

**Table 3.0.1. Information Sector Services (NAICS 51)—Estimated Revenue for Employer Firms: 1998 Through 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003	2002	2001	2000	1999	1998
<b>51</b>	<b>Information .....</b>	<b>889,276</b>	<b>875,323</b>	<b>868,917</b>	<b>845,687</b>	<b>767,379</b>	<b>687,991</b>
511	Publishing industries .....	232,427	230,916	231,714	232,069	218,124	200,576
5111	Newspaper, periodical, book, database, and other publishers <sup>1</sup> .....	142,538	142,070	141,123	144,483	137,165	128,478
51111	Newspaper publishers .....	48,591	47,524	47,153	51,507	48,414	45,521
51112	Periodical publishers .....	38,651	38,844	39,266	39,834	37,901	35,547
51113	Book publishers .....	26,326	27,203	26,096	25,236	24,129	22,480
51114	Database and directory publishers .....	16,728	16,564	16,512	15,855	14,678	13,505
51119	Other publishers .....	12,242	11,936	12,097	12,052	12,044	11,425
511191	Greeting card publishers .....	5,376	5,534	5,389	5,491	5,806	5,931
511199	All other publishers .....	6,867	6,401	6,708	6,561	6,238	5,494
5112	Software publishers .....	89,889	88,846	90,591	87,585	80,959	72,098
512	Motion picture and sound recording industries .....	77,901	74,020	69,152	67,745	64,023	59,404
5121	Motion picture and video .....	64,096	60,486	55,937	54,040	51,448	48,002
5121x	Motion picture and video production and distribution <sup>2</sup> .....	47,824	44,728	40,503	39,076	37,215	34,943
51213	Motion picture and video exhibition .....	11,698	11,074	10,371	9,900	9,142	8,320
512131	Motion picture theaters (except drive-ins) .....	11,595	10,962	10,257	9,804	9,036	8,204
512132	Drive-in motion picture theaters .....	S	S	S	S	S	S
51219	Postproduction services and other motion picture and video industries .....	4,574	4,684	5,063	5,064	5,091	4,739
512191	Teleproduction and other postproduction services .....	3,607	3,683	3,981	3,983	3,922	3,756
512199	Other motion picture and video industries .....	963	1,001	1,082	1,082	1,169	983
5122	Sound recording <sup>1</sup> .....	13,804	13,535	13,215	13,705	12,575	11,403
51221	Record production .....	251	261	245	201	186	193
51222	Integrated record production/distribution .....	10,400	10,393	10,199	10,839	9,831	8,911
51223	Music publishers .....	1,712	1,492	1,490	1,526	1,522	1,401
51224	Sound recording studios .....	707	700	655	609	557	513
51229	Other sound recording industries .....	733	689	627	530	480	385
513	Broadcasting and telecommunications .....	490,390	482,496	485,410	469,349	425,127	381,017
5131	Radio and television broadcasting .....	51,904	51,822	47,840	52,668	47,292	43,791
51311	Radio broadcasting .....	14,967	14,774	13,740	14,811	13,030	11,587
513111	Radio networks .....	1,930	1,797	1,539	1,623	1,423	1,252
513112	Radio stations .....	13,037	12,977	12,201	13,188	11,607	10,335
51312	Television broadcasting .....	36,937	37,048	34,100	37,858	34,262	32,203
5132	Cable networks and program distribution <sup>1</sup> .....	90,456	80,536	74,420	67,930	59,895	52,310
51321	Cable networks .....	26,969	24,041	21,871	20,878	17,650	14,984
51322	Cable and other program distribution .....	63,488	56,495	52,549	47,052	42,245	37,326
5133	Telecommunications .....	348,030	350,137	363,151	348,751	317,940	284,916
51331	Wired telecommunications carriers .....	222,563	237,376	260,122	265,704	247,532	227,868
51332	Wireless telecommunications carriers (except satellite) <sup>1</sup> .....	107,059	95,018	83,249	64,309	53,485	42,363
513321	Paging .....	2,831	3,497	5,010	6,763	7,613	7,152
513322	Cellular and other wireless telecommunications .....	104,228	91,521	78,239	57,547	45,872	35,211
51333	Telecommunications resellers .....	9,120	8,587	8,634	8,833	8,320	6,950
51334	Satellite telecommunications .....	8,213	7,922	9,512	8,278	6,939	6,144
51339	Other telecommunications .....	1,075	1,234	1,634	1,627	1,664	1,591

See footnotes at end of table.

Table 3.0.1. **Information Sector Services (NAICS 51)—Estimated Revenue for Employer Firms: 1998 Through 2003—Con.**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003	2002	2001	2000	1999	1998
514	Information services and data processing services .....	88,558	87,891	82,641	76,524	60,105	46,994
5141	Information services .....	35,457	34,971	35,422	34,575	22,962	14,407
51411	News syndicates .....	1,947	1,917	1,960	1,986	1,823	1,586
51412	Libraries and archives .....	1,243	1,212	1,116	1,151	1,018	954
51419	Other information services .....	32,267	31,842	32,347	31,438	20,121	11,866
514191	On-line information services .....	27,160	27,832	28,623	26,577	18,012	10,882
514199	All other information services <sup>1</sup> .....	5,107	4,011	3,724	4,861	2,109	985
5142	Data processing services .....	53,101	52,920	47,219	41,950	37,143	32,588

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

<sup>1</sup>Estimates have not been adjusted using results of the 1997 Economic Census.

<sup>2</sup>Includes NAICS 51211 (motion picture and video production) and NAICS 51212 (motion picture and video distribution).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.0.1 provides estimated measures of sampling variability (coefficients of variation).

**Table 3.0.2. Information Sector Services (NAICS 51)—Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1998 Through 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
<b>51</b>	<b>Information</b> .....	<b>1.6</b>	<b>0.7</b>	<b>2.7</b>	<b>10.2</b>	<b>11.5</b>
511	Publishing industries .....	0.7	-0.3	-0.2	6.4	8.7
5111	Newspaper, periodical, book, database, and other publishers <sup>1</sup> .....	0.3	0.7	-2.3	5.3	6.8
51111	Newspaper publishers .....	2.2	0.8	-8.5	6.4	6.4
51112	Periodical publishers .....	-0.5	-1.1	-1.4	5.1	6.6
51113	Book publishers .....	-3.2	4.2	3.4	4.6	7.3
51114	Database and directory publishers .....	1.0	0.3	4.1	8.0	8.7
51119	Other publishers .....	2.6	-1.3	0.4	0.1	5.4
511191	Greeting card publishers .....	-2.9	2.7	-1.8	-5.4	-2.1
511199	All other publishers .....	7.3	-4.6	2.2	5.2	13.5
5112	Software publishers .....	1.2	-1.9	3.4	8.2	12.3
512	Motion picture and sound recording industries .....	5.2	7.0	2.1	5.8	7.8
5121	Motion picture and video .....	6.0	8.1	3.5	5.0	7.2
5121x	Motion picture and video production and distribution <sup>2</sup> .....	6.9	10.4	3.7	5.0	6.5
51213	Motion picture and video exhibition .....	5.6	6.8	4.8	8.3	9.9
512131	Motion picture theaters (except drive-ins) .....	5.8	6.9	4.6	8.5	10.2
512132	Drive-in motion picture theaters .....	S	S	S	S	S
51219	Postproduction services and other motion picture and video industries .....	-2.3	-7.5	Z	-0.5	7.4
512191	Teleproduction and other postproduction services .....	-2.1	-7.5	-0.1	1.5	4.4
512199	Other motion picture and video industries .....	-3.8	-7.5	0.1	-7.5	18.9
5122	Sound recording <sup>1</sup> .....	2.0	2.4	-3.6	9.0	10.3
51221	Record production .....	-3.7	6.5	22.1	8.1	-3.9
51222	Integrated record production/distribution .....	0.1	1.9	-5.9	10.3	10.3
51223	Music publishers .....	14.8	0.1	-2.4	0.3	8.6
51224	Sound recording studios .....	1.1	6.9	7.5	9.3	8.7
51229	Other sound recording industries .....	6.3	10.0	18.1	10.5	24.7
513	Broadcasting and telecommunications .....	1.6	-0.6	3.4	10.4	11.6
5131	Radio and television broadcasting .....	0.2	8.3	-9.2	11.4	8.0
51311	Radio broadcasting .....	1.3	7.5	-7.2	13.7	12.4
513111	Radio networks .....	7.4	16.8	-5.2	14.1	13.6
513112	Radio stations .....	0.5	6.4	-7.5	13.6	12.3
51312	Television broadcasting .....	-0.3	8.6	-9.9	10.5	6.4
5132	Cable networks and program distribution <sup>1</sup> .....	12.3	8.2	9.6	13.4	14.5
51321	Cable networks .....	12.2	9.9	4.8	18.3	17.8
51322	Cable and other program distribution .....	12.4	7.5	11.7	11.4	13.2
5133	Telecommunications .....	-0.6	-3.6	4.1	9.7	11.6
51331	Wired telecommunications carriers .....	-6.2	-8.7	-2.1	7.3	8.6
51332	Wireless telecommunications carriers (except satellite) <sup>1</sup> .....	12.7	14.1	29.5	20.2	26.3
513321	Paging .....	-19.0	-30.2	-25.9	-11.2	6.4
513322	Cellular and other wireless telecommunications .....	13.9	17.0	36.0	25.4	30.3
51333	Telecommunications resellers .....	6.2	-0.5	-2.2	6.2	19.7
51334	Satellite telecommunications .....	3.7	-16.7	14.9	19.3	12.9
51339	Other telecommunications .....	-12.9	-24.5	0.4	-2.2	4.5

See footnotes at end of table.

Table 3.0.2. **Information Sector Services (NAICS 51)—Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1998 Through 2003—Con.**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
514	Information services and data processing services	0.8	6.4	8.0	27.3	27.9
5141	Information services .....	1.4	-1.3	2.4	50.6	59.4
51411	News syndicates .....	1.6	-2.2	-1.3	8.9	14.9
51412	Libraries and archives .....	2.6	8.6	-3.1	13.1	6.7
51419	Other information services .....	1.3	-1.6	2.9	56.2	69.6
514191	On-line information services .....	-2.4	-2.8	7.7	47.6	65.5
514199	All other information services <sup>1</sup> .....	27.3	7.7	-23.4	130.5	114.3
5142	Data processing services .....	0.3	12.1	12.6	12.9	14.0

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. Z Less than .05 percent.

<sup>1</sup>Estimates have not been adjusted using results of the 1997 Economic Census.

<sup>2</sup>Includes NAICS 51211 (motion picture and video production) and NAICS 51212 (motion picture and video distribution).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.0.1 provides estimated measures of sampling variability (coefficients of variation).