialized design services), 5417 (scientific research and development services), and 5419 (other professional, scientific, and technical services).

(7) Excludes NAICS 56173 (landscaping services).

(8) Includes NAICS 5611 (office administrative services), NAICS 5612 (facilities support services), NAICS 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings), and 5619 (other support services).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qsrreliability.html.