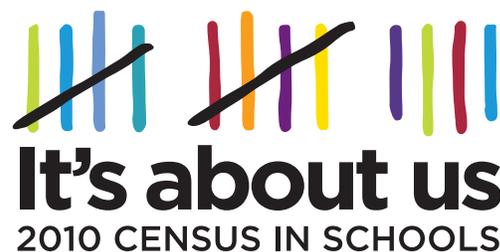


The 2010 Census Is Coming.  
Make Sure Your Students Count!



Dear Principal:

The U.S. Census Bureau and Scholastic are proud to present **2010 Census: It's About Us**, a FREE education program packed with lessons, worksheets, and classroom resources. With units leveled for grades K-2, 3-4, 5-6, 7-8, and 9-12, the 2010 Census program will provide teachers with lessons that meet core standards and feature fun, skill-building activities in map literacy, graphing, reading, writing, and civic responsibility.

Watch for  
your **FREE**  
Principal's Kit  
arriving in  
August 2009.

### START PLANNING TODAY!

#### NOW

Explore the educational tools available now and learn more about Census in Schools on [www.census.gov/schools](http://www.census.gov/schools).

Mark your calendar with these important dates

#### AUGUST 2009

**Principal's Kit:** Watch your mailbox for 10 large U.S. wall maps and 10 Quick-Start lesson guides.

**Spread the Word:** Tell teachers to go to [www.census.gov/schools](http://www.census.gov/schools) and download a free Teaching Guide packed with lessons, worksheets, and resources for grades K-12.

#### JANUARY 2010

**Celebrate Census in Schools Week** with even more new lessons at [www.census.gov/schools](http://www.census.gov/schools).

**Watch your mailbox** for a special announcement to share with families.

Your school's funding depends on everyone responding to the 2010 Census questionnaire, regardless of age, race, or immigration status.

#### Census data are used to determine funding for:

- Title 1 programs
- Special education
- College grant and loan programs
- Public transportation
- Road and community improvements

Make sure you and your students count in 2010! Include **2010 Census: It's About Us** in your instructional program. Visit [www.census.gov/schools](http://www.census.gov/schools) to find out more and help your teachers start planning now for this important national event.

Sincerely,

Thomas L. Mesenbourg, Jr.  
Acting Director  
U.S. Census Bureau