

Food and Beverage Stores: 2002

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2002 Economic Census

Retail Trade

Industry Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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-- Not applicable for this report.

Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
445	Food and beverage stores	148 901	456 135 887	48 702 616	11 946 312	2 837 225	12.5	10.1
4451	Grocery stores	95 514	415 189 211	44 574 151	10 979 016	2 573 727	10.6	10.2
44511	Supermarkets and other grocery (except convenience) stores	66 092	394 274 447	42 742 014	10 539 454	2 432 487	8.8	9.8
445110	Supermarkets and other grocery (except convenience) stores	66 092	394 274 447	42 742 014	10 539 454	2 432 487	8.8	9.8
44512	Convenience stores	29 422	20 914 764	1 832 137	439 562	141 240	45.0	17.7
445120	Convenience stores	29 422	20 914 764	1 832 137	439 562	141 240	45.0	17.7
4452	Specialty food stores	24 506	13 186 043	2 059 391	478 795	130 401	33.8	10.3
44521	Meat markets	5 847	4 449 479	572 904	135 302	35 524	33.8	8.6
445210	Meat markets	5 847	4 449 479	572 904	135 302	35 524	33.8	8.6
44522	Fish and seafood markets	2 047	1 533 316	183 955	41 695	10 261	30.3	6.1
445220	Fish and seafood markets	2 047	1 533 316	183 955	41 695	10 261	30.3	6.1
44523	Fruit and vegetable markets	3 239	2 771 737	316 882	69 546	19 094	38.2	9.9
445230	Fruit and vegetable markets	3 239	2 771 737	316 882	69 546	19 094	38.2	9.9
44529	Other specialty food stores	13 373	4 431 511	985 650	232 252	65 522	32.2	13.8
445291	Baked goods stores	4 485	1 417 962	497 888	118 192	26 285	28.3	17.6
445292	Confectionery and nut stores	3 437	1 364 153	210 982	51 870	17 284	19.4	8.9
445299	All other specialty food stores	5 451	1 649 396	276 780	62 190	21 953	46.3	14.5
4453	Beer, wine, and liquor stores	28 881	27 760 633	2 069 074	488 501	133 097	30.6	7.1
44531	Beer, wine, and liquor stores	28 881	27 760 633	2 069 074	488 501	133 097	30.6	7.1
445310	Beer, wine, and liquor stores	28 881	27 760 633	2 069 074	488 501	133 097	30.6	7.1

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
445	Food and beverage stores	148 901 148 528	456 135 887 401 764 499	48 702 616 40 581 095	2 837 225 2 893 074
4451	Grocery stores	95 514 96 542	415 189 211 368 250 471	44 574 151 37 426 166	2 573 727 2 643 608
44511	Supermarkets and other grocery (except convenience) stores	66 092 69 461	394 274 447 351 402 705	42 742 014 35 827 805	2 432 487 2 489 721
445110	Supermarkets and other grocery (except convenience) stores	66 092 69 461	394 274 447 351 402 705	42 742 014 35 827 805	2 432 487 2 489 721
44512	Convenience stores	29 422 27 081	20 914 764 16 847 766	1 832 137 1 598 361	141 240 153 887
445120	Convenience stores	29 422 27 081	20 914 764 16 847 766	1 832 137 1 598 361	141 240 153 887
4452	Specialty food stores	24 506 22 373	13 186 043 10 829 908	2 059 391 1 455 642	130 401 118 831
44521	Meat markets	5 847 7 214	4 449 479 4 347 021	572 904 544 414	35 524 39 866
445210	Meat markets	5 847 7 214	4 449 479 4 347 021	572 904 544 414	35 524 39 866
44522	Fish and seafood markets	2 047 1 634	1 533 316 1 037 553	183 955 101 933	10 261 7 120
445220	Fish and seafood markets	2 047 1 634	1 533 316 1 037 553	183 955 101 933	10 261 7 120
44523	Fruit and vegetable markets	3 239 3 179	2 771 737 2 106 828	316 882 236 967	19 094 17 251
445230	Fruit and vegetable markets	3 239 3 179	2 771 737 2 106 828	316 882 236 967	19 094 17 251
44529	Other specialty food stores	13 373 10 346	4 431 511 3 338 506	985 650 572 328	65 522 54 594
445291	Baked goods stores	4 485 2 790	1 417 962 890 310	497 888 191 036	26 285 14 810
445292	Confectionery and nut stores	3 437 3 684	1 364 153 1 227 942	210 982 190 786	17 284 21 578
445299	All other specialty food stores	5 451 3 872	1 649 396 1 220 254	276 780 190 506	21 953 18 206
4453	Beer, wine, and liquor stores	28 881 29 613	27 760 633 22 684 120	2 069 074 1 699 287	133 097 130 635
44531	Beer, wine, and liquor stores	28 881 29 613	27 760 633 22 684 120	2 069 074 1 699 287	133 097 130 635
445310	Beer, wine, and liquor stores	28 881 29 613	27 760 633 22 684 120	2 069 074 1 699 287	133 097 130 635

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
445		Food and beverage stores	148 901	X	456 135 887	X	100.0	71.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	135 419	443 369 605	311 812 675	70.3	68.4	69.7
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	77 206	403 509 766	54 873 638	13.6	12.0	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	71 742	400 516 997	42 615 463	10.6	9.3	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	71 945	375 402 734	22 957 310	6.1	5.0	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	89 917	393 768 611	36 524 292	9.3	8.0	X
	20105	Bakery products baked on premises	36 931	293 547 427	6 692 106	2.3	1.5	X
	20106	Bakery products not baked on the premises, excluding frozen	69 683	297 596 389	13 062 195	4.4	2.9	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	65 008	365 706 968	15 901 251	4.3	3.5	X
	20108	Bottled, canned, or packaged soft drinks	92 382	314 477 379	13 812 743	4.4	3.0	X
	20109	Candy	80 351	293 049 663	5 941 696	2.0	1.3	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	103 334	421 685 019	99 431 981	23.6	21.8	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	44 345	229 604 368	9 008 195	3.9	2.0	69.3
	20123	Soup & salad bars	16 281	152 827 189	1 072 015	.7	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	41 977	209 390 127	7 936 180	3.8	1.7	X
	20130	Alcoholic drinks served at the establishment	2 730	2 296 855	249 705	10.9	.1	X
	20140	Packaged liquor, wine, & beer	81 563	314 566 959	40 333 560	12.8	8.8	66.8
	20141	Distilled spirits, including liquor, brandy, & liqueurs	42 933	168 611 996	13 136 689	7.8	2.9	X
	20142	Wine	58 855	250 191 773	11 587 651	4.6	2.5	X
	20143	Beer & ale	71 605	284 729 045	15 609 220	5.5	3.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	90 681	414 041 273	13 972 322	3.4	3.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	75 070	404 909 350	36 742 326	9.1	8.1	62.2
	20161	Prescriptions	19 387	230 817 318	18 677 049	8.1	4.1	X
	20162	Nonprescription medicines	42 110	223 959 349	2 868 954	1.3	.6	X
	20163	Vitamins, minerals, & other dietary supplements	25 422	205 317 900	2 119 677	1.0	.5	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	35 226	208 557 398	2 157 258	1.0	.5	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	21 918	196 192 206	1 912 860	1.0	.4	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	55 459	333 891 558	9 006 528	2.7	2.0	X
	20180	Soaps, detergents, & household cleaners	71 139	395 995 001	10 087 371	2.5	2.2	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	72 551	396 934 089	10 344 395	2.6	2.3	X
	20200	Men's wear	4 353	57 313 396	29 793	.1	Z	X
	20220	Women's, juniors', & misses' wear	6 420	78 417 385	109 069	.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 116	69 680 061	44 202	.1	Z	X
	20260	Footwear, including accessories	5 399	76 546 423	26 922	Z	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6 869	94 499 813	20 198	Z	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	5 716	74 308 031	28 132	Z	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	98	793 086	4 058	.5	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	7 846	104 089 377	136 919	.1	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	138	1 771 706	4 120	.2	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	7 030	89 584 842	259 512	.3	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	98	767 332	3 998	.5	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	17 231	171 360 726	1 393 777	.8	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	5 303	53 047 530	142 417	.3	Z	X
	20420	Books	14 054	139 462 998	695 284	.5	.2	X
	20440	Photographic equipment & supplies	11 689	124 246 256	406 678	.3	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	13 829	125 485 390	365 690	.3	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	144	1 652 679	209	Z	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	3 659	48 283 769	81 869	.2	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9 879	115 037 043	404 921	.4	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	22 465	257 991 531	3 090 216	1.2	.7	X
	20720	Automotive fuels	3 111	26 005 323	2 306 038	8.9	.5	X
	20730	Automotive lubricants, including oil, greases, etc.	17 514	106 886 352	144 516	.1	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	4 208	48 708 695	30 387	.1	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	7 649	85 289 080	245 183	.3	.1	X
	20800	Pets, pet foods, & pet supplies	35 834	246 484 219	3 756 334	1.5	.8	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
445		Food and beverage stores—Con.						
	20850	All other merchandise	53 039	254 911 813	4 724 562	1.9	1.0	71.0
	20851	Stationery products, including stationery, tablets, pads, & related products	11 594	98 042 031	191 363	.2	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	5 409	67 097 930	44 616	.1	Z	X
	20853	Office & school supplies	14 566	122 056 244	344 630	.3	.1	X
	20855	Greeting cards	20 093	178 456 285	1 132 779	.6	.2	X
	20856	Magazines & newspapers	39 756	211 531 400	2 016 696	1.0	.4	X
	20866	Ice	28 568	131 389 384	455 693	.3	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	10 864	76 893 424	449 516	.6	.1	X
	20883	All other merchandise	451	2 301 756	89 269	3.9	Z	X
	29810	All other merchandise	15 291	109 410 757	3 807 094	3.5	.8	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	21 078	167 622 009	1 323 031	.8	.3	67.3
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	7 453	72 379 706	317 079	.4	.1	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	1 579	14 534 029	50 792	.3	Z	X
	29917	Receipts from photofinishing performed by this establishment	6 614	97 210 255	361 901	.4	.1	X
	29918	Receipts from photofinishing contracted out to other establishments ..	8 695	112 506 271	179 122	.2	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	1 814	5 397 090	57 649	1.1	Z	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	8 192	44 504 391	356 488	.8	.1	X
4451		Grocery stores	95 514	X	415 189 211	X	100.0	71.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	95 514	415 189 211	298 106 071	71.8	71.8	70.5
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	67 530	395 294 060	49 716 604	12.6	12.0	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	66 617	395 808 435	40 570 240	10.3	9.8	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	68 062	371 256 703	22 630 087	6.1	5.5	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	81 331	386 576 873	35 886 242	9.3	8.6	X
	20105	Bakery products baked on premises	35 092	292 092 639	6 604 250	2.3	1.6	X
	20106	Bakery products not baked on the premises, excluding frozen ..	61 273	292 483 872	11 684 440	4.0	2.8	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	61 318	362 123 467	15 468 575	4.3	3.7	X
	20108	Bottled, canned, or packaged soft drinks	73 109	298 122 897	13 190 789	4.4	3.2	X
	20109	Candy	66 605	284 598 948	4 492 454	1.6	1.1	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	86 284	410 113 937	97 862 390	23.9	23.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	40 120	226 441 729	8 560 837	3.8	2.1	69.9
	20123	Soup & salad bars	15 608	152 305 327	1 040 361	.7	.3	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	38 107	206 445 828	7 520 476	3.6	1.8	X
	20130	Alcoholic drinks served at the establishment	1 515	1 458 882	112 465	7.7	Z	X
	20140	Packaged liquor, wine, & beer	51 729	285 817 491	15 766 981	5.5	3.8	67.4
	20141	Distilled spirits, including liquor, brandy, & liqueurs	17 639	143 932 306	2 823 727	2.0	.7	X
	20142	Wine	34 490	225 782 464	4 778 447	2.1	1.2	X
	20143	Beer & ale	48 589	262 464 405	8 164 807	3.1	2.0	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	76 708	400 599 873	12 715 495	3.2	3.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	72 496	402 852 025	36 631 926	9.1	8.8	62.8
	20161	Prescriptions	19 272	230 748 097	18 673 965	8.1	4.5	X
	20162	Nonprescription medicines	40 530	222 928 974	2 850 945	1.3	.7	X
	20163	Vitamins, minerals, & other dietary supplements	24 783	204 714 543	2 099 474	1.0	.5	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs.	34 503	208 074 812	2 148 490	1.0	.5	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	21 289	195 571 482	1 879 621	1.0	.5	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	54 050	332 737 613	8 979 431	2.7	2.2	X
	20180	Soaps, detergents, & household cleaners	68 792	394 134 193	10 033 980	2.5	2.4	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	70 028	394 615 601	10 302 901	2.6	2.5	X
	20200	Men's wear	4 278	57 220 411	28 289	Z	Z	X
	20220	Women's, juniors', & misses' wear	6 364	78 348 477	108 336	.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 071	69 649 519	43 997	.1	Z	X
	20260	Footwear, including accessories	5 350	76 526 262	24 493	Z	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6 853	94 494 132	20 132	Z	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings.	5 673	74 294 661	27 599	Z	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	93	792 492	3 943	.5	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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						Establishments with the product line	All establishments ¹	
4451		Grocery stores—Con.						
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	7 740	104 049 818	134 890	.1	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	134	1 770 292	3 943	.2	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	6 999	89 524 130	259 206	.3	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	91	764 892	3 943	.5	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	15 953	169 988 899	1 334 143	.8	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	5 129	52 813 657	137 609	.3	Z	X
	20420	Books	13 730	139 005 100	691 337	.5	.2	X
	20440	Photographic equipment & supplies	11 483	124 102 456	405 568	.3	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	13 346	125 250 385	360 797	.3	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	139	1 642 963	209	Z	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	3 535	48 211 488	73 751	.2	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9 812	114 968 149	402 191	.4	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	21 746	257 263 494	2 997 772	1.2	.7	X
	20720	Automotive fuels	2 862	25 648 959	2 237 876	8.7	.5	X
	20730	Automotive lubricants, including oil, greases, etc.	17 030	106 531 277	140 220	.1	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	4 194	48 697 313	30 109	.1	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	7 547	85 202 758	243 350	.3	.1	X
	20800	Pets, pet foods, & pet supplies	34 872	245 817 371	3 746 941	1.5	.9	X
	20850	All other merchandise	46 665	249 364 715	4 574 639	1.8	1.1	71.6
	20851	Stationery products, including stationery, tablets, pads, & related products	11 076	97 769 275	188 292	.2	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	5 343	67 077 019	44 432	.1	Z	X
	20853	Office & school supplies	14 116	121 790 064	341 675	.3	.1	X
	20855	Greeting cards	19 409	178 021 348	1 126 142	.6	.3	X
	20856	Magazines & newspapers	37 460	209 871 184	1 983 638	.9	.5	X
	20866	Ice	24 775	127 650 269	409 796	.3	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	9 394	75 818 040	403 588	.5	.1	X
	20883	All other merchandise	273	2 111 876	77 076	3.7	Z	X
	29810	All other merchandise	13 347	106 959 330	3 700 089	3.5	.9	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	19 456	166 139 763	1 222 974	.7	.3	68.0
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	7 283	72 262 237	310 277	.4	.1	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	1 378	14 416 920	47 526	.3	Z	X
	29917	Receipts from photofinishing performed by this establishment	6 606	97 204 218	360 851	.4	.1	X
	29918	Receipts from photofinishing contracted out to other establishments ..	8 687	112 504 664	179 013	.2	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	1 349	5 027 864	37 513	.7	Z	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	7 325	43 523 809	287 794	.7	.1	X
44511		Supermarkets and other grocery (except convenience) stores	66 092	X	394 274 447	X	100.0	73.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	66 092	394 274 447	288 675 926	73.2	73.2	72.5
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	57 996	390 130 623	49 193 757	12.6	12.5	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	57 376	389 961 085	40 348 638	10.3	10.2	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	53 487	361 699 492	22 320 646	6.2	5.7	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	57 346	367 925 086	34 531 760	9.4	8.8	X
	20105	Bakery products baked on premises	32 421	290 099 253	6 521 254	2.2	1.7	X
	20106	Bakery products not baked on the premises, excluding frozen	41 900	276 622 952	10 958 248	4.0	2.8	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	46 776	348 341 474	14 982 430	4.3	3.8	X
	20108	Bottled, canned, or packaged soft drinks	46 647	278 562 782	11 480 756	4.1	2.9	X
	20109	Candy	41 734	265 957 828	3 666 221	1.4	.9	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	60 922	390 915 229	94 672 216	24.2	24.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	25 512	212 403 530	6 426 673	3.0	1.6	71.9
	20123	Soup & salad bars	14 083	151 388 492	1 003 718	.7	.3	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	23 679	192 494 947	5 422 955	2.8	1.4	X
	20130	Alcoholic drinks served at the establishment	1 080	1 238 022	86 740	7.0	Z	X
	20140	Packaged liquor, wine, & beer	32 784	275 057 682	13 626 125	5.0	3.5	69.2
	20141	Distilled spirits, including liquor, brandy, & liqueurs	13 831	141 379 649	2 700 970	1.9	.7	X
	20142	Wine	21 911	218 266 522	4 544 449	2.1	1.2	X
	20143	Beer & ale	29 788	251 796 054	6 380 706	2.5	1.6	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44511		Supermarkets and other grocery (except convenience) stores—Con.						
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	50 863	381 243 677	7 526 699	2.0	1.9	X
	20160	Drugs, health aids, beauty aids, including cosmetics	51 276	385 856 688	36 221 993	9.4	9.2	64.5
	20161	Prescriptions	18 959	230 545 513	18 669 726	8.1	4.7	X
	20162	Nonprescription medicines	27 164	215 693 889	2 735 512	1.3	.7	X
	20163	Vitamins, minerals, & other dietary supplements	21 622	202 790 841	2 059 604	1.0	.5	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	22 730	195 463 422	2 010 703	1.0	.5	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	19 260	194 541 225	1 866 901	1.0	.5	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	40 317	325 057 250	8 879 547	2.7	2.3	X
	20180	Soaps, detergents, & household cleaners	50 707	382 635 465	9 860 804	2.6	2.5	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	50 521	382 402 843	10 105 254	2.6	2.6	X
	20200	Men's wear	4 012	57 063 341	19 714	Z	Z	X
	20220	Women's, juniors', & misses' wear	6 209	78 279 249	106 454	.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 006	69 609 154	43 370	.1	Z	X
	20260	Footwear, including accessories	5 300	76 489 243	23 656	Z	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6 774	94 436 616	19 714	Z	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	5 659	74 285 249	27 599	Z	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	93	792 492	3 943	.5	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	7 636	104 001 714	134 053	.1	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	134	1 770 292	3 943	.2	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	6 736	89 342 590	256 278	.3	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	91	764 892	3 943	.5	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	15 539	169 754 863	1 328 705	.8	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	4 423	52 525 242	134 053	.3	Z	X
	20420	Books	11 168	136 813 233	650 553	.5	.2	X
	20440	Photographic equipment & supplies	9 712	123 092 482	394 274	.3	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	10 726	123 766 692	343 019	.3	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	3 038	48 022 628	63 084	.1	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9 297	114 702 322	398 217	.3	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	21 368	256 913 172	2 992 543	1.2	.8	X
	20720	Automotive fuels	2 459	25 442 530	2 203 994	8.7	.6	X
	20730	Automotive lubricants, including oil, greases, etc.	9 055	101 170 823	94 626	.1	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	3 884	48 503 642	27 599	.1	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	6 608	84 638 896	224 736	.3	.1	X
	20800	Pets, pet foods, & pet supplies	27 073	241 209 221	3 682 523	1.5	.9	X
	20850	All other merchandise	27 911	233 670 694	3 962 458	1.7	1.0	73.5
	20851	Stationery products, including stationery, tablets, pads, & related products	8 596	96 307 377	171 414	.2	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	5 166	66 953 664	42 993	.1	Z	X
	20853	Office & school supplies	11 625	120 298 347	326 028	.3	.1	X
	20855	Greeting cards	17 041	176 636 351	1 107 575	.6	.3	X
	20856	Magazines & newspapers	21 909	195 535 637	1 561 748	.8	.4	X
	20866	Ice	13 399	120 606 792	315 250	.3	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	6 737	74 300 271	373 854	.5	.1	X
	20883	All other merchandise	157	2 032 935	63 596	3.1	Z	X
	29810	All other merchandise	9 111	103 702 065	3 497 214	3.4	.9	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	14 658	162 823 518	1 103 968	.7	.3	69.8
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	6 519	71 897 981	297 277	.4	.1	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	1 236	14 331 726	45 771	.3	Z	X
	29917	Receipts from photofinishing performed by this establishment	6 587	97 190 986	360 699	.4	.1	X
	29918	Receipts from photofinishing contracted out to other establishments	8 652	112 484 999	178 754	.2	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	627	4 619 303	22 488	.5	Z	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	4 025	40 961 512	198 979	.5	.1	X
445110		Supermarkets and other grocery (except convenience) stores	66 092	X	394 274 447	X	100.0	73.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	66 092	394 274 447	288 675 926	73.2	73.2	72.5

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
445110		Supermarkets and other grocery (except convenience) stores—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.—Con.						
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	57 996	390 130 623	49 193 757	12.6	12.5	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	57 376	389 961 085	40 348 638	10.3	10.2	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	53 487	361 699 492	22 320 646	6.2	5.7	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	57 346	367 925 086	34 531 760	9.4	8.8	X
	20105	Bakery products baked on premises	32 421	290 099 253	6 521 254	2.2	1.7	X
	20106	Bakery products not baked on the premises, excluding frozen	41 900	276 622 952	10 958 248	4.0	2.8	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	46 776	348 341 474	14 982 430	4.3	3.8	X
	20108	Bottled, canned, or packaged soft drinks	46 647	278 562 782	11 480 756	4.1	2.9	X
	20109	Candy	41 734	265 957 828	3 666 221	1.4	.9	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	60 922	390 915 229	94 672 216	24.2	24.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	25 512	212 403 530	6 426 673	3.0	1.6	71.9
	20123	Soup & salad bars	14 083	151 388 492	1 003 718	.7	.3	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	23 679	192 494 947	5 422 955	2.8	1.4	X
	20130	Alcoholic drinks served at the establishment	1 080	1 238 022	86 740	7.0	Z	X
	20140	Packaged liquor, wine, & beer	32 784	275 057 682	13 626 125	5.0	3.5	69.2
	20141	Distilled spirits, including liquor, brandy, & liqueurs	13 831	141 379 649	2 700 970	1.9	.7	X
	20142	Wine	21 911	218 266 522	4 544 449	2.1	1.2	X
	20143	Beer & ale	29 788	251 796 054	6 380 706	2.5	1.6	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	50 863	381 243 677	7 526 699	2.0	1.9	X
	20160	Drugs, health aids, beauty aids, including cosmetics	51 276	385 856 688	36 221 993	9.4	9.2	64.5
	20161	Prescriptions	18 959	230 545 513	18 669 726	8.1	4.7	X
	20162	Nonprescription medicines	27 164	215 693 889	2 735 512	1.3	.7	X
	20163	Vitamins, minerals, & other dietary supplements	21 622	202 790 841	2 059 604	1.0	.5	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; contact lenses; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	22 730	195 463 422	2 010 703	1.0	.5	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	19 260	194 541 225	1 866 901	1.0	.5	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	40 317	325 057 250	8 879 547	2.7	2.3	X
	20180	Soaps, detergents, & household cleaners	50 707	382 635 465	9 860 804	2.6	2.5	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	50 521	382 402 843	10 105 254	2.6	2.6	X
	20200	Men's wear	4 012	57 063 341	19 714	Z	Z	X
	20220	Women's, juniors', & misses' wear	6 209	78 279 249	106 454	.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 006	69 609 154	43 370	.1	Z	X
	20260	Footwear, including accessories	5 300	76 489 243	23 656	Z	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6 774	94 436 616	19 714	Z	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	5 659	74 285 249	27 599	Z	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	93	792 492	3 943	.5	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	7 636	104 001 714	134 053	.1	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	134	1 770 292	3 943	.2	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	6 736	89 342 590	256 278	.3	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	91	764 892	3 943	.5	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	15 539	169 754 863	1 328 705	.8	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	4 423	52 525 242	134 053	.3	Z	X
	20420	Books	11 168	136 813 233	650 553	.5	.2	X
	20440	Photographic equipment & supplies	9 712	123 092 482	394 274	.3	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	10 726	123 766 692	343 019	.3	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	3 038	48 022 628	63 084	.1	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9 297	114 702 322	398 217	.3	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	21 368	256 913 172	2 992 543	1.2	.8	X
	20720	Automotive fuels	2 459	25 442 530	2 203 994	8.7	.6	X
	20730	Automotive lubricants, including oil, greases, etc.	9 055	101 170 823	94 626	.1	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	3 884	48 503 642	27 599	.1	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	6 608	84 638 896	224 736	.3	.1	X
	20800	Pets, pet foods, & pet supplies	27 073	241 209 221	3 682 523	1.5	.9	X
	20850	All other merchandise	27 911	233 670 694	3 962 458	1.7	1.0	73.5

See footnotes at end of table.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
445110		Supermarkets and other grocery (except convenience) stores—Con.						
	20850	All other merchandise—Con.						
	20851	Stationery products, including stationery, tablets, pads, & related products	8 596	96 307 377	171 414	.2	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	5 166	66 953 664	42 993	.1	Z	X
	20853	Office & school supplies	11 625	120 298 347	326 028	.3	.1	X
	20855	Greeting cards	17 041	176 636 351	1 107 575	.6	.3	X
	20856	Magazines & newspapers	21 909	195 535 637	1 561 748	.8	.4	X
	20866	Ice	13 399	120 606 792	315 250	.3	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	6 737	74 300 271	373 854	.5	.1	X
	20883	All other merchandise	157	2 032 935	63 596	3.1	Z	X
	29810	All other merchandise	9 111	103 702 065	3 497 214	3.4	.9	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	14 658	162 823 518	1 103 968	.7	.3	69.8
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	6 519	71 897 981	297 277	.4	.1	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	1 236	14 331 726	45 771	.3	Z	X
	29917	Receipts from photofinishing performed by this establishment	6 587	97 190 986	360 699	.4	.1	X
	29918	Receipts from photofinishing contracted out to other establishments	8 652	112 484 999	178 754	.2	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	627	4 619 303	22 488	.5	Z	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	4 025	40 961 512	198 979	.5	.1	X
44512		Convenience stores	29 422	X	20 914 764	X	100.0	35.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	29 422	20 914 764	9 430 145	45.1	45.1	32.1
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	9 534	5 163 437	522 847	10.1	2.5	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	9 241	5 847 350	221 602	3.8	1.1	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	14 575	9 557 211	309 441	3.2	1.5	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	23 985	18 651 787	1 354 482	7.3	6.5	X
	20105	Bakery products baked on premises	2 671	1 993 386	82 996	4.2	.4	X
	20106	Bakery products not baked on the premises, excluding frozen	19 373	15 860 920	726 192	4.6	3.5	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	14 542	13 781 993	486 145	3.5	2.3	X
	20108	Bottled, canned, or packaged soft drinks	26 462	19 560 115	1 710 033	8.7	8.2	X
	20109	Candy	24 871	18 641 120	826 233	4.4	4.0	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	25 362	19 198 708	3 190 174	16.6	15.3	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	14 608	14 038 199	2 134 164	15.2	10.2	33.8
	20123	Soup & salad bars	1 525	916 835	36 643	4.0	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	14 428	13 950 881	2 097 521	15.0	10.0	X
	20130	Alcoholic drinks served at the establishment	435	220 860	25 725	11.6	.1	X
	20140	Packaged liquor, wine, & beer	18 945	10 759 809	2 140 856	19.9	10.2	33.0
	20141	Distilled spirits, including liquor, brandy, & liqueurs	3 808	2 552 657	122 757	4.8	.6	X
	20142	Wine	12 579	7 515 942	233 998	3.1	1.1	X
	20143	Beer & ale	18 801	10 668 351	1 784 101	16.7	8.5	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	25 845	19 356 196	5 188 796	26.8	24.8	X
	20160	Drugs, health aids, beauty aids, including cosmetics	21 220	16 995 337	409 933	2.4	2.0	29.2
	20161	Prescriptions	313	202 584	4 239	2.1	Z	X
	20162	Nonprescription medicines	13 366	7 235 085	115 433	1.6	.6	X
	20163	Vitamins, minerals, & other dietary supplements	3 161	1 923 702	39 870	2.1	.2	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	11 773	12 611 390	137 787	1.1	.7	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	2 029	1 030 257	12 720	1.2	.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	13 733	7 680 363	99 884	1.3	.5	X
	20180	Soaps, detergents, & household cleaners	18 085	11 498 728	173 176	1.5	.8	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	19 507	12 212 758	197 647	1.6	.9	X
	20200	Men's wear	266	157 070	8 575	5.5	Z	X
	20220	Women's, juniors', & misses' wear	155	69 228	1 882	2.7	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	65	40 365	627	1.6	Z	X
	20260	Footwear, including accessories	50	37 019	837	2.3	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	79	57 516	418	.7	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	104	48 104	837	1.7	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	263	181 540	2 928	1.6	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44512		Convenience stores—Con.						
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	414	234 036	5 438	2.3	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	706	288 415	3 556	1.2	Z	X
	20420	Books	2 562	2 191 867	40 784	1.9	.2	X
	20440	Photographic equipment & supplies	1 771	1 009 974	11 294	1.1	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	2 620	1 483 693	17 778	1.2	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	11	10 667	209	2.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	497	188 860	10 667	5.6	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	515	265 827	3 974	1.5	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	378	350 322	5 229	1.5	Z	X
	20720	Automotive fuels	403	206 429	33 882	16.4	.2	X
	20730	Automotive lubricants, including oil, greases, etc.	7 975	5 360 454	45 594	.9	.2	X
	20740	Automotive tires, tubes, batteries, parts, accessories	310	193 671	2 510	1.3	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	939	563 862	18 614	3.3	.1	X
	20800	Pets, pet foods, & pet supplies	7 939	4 608 150	64 418	1.4	.3	X
	20850	All other merchandise	18 754	15 694 021	612 181	3.9	2.9	34.7
	20851	Stationery products, including stationery, tablets, pads, & related products	2 480	1 461 898	16 878	1.2	.1	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	177	123 355	1 439	1.2	Z	X
	20853	Office & school supplies	2 491	1 491 717	15 647	1.0	.1	X
	20855	Greeting cards	2 368	1 384 997	18 567	1.3	.1	X
	20856	Magazines & newspapers	15 551	14 335 547	421 890	2.9	2.0	X
	20866	Ice	11 376	7 043 477	94 546	1.3	.5	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	2 657	1 517 769	29 734	2.0	.1	X
	20883	All other merchandise	116	78 941	13 480	17.1	.1	X
	29810	All other merchandise	4 236	3 257 265	202 875	6.2	1.0	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	4 798	3 316 245	119 006	3.6	.6	32.9
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	764	364 256	13 000	3.6	.1	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	142	85 194	1 755	2.1	Z	X
	29917	Receipts from photofinishing performed by this establishment	19	13 232	152	1.1	Z	X
	29918	Receipts from photofinishing contracted out to other establishments	35	19 665	259	1.3	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	722	408 561	15 025	3.7	.1	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	3 300	2 562 297	88 815	3.5	.4	X
445120		Convenience stores	29 422	X	20 914 764	X	100.0	35.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	29 422	20 914 764	9 430 145	45.1	45.1	32.1
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	9 534	5 163 437	522 847	10.1	2.5	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	9 241	5 847 350	221 602	3.8	1.1	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	14 575	9 557 211	309 441	3.2	1.5	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	23 985	18 651 787	1 354 482	7.3	6.5	X
	20105	Bakery products baked on premises	2 671	1 993 386	82 996	4.2	.4	X
	20106	Bakery products not baked on the premises, excluding frozen	19 373	15 860 920	726 192	4.6	3.5	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	14 542	13 781 993	486 145	3.5	2.3	X
	20108	Bottled, canned, or packaged soft drinks	26 462	19 560 115	1 710 033	8.7	8.2	X
	20109	Candy	24 871	18 641 120	826 233	4.4	4.0	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	25 362	19 198 708	3 190 174	16.6	15.3	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	14 608	14 038 199	2 134 164	15.2	10.2	33.8
	20123	Soup & salad bars	1 525	916 835	36 643	4.0	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	14 428	13 950 881	2 097 521	15.0	10.0	X
	20130	Alcoholic drinks served at the establishment	435	220 860	25 725	11.6	.1	X
	20140	Packaged liquor, wine, & beer	18 945	10 759 809	2 140 856	19.9	10.2	33.0
	20141	Distilled spirits, including liquor, brandy, & liqueurs	3 808	2 552 657	122 757	4.8	.6	X
	20142	Wine	12 579	7 515 942	233 998	3.1	1.1	X
	20143	Beer & ale	18 801	10 668 351	1 784 101	16.7	8.5	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	25 845	19 356 196	5 188 796	26.8	24.8	X
	20160	Drugs, health aids, beauty aids, including cosmetics	21 220	16 995 337	409 933	2.4	2.0	29.2
	20161	Prescriptions	313	202 584	4 239	2.1	Z	X
	20162	Nonprescription medicines	13 366	7 235 085	115 433	1.6	.6	X
	20163	Vitamins, minerals, & other dietary supplements	3 161	1 923 702	39 870	2.1	.2	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	11 773	12 611 390	137 787	1.1	.7	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
445120		Convenience stores—Con.						
	20160	Drugs, health aids, beauty aids, including cosmetics—Con.						
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	2 029	1 030 257	12 720	1.2	.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	13 733	7 680 363	99 884	1.3	.5	X
	20180	Soaps, detergents, & household cleaners	18 085	11 498 728	173 176	1.5	.8	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	19 507	12 212 758	197 647	1.6	.9	X
	20200	Men's wear	266	157 070	8 575	5.5	Z	X
	20220	Women's, juniors', & misses' wear	155	69 228	1 882	2.7	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	65	40 365	627	1.6	Z	X
	20260	Footwear, including accessories	50	37 019	837	2.3	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	79	57 516	418	.7	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	104	48 104	837	1.7	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	263	181 540	2 928	1.6	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	414	234 036	5 438	2.3	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	706	288 415	3 556	1.2	Z	X
	20420	Books	2 562	2 191 867	40 784	1.9	.2	X
	20440	Photographic equipment & supplies	1 771	1 009 974	11 294	1.1	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	2 620	1 483 693	17 778	1.2	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	11	10 667	209	2.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	497	188 860	10 667	5.6	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	515	265 827	3 974	1.5	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	378	350 322	5 229	1.5	Z	X
	20720	Automotive fuels	403	206 429	33 882	16.4	.2	X
	20730	Automotive lubricants, including oil, greases, etc.	7 975	5 360 454	45 594	.9	.2	X
	20740	Automotive tires, tubes, batteries, parts, accessories	310	193 671	2 510	1.3	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	939	563 862	18 614	3.3	.1	X
	20800	Pets, pet foods, & pet supplies	7 799	4 608 150	64 418	1.4	.3	X
	20850	All other merchandise	18 754	15 694 021	612 181	3.9	2.9	34.7
	20851	Stationery products, including stationery, tablets, pads, & related products	2 480	1 461 898	16 878	1.2	.1	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	177	123 355	1 439	1.2	Z	X
	20853	Office & school supplies	2 491	1 491 717	15 647	1.0	.1	X
	20855	Greeting cards	2 368	1 384 997	18 567	1.3	.1	X
	20856	Magazines & newspapers	15 551	14 335 547	421 890	2.9	2.0	X
	20866	Ice	11 376	7 043 477	94 546	1.3	.5	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	2 657	1 517 769	29 734	2.0	.1	X
	20883	All other merchandise	116	78 941	13 480	17.1	.1	X
	29810	All other merchandise	4 236	3 257 265	202 875	6.2	1.0	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	4 798	3 316 245	119 006	3.6	.6	32.9
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	764	364 256	13 000	3.6	.1	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	142	85 194	1 755	2.1	Z	X
	29917	Receipts from photofinishing performed by this establishment	19	13 232	152	1.1	Z	X
	29918	Receipts from photofinishing contracted out to other establishments . .	35	19 665	259	1.3	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	722	408 561	15 025	3.7	.1	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	3 300	2 562 297	88 815	3.5	.4	X
4452		Specialty food stores	24 506	X	13 186 043	X	100.0	53.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	24 506	13 186 043	12 490 399	94.7	94.7	50.2
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	8 421	7 201 038	5 089 949	70.7	38.6	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	4 746	4 343 749	2 037 415	46.9	15.5	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	2 672	3 195 389	307 448	9.6	2.3	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	5 356	4 658 892	545 157	11.7	4.1	X
	20105	Bakery products baked on premises	1 159	1 031 647	68 300	6.6	.5	X
	20106	Bakery products not baked on the premises, excluding frozen	6 515	3 725 540	1 334 154	35.8	10.1	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	2 483	2 476 918	386 971	15.6	2.9	X
	20108	Bottled, canned, or packaged soft drinks	6 570	3 746 032	127 037	3.4	1.0	X
	20109	Candy	7 421	3 348 887	1 325 762	39.6	10.1	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	10 668	4 715 965	1 268 206	26.9	9.6	X

See footnotes at end of table.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
4452		Specialty food stores—Con.						
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 107	1 754 897	287 455	16.4	2.2	50.4
	20123	Soup & salad bars	396	348 921	23 817	6.8	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	1 958	1 641 842	263 638	16.1	2.0	X
	20130	Alcoholic drinks served at the establishment	136	108 146	5 098	4.7	Z	X
	20140	Packaged liquor, wine, & beer	953	988 835	62 855	6.4	.5	48.6
	20141	Distilled spirits, including liquor, brandy, & liqueurs	76	63 226	3 265	5.2	Z	X
	20142	Wine	532	605 954	24 613	4.1	.2	X
	20143	Beer & ale	757	760 976	34 977	4.6	.3	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	758	507 443	23 688	4.7	.2	X
	20160	Drugs, health aids, beauty aids, including cosmetics	515	571 576	33 502	5.9	.3	32.7
	20162	Nonprescription medicines	176	142 581	2 610	1.8	Z	X
	20163	Vitamins, minerals, & other dietary supplements	97	258 232	15 900	6.2	.1	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	76	76 501	1 931	2.5	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	122	194 418	2 795	1.4	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	327	398 026	10 266	2.6	.1	X
	20180	Soaps, detergents, & household cleaners	522	627 958	10 362	1.7	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	671	877 989	15 677	1.8	.1	X
	20200	Men's wear	46	39 129	671	1.7	Z	X
	20220	Women's, juniors', & misses' wear	42	33 930	733	2.2	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	43	29 987	205	.7	Z	X
	20260	Footwear, including accessories	46	16 830	2 429	14.4	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	10	1 517	66	4.4	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	37	7 540	255	3.4	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	101	32 064	2 029	6.3	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	7	4 913	28	.6	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	781	577 595	37 703	6.5	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	80	19 006	1 199	6.3	Z	X
	20420	Books	192	236 923	2 559	1.1	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	313	140 341	2 950	2.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	30	16 482	2 011	12.2	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	46	57 235	2 452	4.3	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	688	682 510	91 889	13.5	.7	X
	20720	Automotive fuels	34	21 016	4 589	21.8	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	16	16 395	132	.8	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	20	19 974	723	3.6	Z	X
	20800	Pets, pet foods, & pet supplies	265	250 994	4 118	1.6	Z	X
	20850	All other merchandise	1 394	821 405	46 375	5.6	.4	52.6
	20851	Stationery products, including stationery, tablets, pads, & related products	144	75 789	1 277	1.7	Z	X
	20853	Office & school supplies	29	16 238	151	.9	Z	X
	20855	Greeting cards	305	142 417	4 391	3.1	Z	X
	20856	Magazines & newspapers	155	112 079	1 870	1.7	Z	X
	20866	Ice	297	223 625	2 596	1.2	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	795	386 945	31 263	8.1	.2	X
	20883	All other merchandise	67	114 600	4 802	4.2	Z	X
	29810	All other merchandise	352	332 735	34 549	10.4	.3	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	333	227 188	18 995	8.4	.1	44.4
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	19	5 208	152	2.9	Z	X
	29918	Receipts from photofinishing contracted out to other establishments ..	8	1 607	109	6.8	Z	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	305	218 661	18 497	8.5	.1	X
44521		Meat markets	5 847	X	4 449 479	X	100.0	57.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	5 847	4 449 479	4 257 710	95.7	95.7	57.0
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	5 474	4 075 055	3 349 532	82.2	75.3	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	1 215	1 174 262	77 321	6.6	1.7	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	1 385	1 475 492	220 551	14.9	5.0	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44521		Meat markets—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.—Con.						
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	1 603	1 541 166	60 162	3.9	1.4	X
	20105	Bakery products baked on premises	585	502 925	18 819	3.7	.4	X
	20106	Bakery products not baked on the premises, excluding frozen	841	1 031 300	95 672	9.3	2.2	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	1 724	1 488 529	260 958	17.5	5.9	X
	20108	Bottled, canned, or packaged soft drinks	1 391	1 302 496	30 783	2.4	.7	X
	20109	Candy	636	453 535	6 472	1.4	.1	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	1 433	1 339 293	137 440	10.3	3.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 036	997 262	125 831	12.6	2.8	56.5
	20123	Soup & salad bars	154	121 018	8 116	6.7	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	955	936 718	117 715	12.6	2.6	X
	20130	Alcoholic drinks served at the establishment	55	48 944	2 892	5.9	.1	X
	20140	Packaged liquor, wine, & beer	370	360 497	19 355	5.4	.4	55.5
	20141	Distilled spirits, including liquor, brandy, & liqueurs	19	12 109	610	5.0	Z	X
	20142	Wine	172	158 064	4 841	3.1	.1	X
	20143	Beer & ale	349	336 347	13 904	4.1	.3	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	424	259 894	5 428	2.1	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	215	155 755	5 384	2.5	.1	28.0
	20162	Nonprescription medicines	129	102 184	1 690	1.7	Z	X
	20163	Vitamins, minerals, & other dietary supplements	11	8 201	71	.9	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	54	38 314	512	1.3	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	22	47 537	345	.7	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	151	155 566	2 766	1.8	.1	X
	20180	Soaps, detergents, & household cleaners	294	306 525	5 428	1.8	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	415	511 512	8 988	1.8	.2	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	24	17 042	311	1.8	Z	X
	20420	Books	6	5 339	44	.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	28	11 168	89	.8	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	8	4 850	222	4.6	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	13	6 852	222	3.2	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	9	12 014	89	.7	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	11	12 948	44	.3	Z	X
	20800	Pets, pet foods, & pet supplies	55	42 359	489	1.2	Z	X
	20850	All other merchandise	206	166 233	2 892	1.7	.1	57.2
	20851	Stationery products, including stationery, tablets, pads, & related products	25	13 282	116	.9	Z	X
	20853	Office & school supplies	29	16 236	151	.9	Z	X
	20855	Greeting cards	27	10 674	114	1.1	Z	X
	20856	Magazines & newspapers	95	69 720	812	1.2	Z	X
	20866	Ice	149	95 627	1 152	1.2	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	15	26 908	522	1.9	Z	X
	29810	All other merchandise	58	44 361	1 869	4.2	Z	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	121	76 798	11 480	14.9	.3	48.2
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	116	73 967	11 161	15.1	.3	X
445210		Meat markets	5 847	X	4 449 479	X	100.0	57.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	5 847	4 449 479	4 257 710	95.7	95.7	57.0
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	5 474	4 075 055	3 349 532	82.2	75.3	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	1 215	1 174 262	77 321	6.6	1.7	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	1 385	1 475 492	220 551	14.9	5.0	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	1 603	1 541 166	60 162	3.9	1.4	X
	20105	Bakery products baked on premises	585	502 925	18 819	3.7	.4	X
	20106	Bakery products not baked on the premises, excluding frozen	841	1 031 300	95 672	9.3	2.2	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	1 724	1 488 529	260 958	17.5	5.9	X
	20108	Bottled, canned, or packaged soft drinks	1 391	1 302 496	30 783	2.4	.7	X
	20109	Candy	636	453 535	6 472	1.4	.1	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
445210		Meat markets—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.—Con.						
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	1 433	1 339 293	137 440	10.3	3.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 036	997 262	125 831	12.6	2.8	56.5
	20123	Soup & salad bars	154	121 018	8 116	6.7	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	955	936 718	117 715	12.6	2.6	X
	20130	Alcoholic drinks served at the establishment	55	48 944	2 892	5.9	.1	X
	20140	Packaged liquor, wine, & beer	370	360 497	19 355	5.4	.4	55.5
	20141	Distilled spirits, including liquor, brandy, & liqueurs	19	12 109	610	5.0	.1	X
	20142	Wine	172	158 064	4 841	3.1	.1	X
	20143	Beer & ale	349	336 347	13 904	4.1	.3	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	424	259 894	5 428	2.1	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	215	215 755	5 384	2.5	.1	28.0
	20162	Nonprescription medicines	129	102 184	1 690	1.7	Z	X
	20163	Vitamins, minerals, & other dietary supplements	11	8 201	71	.9	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	54	38 314	512	1.3	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	22	47 537	345	.7	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	151	155 566	2 766	1.8	.1	X
	20180	Soaps, detergents, & household cleaners	294	306 525	5 428	1.8	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	415	511 512	8 988	1.8	.2	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	24	17 042	311	1.8	Z	X
	20420	Books	6	5 339	44	.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	28	11 168	89	.8	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	8	4 850	222	4.6	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	13	6 852	222	3.2	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	9	12 014	89	.7	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	11	12 948	44	.3	Z	X
	20800	Pets, pet foods, & pet supplies	55	42 359	489	1.2	Z	X
	20850	All other merchandise	206	166 233	2 892	1.7	.1	57.2
	20851	Stationery products, including stationery, tablets, pads, & related products	25	13 282	116	.9	Z	X
	20853	Office & school supplies	29	16 238	151	.9	Z	X
	20855	Greeting cards	27	10 674	114	1.1	Z	X
	20856	Magazines & newspapers	95	69 720	812	1.2	Z	X
	20866	Ice	149	95 627	1 152	1.2	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	15	26 908	522	1.9	Z	X
	29810	All other merchandise	58	44 361	1 869	4.2	Z	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	121	76 798	11 480	14.9	.3	48.2
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	116	73 967	11 161	15.1	.3	X
44522		Fish and seafood markets	2 047	X	1 533 316	X	100.0	52.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	2 047	1 533 316	1 480 201	96.5	96.5	41.3
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	2 047	1 533 316	1 324 662	86.4	86.4	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	192	281 057	35 066	12.5	2.3	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	423	367 045	40 632	11.1	2.7	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	99	186 911	10 198	5.5	.7	X
	20105	Bakery products baked on premises	44	35 144	1 066	3.0	.1	X
	20106	Bakery products not baked on the premises, excluding frozen	96	188 445	7 105	3.8	.5	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	161	220 813	15 867	7.2	1.0	X
	20108	Bottled, canned, or packaged soft drinks	329	251 847	4 707	1.9	.3	X
	20109	Candy	93	37 720	607	1.6	Z	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	342	384 709	40 291	10.5	2.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	305	185 715	37 521	20.2	2.4	51.7
	20123	Soup & salad bars	66	50 568	2 290	4.5	.1	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	287	178 268	35 231	19.8	2.3	X

See footnotes at end of table.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44522		Fish and seafood markets—Con.						
	20130	Alcoholic drinks served at the establishment	42	27 538	874	3.2	.1	X
	20140	Packaged liquor, wine, & beer	136	122 129	3 419	2.8	.2	48.9
	20142	Wine	88	86 020	1 271	1.5	.1	X
	20143	Beer & ale	107	97 818	2 148	2.2	.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	42	36 002	4 186	11.6	.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	37	10 902	1 733	15.9	.1	37.0
	20162	Nonprescription medicines	8	4 368	447	10.2	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	33	7 400	1 286	17.4	.1	X
	20180	Soaps, detergents, & household cleaners	30	10 442	215	2.1	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	37	13 708	322	2.3	Z	X
	20200	Men's wear	7	4 983	77	1.5	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	27	103 253	675	.7	Z	X
	20420	Books	10	12 696	31	.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	17	10 181	1 426	14.0	.1	X
	20800	Pets, pet foods, & pet supplies	7	3 971	107	2.7	Z	X
	20850	All other merchandise	62	28 612	475	1.7	Z	52.5
	20856	Magazines & newspapers	12	7 043	77	1.1	Z	X
	20866	Ice	45	17 580	258	1.5	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	17	8 374	134	1.6	Z	X
	29810	All other merchandise	17	24 901	659	2.6	Z	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	7	2 438	997	40.9	.1	X
445220		Fish and seafood markets	2 047	X	1 533 316	X	100.0	52.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	2 047	1 533 316	1 480 201	96.5	96.5	41.3
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	2 047	1 533 316	1 324 662	86.4	86.4	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	192	281 057	35 066	12.5	2.3	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	423	367 045	40 632	11.1	2.7	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	99	186 911	10 198	5.5	.7	X
	20105	Bakery products baked on premises	44	35 144	1 066	3.0	.1	X
	20106	Bakery products not baked on the premises, excluding frozen	96	188 445	7 105	3.8	.5	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	161	220 813	15 867	7.2	1.0	X
	20108	Bottled, canned, or packaged soft drinks	329	251 847	4 707	1.9	.3	X
	20109	Candy	93	37 720	607	1.6	Z	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	342	384 709	40 291	10.5	2.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	305	185 715	37 521	20.2	2.4	51.7
	20123	Soup & salad bars	66	50 568	2 290	4.5	.1	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	287	178 268	35 231	19.8	2.3	X
	20130	Alcoholic drinks served at the establishment	42	27 538	874	3.2	.1	X
	20140	Packaged liquor, wine, & beer	136	122 129	3 419	2.8	.2	48.9
	20142	Wine	88	86 020	1 271	1.5	.1	X
	20143	Beer & ale	107	97 818	2 148	2.2	.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	42	36 002	4 186	11.6	.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	37	10 902	1 733	15.9	.1	37.0
	20162	Nonprescription medicines	8	4 368	447	10.2	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	33	7 400	1 286	17.4	.1	X
	20180	Soaps, detergents, & household cleaners	30	10 442	215	2.1	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	37	13 708	322	2.3	Z	X
	20200	Men's wear	7	4 983	77	1.5	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	27	103 253	675	.7	Z	X
	20420	Books	10	12 696	31	.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	17	10 181	1 426	14.0	.1	X
	20800	Pets, pet foods, & pet supplies	7	3 971	107	2.7	Z	X
	20850	All other merchandise	62	28 612	475	1.7	Z	52.5
	20856	Magazines & newspapers	12	7 043	77	1.1	Z	X
	20866	Ice	45	17 580	258	1.5	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	17	8 374	134	1.6	Z	X
	29810	All other merchandise	17	24 901	659	2.6	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
445220		Fish and seafood markets—Con.						
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	7	2 438	997	40.9	.1	X
44523		Fruit and vegetable markets	3 239	X	2 771 737	X	100.0	65.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	3 239	2 771 737	2 625 749	94.7	94.7	63.0
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	638	1 290 964	354 472	27.5	12.8	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	3 239	2 771 737	1 919 036	69.2	69.2	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	565	1 207 341	27 492	2.3	1.0	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	1 438	1 866 515	74 176	4.0	2.7	X
	20105	Bakery products baked on premises	268	346 384	28 857	8.3	1.0	X
	20106	Bakery products not baked on the premises, excluding frozen	548	693 184	24 892	3.6	.9	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	275	511 718	52 645	10.3	1.9	X
	20108	Bottled, canned, or packaged soft drinks	932	693 738	16 411	2.4	.6	X
	20109	Candy	788	594 482	20 586	3.5	.7	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	969	916 225	107 182	11.7	3.9	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	161	163 754	15 716	9.6	.6	65.3
	20123	Soup & salad bars	33	55 884	5 048	9.0	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	149	154 798	10 668	6.9	.4	X
	20130	Alcoholic drinks served at the establishment	7	3 187	194	6.1	Z	X
	20140	Packaged liquor, wine, & beer	214	244 024	10 505	4.3	.4	63.9
	20142	Wine	87	181 771	4 866	2.7	.2	X
	20143	Beer & ale	174	167 915	5 613	3.3	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	118	101 113	4 074	4.0	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	130	140 416	5 821	4.1	.2	42.5
	20162	Nonprescription medicines	25	31 720	325	1.0	Z	X
	20163	Vitamins, minerals, & other dietary supplements	49	79 762	3 388	4.2	.1	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	11	22 834	514	2.3	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	21	14 654	188	1.3	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	81	57 139	1 406	2.5	.1	X
	20180	Soaps, detergents, & household cleaners	134	137 229	2 467	1.8	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	105	181 965	2 716	1.5	.1	X
	20220	Women's, juniors', & misses' wear	9	2 162	28	1.3	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	11	2 993	28	.9	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	41	50 695	1 220	2.4	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	9	5 987	83	1.4	Z	X
	20420	Books	41	70 596	693	1.0	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	23	14 108	139	1.0	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	7	44 819	1 330	3.0	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	607	616 434	87 088	14.1	3.1	X
	20720	Automotive vehicles	18	8 703	2 356	27.1	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	7	5 211	665	12.8	Z	X
	20800	Pets, pet foods, & pet supplies	43	31 459	776	2.5	Z	X
	20850	All other merchandise	200	147 983	5 599	3.8	.2	64.7
	20851	Stationery products, including stationery, tablets, pads, & related products	7	9 429	99	1.1	Z	X
	20855	Greeting cards	35	49 188	505	1.0	Z	X
	20856	Magazines & newspapers	12	13 284	124	.9	Z	X
	20866	Ice	52	84 464	757	.9	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	133	69 781	3 154	4.5	.1	X
	20883	All other merchandise	12	2 565	960	37.4	Z	X
	29810	All other merchandise	73	83 180	3 104	3.7	.1	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	64	39 303	1 303	3.3	Z	58.7
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	64	39 303	1 303	3.3	Z	X
445230		Fruit and vegetable markets	3 239	X	2 771 737	X	100.0	65.6

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
445230		Fruit and vegetable markets—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	3 239	2 771 737	2 625 749	94.7	94.7	63.0
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	638	1 290 964	354 472	27.5	12.8	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	3 239	2 771 737	1 919 036	69.2	69.2	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	565	1 207 341	27 492	2.3	1.0	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	1 438	1 866 515	74 176	4.0	2.7	X
	20105	Bakery products baked on premises	268	346 384	28 857	8.3	1.0	X
	20106	Bakery products not baked on the premises, excluding frozen	548	693 184	24 892	3.6	.9	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	275	511 718	52 645	10.3	1.9	X
	20108	Bottled, canned, or packaged soft drinks	932	693 738	16 411	2.4	.6	X
	20109	Candy	788	594 482	20 586	3.5	.7	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	969	916 225	107 182	11.7	3.9	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	161	163 754	15 716	9.6	.6	65.3
	20123	Soup & salad bars	33	55 884	5 048	9.0	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	149	154 798	10 668	6.9	.4	X
	20130	Alcoholic drinks served at the establishment	7	3 187	194	6.1	Z	X
	20140	Packaged liquor, wine, & beer	214	244 024	10 505	4.3	.4	63.9
	20142	Wine	87	181 771	4 866	2.7	.2	X
	20143	Beer & ale	174	167 915	5 613	3.3	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	118	101 113	4 074	4.0	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	130	140 416	5 821	4.1	.2	42.5
	20162	Nonprescription medicines	25	31 720	325	1.0	Z	X
	20163	Vitamins, minerals, & other dietary supplements	49	79 762	3 388	4.2	.1	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs.	11	22 834	514	2.3	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	21	14 654	188	1.3	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	81	57 139	1 406	2.5	.1	X
	20180	Soaps, detergents, & household cleaners	134	137 229	2 467	1.8	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	105	181 965	2 716	1.5	.1	X
	20220	Women's, juniors', & misses' wear	9	2 162	28	1.3	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	11	2 993	28	.9	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	41	50 695	1 220	2.4	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	9	5 987	83	1.4	Z	X
	20420	Books	41	70 596	693	1.0	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	23	14 108	139	1.0	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	7	44 819	1 330	3.0	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	607	616 434	87 088	14.1	3.1	X
	20720	Automotive fuels	18	8 703	2 356	27.1	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	7	5 211	665	12.8	Z	X
	20800	Pets, pet foods, & pet supplies	43	31 459	776	2.5	Z	X
	20850	All other merchandise	200	147 983	5 599	3.8	.2	64.7
	20851	Stationery products, including stationery, tablets, pads, & related products	7	9 429	99	1.1	Z	X
	20855	Greeting cards	35	49 188	505	1.0	Z	X
	20856	Magazines & newspapers	12	13 284	124	.9	Z	X
	20866	Ice	52	84 464	757	.9	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	133	69 781	3 154	4.5	.1	X
	20883	All other merchandise	12	2 565	960	37.4	Z	X
	29810	All other merchandise	73	83 180	3 104	3.7	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	64	39 303	1 303	3.3	Z	58.7
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	64	39 303	1 303	3.3	Z	X
44529		Other specialty food stores	13 373	X	4 431 511	X	100.0	41.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	13 373	4 431 511	4 126 739	93.1	93.1	38.4
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	262	301 703	61 283	20.3	1.4	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	100	116 693	5 992	5.1	.1	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	299	145 511	18 773	12.9	.4	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	2 216	1 064 300	400 621	37.6	9.0	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44529		Other specialty food stores—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.—Con.						
	20105	Bakery products baked on premises	262	147 194	19 558	13.3	.4	X
	20106	Bakery products not baked on the premises, excluding frozen	5 030	1 812 611	1 206 485	66.6	27.2	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	323	255 858	57 501	22.5	1.3	X
	20108	Bottled, canned, or packaged soft drinks	3 918	1 497 951	75 136	5.0	1.7	X
	20109	Candy	5 904	2 263 150	1 298 097	57.4	29.3	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	7 924	2 075 738	983 293	47.4	22.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	605	408 166	108 387	26.6	2.4	27.1
	20123	Soup & salad bars	143	121 451	8 363	6.9	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	567	372 058	100 024	26.9	2.3	X
	20130	Alcoholic drinks served at the establishment	32	28 477	1 138	4.0	Z	X
	20140	Packaged liquor, wine, & beer	233	262 185	29 576	11.3	.7	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	174	110 434	10 000	9.1	.2	X
	20160	Drugs, health aids, beauty aids, including cosmetics	133	204 503	20 564	10.1	.5	35.4
	20162	Nonprescription medicines	14	4 309	148	3.4	Z	X
	20163	Vitamins, minerals, & other dietary supplements	37	170 269	12 441	7.3	.3	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	11	15 353	905	5.9	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	79	132 227	2 262	1.7	.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	62	177 921	4 808	2.7	.1	X
	20180	Soaps, detergents, & household cleaners	64	173 762	2 252	1.3	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	114	170 804	3 651	2.1	.1	X
	20200	Men's wear	37	33 370	594	1.8	Z	X
	20220	Women's, juniors', & misses' wear	31	31 063	705	2.3	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	30	26 289	177	.7	Z	X
	20260	Footwear, including accessories	44	15 721	2 429	15.5	.1	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	10	1 517	66	4.4	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	37	7 540	255	3.4	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	101	32 064	2 029	6.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	689	406 605	35 497	8.7	.8	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	71	13 019	1 116	8.6	Z	X
	20420	Books	135	148 292	1 791	1.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	260	114 452	2 707	2.4	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	35	10 424	1 122	10.8	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	68	59 224	4 579	7.7	.1	X
	20720	Automotive fuels	7	2 977	1 153	38.7	Z	X
	20800	Pets, pet foods, & pet supplies	160	173 205	2 746	1.6	.1	X
	20850	All other merchandise	926	478 577	37 409	7.8	.8	40.7
	20851	Stationery products, including stationery, tablets, pads, & related products	110	52 468	1 056	2.0	Z	X
	20855	Greeting cards	243	82 555	3 772	4.6	.1	X
	20856	Magazines & newspapers	36	22 032	857	3.9	Z	X
	20866	Ice	51	25 954	429	1.7	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	630	281 882	27 453	9.7	.6	X
	20883	All other merchandise	55	112 035	3 842	3.4	.1	X
	29810	All other merchandise	204	180 293	28 917	16.0	.7	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	141	108 649	5 215	4.8	.1	33.2
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	17	4 481	70	1.6	Z	X
	29918	Receipts from photofinishing contracted out to other establishments ..	8	1 607	109	6.8	Z	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	118	102 953	5 036	4.9	.1	X
445291		Baked goods stores	4 485	X	1 417 962	X	100.0	48.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	4 485	1 417 962	1 392 598	98.2	98.2	44.9
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	10	6 452	641	9.9	Z	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	229	78 470	9 275	11.8	.7	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	1 455	415 832	14 692	3.5	1.0	X

See footnotes at end of table.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
445291		Baked goods stores—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.—Con.						
	20105	Bakery products baked on premises	111	33 124	8 063	24.3	.6	X
	20106	Bakery products not baked on the premises, excluding frozen	4 485	1 417 962	1 176 147	82.9	82.9	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	154	59 951	7 520	12.5	.5	X
	20108	Bottled, canned, or packaged soft drinks	2 963	846 835	44 410	5.2	3.1	X
	20109	Candy	2 046	604 420	23 716	3.9	1.7	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	2 555	709 619	107 842	15.2	7.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	109	43 106	10 932	25.4	.8	42.5
	20123	Soup & salad bars	36	8 517	512	6.0	Z	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	96	39 526	10 420	26.4	.7	X
	20140	Packaged liquor, wine, & beer	44	29 139	6 352	21.8	.4	48.4
	20141	Distilled spirits, including liquor, brandy, & liqueurs	17	8 332	1 948	23.4	.1	X
	20142	Wine	24	14 191	808	5.7	.1	X
	20143	Beer & ale	37	24 941	3 596	14.4	.3	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	30	21 113	1 134	5.4	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	10	9 500	99	1.0	Z	48.4
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	8	5 782	59	1.0	Z	X
	20180	Soaps, detergents, & household cleaners	12	12 379	113	.9	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	10	8 664	113	1.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	30	11 273	1 106	9.8	.1	X
	20800	Pets, pet foods, & pet supplies	57	16 434	1 163	7.1	.1	X
	20850	All other merchandise	64	19 695	907	4.6	.1	48.4
	20855	Greeting cards	52	12 529	625	5.0	Z	X
	20856	Magazines & newspapers	7	3 321	104	3.1	Z	X
	29810	All other merchandise	7	5 176	440	8.5	Z	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	15	4 764	1 815	38.1	.1	X
445292		Confectionery and nut stores	3 437	X	1 364 153	X	100.0	60.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	3 437	1 364 153	1 322 029	96.9	96.9	60.1
	20102	Produce, including fresh & prepackaged fruits & vegetables	52	31 607	899	2.8	.1	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	10	13 601	489	3.6	Z	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	92	38 851	1 811	4.7	.1	X
	20105	Bakery products baked on premises	10	2 455	212	8.6	Z	X
	20106	Bakery products not baked on the premises, excluding frozen	44	29 984	1 150	3.8	.1	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	11	21 813	529	2.4	Z	X
	20108	Bottled, canned, or packaged soft drinks	487	170 383	8 712	5.1	.6	X
	20109	Candy	3 412	1 356 841	1 260 528	92.9	92.4	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	348	115 135	47 580	41.3	3.5	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	68	16 493	3 520	21.3	.3	59.4
	20123	Soup & salad bars	8	434	22	5.1	Z	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	62	16 134	3 498	21.7	.3	X
	20140	Packaged liquor, wine, & beer	13	5 743	164	2.9	Z	60.2
	20142	Wine	13	5 743	134	2.3	Z	X
	20143	Beer & ale	6	3 365	30	.9	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	74	39 724	4 611	11.6	.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	17	22 740	969	4.3	.1	37.3
	20162	Nonprescription medicines	11	2 497	131	5.2	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	13	21 864	445	2.0	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	44	28 374	668	2.4	Z	X
	20200	Men's wear	10	1 037	55	5.3	Z	X
	20220	Women's, juniors', & misses' wear	11	2 660	177	6.7	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	15	3 329	95	2.9	Z	X
	20260	Footwear, including accessories	34	6 616	450	6.8	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	236	94 086	4 256	4.5	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	11	3 997	423	10.6	Z	X
	20420	Books	19	3 656	191	5.2	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
445292		Confectionery and nut stores—Con.						
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	240	92 053	2 592	2.8	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	8	1 446	27	1.9	Z	X
	20850	All other merchandise	495	184 406	21 608	11.7	1.6	59.6
	20851	Stationery products, including stationery, tablets, pads, & related products	21	16 726	491	2.9	Z	X
	20855	Greeting cards	102	25 070	2 059	8.2	.2	X
	20856	Magazines & newspapers	13	3 524	430	12.2	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	418	157 606	18 034	11.4	1.3	X
	20883	All other merchandise	6	1 411	391	27.7	Z	X
	29810	All other merchandise	61	10 095	750	7.4	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	61	15 197	1 091	7.2	.1	49.8
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	17	4 481	70	1.6	Z	X
	29918	Receipts from photofinishing contracted out to other establishments	8	1 607	109	6.8	Z	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	38	9 501	912	9.6	.1	X
445299		All other specialty food stores	5 451	X	1 649 396	X	100.0	18.9
4453		Beer, wine, and liquor stores	28 881	X	27 760 633	X	100.0	70.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	15 399	14 994 351	1 216 205	8.1	4.4	66.4
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	1 255	1 014 668	67 085	6.6	.2	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	379	364 813	7 808	2.1	Z	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	1 211	950 642	19 775	2.1	.1	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	3 230	2 532 846	92 893	3.7	.3	X
	20105	Bakery products baked on premises	680	423 141	19 556	4.6	.1	X
	20106	Bakery products not baked on the premises, excluding frozen	1 895	1 386 977	43 601	3.1	.2	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	1 207	1 106 583	45 705	4.1	.2	X
	20108	Bottled, canned, or packaged soft drinks	12 703	12 608 450	494 917	3.9	1.8	X
	20109	Candy	6 325	5 101 828	123 480	2.4	.4	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	6 382	6 855 117	301 385	4.4	1.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 118	1 407 742	159 903	11.4	.6	56.7
	20123	Soup & salad bars	277	172 941	7 837	4.5	Z	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	1 912	1 302 457	152 066	11.7	.5	X
	20130	Alcoholic drinks served at the establishment	1 079	729 827	132 142	18.1	.5	X
	20140	Packaged liquor, wine, & beer	28 881	27 760 633	24 503 724	88.3	88.3	66.3
	20141	Distilled spirits, including liquor, brandy, & liqueurs	25 218	24 616 464	10 309 697	41.9	37.1	X
	20142	Wine	23 833	23 803 355	6 784 591	28.5	24.4	X
	20143	Beer & ale	22 259	21 503 664	7 409 436	34.5	26.7	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	13 215	12 933 957	1 233 139	9.5	4.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 059	1 485 749	76 898	5.2	.3	47.2
	20161	Prescriptions	115	69 221	3 084	4.5	Z	X
	20162	Nonprescription medicines	1 404	887 794	15 399	1.7	.1	X
	20163	Vitamins, minerals, & other dietary supplements	542	345 125	4 303	1.2	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	647	406 085	6 837	1.7	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	507	426 306	30 444	7.1	.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	1 082	755 919	16 831	2.2	.1	X
	20180	Soaps, detergents, & household cleaners	1 825	1 232 850	43 029	3.5	.2	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	1 852	1 440 499	25 817	1.8	.1	X
	20200	Men's wear	29	53 856	833	1.5	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	6	5 830	278	4.8	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	24	55 799	278	.5	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	497	794 232	21 931	2.8	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	94	214 867	3 609	1.7	Z	X
	20420	Books	132	220 975	1 388	.6	Z	X
	20440	Photographic equipment & supplies	206	143 800	1 110	.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	170	94 664	1 943	2.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	94	55 799	6 107	10.9	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
4453		Beer, wine, and liquor stores—Con.						
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	21	11 659	278	2.4	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	31	45 527	555	1.2	Z	X
	20720	Automotive fuels	215	335 348	63 573	19.0	.2	X
	20730	Automotive lubricants, including oil, greases, etc.	468	338 680	4 164	1.2	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	14	11 382	278	2.4	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	82	66 348	1 110	1.7	Z	X
	20800	Pets, pet foods, & pet supplies	697	415 854	5 275	1.3	Z	X
	20850	All other merchandise	4 980	4 725 693	103 548	2.2	.4	70.2
	20851	Stationery products, including stationery, tablets, pads, & related products	374	196 967	1 794	.9	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	62	17 249	159	.9	Z	X
	20853	Office & school supplies	421	249 942	2 804	1.1	Z	X
	20855	Greeting cards	379	292 520	2 246	.8	Z	X
	20856	Magazines & newspapers	2 141	1 548 137	31 188	2.0	.1	X
	20866	Ice	3 496	3 515 490	43 301	1.2	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	675	688 439	14 665	2.1	.1	X
	20883	All other merchandise	111	75 280	7 391	9.8	Z	X
	29810	All other merchandise	1 592	2 118 692	72 456	3.4	.3	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 289	1 255 058	81 062	6.5	.3	54.3
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	168	115 365	6 565	5.7	Z	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	182	111 901	3 114	2.8	Z	X
	29917	Receipts from photofinishing performed by this establishment	8	6 037	1 050	17.4	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	465	369 226	20 136	5.5	.1	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	562	761 921	50 197	6.6	.2	X
44531		Beer, wine, and liquor stores	28 881	X	27 760 633	X	100.0	70.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	15 399	14 994 351	1 216 205	8.1	4.4	66.4
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	1 255	1 014 668	67 085	6.6	.2	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	379	364 813	7 808	2.1	Z	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	1 211	950 642	19 775	2.1	.1	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	3 230	2 532 846	92 893	3.7	.3	X
	20105	Bakery products baked on premises	680	423 141	19 556	4.6	.1	X
	20106	Bakery products not baked on the premises, excluding frozen	1 895	1 386 977	43 601	3.1	.2	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	1 207	1 106 583	45 705	4.1	.2	X
	20108	Bottled, canned, or packaged soft drinks	12 703	12 608 450	494 917	3.9	1.8	X
	20109	Candy	6 325	5 101 828	123 480	2.4	.4	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	6 382	6 855 117	301 385	4.4	1.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 118	1 407 742	159 903	11.4	.6	56.7
	20123	Soup & salad bars	277	172 941	7 837	4.5	Z	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	1 912	1 302 457	152 066	11.7	.5	X
	20130	Alcoholic drinks served at the establishment	1 079	729 827	132 142	18.1	.5	X
	20140	Packaged liquor, wine, & beer	28 881	27 760 633	24 503 724	88.3	88.3	66.3
	20141	Distilled spirits, including liquor, brandy, & liqueurs	25 218	24 616 464	10 309 697	41.9	37.1	X
	20142	Wine	23 833	23 803 355	6 784 591	28.5	24.4	X
	20143	Beer & ale	22 259	21 503 664	7 409 436	34.5	26.7	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	13 215	12 933 957	1 233 139	9.5	4.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 059	1 485 749	76 898	5.2	.3	47.2
	20161	Prescriptions	115	69 221	3 084	4.5	Z	X
	20162	Nonprescription medicines	1 404	887 794	15 399	1.7	.1	X
	20163	Vitamins, minerals, & other dietary supplements	542	345 125	4 303	1.2	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	647	406 085	6 837	1.7	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	507	426 306	30 444	7.1	.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	1 082	755 919	16 831	2.2	.1	X
	20180	Soaps, detergents, & household cleaners	1 825	1 232 850	43 029	3.5	.2	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	1 852	1 440 499	25 817	1.8	.1	X
	20200	Men's wear	29	53 856	833	1.5	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	6	5 830	278	4.8	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	24	55 799	278	.5	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	497	794 232	21 931	2.8	.1	X

See footnotes at end of table.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)	
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—			
						Establishments with the product line	All establishments ¹		
44531		Beer, wine, and liquor stores—Con.							
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	94	214 867	3 609	1.7	Z	X	
	20420	Books	132	220 975	1 388	.6	Z	X	
	20440	Photographic equipment & supplies	206	143 800	1 110	.8	Z	X	
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	170	94 664	1 943	2.1	Z	X	
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	94	55 799	6 107	10.9	Z	X	
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	21	11 659	278	2.4	Z	X	
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	31	45 527	555	1.2	Z	X	
	20720	Automotive fuels	215	335 348	63 573	19.0	.2	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	468	338 680	4 164	1.2	Z	X	
	20740	Automotive tires, tubes, batteries, parts, accessories	14	11 382	278	2.4	Z	X	
	20780	Household fuels, including oil, LP gas, wood, coal	82	66 348	1 110	1.7	Z	X	
	20800	Pets, pet foods, & pet supplies	697	415 854	5 275	1.3	Z	X	
	20850	All other merchandise	4 980	4 725 693	103 548	2.2	.4	70.2	
	20851	Stationery products, including stationery, tablets, pads, & related products	374	196 967	1 794	.9	Z	X	
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	62	17 249	159	.9	Z	X	
	20853	Office & school supplies	421	249 942	2 804	1.1	Z	X	
	20855	Greeting cards	379	292 520	2 246	.8	Z	X	
	20856	Magazines & newspapers	2 141	1 548 137	31 188	2.0	.1	X	
	20866	Ice	3 496	3 515 490	43 301	1.2	.2	X	
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	675	688 439	14 665	2.1	.1	X	
	20883	All other merchandise	111	75 280	7 391	9.8	Z	X	
	29810	All other merchandise	1 592	2 118 692	72 456	3.4	.3	X	
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 289	1 255 058	81 062	6.5	.3	54.3	
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	168	115 365	6 565	5.7	Z	X	
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	182	111 901	3 114	2.8	Z	X	
	29917	Receipts from photofinishing performed by this establishment	8	6 037	1 050	17.4	Z	X	
	29929	Receipts from photocopying, faxing, & check cashing services	465	369 226	20 136	5.5	.1	X	
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	562	761 921	50 197	6.6	.2	X	
445310		Beer, wine, and liquor stores	28 881	X	27 760 633	X	100.0	70.9	
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	15 399	14 994 351	1 216 205	8.1	4.4	66.4	
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	1 255	1 014 668	67 085	6.6	.2	X	
	20102	Produce, including fresh & prepackaged fruits & vegetables	379	364 813	7 808	2.1	Z	X	
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	1 211	950 642	19 775	2.1	.1	X	
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	3 230	2 532 846	92 893	3.7	.3	X	
	20105	Bakery products baked on premises	680	423 141	19 556	4.6	.1	X	
	20106	Bakery products not baked on the premises, excluding frozen	1 895	1 386 977	43 601	3.1	.2	X	
	20107	Delicatessen items, including deli meats & other service delicatessen items	1 207	1 106 583	45 705	4.1	.2	X	
	20108	Bottled, canned, or packaged soft drinks	12 703	12 608 450	494 917	3.9	1.8	X	
	20109	Candy	6 325	5 101 828	123 480	2.4	.4	X	
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	6 382	6 855 117	301 385	4.4	1.1	X	
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 118	1 407 742	159 903	11.4	.6	56.7	
	20123	Soup & salad bars	277	172 941	7 837	4.5	Z	X	
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	1 912	1 302 457	152 066	11.7	.5	X	
	20130	Alcoholic drinks served at the establishment	1 079	729 827	132 142	18.1	.5	X	
	20140	Packaged liquor, wine, & beer	28 881	27 760 633	24 503 724	88.3	88.3	66.3	
	20141	Distilled spirits, including liquor, brandy, & liqueurs	25 218	24 616 464	10 309 697	41.9	Z	X	
	20142	Wine	23 833	23 803 355	6 784 591	28.5	24.4	X	
	20143	Beer & ale	22 259	21 503 664	7 409 436	34.5	26.7	X	
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	13 215	12 933 957	1 233 139	9.5	4.4	X	
	20160	Drugs, health aids, beauty aids, including cosmetics	2 059	1 485 749	76 898	5.2	.3	47.2	
	20161	Prescriptions	115	69 221	3 084	4.5	Z	X	
	20162	Nonprescription medicines	1 404	887 794	15 399	1.7	.1	X	
	20163	Vitamins, minerals, & other dietary supplements	542	345 125	4 303	1.2	Z	X	
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	647	406 085	6 837	1.7	Z	X	
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	507	426 306	30 444	7.1	.1	X	
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	1 082	755 919	16 831	2.2	.1	X	
	20180	Soaps, detergents, & household cleaners	1 825	1 232 850	43 029	3.5	.2	X	

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
445310		Beer, wine, and liquor stores—Con.						
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	1 852	1 440 499	25 817	1.8	.1	X
	20200	Men's wear	29	53 856	833	1.5	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	6	5 830	278	4.8	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	24	55 799	278	.5	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking accessories, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	497	794 232	21 931	2.8	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	94	214 867	3 609	1.7	Z	X
	20420	Books	132	220 975	1 388	.6	Z	X
	20440	Photographic equipment & supplies	206	143 800	1 110	.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	170	94 664	1 943	2.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	94	55 799	6 107	10.9	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	21	11 659	278	2.4	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	31	45 527	555	1.2	Z	X
	20720	Automotive fuels	215	335 348	63 573	19.0	.2	X
	20730	Automotive lubricants, including oil, greases, etc.	468	338 680	4 164	1.2	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	14	11 382	278	2.4	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	82	66 348	1 110	1.7	Z	X
	20800	Pets, pet foods, & pet supplies	697	415 854	5 275	1.3	Z	X
	20850	All other merchandise	4 980	4 725 693	103 548	2.2	.4	70.2
	20851	Stationery products, including stationery, tablets, pads, & related products	374	196 967	1 794	.9	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	62	17 249	159	.9	Z	X
	20853	Office & school supplies	421	249 942	2 804	1.1	Z	X
	20855	Greeting cards	379	292 520	2 246	.8	Z	X
	20856	Magazines & newspapers	2 141	1 548 137	31 188	2.0	.1	X
	20866	Ice	3 496	3 515 490	43 301	1.2	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	675	688 439	14 665	2.1	.1	X
	20883	All other merchandise	111	75 280	7 391	9.8	Z	X
	29810	All other merchandise	1 592	2 118 692	72 456	3.4	.3	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 289	1 255 058	81 062	6.5	.3	54.3
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	168	115 365	6 565	5.7	Z	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	182	111 901	3 114	2.8	Z	X
	29917	Receipts from photofinishing performed by this establishment	8	6 037	1 050	17.4	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	465	369 226	20 136	5.5	.1	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	562	761 921	50 197	6.6	.2	X

¹Product line sales and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Sales of establishments reporting product line sales as percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
445	Food and beverage stores						
	All firms	148 901	456 135 887	100.0	48 702 616	11 946 312	2 837 225
	4 largest firms	7 016	128 498 500	28.2	13 900 719	3 486 307	667 636
	8 largest firms	10 710	180 110 436	39.5	19 222 394	4 867 240	1 004 564
	20 largest firms	13 581	225 711 132	49.5	24 472 344	6 132 716	1 267 686
	50 largest firms	17 746	270 385 987	59.3	29 026 663	7 226 162	1 524 757
4451	Grocery stores						
	All firms	95 514	415 189 211	100.0	44 574 151	10 979 016	2 573 727
	4 largest firms	7 012	128 488 497	30.9	13 900 176	3 486 176	667 611
	8 largest firms	10 667	180 069 323	43.4	19 220 322	4 866 948	1 004 492
	20 largest firms	13 503	225 609 394	54.3	24 465 818	6 131 164	1 267 391
	50 largest firms	17 660	270 256 808	65.1	29 018 128	7 224 210	1 524 372
44511	Supermarkets and other grocery (except convenience) stores						
	All firms	66 092	394 274 447	100.0	42 742 014	10 539 454	2 432 487
	4 largest firms	6 843	128 302 722	32.5	13 877 546	3 480 941	665 794
	8 largest firms	10 498	179 883 548	45.6	19 197 692	4 861 713	1 002 675
	20 largest firms	13 333	225 421 724	57.2	24 442 997	6 125 886	1 265 558
	50 largest firms	16 529	268 964 215	68.2	28 866 651	7 189 831	1 512 036
445110	Supermarkets and other grocery (except convenience) stores						
	All firms	66 092	394 274 447	100.0	42 742 014	10 539 454	2 432 487
	4 largest firms	6 843	128 302 722	32.5	13 877 546	3 480 941	665 794
	8 largest firms	10 498	179 883 548	45.6	19 197 692	4 861 713	1 002 675
	20 largest firms	13 333	225 421 724	57.2	24 442 997	6 125 886	1 265 558
	50 largest firms	16 529	268 964 215	68.2	28 866 651	7 189 831	1 512 036
44512	Convenience stores						
	All firms	29 422	20 914 764	100.0	1 832 137	439 562	141 240
	4 largest firms	1 624	3 260 307	15.6	322 654	78 074	22 265
	8 largest firms	1 992	3 929 729	18.8	400 072	96 417	26 722
	20 largest firms	2 674	4 668 548	22.3	480 842	115 849	32 099
	50 largest firms	3 266	5 328 674	25.5	553 587	133 773	36 911
445120	Convenience stores						
	All firms	29 422	20 914 764	100.0	1 832 137	439 562	141 240
	4 largest firms	1 624	3 260 307	15.6	322 654	78 074	22 265
	8 largest firms	1 992	3 929 729	18.8	400 072	96 417	26 722
	20 largest firms	2 674	4 668 548	22.3	480 842	115 849	32 099
	50 largest firms	3 266	5 328 674	25.5	553 587	133 773	36 911
4452	Specialty food stores						
	All firms	24 506	13 186 043	100.0	2 059 391	478 795	130 401
	4 largest firms	1 701	868 621	6.6	314 758	77 127	12 451
	8 largest firms	2 258	1 214 196	9.2	365 223	89 803	16 589
	20 largest firms	3 514	1 752 820	13.3	448 556	108 595	20 206
	50 largest firms	3 892	2 323 021	17.6	545 420	130 457	25 064
44521	Meat markets						
	All firms	5 847	4 449 479	100.0	572 904	135 302	35 524
	4 largest firms	224	294 200	6.6	28 840	7 125	2 294
	8 largest firms	305	404 777	9.1	41 968	10 077	3 024
	20 largest firms	359	556 092	12.5	60 452	14 528	3 995
	50 largest firms	428	799 187	18.0	89 300	21 064	5 124
445210	Meat markets						
	All firms	5 847	4 449 479	100.0	572 904	135 302	35 524
	4 largest firms	224	294 200	6.6	28 840	7 125	2 294
	8 largest firms	305	404 777	9.1	41 968	10 077	3 024
	20 largest firms	359	556 092	12.5	60 452	14 528	3 995
	50 largest firms	428	799 187	18.0	89 300	21 064	5 124
44522	Fish and seafood markets						
	All firms	2 047	1 533 316	100.0	183 955	41 695	10 261
	4 largest firms	6	106 342	6.9	24 079	5 126	607
	8 largest firms	11	157 548	10.3	29 373	6 440	890
	20 largest firms	27	261 981	17.1	37 127	8 268	1 255
	50 largest firms	62	420 933	27.5	54 071	12 421	2 032
445220	Fish and seafood markets						
	All firms	2 047	1 533 316	100.0	183 955	41 695	10 261
	4 largest firms	6	106 342	6.9	24 079	5 126	607
	8 largest firms	11	157 548	10.3	29 373	6 440	890
	20 largest firms	27	261 981	17.1	37 127	8 268	1 255
	50 largest firms	62	420 933	27.5	54 071	12 421	2 032
44523	Fruit and vegetable markets						
	All firms	3 239	2 771 737	100.0	316 882	69 546	19 094
	4 largest firms	66	150 578	5.4	18 048	4 147	698
	8 largest firms	71	226 475	8.2	30 953	7 424	1 261
	20 largest firms	96	386 444	13.9	52 443	12 058	2 256
	50 largest firms	135	640 640	23.1	83 807	19 017	3 816

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

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2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
445230	Fruit and vegetable markets						
	All firms	3 239	2 771 737	100.0	316 882	69 546	19 094
	4 largest firms	66	150 578	5.4	18 048	4 147	698
	8 largest firms	71	226 475	8.2	30 953	7 424	1 261
	20 largest firms	96	386 444	13.9	52 443	12 058	2 256
	50 largest firms	135	640 640	23.1	83 807	19 017	3 816
44529	Other specialty food stores						
	All firms	13 373	4 431 511	100.0	985 650	232 252	65 522
	4 largest firms	1 965	840 741	19.0	321 850	79 018	13 322
	8 largest firms	2 906	1 137 722	25.7	368 210	89 129	15 358
	20 largest firms	3 415	1 434 393	32.4	422 206	101 366	18 723
	50 largest firms	3 656	1 673 392	37.8	464 999	111 952	21 623
445291	Baked goods stores						
	All firms	4 485	1 417 962	100.0	497 888	118 192	26 285
	4 largest firms	1 406	486 226	34.3	279 841	68 032	9 733
	8 largest firms	1 466	560 897	39.6	302 962	72 193	10 476
	20 largest firms	1 608	641 671	45.3	318 876	75 965	11 557
	50 largest firms	1 671	717 711	50.6	335 768	79 940	12 721
445292	Confectionery and nut stores						
	All firms	3 437	1 364 153	100.0	210 982	51 870	17 284
	4 largest firms	903	557 197	40.8	76 930	19 691	4 984
	8 largest firms	1 074	684 847	48.7	91 970	23 873	6 236
	20 largest firms	1 183	760 424	55.7	105 424	27 403	7 421
	50 largest firms	1 322	863 703	63.3	121 873	31 140	8 768
445299	All other specialty food stores						
	All firms	5 451	1 649 396	100.0	276 780	62 190	21 953
	4 largest firms	806	185 405	11.2	29 468	5 871	1 709
	8 largest firms	856	243 601	14.8	39 826	8 292	2 475
	20 largest firms	885	308 552	18.7	46 826	9 870	2 905
	50 largest firms	919	402 008	24.4	59 887	12 950	3 538
4453	Beer, wine, and liquor stores						
	All firms	28 881	27 760 633	100.0	2 069 074	488 501	133 097
	4 largest firms	1 156	1 961 432	7.1	136 389	34 051	6 679
	8 largest firms	1 438	2 763 341	10.0	171 138	42 490	8 544
	20 largest firms	1 727	3 733 277	13.4	227 339	55 477	11 199
	50 largest firms	2 146	4 730 079	17.0	302 793	72 855	14 380
44531	Beer, wine, and liquor stores						
	All firms	28 881	27 760 633	100.0	2 069 074	488 501	133 097
	4 largest firms	1 156	1 961 432	7.1	136 389	34 051	6 679
	8 largest firms	1 438	2 763 341	10.0	171 138	42 490	8 544
	20 largest firms	1 727	3 733 277	13.4	227 339	55 477	11 199
	50 largest firms	2 146	4 730 079	17.0	302 793	72 855	14 380
445310	Beer, wine, and liquor stores						
	All firms	28 881	27 760 633	100.0	2 069 074	488 501	133 097
	4 largest firms	1 156	1 961 432	7.1	136 389	34 051	6 679
	8 largest firms	1 438	2 763 341	10.0	171 138	42 490	8 544
	20 largest firms	1 727	3 733 277	13.4	227 339	55 477	11 199
	50 largest firms	2 146	4 730 079	17.0	302 793	72 855	14 380

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