

**Table 3.2.1. Motion Picture and Sound Recording Industries (NAICS 512)—Estimated Revenue and Inventories for Employer Firms: 1998 Through 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	2000	1999	1998
<b>MOTION PICTURE AND SOUND RECORDING INDUSTRIES (NAICS 512)</b>						
Operating Revenue .....	77,901	74,020	69,152	67,745	64,023	59,404
Total inventories .....	18,627	16,145	15,266	15,270	14,837	13,853
Finished goods and work-in-process .....	18,437	15,943	15,041	15,062	14,656	13,686
Materials, supplies, fuel, etc .....	190	202	225	208	181	168
<b>MOTION PICTURE AND VIDEO (NAICS 5121)</b>						
Operating Revenue .....	64,096	60,486	55,937	54,040	51,448	48,002
Total inventories .....	18,225	15,731	14,874	14,912	14,531	13,536
Finished goods and work-in-process .....	18,117	15,603	14,729	14,777	14,408	13,420
Materials, supplies, fuel, etc .....	107	S	S	135	123	117
<b>SOUND RECORDING<sup>1</sup> (NAICS 5122)</b>						
Operating Revenue .....	13,804	13,535	13,215	13,705	12,575	11,403
Total inventories .....	402	414	393	359	306	317
Finished goods and work-in-process .....	320	340	313	286	248	266
Materials, supplies, fuel, etc .....	82	74	80	73	58	51

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

<sup>1</sup>Estimates have not been adjusted using results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.2.1 provides estimated measures of sampling variability (coefficients of variation).

**Table 3.2.2. Motion Picture and Sound Recording Industries (NAICS 512)—Estimated Year-to-Year Percent Change in Revenue and Inventories for Employer Firms: 1998 Through 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
<b>MOTION PICTURE AND SOUND RECORDING INDUSTRIES (NAICS 512)</b>					
Operating Revenue .....	5.2	7.0	2.1	5.8	7.8
Total inventories .....	15.4	5.8	Z	2.9	7.1
Finished goods and work-in-process .....	15.6	6.0	-0.1	2.8	7.1
Materials, supplies, fuel, etc .....	-6.1	-10.3	8.4	14.6	8.2
<b>MOTION PICTURE AND VIDEO (NAICS 5121)</b>					
Operating Revenue .....	6.0	8.1	3.5	5.0	7.2
Total inventories .....	15.9	5.8	-0.3	2.6	7.4
Finished goods and work-in-process .....	16.1	5.9	-0.3	2.6	7.4
Materials, supplies, fuel, etc .....	S	S	S	9.7	5.3
<b>SOUND RECORDING<sup>1</sup> (NAICS 5122)</b>					
Operating Revenue .....	2.0	2.4	-3.6	9.0	10.3
Total inventories .....	-2.9	5.5	9.5	17.1	-3.4
Finished goods and work-in-process .....	-6.0	8.9	9.5	15.3	-6.9
Materials, supplies, fuel, etc .....	11.4	-7.6	9.6	25.0	15.0

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<sup>1</sup>Estimates have not been adjusted using results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.2.1 provides estimated measures of sampling variability (coefficients of variation).

**Table 3.2.3. Motion Picture and Video Production and Distribution (NAICS 5121X)—Estimated Revenue Details for Employer Firms: 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative records. Dollar volume estimates are shown in millions of dollars; consequently estimates may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
<b>OPERATING REVENUE</b>	
<b>Total</b> .....	<b>47,824</b>
<b>SOURCES OF REVENUE</b>	
Total licensing revenue for integrated producers and distributors .....	29,201
Total domestic licensing revenue for integrated producers and distributors .....	22,372
Integrated producers/distributors- domestic licensing of motion picture films .....	11,573
Integrated producer/distributors- domestic licensing of television programs .....	10,726
Integrated producers/distributors- domestic licensing of other audiovisual works .....	73
Total international licensing revenue for integrated producers and distributors .....	6,829
Integrated producers/distributors- international licensing of motion picture films .....	3,930
Integrated producers/distributors- international licensing of television programs .....	2,891
Integrated producers/distributors- international licensing of other audiovisual works .....	8
Total revenue from speculatively produced audiovisual works .....	S
Motion picture producers- speculatively produced motion picture films .....	S
Motion picture producers- speculatively produced television programs .....	S
Motion picture producers- other speculatively produced audiovisual works .....	S
Total revenue from contract production of audiovisual works .....	1,933
Motion picture producers- contract production of motion picture films .....	S
Motion picture producers- contract production of television programs .....	S
Motion picture producers- contract production of commercials .....	642
Motion picture producers- contract production of other audiovisual works .....	S
Total revenue from licensing distribution rights to others .....	2,022
Total domestic revenue from licensing distribution rights to others .....	1,191
Non-distributors- domestic licensing of motion picture films .....	693
Non-distributors- domestic licensing of television programs .....	492
Non-distributors- domestic licensing of other audiovisual works .....	S
Total international revenue from licensing distribution rights to others .....	831
Non-distributors- international licensing of motion picture films .....	749
Non-distributors- international licensing of television programs .....	82
Non-distributors- international licensing of other audiovisual works .....	ZZ
Licensing of international rights to others .....	17
Sale of audiovisual works for wholesale, retail, and rental markets .....	9,567
Other production services .....	1,345
Studio rental and leasing .....	133
Motion picture and video production equipment rental .....	S
Merchandise licensing .....	287
Other operating services revenue .....	2,655

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Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.2.2 provides estimated measures of sampling variability (coefficients of variation).

Table 3.2.4. **Motion Picture Theaters (except Drive-Ins) (NAICS 512131)—Estimated Revenue Details for Employer Firms: 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative records. Dollar volume estimates are shown in millions of dollars; consequently estimates may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
<b>OPERATING REVENUE</b>	
<b>Total</b> .....	<b>11,595</b>
<b>SOURCES OF REVENUE</b>	
Total revenue from feature film exhibition .....	7,904
Feature film exhibition of domestic films .....	7,883
Feature film exhibition of foreign films .....	S
Food and beverage sales .....	3,161
Concessionaire space in movie theaters .....	37
Advertising in movie theaters .....	165
Amusement machine services in movie theaters .....	55
Rental of space in movie theaters .....	29
Other operating services revenue .....	245

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.2.3 provides estimated measures of sampling variability (coefficients of variation).

Table 3.2.5. **Postproduction Services and Other Motion Picture and Video Industries (NAICS 51219)—Estimated Revenue Details for Employer Firms: 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative records. Dollar volume estimates are shown in millions of dollars; consequently estimates may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
<b>OPERATING REVENUE</b>	
<b>Total</b> .....	<b>4,574</b>
<b>SOURCES OF REVENUE</b>	
Audiovisual postproduction services .....	2,649
Motion picture film laboratory services .....	S
Video library services .....	S
Duplication and copying services .....	485
Script translation .....	S
Postproduction equipment rentals .....	S
Other operating services revenue .....	S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.2.4 provides estimated measures of sampling variability (coefficients of variation).

Table 3.2.6. **Integrated Record Production and Distribution Services (NAICS 51222)—Estimated Revenue Details for Employer Firms: 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative records. Dollar volume estimates are shown in millions of dollars; consequently estimates may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
<b>OPERATING REVENUE</b>	
<b>Total</b> .....	<b>10,400</b>
<b>SOURCES OF REVENUE</b>	
Licensing of rights to use musical compositions .....	20
Licensing of rights to use musical recordings .....	131
Administration of copyrights for others .....	S
Sale of recordings .....	10,174
Distribution of recordings for others .....	28
Print music .....	ZZ
Other operating services revenue .....	46

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. ZZ Less than .5.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.2.5 provides estimated measures of sampling variability (coefficients of variation).

**Table 3.2.7. Music Publishing Services (NAICS 51223)—Estimated Revenue Details for Employer Firms: 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative records. Dollar volume estimates are shown in millions of dollars; consequently estimates may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
<b>OPERATING REVENUE</b>	
<b>Total</b> .....	<b>1,712</b>
<b>SOURCES OF REVENUE</b>	
Licensing of rights to use musical compositions .....	1,032
Licensing of rights to use musical recordings .....	109
Administration of copyrights for others .....	131
Sale of recordings .....	45
Distribution of recordings for others .....	S
Print music .....	303
Other operating services revenue .....	91

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.2.6 provides estimated measures of sampling variability (coefficients of variation).

Table 3.2.8. **Sound Recording Studios (NAICS 51224)—Estimated Revenue Details for Employer Firms: 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative records. Dollar volume estimates are shown in millions of dollars; consequently estimates may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
<b>OPERATING REVENUE</b>	
<b>Total</b> .....	<b>707</b>
<b>SOURCES OF REVENUE</b>	
Total revenue from studio recording .....	455
Studio recording- music clients .....	163
Studio recording- spoken word clients .....	67
Studio recording- radio clients .....	78
Studio recording- sound editing and design for audiovisual clients .....	148
Live recording .....	S
Sound recording studio rental and leasing .....	33
Licensing of recordings from a music library .....	S
Other operating services revenue .....	159

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.2.7 provides estimated measures of sampling variability (coefficients of variation).