



Dear Principal:

I am pleased that the U.S. Census Bureau, together with Scholastic, is providing our schools with **2010 Census: It's About Us**. With units for grades K-12, the free education program combines wall maps with online lessons that meet core standards in map literacy, graphing, reading, writing, and civic responsibility.

More importantly, by using the program in our district's classrooms we are helping to ensure that all of our students and the members of their households are counted in the 2010 Census and that our communities—and schools—receive their fair share of state and federal funding. Annually, more than \$300 billion spent on education, transportation, and healthcare is based on census data. Let's make sure our children are counted.

As school leaders, you should be aware that for the census, everybody counts, regardless of age, race, or citizenship status. **2010 Census: It's About Us** gets the message to students via educationally valuable materials. I am relying on you to work with parents and teachers to make sure we are all counted in 2010.

To learn more about the program and the Principal's Kit you will be receiving in August 2009, log on to www.census.gov/schools. I urge you to share this news with your staff and to plan to make **2010 Census: It's About Us** part of your 2009-2010 instructional program.

Sincerely,

Superintendent