

THE CENSUS IS COMING!
**Make sure you and your students
are counted.**



Dear Principal:

The U.S. Census Bureau is proud to present **2010 Census: It's About Us**, a free education program developed for schools in the United States Virgin Islands.

This K-8 standards-specific curriculum initiative is offered free to schools nationwide by the U.S. Census Bureau to raise the public's awareness about the importance of the 2010 Census.

Your 2010 Census: It's About Us Principal's Kit includes 10 full-color wall maps and quick-start teaching guides ready for immediate use in the classroom.

Classroom lessons, worksheets, and a range of additional support materials are available online in convenient printable PDF files at www.census.gov/schools.

**Make the
census part
of your
school year!**

START PLANNING TODAY!

AUGUST 2009

- **Principal's Kit:** Distribute the 10 large wall maps and 10 quick-start guides to teachers.
- **Teaching Guide:** Direct teachers to free downloadable lessons, worksheets, and resources for grades K-12 available at www.census.gov/schools.

JANUARY 2010

- **Additional Lesson Plans:** Visit www.census.gov/schools for new materials for Census in Schools Week.
- **Family Take-Home Materials:** Engage families with a special census announcement.

April 1, 2010

- **Census Day**

Please share all of these printed and online materials with your teachers as you prepare for the coming school year.

The teacher-friendly lessons in **2010 Census: It's About Us** can enrich students in areas ranging from map skills and community involvement to data literacy.

Over the course of the curriculum, students will bring home the lessons they learn about the significance of participation in the U.S. Virgin Islands' civic life—which, in the end, is the sum and substance of a successful 2010 Census.

Sincerely,

Thomas L. Mesenbourg
Acting Director
U.S. Census Bureau

P.S. To learn more, visit www.census.gov/schools.