

Table 3.5.1. Information Sector Services (NAICS 51)—Estimated Total Expenses for Employer Firms: 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003
51	Information	748,141
511	Publishing industries	185,901
5111	Newspaper, periodical, book, database, and other publishers ¹	111,703
51111	Newspaper publishers	39,765
51112	Periodical publishers	32,401
51113	Book publishers	20,255
51114	Database and directory publishers	10,222
51119	Other publishers	S
511191	Greeting card publishers	S
511199	All other publishers	S
5112	Software publishers	74,198
512	Motion picture and sound recording industries	67,195
5121	Motion picture and video	54,790
5121x	Motion picture and video production and distribution ²	41,113
51213	Motion picture and video exhibition	9,679
512131	Motion picture theaters (except drive-ins)	9,583
512132	Drive-in motion picture theaters	S
51219	Postproduction services and other motion picture and video industries	3,998
512191	Teleproduction and other postproduction services	3,139
512199	Other motion picture and video industries	859
5122	Sound recording ¹	12,406
51221	Record production	S
51222	Integrated record production/distribution	9,885
51223	Music publishers	1,194
51224	Sound recording studios	629
51229	Other sound recording industries	S
513	Broadcasting and telecommunications	417,516
5131	Radio and television broadcasting	40,667
51311	Radio broadcasting	11,437
513111	Radio networks	2,242
513112	Radio stations	9,195
51312	Television broadcasting	29,229
5132	Cable networks and program distribution ¹	74,586
51321	Cable networks	18,545
51322	Cable and other program distribution	56,041
5133	Telecommunications	302,264
51331	Wired telecommunications carriers	196,783
51332	Wireless telecommunications carriers (except satellite) ¹	90,056
513321	Paging	S
513322	Cellular and other wireless telecommunications	87,243
51333	Telecommunications resellers	8,352
51334	Satellite telecommunications	5,813
51339	Other telecommunications	S
514	Information services and data processing services	77,529
5141	Information services	30,846
51411	News syndicates	1,744
51412	Libraries and archives	1,308
51419	Other information services	S
514191	On-line information services	S
514199	All other information services ¹	3,545
5142	Data processing services	46,683

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.5.1 provides estimated measures of sampling variability (coefficients of variation).

Table 3.5.2. **Publishing Industries (NAICS 511)—Selected Estimated Expenses for Employer Firms: 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
Contract labor	2,789
Total materials and supplies	7,591
Computer and other business equipment and supplies	1,969
Other materials, parts, and supplies	5,622
Total purchased services	36,114
Custom coded software and system design and support services	556
Data processing and other purchased computer services	679
Purchased communication services	2,631
Purchased electricity	598
Purchased fuels (except motor fuels)	77
Purchased management consulting, admin., and other prof. services	9,930
Lease and rental payments	4,577
Purchased printing	7,332
Purchased software reproduction	174
All other purchased services	9,559

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.5.2 provides estimated measures of sampling variability (coefficients of variation).

Table 3.5.3. Motion Picture and Sound Recording Industries (NAICS 512)—Selected Estimated Expenses for Employer Firms: 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
Contract labor	918
Total materials and supplies	1,454
Computer and other business equipment and supplies	191
Other materials, parts, and supplies	1,263
Total purchased services	6,308
Custom coded software and system design and support services	S
Data processing and other purchased computer services	81
Purchased communication services	309
Purchased electricity	368
Purchased fuels (except motor fuels)	42
Purchased management consulting, admin., and other prof. services	1,225
Lease and rental payments	2,363
All other purchased services	1,870

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.5.3 provides estimated measures of sampling variability (coefficients of variation).

Table 3.5.4. Information Services and Data Processing Services (NAICS 514)—Selected Estimated Expenses for Employer Firms: 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
Contract labor	1,953
Total materials and supplies	2,829
Computer and other business equipment and supplies	2,053
Other materials, parts, and supplies	776
Total purchased services	16,511
Custom coded software and system design and support services	677
Data processing and other purchased computer services	1,325
Purchased communication services	3,177
Purchased electricity	280
Purchased fuels (except motor fuels)	27
Purchased management consulting, admin., and other prof. services	4,083
Lease and rental payments	2,698
All other purchased services	4,244

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.5.4 provides estimated measures of sampling variability (coefficients of variation).