

THE CENSUS IS COMING!

Make sure everyone in your district is counted.



Dear Superintendent:

We have just sent a set of the enclosed **2010 Census: It's About Us** cross-curricular program materials to the principals in your district.

This K-12 standards-specific curriculum initiative is offered free to schools nationwide by the U.S. Census Bureau. Principals of K-8 schools are receiving their materials now. High school social studies chairpersons will receive the 9-12 kit in September 2009.

Make the census part of the 2009-2010 school year!

Your courtesy copy of the 2010 Census: It's About Us K-8 materials includes a full-color wall map and a useful quick-start teaching guide for immediate classroom use. (The school kits include 10 copies of both the map and the guide.)

Teachers in your district's schools will find lessons, worksheets, and a range of additional support materials online in convenient printable PDF files at www.census.gov/schools.

NOT JUST LEARNING

Apart from what it teaches students, the 2010 Census: It's About Us program is intended to:

- help enlist students as vital census advocates
- convey the importance of 100% census participation
- allay concerns some parents or guardians may have about the census due to misinformation or language barriers
- boost the effectiveness of the once-a-decade U.S. census for the benefit of individuals, schools, families, communities, and our nation

Please review these printed and online materials with the principals in your district so they can encourage teachers to include 2010 Census: It's About Us in their 2009-2010 lesson plans.

The classroom-friendly lessons in **2010 Census: It's About Us** offer real-world data that reinforce curriculum goals, from map skills and community involvement to data literacy.

Over the course of the curriculum, students will bring home the lessons they learn about the importance of participating in our nation's civic life—which, in the end, is the sum and substance of a successful 2010 Census.

Sincerely,

A handwritten signature in black ink that reads "Thomas L. Mesenbourg".

Thomas L. Mesenbourg
Acting Director, U.S. Census Bureau

P.S. To learn more, visit www.census.gov/schools.