

Educator Update

Census In Schools

October, 2008

Census in Schools and the 2010 Census

The Census in Schools program will send the 2010 Census message to the nation's households through students. We hope to achieve this goal by educating students in grades K-12 about the 2010 Census. In support of this, we are currently developing:

- Lesson plans — skills-based teaching materials geared to students in kindergarten through 12th grade.
- Interactive Web site — lesson plans, games, and quizzes. All Census In Schools information will be available online for educators, students, parents, and the public.
- Educational partnerships — Census Bureau staff will reestablish and form new partnerships with national educational organizations to ensure that the nation's students are informed about the importance of the 2010 Census.
- Scholastic Inc. will supplement the Census in Schools program by creating materials and teaching tools for students in kindergarten through sixth grade.

Census Facts for October — Check out Facts for Features, highlighting interesting facts on significant events and observances. For more information, go to www.census.gov and click on "Facts for Features."



1.1 billion pounds

Total production of pumpkins by major pumpkin-producing states in 2007. Illinois led the country by producing 542 million pounds of the vined orange gourd.

2,077

Number of costume rental and formal wear establishments across the nation in 2006.

1,170

Number of U.S. manufacturing establishments that produced chocolate and cocoa products in 2006, employing 39,457 people and shipping \$13.9 billion worth of goods. California led the nation in the number of chocolate and cocoa manufacturing establishments, with 128, followed by Pennsylvania, with 116.

Classroom Activity for October — We have attached a fun classroom activity that uses math, reading, and language arts skills. Attached to this newsletter are October facts, a student activity and a teacher's answer sheet. Students need to carefully note the dates of the data and understand that data collection involves time to collect and tabulate the data. These statistics were collected during 2006 and 2007. Data from 2008 will be released in about two years.

What's the Connection? Between the Census Bureau and the National Weather Service

Did you know that when disaster looms, local, state, and national agencies use Census Bureau data to determine how many citizens will be affected and to plan for their safety and security? Information about where people live and work is vital to the decisions of community and emergency preparedness leaders who must advise and direct citizens. Census Bureau



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information is critical when hurricanes, tornadoes, snowstorms, fires, and other disasters strike.

This year, several hurricanes have affected the United States. Each time the National Hurricane Center has issued watches and warnings, the Census Bureau's Hurricane Data and Emergency Preparedness Web page has released media advisories, issuing information about the number of people and businesses that will be directly affected, and other data, such as housing values and median household income for the affected area.

You can access this information at www.census.gov/Press-Release/www/emergencies/index.html or go to the Census Bureau homepage www.census.gov and click on "Newsroom Releases." This site includes a map of the affected areas.

2010 Census: A New Portrait of America

This informational video explains how communities benefit from Census Bureau data collection efforts. Testimonials describe the importance of a complete and accurate count and why the 2010 Census will be the most important count in our nation's history. It shows data collection operations in action. Running time is 3:10.

http://www.census.gov/pubinfo/www/broadcast/video/census_operations/011424.html

Contact Census in Schools

If you would like to share any thoughts or ideas about ways to introduce the 2010 Census to your students, please call 1-800-396-1167 or e-mail us at: Census.in.Schools@census.gov. Additional information about Census in Schools can be found at our Web site:

<http://www.census.gov/dmd/www/teachers.html>.