

# Census MMX Factor

Issue 3

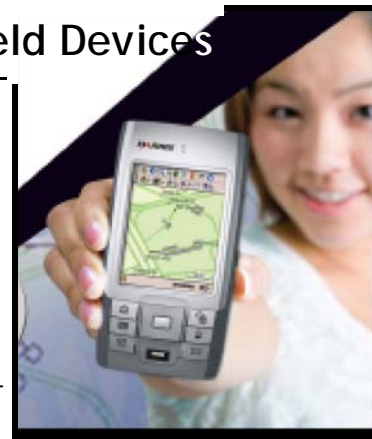
April 2007

The Census MMX Factor is the way the Census Bureau's Kansas City Regional Office is promoting interest in Census 2010, or Census MMX as shown in Roman Numerals. The Factor is published for the main purpose of informing 2000 Census Alumni and other Decennial Census Stakeholders about Census 2010

## Move Over Pencil and Paper, here come Handheld Devices

**T**he Census Bureau will be putting down the pencil and paper and picking up the handheld computers during the 2010 operation.

The Census Bureau has plans to equip the decennial work force with hand-held computers made by the Harris Corporation to help make a more precise count of more than 300 million people. The hand held devices will be used to update addresses nationwide in 2009 and will then be used in 2010 (for non-response follow up) or to input information during a canvass of homes whose residents fail to submit paper census surveys.



In addition, the handheld devices will be equipped with Global Positioning System mapping information to help census takers find addresses. All data collected on the handheld computers will be encrypted and census takers will be locked out of the operating system to prevent any private use of the handheld computer and to meet the bureau's strict privacy requirements.

Similar hand held devices were tested during the 2004 Census Test in Queens, New York and Colquitt City, Thomas and Tift Counties in Georgia. A device was also used during the 2006 Census Test in Austin, Texas and Cheyenne River, South Dakota. An improved hand held computer will be tested again during the 2008 dress rehearsal in San Joaquin, California and Fayetteville, North Carolina.

These devices will result in greater efficiency for field work and will save the government millions of dollars by shortening the time it takes workers to gather data, improving the information's accuracy and reducing the need to process paper census forms.

## Regional Census Center Under Construction

**W**e have been working closely with the General Services Administration (GSA) to identify a location for the 2010 Regional Census Center (RCC). GSA has signed an agreement for RCC space in North Kansas City. After construction we will be ready to move in, starting with our Geography staff, January 2008. Stay tuned for more information.

RCC/RO

March 5, 2007 was the last day in the Kansas City RO for Assistant Regional Director Gabriel Sanchez. Mr. Sanchez was promoted to Regional Director for the Dallas Regional Office. In his short time here, he demonstrated tremendous leadership, energy, and commitment to excellence. Our sincerest congratulations on his promotion and best wishes for continued success!

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**2010 Census Local Update of Census Addresses (LUCA)**

**T**he Local Update of Census Addresses program, also known as LUCA, is a decennial census geographic partnership program that will allow the U.S. Census Bureau to benefit from local knowledge in developing its Master Address File (MAF) for the 2010 Census. Tribal, state, and local governments can contribute to a more complete and accurate census for their community by reviewing and commenting on the list of housing units and group quarters addresses that the Census Bureau will use to deliver questionnaires within their community.



The LUCA Program kicked off in late January 2007 when announcement letters were mailed to the highest elected officials of all local governments. The Census Bureau will sponsor a series of LUCA informational presentations throughout the state in the spring. Local governments will receive the formal invitation and signup forms in July and will be invited to attend technical training sessions in late summer.

Program participants will have at least 120 days to conduct their reviews with all material returned to the Census Bureau by April 2008. The Census Bureau will process the returned materials. We will also field verify all information in Spring 2009, and provide feedback to the participants by October 2009.

In addition, a brochure entitled "Will your Community Be Ready for the 2010 Census Local Update of Census Addresses Program?" is available in PDF format at:

[www.census.gov/geo/www/luca2010/LUCA%20flyer\\_06262006.pdf](http://www.census.gov/geo/www/luca2010/LUCA%20flyer_06262006.pdf)

**TIMELINE OF 2010 CENSUS ACTIVITIES**

|             |                        |   |
|-------------|------------------------|---|
| Summer/Fall | 2007                   | (RCC) Regional Census Center Build Out                                |
| January     | 2008                   | Kansas City RCC Opens   |
| Fall        | 2008                   | Early Local Census Offices open                                       |
| Spring      | 2009                   | Address Canvassing operation begins                                   |
| Summer/Fall | 2009                   | Remaining Local Census Offices open                                   |
| Spring      | 2010                   | Census questionnaires are mailed or hand delivered to all households. |
| April 1     | <b>2010 Census Day</b> |   |
| Late April  | 2010                   | Non Response Follow-up Begins   |
| Fall        | 2010                   | Local Census Offices close  |
| December 31 | 2010                   | U.S. Population totals are due to the President                       |

**WE NEED YOUR EMAIL ADDRESS.**

We won't share it or give it away. We would like to make this publication available to you electronically. We would also like to save a little money. So, if you've got an email address, let us know.

—Thanks

**How can we reach you?** Please send us your most recent address, phone and/or email information. **How?**

• **Kc.regional.office@census.gov**

• **913.551.6789 Fax**

• U.S. Census Bureau

1211 N 8th Street

Kansas City, KS 66101

913.551.6728

MMX on the web @:

<http://www.census.gov/rokan/www/mmx.html>

**HIRING FOR THE 2010 CENSUS**

The planning for the 2010 Census has already begun. The next decennial is just under three years away, but the some of the preparations for it such as hiring will begin as early as 2007. The 2010 Census will generate a great variety of job opportunities for managers, supervisors and field workers. The process to apply for these employment opportunities will be provided later as these positions become available. Current information is limited. However, we will share more information as it becomes available. Below is a partial listing of some of the types of positions that the 2010 Census will generate:



|  |                       |
|--|-----------------------|
| Survey Statisticians (2 or 3)  | Spring & Summer, 2007 |
| Geographic Specialists   | Summer & Fall, 2007   |
| Human Resources Specialist   | Summer, 2007          |
| Leasing Coordinator  | Summer, 2007          |
| Survey Statisticians   | Fall, 2007            |
| Asst. Regional Census Manager  | Fall, 2007            |
| Leasing Support  | Fall, 2007            |
| 2nd Asst. Regional Census Manager                                    | Spring, 2008          |
| Recruiting Coordinator   | Spring, 2008          |
| Administrative Officer   | Spring, 2008          |
| Secretary  | Spring, 2008          |
| Area Managers  | Spring, 2008          |
| 3 <sup>rd</sup> Asst. Regional Census Manager (Coverage Measurement) | Spring, 2008          |
| Regional Technician (Specialized Recruiting)                         | Spring, 2008          |
| Regional Technicians (AM)  | Summer & Fall, 2008   |
| 4 <sup>th</sup> Asst. Regional Census Manager                        | Summer, 2008          |
| Asst. ARCM   | Summer, 2008          |
| Area Managers  | Summer, 2008          |
| Leasing Specialist   | Summer, 2008          |
| EEO Specialist   | Summer, 2008          |
| Regional Technician  | Summer, 2008          |
| Survey Statistician  | Summer, 2008          |
| Asst. Recruiting Coordinator   | Fall, 2008            |
| Early Local Census Office Management Teams                           | Fall, 2008            |
| Remaining Local Census office Management Teams                       | Fall, 2009            |



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MMX on the web @:  
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RETURN SERVICE REQUESTED

## Why fill out the census form?

Every household in the country will receive a questionnaire in 2010. To ensure an accurate and fair count of all populations at all geographic levels in the nation, the Census Bureau needs you or someone in your household to respond to the census questionnaire.



- **It's important.** – Census data affect funding for your community, your community's representation in Congress and your community leader's planning decisions.
- **It's easy.** – The census questionnaire takes only a few minutes to answer and return by mail.
- **It's confidential.** – Your responses are protected by law (Title 13, U.S. Code, Section 9). All Census Bureau employees have taken an oath to protect confidentiality and are subject to a jail term, a fine – or both – for disclosing any information that could identify a respondent or household.
- **It's required by law.** – The information you provide is combined with responses provided by your neighbors and other households across the country, to provide summary statistical data that are used by various local, state and federal agencies.

[http://www.census.gov/2010census/about\\_2010\\_census/007625.html](http://www.census.gov/2010census/about_2010_census/007625.html)