

THE 2010 CENSUS IS COMING!

Make sure you and your students are counted.



Dear Principal:

April 1, 2010 is Census Day! Is your community ready?

Recently you may recall receiving the **2010 Census: It's About Us** materials in the mail. This K-8 standards-specific program, developed by the U.S. Census Bureau and Scholastic to promote the 2010 Census, features maps, classroom lessons, worksheets, and additional support materials. This exciting educational program is also available **free** at www.census.gov/schools.

Family Pages are in English and Spanish!

Enclosed you will find materials that speak directly to your students' families.

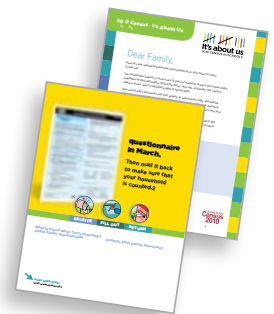
PLAN NOW FOR A CENSUS IN SCHOOLS WEEK TO TAKE PLACE SOMETIME IN JANUARY THROUGH MARCH 2010.

Work with teachers to create an exciting week of census fun. Consider these suggestions:

- 1. Information Night:** Invite a member from your local Complete Count Committee to a parents' meeting.
- 2. PTA/PTO:** Send student ambassadors to answer questions about the census.
- 3. Census Countdown:** Integrate a census countdown into daily announcements.
- 4. School Census:** Conduct a schoolwide census that coincides with the national census.
- 5. Complete Counts Matter:** Remind students daily of one reason that the census matters to your community.

These Family Pages were created to prepare your community for the arrival of the census questionnaires in March 2010. You are receiving 10 teachers' packages that include:

- 30 English/Spanish Family Pages to send home with students
- Activity suggestions that empower students to educate the community about the 2010 Census
- A reproducible flyer to hang in local businesses and meeting places



Please distribute the 10 sets of Family Pages to interested teachers. Building community knowledge, confidence, and understanding of the 2010 Census will help boost participation in your community.

Sincerely,

Robert M. Groves
Director, U.S. Census Bureau

P.S. To print more copies of the Family Pages, download the PDF at www.census.gov/schools.