

The 2010 Census Is Coming.  
Make Sure Your Students Count!



Dear Superintendent:

The U.S. Census Bureau is proud to present **2010 Census: It's About Us**, a FREE education program we're sending to every principal in your district. With units leveled for grades K-2, 3-4, 5-6, 7-8, and 9-12, the 2010 Census program will provide teachers with lessons that meet core standards and feature fun skill-building activities in map literacy, graphing, reading, writing, and civic responsibility.

Watch your mailbox  
in August 2009 for  
your courtesy copy of  
materials we're sending  
to your principals.

Many state and federal programs allocate funds based on census population data. Your district benefits from everyone in your community filling out and returning the census questionnaire. The system only works if everyone is counted, regardless of age, race, or citizenship status.

### START PLANNING TODAY!

Over the next year, your principals will receive the following free materials:

#### AUGUST 2009

**Principal's Kit:** Ten large U.S. wall maps and ten quick-start lesson guides

**Teaching Guide:** Free downloadable lessons, worksheets, and resources for grades K-12

#### JANUARY 2010

**Additional Lesson Plans:** New materials for Census in Schools Week at [www.census.gov/schools](http://www.census.gov/schools)

**Family Send-Home Materials:**  
A special announcement for families

#### APRIL 1, 2010 Census Day

### Census data are used to determine funding for:

- Schools
- Title 1 programs
- Special education
- College grant and loan programs
- Public transportation
- Road and community improvements

Make sure you and your students and their families are counted in 2010! Become an advocate for the 2010 Census—visit [www.census.gov/schools](http://www.census.gov/schools) to find out more about the program. Please use the enclosed customizable letter to make sure your principals and teachers start planning now for this important national event.

Sincerely,

A handwritten signature in black ink that reads "Thomas L. Mesenbourg".

Thomas L. Mesenbourg  
Acting Director, U.S. Census Bureau