

Specialized Design Services: 2002

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2002 Economic Census

Professional, Scientific, and Technical Services

Industry Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
							From admini-strative records ¹	Estimated ²
5414	Specialized design services	30 420	16 967 967	4 909 991	1 171 386	116 266	36.5	7.8
54141	Interior design services	11 295	6 995 678	1 412 138	329 211	38 912	39.3	7.4
541410	Interior design services	11 295	6 995 678	1 412 138	329 211	38 912	39.3	7.4
54142	Industrial design services	1 637	1 247 945	498 449	122 447	9 419	28.6	9.6
541420	Industrial design services	1 637	1 247 945	498 449	122 447	9 419	28.6	9.6
54143	Graphic design services	15 828	8 067 049	2 759 371	664 921	61 883	34.2	7.5
541430	Graphic design services.....	15 828	8 067 049	2 759 371	664 921	61 883	34.2	7.5
54149	Other specialized design services	1 660	657 295	240 033	54 807	6 052	49.2	12.7
541490	Other specialized design services	1 660	657 295	240 033	54 807	6 052	49.2	12.7

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 NAICS code	Kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)	
5414	Specialized design services	2002..	30 420	16 967 967	4 909 991	116 266
		1997..	26 436	14 254 024	4 088 006	113 035
54141	Interior design services	2002..	11 295	6 995 678	1 412 138	38 912
541410	Interior design services	1997..	9 612	4 945 340	1 021 531	33 915
		2002..	11 295	6 995 678	1 412 138	38 912
541410	Interior design services	1997..	9 612	4 945 340	1 021 531	33 915
		2002..	1 637	1 247 945	498 449	9 419
54142	Industrial design services	1997..	1 322	1 363 017	582 591	13 607
541420	Industrial design services	2002..	1 637	1 247 945	498 449	9 419
		1997..	1 322	1 363 017	582 591	13 607
54143	Graphic design services.....	2002..	15 828	8 067 049	2 759 371	61 883
541430	Graphic design services.....	1997..	14 631	7 554 903	2 354 674	61 622
		2002..	15 828	8 067 049	2 759 371	61 883
541430	Graphic design services.....	1997..	14 631	7 554 903	2 354 674	61 622
		2002..	1 660	657 295	240 033	6 052
54149	Other specialized design services	1997..	871	390 764	129 210	3 891
541490	Other specialized design services	2002..	1 660	657 295	240 033	6 052
		1997..	871	390 764	129 210	3 891

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All estab-lishments ¹	
5414		Specialized design services	30 420	X	16 967 967	X	100.0	65.9
	34170	Urban planning services	20	68 558	3 232	4.7	Z	X
	34560	Interior design services	11 398	7 084 608	6 602 909	93.2	38.9	57.6
	34561	Fees	10 116	6 379 680	2 228 935	34.9	13.1	X
	34562	Sales of products specified as part of an integrated interior design service	8 876	5 461 720	3 959 023	72.5	23.3	X
	34563	Income from subcontracted work	3 925	2 631 293	414 951	15.8	2.4	X
	34570	Industrial design services	2 030	1 411 212	1 236 571	87.6	7.3	X
	34580	Fashion design services	781	289 717	282 640	97.6	1.7	X
	34590	Commercial art and illustration services	2 524	1 532 320	1 106 740	72.2	6.5	X
	34600	Graphic design services	14 717	7 217 135	6 229 510	86.9	36.7	X
	34610	Golf course design services	9	5 788	402	6.9	Z	X
	34630	Specialized design services	2 048	930 219	556 436	59.8	3.3	X
	36750	Photography services, including commercial photography	949	576 022	48 983	8.5	.3	X
	37100	Drafting services: Mechanical drafting services	222	243 269	113 420	46.6	7.7	X
	37110	Drafting services: Process piping systems drafting	11	723	482	66.7	Z	X
	37120	Drafting services: Electrical and electronic drafting services	11	5 425	986	18.2	Z	X
	37130	Drafting services: Site drafting and services for civil engineering projects	13	2 402	920	38.3	Z	X
	37140	Drafting services: Structural drafting services for civil engineering projects ..	11	723	80	11.1	Z	X
	37170	Drafting services: Other engineering drafting services	14	13 134	3 529	26.9	Z	X
	37180	Drafting services: Architectural drafting services	232	259 688	42 314	16.3	.2	X
	37190	Drafting services: Display and presentation drafting services	66	81 104	8 171	10.1	Z	X
	37200	Drafting services: Patent drawing and trademark illustration services	15	7 194	1 195	16.6	Z	X
	37210	Drafting services: Drafting of as-built drawings	61	70 630	2 459	3.5	Z	X
	37220	Drafting services: Checking and revision services	35	21 964	1 418	6.5	Z	X
	37230	Drafting services: Drafting consulting services	22	44 890	1 428	3.2	Z	X
	37250	Drafting services: Other drafting services	655	518 385	94 489	18.2	.6	48.9
	37251	Interior design drafting services	513	401 935	43 897	10.9	.3	X
	37252	Landscape design drafting services	70	15 557	937	6.0	Z	X
	37253	All other drafting services	164	115 848	49 655	42.9	.3	X
	37260	Plotting and printing services for technical drawings	192	165 779	25 446	15.3	.2	X
	37270	Conversion services for technical drawings	6	6 190	723	11.7	Z	X
	39000	Merchandise sales	1 359	780 111	294 514	37.8	1.7	62.5
	39048	Sales of merchandise, not specified by type	1 359	780 111	294 514	37.8	1.7	X
	39500	All other receipts	1 561	1 235 159	293 492	23.8	1.7	64.8
	39544	All other operating receipts	1 561	1 235 159	293 492	23.8	1.7	X
54141		Interior design services	11 295	X	6 995 678	X	100.0	67.2
	34170	Urban planning services	7	55 696	2 589	4.6	Z	X
	34560	Interior design services	11 291	6 997 002	6 584 037	94.1	94.1	58.7
	34561	Fees	10 057	6 317 103	2 220 072	35.1	31.7	X
	34562	Sales of products specified as part of an integrated interior design service	8 830	5 436 880	3 953 648	72.7	56.5	X
	34563	Income from subcontracted work	3 889	2 603 514	410 317	15.8	5.9	X
	34570	Industrial design services	140	65 282	12 874	19.7	.2	X
	34590	Commercial art and illustration services	20	3 429	280	8.2	Z	X
	34600	Graphic design services	86	117 060	18 122	15.5	.3	X
	34630	Specialized design services	184	106 914	39 533	37.0	.6	X
	37100	Drafting services: Mechanical drafting services	197	182 692	89 982	49.3	1.3	X
	37180	Drafting services: Architectural drafting services	219	254 061	41 912	16.5	.6	X
	37190	Drafting services: Display and presentation drafting services	24	48 069	1 329	2.8	Z	X
	37210	Drafting services: Drafting of as-built drawings	59	68 781	2 379	3.5	Z	X
	37220	Drafting services: Checking and revision services	28	18 052	1 189	6.6	Z	X
	37230	Drafting services: Drafting consulting services	13	41 702	840	2.0	Z	X
	37250	Drafting services: Other drafting services	500	414 013	47 510	11.5	.7	59.1
	37251	Interior design drafting services	487	400 454	43 859	11.0	.6	X
	37252	Landscape design drafting services	44	14 076	918	6.5	Z	X
	37253	All other drafting services	9	11 476	2 733	23.8	Z	X
	37260	Plotting and printing services for technical drawings	63	83 194	2 659	3.2	Z	X
	39000	Merchandise sales	423	303 950	100 268	33.0	1.4	64.1
	39048	Sales of merchandise, not specified by type	423	303 950	100 268	33.0	1.4	X
	39500	All other receipts	436	474 956	47 090	9.9	.7	66.5
	39544	All other operating receipts	436	474 956	47 090	9.9	.7	X
541410		Interior design services	11 295	X	6 995 678	X	100.0	67.2
	34170	Urban planning services	7	55 696	2 589	4.6	Z	X
	34560	Interior design services	11 291	6 997 002	6 584 037	94.1	94.1	58.7
	34561	Fees	10 057	6 317 103	2 220 072	35.1	31.7	X
	34562	Sales of products specified as part of an integrated interior design service	8 830	5 436 880	3 953 648	72.7	56.5	X
	34563	Income from subcontracted work	3 889	2 603 514	410 317	15.8	5.9	X
	34570	Industrial design services	140	65 282	12 874	19.7	.2	X
	34590	Commercial art and illustration services	20	3 429	280	8.2	Z	X
	34600	Graphic design services	86	117 060	18 122	15.5	.3	X
	34630	Specialized design services	184	106 914	39 533	37.0	.6	X
	37100	Drafting services: Mechanical drafting services	197	182 692	89 982	49.3	1.3	X
	37180	Drafting services: Architectural drafting services	219	254 061	41 912	16.5	.6	X
	37190	Drafting services: Display and presentation drafting services	24	48 069	1 329	2.8	Z	X
	37210	Drafting services: Drafting of as-built drawings	59	68 781	2 379	3.5	Z	X
	37220	Drafting services: Checking and revision services	28	18 052	1 189	6.6	Z	X
	37230	Drafting services: Drafting consulting services	13	41 702	840	2.0	Z	X
	37250	Drafting services: Other drafting services	500	414 013	47 510	11.5	.7	59.1
	37251	Interior design drafting services	487	400 454	43 859	11.0	.6	X
	37252	Landscape design drafting services	44	14 076	918	6.5	Z	X
	37253	All other drafting services	9	11 476	2 733	23.8	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
541410		Interior design services—Con.						
	37260	Plotting and printing services for technical drawings	63	83 194	2 659	3.2	Z	X
	39000	Merchandise sales	423	303 950	100 268	33.0	1.4	64.1
	39048	Sales of merchandise, not specified by type	423	303 950	100 268	33.0	1.4	X
	39500	All other receipts	436	474 956	47 090	9.9	.7	66.5
	39544	All other operating receipts	436	474 956	47 090	9.9	.7	X
54142		Industrial design services	1 637	X	1 247 945	X	100.0	76.6
	34570	Industrial design services	1 632	1 252 769	1 201 907	95.9	95.9	X
	34590	Commercial art and illustration services	18	6 990	714	10.2	.1	X
	34600	Graphic design services	45	74 277	11 175	15.0	.9	X
	34630	Specialized design services	64	32 058	10 636	33.2	.8	X
	37100	Drafting services: Mechanical drafting services	10	8 970	2 618	29.2	.2	76.6
	37102	Mechanical systems drafting services	6	4 057	974	24.0	.1	X
	37170	Drafting services: Other engineering drafting services	12	1 729	100	5.8	Z	X
	37190	Drafting services: Display and presentation drafting services	16	4 873	1 441	29.6	.1	X
	37250	Drafting services: Other drafting services	12	9 972	3 896	39.1	.3	X
	39000	Merchandise sales	16	28 375	10 310	36.3	.8	47.6
	39048	Sales of merchandise, not specified by type	16	28 375	10 310	36.3	.8	X
	39500	All other receipts	105	43 809	4 973	11.4	.4	62.6
	39544	All other operating receipts	105	43 809	4 973	11.4	.4	X
541420		Industrial design services	1 637	X	1 247 945	X	100.0	76.6
	34570	Industrial design services	1 632	1 252 769	1 201 907	95.9	95.9	X
	34590	Commercial art and illustration services	18	6 990	714	10.2	.1	X
	34600	Graphic design services	45	74 277	11 175	15.0	.9	X
	34630	Specialized design services	64	32 058	10 636	33.2	.8	X
	37100	Drafting services: Mechanical drafting services	10	8 970	2 618	29.2	.2	76.6
	37102	Mechanical systems drafting services	6	4 057	974	24.0	.1	X
	37170	Drafting services: Other engineering drafting services	12	1 729	100	5.8	Z	X
	37190	Drafting services: Display and presentation drafting services	16	4 873	1 441	29.6	.1	X
	37250	Drafting services: Other drafting services	12	9 972	3 896	39.1	.3	X
	39000	Merchandise sales	16	28 375	10 310	36.3	.8	47.6
	39048	Sales of merchandise, not specified by type	16	28 375	10 310	36.3	.8	X
	39500	All other receipts	105	43 809	4 973	11.4	.4	62.6
	39544	All other operating receipts	105	43 809	4 973	11.4	.4	X
54143		Graphic design services	15 828	X	8 067 049	X	100.0	65.6
	34170	Urban planning services	13	12 862	643	5.0	Z	X
	34560	Interior design services	91	79 742	13 826	17.3	.2	65.6
	34561	Fees	57	55 837	4 140	7.4	.1	X
	34562	Sales of products specified as part of an integrated interior design service	32	23 716	5 052	21.3	.1	X
	34563	Income from subcontracted work	36	27 779	4 634	16.7	.1	X
	34570	Industrial design services	253	92 844	21 784	23.5	.3	X
	34580	Fashion design services	25	4 984	3 215	64.5	Z	X
	34590	Commercial art and illustration services	2 472	1 512 758	1 102 980	72.9	13.7	X
	34600	Graphic design services	14 539	7 009 120	6 198 087	88.4	76.9	X
	34610	Golf course design services	9	5 788	402	6.9	Z	X
	34630	Specialized design services	893	418 000	161 656	38.7	2.0	X
	36750	Photography services, including commercial photography	941	572 178	48 875	8.5	.6	X
	37100	Drafting services: Mechanical drafting services	15	51 607	20 820	40.3	.3	52.0
	37102	Mechanical systems drafting services	8	8 040	124	1.5	Z	X
	37104	Industrial machinery and equipment layout drafting services	8	43 567	20 696	47.5	.3	X
	37110	Drafting services: Process piping systems drafting	11	723	482	66.7	Z	X
	37130	Drafting services: Site drafting services for civil engineering projects	11	723	80	11.1	Z	X
	37140	Drafting services: Structural drafting services for civil engineering projects	11	723	80	11.1	Z	X
	37180	Drafting services: Architectural drafting services	13	5 627	402	7.1	Z	X
	37190	Drafting services: Display and presentation drafting services	21	20 337	3 055	15.0	Z	X
	37200	Drafting services: Patent drawing and trademark illustration services	9	1 768	1 045	59.1	Z	X
	37250	Drafting services: Other drafting services	129	89 870	40 595	45.2	.5	X
	37260	Plotting and printing services for technical drawings	120	77 571	22 588	29.1	.3	X
	37270	Conversion services for technical drawings	6	6 190	723	11.7	Z	X
	39000	Merchandise sales	859	429 254	178 056	41.5	2.2	63.5
	39048	Sales of merchandise, not specified by type	859	429 254	178 056	41.5	2.2	X
	39500	All other receipts	954	678 366	237 300	35.0	2.9	64.9
	39544	All other operating receipts	954	678 366	237 300	35.0	2.9	X
541430		Graphic design services	15 828	X	8 067 049	X	100.0	65.6
	34170	Urban planning services	13	12 862	643	5.0	Z	X
	34560	Interior design services	91	79 742	13 826	17.3	.2	65.6
	34561	Fees	57	55 837	4 140	7.4	.1	X
	34562	Sales of products specified as part of an integrated interior design service	32	23 716	5 052	21.3	.1	X
	34563	Income from subcontracted work	36	27 779	4 634	16.7	.1	X
	34570	Industrial design services	253	92 844	21 784	23.5	.3	X
	34580	Fashion design services	25	4 984	3 215	64.5	Z	X
	34590	Commercial art and illustration services	2 472	1 512 758	1 102 980	72.9	13.7	X
	34600	Graphic design services	14 539	7 009 120	6 198 087	88.4	76.9	X
	34610	Golf course design services	9	5 788	402	6.9	Z	X
	34630	Specialized design services	893	418 000	161 656	38.7	2.0	X
	36750	Photography services, including commercial photography	941	572 178	48 875	8.5	.6	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
541430		Graphic design services—Con.						
	37100	Drafting services: Mechanical drafting services	15	51 607	20 820	40.3	.3	52.0
	37102	Mechanical systems drafting services	8	8 040	124	1.5	Z	X
	37104	Industrial machinery and equipment layout drafting services	8	43 567	20 696	47.5	.3	X
	37110	Drafting services: Process piping systems drafting	11	723	482	66.7	Z	X
	37130	Drafting services: Site drafting services for civil engineering projects	11	723	80	11.1	Z	X
	37140	Drafting services: Structural drafting services for civil engineering projects ..	11	723	80	11.1	Z	X
	37180	Drafting services: Architectural drafting services	13	5 627	402	7.1	Z	X
	37190	Drafting services: Patent and presentation drafting services	21	20 337	3 055	15.0	Z	X
	37200	Drafting services: Display and trademark illustration services	9	1 788	1 045	59.1	Z	X
	37250	Drafting services: Other drafting services	129	89 870	40 595	45.2	.5	X
	37260	Plotting and printing services for technical drawings	120	77 571	22 588	29.1	.3	X
	37270	Conversion services for technical drawings	6	6 190	723	11.7	Z	X
	39000	Merchandise sales	859	429 254	178 056	41.5	2.2	63.5
	39048	Sales of merchandise, not specified by type	859	429 254	178 056	41.5	2.2	X
	39500	All other receipts	954	678 366	237 300	35.0	2.9	64.9
	39544	All other operating receipts	954	678 366	237 300	35.0	2.9	X
54149		Other specialized design services	1 660	X	657 295	X	100.0	35.3
	34560	Interior design services	14	1 124	323	28.7	Z	35.3
	34562	Sales of products specified as part of an integrated interior design service	14	1 124	323	28.7	Z	X
	34580	Fashion design services	756	284 733	279 425	98.1	42.5	X
	34590	Commercial art and illustration services	14	9 143	2 766	30.3	.4	X
	34600	Graphic design services	47	16 678	2 126	12.7	.3	X
	34630	Specialized design services	907	373 247	344 611	92.3	52.4	X
	37250	Drafting services: Other drafting services	14	4 530	2 488	54.9	.4	X
	39000	Merchandise sales	61	18 532	5 880	31.7	.9	35.3
	39048	Sales of merchandise, not specified by type	61	18 532	5 880	31.7	.9	X
	39500	All other receipts	66	38 028	4 129	10.9	.6	35.3
	39544	All other operating receipts	66	38 028	4 129	10.9	.6	X
541490		Other specialized design services	1 660	X	657 295	X	100.0	35.3
	34560	Interior design services	14	1 124	323	28.7	Z	35.3
	34562	Sales of products specified as part of an integrated interior design service	14	1 124	323	28.7	Z	X
	34580	Fashion design services	756	284 733	279 425	98.1	42.5	X
	34590	Commercial art and illustration services	14	9 143	2 766	30.3	.4	X
	34600	Graphic design services	47	16 678	2 126	12.7	.3	X
	34630	Specialized design services	907	373 247	344 611	92.3	52.4	X
	37250	Drafting services: Other drafting services	14	4 530	2 488	54.9	.4	X
	39000	Merchandise sales	61	18 532	5 880	31.7	.9	35.3
	39048	Sales of merchandise, not specified by type	61	18 532	5 880	31.7	.9	X
	39500	All other receipts	66	38 028	4 129	10.9	.6	35.3
	39544	All other operating receipts	66	38 028	4 129	10.9	.6	X

¹Product line receipts/revenue and product line percents may not sum to total due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Receipts/revenue of establishments reporting product lines as percent of total receipts/revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Kind of business and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
5414	Specialized design services						
	All firms	30 420	16 967 967	100.0	4 909 991	1 171 386	116 266
	4 largest firms	17	578 434	3.4	266 016	73 801	3 005
	8 largest firms	41	745 449	4.4	339 216	92 405	4 135
	20 largest firms	61	1 090 164	6.4	446 307	120 903	5 312
	50 largest firms	128	1 652 594	9.7	623 652	161 527	8 077
54141	Interior design services						
	All firms	11 295	6 995 678	100.0	1 412 138	329 211	38 912
	4 largest firms	23	125 282	1.8	42 172	10 000	611
	8 largest firms	28	213 899	3.1	56 493	13 291	832
	20 largest firms	49	410 960	5.9	115 829	26 845	1 928
	50 largest firms	84	714 011	10.2	177 304	40 053	3 048
541410	Interior design services						
	All firms	11 295	6 995 678	100.0	1 412 138	329 211	38 912
	4 largest firms	23	125 282	1.8	42 172	10 000	611
	8 largest firms	28	213 899	3.1	56 493	13 291	832
	20 largest firms	49	410 960	5.9	115 829	26 845	1 928
	50 largest firms	84	714 011	10.2	177 304	40 053	3 048
54142	Industrial design services						
	All firms	1 637	1 247 945	100.0	498 449	122 447	9 419
	4 largest firms	12	182 136	14.6	76 798	22 541	1 088
	8 largest firms	16	244 182	19.6	99 585	28 608	1 369
	20 largest firms	32	347 348	27.8	142 839	38 531	1 950
	50 largest firms	64	510 977	40.9	205 823	53 011	2 876
541420	Industrial design services						
	All firms	1 637	1 247 945	100.0	498 449	122 447	9 419
	4 largest firms	12	182 136	14.6	76 798	22 541	1 088
	8 largest firms	16	244 182	19.6	99 585	28 608	1 369
	20 largest firms	32	347 348	27.8	142 839	38 531	1 950
	50 largest firms	64	510 977	40.9	205 823	53 011	2 876
54143	Graphic design services						
	All firms	15 828	8 067 049	100.0	2 759 371	664 921	61 883
	4 largest firms	12	507 132	6.3	238 998	63 314	2 546
	8 largest firms	19	652 430	8.1	285 155	75 007	3 222
	20 largest firms	44	937 416	11.6	388 674	102 690	4 518
	50 largest firms	101	1 334 617	16.5	529 036	134 898	6 573
541430	Graphic design services						
	All firms	15 828	8 067 049	100.0	2 759 371	664 921	61 883
	4 largest firms	12	507 132	6.3	238 998	63 314	2 546
	8 largest firms	19	652 430	8.1	285 155	75 007	3 222
	20 largest firms	44	937 416	11.6	388 674	102 690	4 518
	50 largest firms	101	1 334 617	16.5	529 036	134 898	6 573
54149	Other specialized design services						
	All firms	1 660	657 295	100.0	240 033	54 807	6 052
	4 largest firms	4	44 741	6.8	5 557	979	90
	8 largest firms	8	69 370	10.6	12 403	2 488	197
	20 largest firms	20	114 237	17.4	24 841	5 494	407
	50 largest firms	51	193 594	29.5	46 385	9 657	733
541490	Other specialized design services						
	All firms	1 660	657 295	100.0	240 033	54 807	6 052
	4 largest firms	4	44 741	6.8	5 557	979	90
	8 largest firms	8	69 370	10.6	12 403	2 488	197
	20 largest firms	20	114 237	17.4	24 841	5 494	407
	50 largest firms	51	193 594	29.5	46 385	9 657	733

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.