

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU



FORM
SA-5133A

DUE
DATE ▸

2000 SERVICE ANNUAL SURVEY

Telecommunications

NOTICE — Your report to the Census Bureau is confidential by law (Title 13, U.S. Code). It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

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RETURN COMPLETED FORM TO



U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47132-0001

Any questions call
1-800-772-7851 weekdays,
8:30 a.m. to 5:00 p.m. EST

(Please correct any error in name, address, or ZIP Code)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, U.S. Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau.

Item 1 SURVEY COVERAGE

This report covers all domestic locations operated by your company and its subsidiaries primarily engaged in operating paging networks. Locations may also supply and maintain equipment used to receive signals.

Does the above coverage describe this firm's business activity?

- 1 Yes — Continue with Item 3
 2 No — Specify your business activity and continue with Item 3 ▾

0002

Item 2 NOT APPLICABLE TO THIS FORM

Item 3 REPORT PERIOD

Mark (X) the one box which best describes the period covered by your report.

If the data reported are for a period other than the "calendar year," please enter the beginning and ending dates.

- 0006 1 Calendar year — Go to Item 4A

- 2 Fiscal year
 3 Less than 12 months

		2000		
		Month	Day	Year
From	<input type="checkbox"/> 0007			
	<input type="checkbox"/> 0008			
To				

Item 4A	REVENUE	An estimate is acceptable if a book figure is not available.	Key code	2000			
				Bil.	Mil.	Thou.	Dol.
	<p>See the enclosed instruction sheet before completing this section.</p> <p>Enter "0" in items where applicable. Please do not combine data for two or more detail lines.</p> <p>Do NOT include intra-company revenue or transfers.</p> <p>Line 1a – Report local service revenue, including extended area revenue. Include basic service connection fees, local private line revenue; customer premises revenue; revenue from public telephone services provided within the basic service area; and other local exchange revenue, such as directory assistance, touch-tone line services, call forwarding, and call waiting. Report cellular and other mobile services revenue in line 2.</p> <p>Line 1b – Report revenue derived from message services that terminate beyond the basic service area, including message services that utilize the public long-distance switching network and the basic subscriber access line. Also, include any charges for operator assistance or special billings directly related to these calls. Report all revenue received from international calls originating in the United States, including the portion paid to foreign companies for accessing their networks.</p> <p>Line 1c – Report revenue from providing exchange access services to an interexchange carrier or to an end-user of telecommunications services beyond the exchange carrier's network. Include access revenue for calls originating in foreign countries.</p> <p>Line 4a-d – Report installation fees and the sale of equipment in line 5.</p> <p>Line 5 – Report other operating revenue from the sale or lease of communications equipment (include fair sales value of merchandise marketed in 2000 under capital, finance, or "full payout" leases). Also, include revenue from the rental of telecommunications plant or equipment furnished apart from services rendered. Services include operating and maintenance activities for others; special billing arrangements for customers; billing and collection services provided to other telecommunications firms; directory revenue from other than advertising services; installation fees; and services such as general accounting, financial, legal, etc., provided to firms under a license, general contract or other agreement. Include sales of merchandise and equipment.</p> <p>Note — If the amount reported on line 5 is greater than 20 percent of the total operating revenue reported in line 6, indicate the source of this revenue in the "Remarks" section on page 5.</p>						
		1. Wired telecommunications service revenue					
		a. Local service revenue					
		(1) Basic local service	826				
		(2) Value-added services (call waiting, caller ID, call forwarding, etc.)	827				
		b. Long-distance service revenue	828				
		c. Network access revenue (including per minute access charges, subscriber line charges, and PICC charges, special access line charges, and settlement revenue from foreign carriers)	829				
		2. Cellular telephone, PCS, and SMR revenue					
		a. Basic (monthly charges)	830				
		b. Airtime	831				
		c. Long-distance services	823				
		d. Roaming	832				
		e. Other — Specify <input type="text" value="0028"/>	833				
		3. Directory advertising revenue	834				
		4. Other communications services					
		a. Paging and beeper services	835				
		b. Satellite telecommunications	836				
		c. Telegraph services	837				
		d. Radio dispatching services	838				
		e. Cable system and multichannel video programming distribution (MVPD)	839				
		f. Internet access fees (include subscriptions from on-line services)	821				
		5. Other operating revenue (include repair services; equipment rental, leasing, and sales, etc.)	749				
		6. TOTAL OPERATING REVENUE	002				

Item 4B ANALYSIS OF REVENUE							
Note — Round percentage items to the nearest whole percent. Enter "0" in items where applicable. Do Not combine data for two or more detail lines.							
			For 2000, Percentage of —				
1. What was the percentage of local service, long-distance service, and network access revenue by type of customer?	Key code	local service revenue	Key code	long-distance service revenue	Key code	network access revenue	
	840	%	842	%	844	%	
	a. Residential customers						
b. Other customers		841	%	843	%	845	%
TOTAL		100%		100%		100%	
			For 2000, Percentage of —				
2. What was the percentage of local service, long-distance service, and network access revenue by type of service?	Key code	local service revenue	Key code	long-distance service revenue	Key code	network access revenue	
	846	%	848	%	900	%	
	a. Intrastate service						
b. Interstate service		847	%	849	%	901	%
TOTAL		100%		100%		100%	
3. What was the percentage of long-distance revenue by destination?					Key code	For 2000, Percentage of long-distance service revenue	
a. Domestic					902	%	
b. International					903	%	
TOTAL					100%		
4. What was the percentage of telecommunications service revenue by type of service?					Key code	For 2000, Percentage of telecommunications service revenue	
a. Narrowband (i.e., services provided in the form of channels of communications with capacity of less than 2 Mbps.)							
(1) Circuit-switched					904	%	
(2) Packet-switched					905	%	
(3) Non-switched (private line)					906	%	
b. Broadband (i.e., services provided in the form of channels of communications with greater than 2 Mbps.)							
(1) Switched					907	%	
(2) Non-switched (private line)					908	%	
TOTAL					100%		

Item 4C E-COMMERCE RECEIPTS/REVENUE						
E-commerce includes sales and receipts from any transaction completed over an Internet, extranet, EDI network, electronic mail or other online system. Transactions are agreements between buyers and sellers to transfer ownership of, or rights to use, goods or services. Payment for these goods and services may or may not be made online. Please see the instruction sheet for further clarification before completing this item.						
An estimate is acceptable if a book figure is not available.						
1. Did your firm have e-commerce receipts/revenue during 2000?		Month (i.e., June=06)		Year (i.e., 2000=00)		
<input type="checkbox"/> 0011 Yes — Enter the date your firm began e-commerce sales. —————→		0010				
<input type="checkbox"/> 2 No — Continue to Item 4D.						
2. What was your firm's e-commerce receipts/revenue for 2000? (Include e-commerce receipts/revenue in Item 4A. Exclude sales taxes.) —————→		Key code	2000			
		005	Bil.	Mil.	Thou.	Dol.

Item 4D	PAYROLL AND OTHER OPERATING EXPENSES	An estimate is acceptable if a book figure is not available.	Key code	2000			
				Bil.	Mil.	Thou.	Dol.
	Report costs incurred during 2000, even though payments may have been made at a later date. Exclude sales or other taxes collected from customers and paid directly to a taxing authority.						
	<i>See the enclosed instruction sheet before completing this section.</i>						
	Enter "0" in items where applicable. Do Not combine data for two or more detail lines.						
	Line 1 — Report on a cash basis, the gross earnings paid to employees prior to deductions. If an unincorporated concern, exclude payments to proprietors or partners.						
	Line 2 — Report on a cash basis, in line 2a, employer's cost for legally required programs. Report on a cash basis, in line 2b, employer's cost for programs not required by law. Report in line 2a and line 2b, the amounts actually contributed.						
	Line 3 — Report payments for access to the local loop. Include fees for leased facilities. Firms providing cellular phone service, report interconnection fees here. Include access charges paid to foreign companies for international calls originating in the United States.						
	Line 4 — Include depreciation on a) assets obtained through capital lease agreements, b) leasehold assets, and c) assets that you lease to others under an operating lease agreement. Exclude depreciation on intangible assets and assets that you lease to others under a capital lease agreement. Do not adjust for the value of depreciable assets sold or traded for replacement purposes. Include depreciation on: buildings, offices, and structures; communications systems; vehicles, machinery and equipment; and other tangible assets.						
	Line 5 — Exclude payments by your firm to the parent company or organization (or any of its subsidiaries) for use of assets owned by them. Exclude installment payments for assets obtained through capital lease agreements. Include lease and rental costs on: buildings, offices, and structures; communication systems; vehicles; and other machinery and equipment.						
	Line 6 — Exclude repair costs included as part of a lease or rental agreement, improvements for which depreciation accounts are maintained, and repairs performed by employees of your company and its subsidiaries. Include repair costs on: buildings, offices, and structures; communication systems; vehicles; and other machinery and equipment.						
	Line 7 — Report the cost of nonrevenue-generating purchased communication and utility services, including telephone, telex, telegraph, etc.						
	Line 8 — Report the cost of purchased advertising, including payments to other firms for printing, media, and other services and materials used for advertising. Also, include the cost of telemarketing services.						
	Line 9 — Include payments to State or Federal governments to support universal funds for services provided to schools, libraries, rural healthcare providers, etc.						
	Line 10 — Include cost of insurance (less worker's compensation premiums), taxes and licenses.						
	Line 10 and 11 — <i>See the enclosed instruction sheet to calculate Other Operating Expenses and Total Operating Expenses as they pertain to this survey.</i>						
	NOTE — If the amount reported on line 10 is greater than 20 percent of the total operating expenses reported in line 11, indicate the source of these expenses in the "Remarks" section on page 5 of this form.						
	1. Annual payroll		800				
	2. Employer contributions to employee benefit plans						
	a. Plans required under Federal and State legislation (including Social Security and Medicare (FICA), workers compensation insurance, etc.)		801				
	b. Other fringe benefit plans (including medical insurance, life insurance, etc.)		802				
	3. Access charges		911				
	4. Depreciation and amortization charges		805				
	5. Lease and rental costs		807				
	6. Cost of purchased repairs		809				
	7. Cost of purchased communications and utilities		811				
	8. Cost of purchased advertising		812				
	9. Universal Service Contributions and other similar charges		912				
	10. Other operating expenses		813				
	11. TOTAL OPERATING EXPENSES →		003				

Item 5 EXPORTED SERVICES

An estimate is acceptable if a book figure is not available.

Note — An exported service is a service performed for a customer or client (individual, government, business establishment, etc.) located outside the United States (i.e., outside the 50 states, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Include services performed for unaffiliated and affiliated foreign firms (i.e., foreign parent firms, subsidiaries, branches, etc.). Exclude services provided to domestic subsidiaries of foreign firms.

Did the revenue reported in Item 4A include any amounts received for exported services?

0009 Yes No

Key code	2000			
	Bil.	Mil.	Thou.	Dol.
004				

Item 6 NUMBER OF LOCATIONS

Enter the total number of service locations covered by this report as of December 31, 2000. A location is defined as an establishment with paid company personnel.

2000 Number	
0012	

Item 7 OWNERSHIP OR CONTROL

a. Does another firm own more than 50 percent of the voting stock or have the power to control the management and policies of this company?

0013 1 Yes 2 No

0014 Name of owning or controlling company

Number and street

City, State, and ZIP Code

EIN 0015 -

b. Did this firm acquire or merge with another company during 2000?

0016 1 Yes 2 No

0017 Name of company acquired or merged with

Number and street

City, State, and ZIP Code

Date of merger or acquisition 0018 Month Year EIN 0019 -

Item 8 REMARKS – Please use this space for any explanations that may be helpful in understanding your reported data. For any separate correspondence pertaining to this report, please include the IDENTIFICATION number shown in the address label area or at the top of the page.

0027

Public reporting burden for this collection of information is estimated to average 8.0 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Associate Director for Finance and Administration; Attn: Paperwork Reduction Project; U.S. Census Bureau; Room 3104, FB 3; Washington, DC 20233-0001. PLEASE INCLUDE FORM NAME AND NUMBER IN ALL CORRESPONDENCE. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget. This 8-digit number appears in the top right corner on the front of this form.

Item 9 CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.

0020 Name of person completing this report – Please print	0021 Address (Number and street, city, State, ZIP Code)	0022 Telephone		
		Area code	Number	Extension
Signature of authorized person		0023 Fax		
		Area code	Number	Extension
0024 Title	0025 Date	0026 E-mail address		

Please return the completed form in the enclosed envelope. If you prefer, you may fax the completed form to 1-800-447-4613.

SERVICE ANNUAL SURVEY

BROADCASTING AND TELECOMMUNICATIONS

GENERAL INSTRUCTIONS

Your report should be completed and returned in the preaddressed envelope provided on or before the due date. If the report does not appear to apply to your kind of business or activity, describe your business or activity in Item 1 and complete the remainder of the form as accurately as possible.

If filing within the required time frame will cause an undue burden and you would like an extension, or if you have any questions, please write to the

U.S. Census Bureau
1201 East 10th Street
Jeffersonville, IN 47132-0001

or call our Census Bureau representative in Jeffersonville, Indiana at 1-800-772-7851, weekdays from 8:30 a.m. to 5:00 p.m., eastern time.

Always include your identification number, located in the address label, in any correspondence.

IF BOOK FIGURES ARE NOT AVAILABLE, ESTIMATES ARE ACCEPTABLE.

Please read all instructions before making your entries.

Report data for the calendar year specified. If calendar year records are not available, we will accept fiscal year data. Please note, however, that we prefer estimates for the calendar year to book figures covering a different time period. Report all values in dollars (omit cents). Enter "0" in items where appropriate. Please do not combine data for two or more revenue lines.

For location(s) sold or acquired during the year specified, report only for the period that the location(s) were operated by this firm.

SPECIFIC INSTRUCTIONS

Other Operating Expenses

Other operating expenses include billing services, travel expenses, accounting and legal fees, dues and subscriptions, office supplies, data processing expenses, etc. Include the cost of computer software purchased under licensing agreements. Exclude income taxes, and local sales and excise taxes.

- Total operating expenses – Will not match to the company's income statement due to the cash and accrual methods requested for this survey. As a guide, compute total operating expenses as follows:

Total operating expenses (from income statement)
+Taxes – *If not included in operating expenses*
+[Annual payroll (cash basis) + Employer contributions (cash basis)]
-[Annual payroll (accrual basis) + Employer contributions (accrual basis)]

=TOTAL OPERATING EXPENSES

- Other operating expenses – If other operating expenses are unavailable, calculate them as follows –

TOTAL OPERATING EXPENSES FOR SURVEY

-(Lines 1 through 9 under the payroll and other operating expenses item on survey report form)

=OTHER OPERATING EXPENSES

SERVICE ANNUAL SURVEY
INFORMATION SECTOR
SPECIFIC INSTRUCTIONS – Continued

E-commerce Receipts/Revenue

(In the following instructions, online refers to any transaction completed over an Internet, extranet, EDI network, electronic mail or other online system.)

Include –

- Revenue from online orders for goods or services placed by a buyer.
- Revenue from online services provided where charges are based on the usage of those services (e.g., commissions or fees from use of computerized reservation systems, financial transaction processing systems, etc.)
- Commissions or fees from the trading of securities or the sale of other financial products online (e.g., insurance, loans, etc.).
- Commissions or fees from selling or from facilitating the sale of third party products (e.g., click-through including referral fees) through your company's Web site.
- Revenue from orders or contracts negotiated online with a buyer and seller on the price and terms for transferring ownership or the rights to use goods or services.
- Revenue from telephone transactions using interactive voice response systems.

Exclude – revenue from:

- Online billings where the order or contract was not negotiated online.
- Delivery of services online where the order or contract was not negotiated online.
- Provision of telecommunications and related infrastructure systems (e.g., data transfer, Web hosting, Internet access) where the order or contract for such services was not negotiated online.
- Orders for goods or services placed by facsimile machine or over switched telephone network.