

**Table 3.4.1. News Syndicates (NAICS 51411) and Libraries and Archives (NAICS 51412)—Estimated Revenue for Employer Firms: 2001 Through 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
<b>NEWS SYNDICATES (NAICS 51411)</b>					
<b>Revenue</b>					
Total .....	1,947	1,917	1,960	1.6	-2.2
<b>Sources of Revenue</b>					
Fees from supplying information .....	1,826	1,838	1,838	-0.7	Z
Other services revenue .....	121	79	122	54.3	-35.4
<b>LIBRARIES AND ARCHIVES (NAICS 51412)</b>					
<b>Revenue</b>					
Total .....	1,243	1,212	1,116	2.6	8.6
<b>Sources of Revenue</b>					
Subsidies, contributions, gifts, and grants .....	885	904	812	-2.1	11.4
Fees from educational workshops and seminars .....	S	S	S	S	S
Fees and dues from providing access to collections ...	53	47	49	12.0	-3.9
Sale of books and other educational materials .....	S	S	S	S	S
Other services revenue .....	294	250	246	17.7	1.6

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. Z Less than .05 percent.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.4.1 provides estimated measures of sampling variability (coefficients of variation).

Table 3.4.2. **On-line Information Services (NAICS 514191) and All Other Information Services (NAICS 514199)—Estimated Revenue for Employer Firms: 2001 Through 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
<b>ON-LINE INFORMATION SERVICES (NAICS 514191)</b>					
<b>Revenue</b>					
Total .....	27,160	27,832	28,623	-2.4	-2.8
<b>Sources of Revenue</b>					
Internet access services .....	14,318	14,632	14,222	-2.1	2.9
Advertising .....	2,640	2,866	3,516	-7.9	-18.5
Web site hosting .....	724	731	839	-0.9	-12.9
Internet backbone services .....	S	S	S	S	S
Internet telecommunications services .....	S	S	S	S	S
Information technology consulting services .....	S	S	S	S	S
Information technology design and development .....	S	S	S	S	S
Application service provisioning .....	S	S	S	S	S
Business process management .....	S	S	S	S	S
Video and audio streaming services .....	88	S	S	S	S
Other services revenue .....	4,809	4,315	4,429	11.4	-2.6
<b>ALL OTHER INFORMATION SERVICES (NAICS 514199)</b>					
<b>Revenue</b>					
Total .....	5,107	4,011	3,724	27.3	7.7
<b>Sources of Revenue</b>					
Advertising .....	1,339	1,408	1,670	-4.9	-15.6
Web site hosting .....	49	48	S	2.1	S
Internet access services .....	S	S	S	S	S
Internet telecommunications services .....	S	S	S	S	S
Information search services .....	1,364	849	713	60.6	19.0
Newspaper clipping services .....	S	S	S	S	S
Stock photo services .....	788	750	719	5.2	4.3
Video and audio streaming services .....	24	33	S	-27.6	S
Other services revenue .....	1,317	894	531	47.3	68.3

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.4.2 provides estimated measures of sampling variability (coefficients of variation).

**Table 3.4.3. On-Line Information Services (NAICS 514191)—Estimated Internet Access Service Revenue by Type of Customer for Employer Firms: 2001 Through 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	Total	Type of customer			
		Residential	Business	Public	
<b>INTERNET ACCESS SERVICE REVENUE</b>					
<b>Millions of dollars</b>					
2003 .....	14,318	11,732	2,259		S
2002 .....	14,632	11,744	2,708		S
2001 .....	14,222	11,243	2,794		S
<b>Percent change</b>					
2003/2002 .....	-2.1	-0.1	-16.6		S
2002/2001 .....	2.9	4.5	-3.1		S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.4.3 provides estimated measures of sampling variability (coefficients of variation).

**Table 3.4.4. Data Processing Services (NAICS 5142)—Estimated Revenue for Employer Firms: 2001 Through 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
<b>DATA PROCESSING SERVICES (NAICS 5142)</b>					
<b>Revenue</b>					
Total .....	53,101	52,920	47,219	0.3	12.1
<b>Sources of Revenue</b>					
Business process management .....	20,817	20,124	15,953	3.4	26.1
Information and document transformation .....	S	S	1,183	S	S
Information technology design and development .....	12,733	13,441	13,660	-5.3	-1.6
Data storage services .....	S	214	224	S	-4.1
Data management services .....	3,876	4,321	3,238	-10.3	33.4
Collocation services .....	S	S	S	S	S
Information technology consulting services .....	S	S	S	S	S
Web site hosting .....	S	S	1,161	S	S
Software publishing .....	768	743	771	3.3	-3.6
Rental and leasing of computer hardware .....	S	S	S	S	S
Application service provisioning .....	1,175	1,066	973	10.3	9.5
Video and audio streaming services .....	S	39	43	S	-8.4
Other services revenue .....	9,355	8,713	8,476	7.4	2.8

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.4.4 provides estimated measures of sampling variability (coefficients of variation).