

Census MMX Factor

Issue 5

April 2008

The Census MMX Factor is the way the Census Bureau's Kansas City Regional Office is promoting interest in Census 2010, or Census MMX as shown in Roman Numerals. The Factor is published for the main purpose of informing 2000 Census Alumni and other Decennial Census Stakeholders about Census 2010

Commerce Secretary Gutierrez Visits Kansas City Regional Office



Commerce Secretary Carlos M. Gutierrez met with the leadership of the Kansas City Regional Census office to discuss the 2010 Census and speak with employees. While in Kansas City, he also toured the Lenexa-based *GEAR for Sports* facility to discuss the economy with employees and participated in a panel discussion at the Kauffman Foundation that focused on fostering innovation in the U.S. workforce.

Secretary Gutierrez spoke to the Census Bureau staff about how impressed he was with the quality of the Census data, and how committed he was to making sure the 2010 Census is a resounding success. The Secretary understands that hiring all the people needed to work on the Census is key to getting the best count possible, and is willing to use the resources necessary to achieve this goal.

Regional Census Center Schedules Open House

The Kansas City Regional Census Center (RCC) opened on schedule at the beginning of this year. The Regional Census Centers are sites that will support the 2010 Census, and are located in the same metropolitan areas as the Census Bureau's 12 regional offices. Each will oversee field operations within their region.

The Kansas City region includes Arkansas, Iowa, Kansas, Minnesota, Missouri and Oklahoma and will reach more than 22 million residents and 8,600 local governments during the 2010 Census. The Kansas City region consists of approximately 418,000 square miles and 558 counties. There are 50 federally recognized tribes in the Kansas City Region.

An official Open House ceremony and reception is being held on April 1 - exactly two years from Census Day in 2010.

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The Open House activities are a collaboration between General Services Administration and the Kansas City RCC. Over 200 people were invited to the Open House, including Members of Congress, Kansas City metropolitan area locally elected officials, and other government, business and community organizations.

“Serving as the region’s operational hub for all 2010 Census activities, the regional census center will provide field management, recruiting, administrative, community outreach and automation support to local census offices and an eventual temporary staff of thousands in our six-state region,” said Dennis Johnson, regional director.

The 2010 Census will have one of the shortest census questionnaires in history, dating back to the nation’s first census in 1790. Census Day is April 1, 2010. The Census Bureau will mail or deliver more than 130 million questionnaires to households in the United States. All personal information will be kept strictly confidential.

At peak operations in 2010, the RCC will employ nearly 200 people. The 33,350-square-foot RCC site will serve as the management location for the region’s 2010 Census operations. The address is 2001 NE 46th Street, Kansas City, MO 64116.

See page 3 for census recruiting information and available jobs.

Cities Selected For Early Local Census Offices

The Space Leasing staff is currently hard at work locating and leasing the office space for our 11 Early Local Census Offices (ELCO), which will open this fall. These offices will be responsible for conducting Address Canvassing operations in the Spring of 2009. They are located in the following cities:

Kansas City, MO
St. Louis, MO
Springfield, MO
Little Rock, AR

Oklahoma City, OK
Tulsa, OK
Topeka, KS

Cedar Rapids, IA
Des Moines, IA
Duluth, MN
Minneapolis, MN

The first of these offices will open in October, with the remaining ELCO offices opening in November and December. We will begin work on staffing these offices as early as this summer, beginning with hiring the Local Census Office Managers. There will of course be a number of additional positions opening through the rest of the year. We will post all Announcement Bulletins on our web site as they open, so please check this site often!



The Census Bureau has interesting jobs available this year for the 2010 Census effort that pay well. To view these jobs, go to our website: www.census.gov/kansascity

The current openings include Partnership Specialists in Des Moines-IA, Wichita-KS, Topeka-KS, Springfield-MO, St. Louis-MO, Tulsa-OK, Oklahoma City-OK, Little Rock-AR and Minneapolis/St. Paul-MN; Geographic Specialists, Geographic Specialists Tribal and Regional Technicians.

For other 2010 Census jobs that will be posted during the remainder of this year, visit the following website:

www.usajobs.gov

Below is a partial listing of some of the future positions that the 2010 Census will generate:

Area Managers	Spring, 2008
Recruiting Coordinator	Fall, 2008
3 rd Asst. Regional Census Manager	Spring, 2008
Regional Technicians	Summer/Fall, 2008
4 th Asst. Regional Census Manager	Summer, 2008
Area Managers	Summer, 2008
Leasing Specialist	Summer, 2008
EEO Specialist	Summer, 2008
Regional Technician	Summer, 2008
Early Local Census Office Mgnt. Teams	Fall, 2008
Remaining Local Census Office Mgnt. Teams	Fall, 2009

U.S. Census Bureau
Kansas City Regional Census Center
2001 NE 46th Street
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E-mail: kc.regional.office@census.gov

RETURN SERVICE REQUESTED

U S C E N S U S B U R E A U

Helping You Make Informed Decisions

Partnership & Data Services Staff Gearing Up for 2010 Census

The Partnership program is excited and looking forward to working with current partners and developing new partnerships to promote one hundred percent participation in the 2010 Census. Census data is important for many reasons including the fact that it directly affects how more than \$300 billion per year in federal funding is allocated to local, state and tribal governments.

Our first priority is to increase mail back response rates in this region with the help of all our partners. Our partners include businesses, education institutions, community and faith-based organizations. We are working with headquarters and a communications agency to develop 2010 Census key messages and outreach strategies with the overall goal of creating greater awareness of the importance of Census 2010. Partnership & Data Services (PDS) will work in concert with other Kansas City Regional Census Center departments and our partners to 'get the 2010 Census message out.'

How can we reach you? Please send us your most recent address, phone and/or email information. **How?**

• Kc.regional.office@census.gov

• **816.298.9610 Fax**

• U.S. Census Bureau
2001 NE 46th Street
Kansas City, MO 64116
816.298.9704 Phone

MMX on the web @:

<http://www.census.gov/rokan/www/mmx.html>