

Table 3.0.1. Information Sector Services (NAICS 51)—Estimated Revenue for Employer Firms: 1998 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003	2002	2001	2000	1999	1998
51	Information	889,276	875,323	868,917	845,687	767,379	687,991
511	Publishing industries	232,427	230,916	231,714	232,069	218,124	200,576
5111	Newspaper, periodical, book, database, and other publishers ¹	142,538	142,070	141,123	144,483	137,165	128,478
51111	Newspaper publishers	48,591	47,524	47,153	51,507	48,414	45,521
51112	Periodical publishers	38,651	38,844	39,266	39,834	37,901	35,547
51113	Book publishers	26,326	27,203	26,096	25,236	24,129	22,480
51114	Database and directory publishers	16,728	16,564	16,512	15,855	14,678	13,505
51119	Other publishers	12,242	11,936	12,097	12,052	12,044	11,425
511191	Greeting card publishers	5,376	5,534	5,389	5,491	5,806	5,931
511199	All other publishers	6,867	6,401	6,708	6,561	6,238	5,494
5112	Software publishers	89,889	88,846	90,591	87,585	80,959	72,098
512	Motion picture and sound recording industries	77,901	74,020	69,152	67,745	64,023	59,404
5121	Motion picture and video	64,096	60,486	55,937	54,040	51,448	48,002
5121x	Motion picture and video production and distribution ²	47,824	44,728	40,503	39,076	37,215	34,943
51213	Motion picture and video exhibition	11,698	11,074	10,371	9,900	9,142	8,320
512131	Motion picture theaters (except drive-ins)	11,595	10,962	10,257	9,804	9,036	8,204
512132	Drive-in motion picture theaters	S	S	S	S	S	S
51219	Postproduction services and other motion picture and video industries	4,574	4,684	5,063	5,064	5,091	4,739
512191	Teleproduction and other postproduction services	3,607	3,683	3,981	3,983	3,922	3,756
512199	Other motion picture and video industries	963	1,001	1,082	1,082	1,169	983
5122	Sound recording ¹	13,804	13,535	13,215	13,705	12,575	11,403
51221	Record production	251	261	245	201	186	193
51222	Integrated record production/distribution	10,400	10,393	10,199	10,839	9,831	8,911
51223	Music publishers	1,712	1,492	1,490	1,526	1,522	1,401
51224	Sound recording studios	707	700	655	609	557	513
51229	Other sound recording industries	733	689	627	530	480	385
513	Broadcasting and telecommunications	490,390	482,496	485,410	469,349	425,127	381,017
5131	Radio and television broadcasting	51,904	51,822	47,840	52,668	47,292	43,791
51311	Radio broadcasting	14,967	14,774	13,740	14,811	13,030	11,587
513111	Radio networks	1,930	1,797	1,539	1,623	1,423	1,252
513112	Radio stations	13,037	12,977	12,201	13,188	11,607	10,335
51312	Television broadcasting	36,937	37,048	34,100	37,858	34,262	32,203
5132	Cable networks and program distribution ¹	90,456	80,536	74,420	67,930	59,895	52,310
51321	Cable networks	26,969	24,041	21,871	20,878	17,650	14,984
51322	Cable and other program distribution	63,488	56,495	52,549	47,052	42,245	37,326
5133	Telecommunications	348,030	350,137	363,151	348,751	317,940	284,916
51331	Wired telecommunications carriers	222,563	237,376	260,122	265,704	247,532	227,868
51332	Wireless telecommunications carriers (except satellite) ¹	107,059	95,018	83,249	64,309	53,485	42,363
513321	Paging	2,831	3,497	5,010	6,763	7,613	7,152
513322	Cellular and other wireless telecommunications	104,228	91,521	78,239	57,547	45,872	35,211
51333	Telecommunications resellers	9,120	8,587	8,634	8,833	8,320	6,950
51334	Satellite telecommunications	8,213	7,922	9,512	8,278	6,939	6,144
51339	Other telecommunications	1,075	1,234	1,634	1,627	1,664	1,591

See footnotes at end of table.

Table 3.0.1. **Information Sector Services (NAICS 51)—Estimated Revenue for Employer Firms: 1998 Through 2003—Con.**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003	2002	2001	2000	1999	1998
514	Information services and data processing services	88,558	87,891	82,641	76,524	60,105	46,994
5141	Information services	35,457	34,971	35,422	34,575	22,962	14,407
51411	News syndicates	1,947	1,917	1,960	1,986	1,823	1,586
51412	Libraries and archives	1,243	1,212	1,116	1,151	1,018	954
51419	Other information services	32,267	31,842	32,347	31,438	20,121	11,866
514191	On-line information services	27,160	27,832	28,623	26,577	18,012	10,882
514199	All other information services ¹	5,107	4,011	3,724	4,861	2,109	985
5142	Data processing services	53,101	52,920	47,219	41,950	37,143	32,588

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Estimates have not been adjusted using results of the 1997 Economic Census.

²Includes NAICS 51211 (motion picture and video production) and NAICS 51212 (motion picture and video distribution).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.0.1 provides estimated measures of sampling variability (coefficients of variation).

Table 3.0.2. Information Sector Services (NAICS 51)—Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1998 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
51	Information	1.6	0.7	2.7	10.2	11.5
511	Publishing industries	0.7	-0.3	-0.2	6.4	8.7
5111	Newspaper, periodical, book, database, and other publishers ¹	0.3	0.7	-2.3	5.3	6.8
51111	Newspaper publishers	2.2	0.8	-8.5	6.4	6.4
51112	Periodical publishers	-0.5	-1.1	-1.4	5.1	6.6
51113	Book publishers	-3.2	4.2	3.4	4.6	7.3
51114	Database and directory publishers	1.0	0.3	4.1	8.0	8.7
51119	Other publishers	2.6	-1.3	0.4	0.1	5.4
511191	Greeting card publishers	-2.9	2.7	-1.8	-5.4	-2.1
511199	All other publishers	7.3	-4.6	2.2	5.2	13.5
5112	Software publishers	1.2	-1.9	3.4	8.2	12.3
512	Motion picture and sound recording industries	5.2	7.0	2.1	5.8	7.8
5121	Motion picture and video	6.0	8.1	3.5	5.0	7.2
5121x	Motion picture and video production and distribution ²	6.9	10.4	3.7	5.0	6.5
51213	Motion picture and video exhibition	5.6	6.8	4.8	8.3	9.9
512131	Motion picture theaters (except drive-ins)	5.8	6.9	4.6	8.5	10.2
512132	Drive-in motion picture theaters	S	S	S	S	S
51219	Postproduction services and other motion picture and video industries	-2.3	-7.5	Z	-0.5	7.4
512191	Teleproduction and other postproduction services	-2.1	-7.5	-0.1	1.5	4.4
512199	Other motion picture and video industries	-3.8	-7.5	0.1	-7.5	18.9
5122	Sound recording ¹	2.0	2.4	-3.6	9.0	10.3
51221	Record production	-3.7	6.5	22.1	8.1	-3.9
51222	Integrated record production/distribution	0.1	1.9	-5.9	10.3	10.3
51223	Music publishers	14.8	0.1	-2.4	0.3	8.6
51224	Sound recording studios	1.1	6.9	7.5	9.3	8.7
51229	Other sound recording industries	6.3	10.0	18.1	10.5	24.7
513	Broadcasting and telecommunications	1.6	-0.6	3.4	10.4	11.6
5131	Radio and television broadcasting	0.2	8.3	-9.2	11.4	8.0
51311	Radio broadcasting	1.3	7.5	-7.2	13.7	12.4
513111	Radio networks	7.4	16.8	-5.2	14.1	13.6
513112	Radio stations	0.5	6.4	-7.5	13.6	12.3
51312	Television broadcasting	-0.3	8.6	-9.9	10.5	6.4
5132	Cable networks and program distribution ¹	12.3	8.2	9.6	13.4	14.5
51321	Cable networks	12.2	9.9	4.8	18.3	17.8
51322	Cable and other program distribution	12.4	7.5	11.7	11.4	13.2
5133	Telecommunications	-0.6	-3.6	4.1	9.7	11.6
51331	Wired telecommunications carriers	-6.2	-8.7	-2.1	7.3	8.6
51332	Wireless telecommunications carriers (except satellite) ¹	12.7	14.1	29.5	20.2	26.3
513321	Paging	-19.0	-30.2	-25.9	-11.2	6.4
513322	Cellular and other wireless telecommunications	13.9	17.0	36.0	25.4	30.3
51333	Telecommunications resellers	6.2	-0.5	-2.2	6.2	19.7
51334	Satellite telecommunications	3.7	-16.7	14.9	19.3	12.9
51339	Other telecommunications	-12.9	-24.5	0.4	-2.2	4.5

See footnotes at end of table.

Table 3.0.2. **Information Sector Services (NAICS 51)—Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1998 Through 2003—Con.**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
514	Information services and data processing services	0.8	6.4	8.0	27.3	27.9
5141	Information services	1.4	-1.3	2.4	50.6	59.4
51411	News syndicates	1.6	-2.2	-1.3	8.9	14.9
51412	Libraries and archives	2.6	8.6	-3.1	13.1	6.7
51419	Other information services	1.3	-1.6	2.9	56.2	69.6
514191	On-line information services	-2.4	-2.8	7.7	47.6	65.5
514199	All other information services ¹	27.3	7.7	-23.4	130.5	114.3
5142	Data processing services	0.3	12.1	12.6	12.9	14.0

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. Z Less than .05 percent.

¹Estimates have not been adjusted using results of the 1997 Economic Census.

²Includes NAICS 51211 (motion picture and video production) and NAICS 51212 (motion picture and video distribution).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.0.1 provides estimated measures of sampling variability (coefficients of variation).

Table 3.0.3. Information Sector Services (NAICS 51)—Estimated Export Revenue for Employer Firms: 1998 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003	2002	2001	2000	1999	1998
51	Information	38,663	35,278	36,610	35,209	30,414	26,676
511	Publishing industries	18,428	15,635	16,377	16,056	14,097	12,035
5111	Newspaper, periodical, book, database, and other publishers ¹	2,993	2,570	2,485	3,196	2,915	2,767
5112	Software publishers	15,435	13,065	13,892	12,860	11,183	9,268
512	Motion picture and sound recording industries	10,671	10,208	9,242	8,450	8,333	7,948
5121	Motion picture and video	10,445	10,008	9,024	8,256	8,114	7,742
5122	Sound recording ¹	226	200	218	194	219	206
513	Broadcasting and telecommunications	7,374	7,471	8,906	8,661	6,187	5,556
5131	Radio and television broadcasting	S	S	23	S	S	S
5132	Cable networks and program distribution ¹ ..	782	751	1,046	1,110	832	647
5133	Telecommunications ²	6,583	6,704	7,837	7,528	5,340	4,897
514	Information services and data processing services	2,190	1,963	2,086	2,042	1,798	1,138
5141	Information services	718	722	1,059	1,112	959	591
5142	Data processing services	1,472	1,241	1,027	930	839	547

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Estimates have not been adjusted using results of the 1997 Economic Census.

²Estimates for NAICS 51332 (wireless telecommunications carriers (except satellite)) have not been adjusted using results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.0.2 provides estimated measures of sampling variability (coefficients of variation).

Table 3.0.4. **Information Sector Services (NAICS 51)—Estimated Year-to-Year Percent Change in Export Revenue for Employer Firms: 1998 Through 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
51	Information	9.6	-3.6	4.0	15.8	14.0
511	Publishing industries	17.9	-4.5	2.0	13.9	17.1
5111	Newspaper, periodical, book, database, and other publishers ¹	16.5	3.4	-22.2	9.6	5.3
5112	Software publishers	18.1	-5.9	8.0	15.0	20.7
512	Motion picture and sound recording industries	4.5	10.5	9.4	1.4	4.8
5121	Motion picture and video	4.4	10.9	9.3	1.8	4.8
5122	Sound recording ¹	13.1	-8.0	12.2	-11.5	6.4
513	Broadcasting and telecommunications	-1.3	-16.1	2.8	40.0	11.4
5131	Radio and television broadcasting	S	S	S	S	S
5132	Cable networks and program distribution ¹	4.0	-28.1	-5.8	33.5	28.5
5133	Telecommunications ²	-1.8	-14.5	4.1	41.0	9.0
514	Information services and data processing services	11.5	-5.9	2.1	13.6	57.9
5141	Information services	-0.6	-31.8	-4.8	16.0	62.1
5142	Data processing services	18.6	20.8	10.4	10.9	53.5

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Estimates have not been adjusted using results of the 1997 Economic Census.

²Estimates for NAICS 51332 (wireless telecommunications carriers (except satellite)) have not been adjusted using results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.0.2 provides estimated measures of sampling variability (coefficients of variation).

Table 3.1.1. Newspaper Publishers (NAICS 51111)—Estimated Revenue and Inventories for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
REVENUE					
Total	48,591	47,524	47,153	2.2	0.8
SOURCES OF REVENUE					
Newspapers, print, total	42,766	42,099	42,134	1.6	-0.1
Subscriptions and sales	9,610	9,436	9,314	1.9	1.3
Advertising	33,156	32,664	32,820	1.5	-0.5
Newspapers, internet, total	735	597	410	23.0	45.6
Subscriptions and sales	S	S	S	S	S
Advertising	568	466	303	21.8	53.8
Newspapers, other media, total	153	165	154	-7.3	6.9
Subscriptions and sales	S	61	53	S	16.1
Advertising	96	103	101	-7.1	2.1
Contract printing services	1,667	1,749	1,770	-4.7	-1.2
Distribution of flyers, inserts, samples, etc.	1,191	1,020	930	16.8	9.6
Graphic design services	S	S	S	S	S
Market research	S	2	2	S	S
Archival sales services	26	23	24	13.7	-6.6
Sale or licensing of rights to content	74	45	69	64.0	-33.9
Rental or sale of mailing lists	7	S	13	S	S
Non-newspaper publishing	369	306	258	20.9	18.3
Publishing services for others	19	12	11	55.6	15.9
Other services revenue	1,574	1,485	1,368	6.0	8.6
BREAKDOWN OF REVENUE					
General newspapers	41,916	41,246	41,534	1.6	-0.7
Specialized newspapers	1,075	1,169	1,164	-8.0	0.4
Other newspapers	662	S	NA	S	NA
INVENTORIES AT END OF YEAR					
Total	780	717	748	8.9	-4.2
Finished goods and work-in-process	108	80	63	35.1	26.7
Materials, supplies, fuel, etc	672	636	685	5.6	-7.0

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.1.1 provides estimated measures of sampling variability (coefficients of variation).

Table 3.1.2. Periodical Publishers (NAICS 51112)—Estimated Revenue and Inventories for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
REVENUE					
Total	38,651	38,844	39,266	-0.5	-1.1
SOURCES OF REVENUE					
Periodicals, print, total	29,243	30,404	31,033	-3.8	-2.0
Subscriptions and sales	11,848	12,971	13,073	-8.7	-0.8
Advertising	17,396	17,434	17,960	-0.2	-2.9
Periodicals, internet, total	1,412	1,298	1,282	8.8	1.3
Subscriptions and sales	1,047	894	868	17.1	3.0
Advertising	366	S	S	S	S
Periodicals, other media, total	2,586	2,350	2,158	10.0	8.9
Subscriptions and sales	2,514	2,276	2,070	10.5	9.9
Advertising	72	74	S	-3.6	S
Contract printing services	628	690	922	-9.0	-25.2
Distribution of flyers, inserts, samples, etc.	S	118	105	S	12.7
Graphic design services	S	S	S	S	S
Sale or licensing of rights to content	293	274	241	6.7	13.6
Rental or sale of mailing lists	164	168	160	-2.7	5.1
Publishing services for others	314	S	339	S	S
Other services revenue	3,816	3,141	2,966	21.5	5.9
BREAKDOWN OF REVENUE					
General interest periodicals	16,019	16,309	16,613	-1.8	-1.8
Special interest periodicals	15,683	16,312	17,860	-3.9	-8.7
Other periodicals	S	1,431	NA	S	NA
INVENTORIES AT END OF YEAR					
Total	1,542	1,671	1,634	-7.7	2.3
Finished goods and work-in-process	1,156	1,252	1,223	-7.7	2.4
Materials, supplies, fuel, etc	S	419	411	S	2.0

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.1.2 provides estimated measures of sampling variability (coefficients of variation).

Table 3.1.3. Book Publishers (NAICS 51113)—Estimated Revenue and Inventories for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
REVENUE					
Total	26,326	27,203	26,096	-3.2	4.2
SOURCES OF REVENUE					
Books, print, total	21,822	22,436	21,211	-2.7	5.8
Books, internet, total	1,454	1,404	1,499	3.5	-6.3
Books, other media, total	816	992	819	-17.8	21.2
Sale or licensing of rights to content	230	274	298	-16.2	-7.9
Contract printing services	S	235	186	S	26.4
Fulfillment services	150	144	141	4.0	2.3
Rental or sale of mailing lists	S	7	S	S	S
Publishing services for others	58	52	37	11.4	39.3
Other services revenue	1,561	1,657	1,896	-5.8	-12.6
BREAKDOWN OF REVENUE					
Books, print, total	21,822	22,436	21,211	-2.7	5.8
Textbooks	7,351	7,785	7,270	-5.6	7.1
Children's books	S	2,846	2,710	S	5.0
General reference books	1,829	1,715	1,634	6.6	5.0
Professional, technical and scholarly books	3,150	3,449	3,083	-8.7	11.9
Adult trade books	5,660	5,558	5,484	1.8	1.4
Other books	S	1,082	1,031	S	4.9
Books, internet, total	1,454	1,404	1,499	3.5	-6.3
Textbooks	S	121	110	S	10.1
Children's books	S	S	S	S	S
General reference books	S	34	S	S	S
Professional, technical and scholarly books	1,231	1,176	1,271	4.7	-7.5
Adult trade books	S	65	61	S	7.1
Other books	S	S	S	S	S
Books, other media, total	816	992	819	-17.8	21.2
Textbooks	S	148	150	S	-1.5
Children's books	S	105	51	S	104.3
General reference books	44	36	27	22.2	31.8
Professional, technical and scholarly books	352	440	287	-19.9	53.1
Adult trade books	S	172	222	S	-22.8
Other books	S	92	80	S	14.4
INVENTORIES AT END OF YEAR					
Total	4,220	4,325	4,092	-2.4	5.7
Finished goods and work-in-process	4,076	4,154	3,936	-1.9	5.5
Materials, supplies, fuel, etc	145	171	156	-15.2	9.8

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.1.3 provides estimated measures of sampling variability (coefficients of variation).

Table 3.1.4. Database and Directory Publishers (NAICS 51114)—Estimated Revenue and Inventories for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
REVENUE					
Total	16,728	16,564	16,512	1.0	0.3
SOURCES OF REVENUE					
Directories, databases, and other collections of information, print, total	11,777	11,748	11,856	0.2	-0.9
Subscriptions and sales	650	622	693	4.5	-10.3
Advertising	11,127	11,126	11,162	Z	-0.3
Directories, databases, and other collections of information, internet, total	663	520	433	27.5	20.2
Subscriptions and sales	S	S	S	S	S
Advertising	418	275	241	52.0	14.0
Directories, databases, and other collections of information, other media, total	1,270	1,578	1,566	-19.5	0.8
Subscriptions and sales	1,234	1,541	1,513	-20.0	1.9
Advertising	37	36	S	0.8	S
Rental or sale of mailing lists	1,172	1,162	1,051	0.9	10.5
Contract printing services	S	S	201	S	S
Sale or licensing of rights to content	S	72	98	S	-26.1
Publishing services for others	57	29	31	98.6	-7.1
Other services revenue	1,498	1,256	1,278	19.2	-1.7
INVENTORIES AT END OF YEAR					
Total	S	S	374	S	S
Finished goods and work-in-process	S	S	355	S	S
Materials, supplies, fuel, etc	S	S	19	S	S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. Z Less than .05 percent.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.1.4 provides estimated measures of sampling variability (coefficients of variation).

Table 3.1.5. Greeting Card Publishers (NAICS 511191)—Estimated Revenue and Inventories for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
REVENUE					
Total	5,376	5,534	5,389	-2.9	2.7
SOURCES OF REVENUE					
Greeting card publishing	3,629	3,753	3,476	-3.3	8.0
Other revenue ¹	1,747	1,782	1,914	-2.0	-6.9
INVENTORIES AT END OF YEAR					
Total	560	581	644	-3.7	-9.8
Finished goods and work-in-process	463	474	510	-2.4	-7.2
Materials, supplies, fuel, etc	97	107	134	-9.3	-19.9

¹Includes calendar publishing, map and atlas publishing, pattern publishing, other miscellaneous publishing, contract printing, sale of licensing of rights to content, sale of advertising space, rental or sale of mailing lists, and publishing services for others.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.1.5 provides estimated measures of sampling variability (coefficients of variation).

Table 3.1.6. **All Other Publishers (NAICS 511199)—Estimated Revenue and Inventories for Employer Firms: 2001 Through 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
REVENUE					
Total	6,867	6,401	6,708	7.3	-4.6
INVENTORIES AT END OF YEAR					
Total	S	S	S	S	S
Finished goods and work-in-process	S	S	S	S	S
Materials, supplies, fuel, etc	S	S	S	S	S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.1.6 provides estimated measures of sampling variability (coefficients of variation).

Table 3.1.7. Software Publishers (NAICS 5112)—Estimated Revenue and Inventories for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
REVENUE					
Total	89,889	88,846	90,591	1.2	-1.9
SOURCES OF REVENUE					
System software publishing, total	31,497	31,459	31,842	0.1	-1.2
Operating systems software	10,390	10,010	9,217	3.8	8.6
Network software	8,493	7,963	7,543	6.6	5.6
Database management software	8,077	8,602	9,929	-6.1	-13.4
Development tools and programming languages software	3,233	3,535	3,717	-8.5	-4.9
Other systems software	1,305	1,348	1,437	-3.2	-6.1
Application software publishing, total	38,492	37,473	37,297	2.7	0.5
General business productivity and home use applications	19,113	17,940	16,980	6.5	5.7
Cross-industry application software	10,561	10,643	11,580	-0.8	-8.1
Vertical market application software	7,699	7,717	7,414	-0.2	4.1
Utilities software	845	850	943	-0.6	-9.9
Other application software	274	323	380	-15.1	-15.0
Custom application design and development services ..	S	S	S	S	S
Customization and integration of packaged software ...	3,357	4,029	4,045	-16.7	-0.4
Information technology consulting services	4,743	5,004	5,847	-5.2	-14.4
Application service provisioning	S	S	S	S	S
Business process management services	322	S	S	S	S
Re-sale of computer hardware and software	S	S	S	S	S
Information technology related training services	885	1,173	1,245	-24.5	-5.8
Other services revenue	8,768	7,459	7,667	17.5	-2.7
BREAKDOWN OF REVENUE					
System software publishing, total	31,497	31,459	31,842	0.1	-1.2
Personal computer software	7,357	6,767	5,759	8.7	17.5
Enterprise software	16,456	16,504	17,931	-0.3	-8.0
Mainframe computer software	7,300	7,798	8,153	-6.4	-4.4
Other system software	S	S	NA	S	NA
Application software publishing, total	38,492	37,473	37,297	2.7	0.5
Personal computer software	14,270	13,116	12,218	8.8	7.4
Enterprise software	21,403	22,457	23,362	-4.7	-3.9
Mainframe computer software	S	S	1,717	S	S
Other application software	S	S	NA	S	NA
INVENTORIES AT END OF YEAR					
Total	1,811	2,072	1,671	-12.6	24.0
Finished goods and work-in-process	1,417	1,691	1,310	-16.2	29.1
Materials, supplies, fuel, etc	394	381	361	3.4	5.5

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.1.7 provides estimated measures of sampling variability (coefficients of variation).

Table 3.2.1. Motion Picture and Sound Recording Industries (NAICS 512)—Estimated Revenue and Inventories for Employer Firms: 1998 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	2000	1999	1998
MOTION PICTURE AND SOUND RECORDING INDUSTRIES (NAICS 512)						
Operating Revenue	77,901	74,020	69,152	67,745	64,023	59,404
Total inventories	18,627	16,145	15,266	15,270	14,837	13,853
Finished goods and work-in-process	18,437	15,943	15,041	15,062	14,656	13,686
Materials, supplies, fuel, etc	190	202	225	208	181	168
MOTION PICTURE AND VIDEO (NAICS 5121)						
Operating Revenue	64,096	60,486	55,937	54,040	51,448	48,002
Total inventories	18,225	15,731	14,874	14,912	14,531	13,536
Finished goods and work-in-process	18,117	15,603	14,729	14,777	14,408	13,420
Materials, supplies, fuel, etc	107	S	S	135	123	117
SOUND RECORDING¹ (NAICS 5122)						
Operating Revenue	13,804	13,535	13,215	13,705	12,575	11,403
Total inventories	402	414	393	359	306	317
Finished goods and work-in-process	320	340	313	286	248	266
Materials, supplies, fuel, etc	82	74	80	73	58	51

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Estimates have not been adjusted using results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.2.1 provides estimated measures of sampling variability (coefficients of variation).

Table 3.2.2. Motion Picture and Sound Recording Industries (NAICS 512)—Estimated Year-to-Year Percent Change in Revenue and Inventories for Employer Firms: 1998 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
MOTION PICTURE AND SOUND RECORDING INDUSTRIES (NAICS 512)					
Operating Revenue	5.2	7.0	2.1	5.8	7.8
Total inventories	15.4	5.8	Z	2.9	7.1
Finished goods and work-in-process	15.6	6.0	-0.1	2.8	7.1
Materials, supplies, fuel, etc	-6.1	-10.3	8.4	14.6	8.2
MOTION PICTURE AND VIDEO (NAICS 5121)					
Operating Revenue	6.0	8.1	3.5	5.0	7.2
Total inventories	15.9	5.8	-0.3	2.6	7.4
Finished goods and work-in-process	16.1	5.9	-0.3	2.6	7.4
Materials, supplies, fuel, etc	S	S	S	9.7	5.3
SOUND RECORDING¹ (NAICS 5122)					
Operating Revenue	2.0	2.4	-3.6	9.0	10.3
Total inventories	-2.9	5.5	9.5	17.1	-3.4
Finished goods and work-in-process	-6.0	8.9	9.5	15.3	-6.9
Materials, supplies, fuel, etc	11.4	-7.6	9.6	25.0	15.0

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. Z Less than .05 percent.

¹Estimates have not been adjusted using results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.2.1 provides estimated measures of sampling variability (coefficients of variation).

Table 3.2.3. Motion Picture and Video Production and Distribution (NAICS 5121X)—Estimated Revenue Details for Employer Firms: 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative records. Dollar volume estimates are shown in millions of dollars; consequently estimates may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
OPERATING REVENUE	
Total	47,824
SOURCES OF REVENUE	
Total licensing revenue for integrated producers and distributors	29,201
Total domestic licensing revenue for integrated producers and distributors	22,372
Integrated producers/distributors- domestic licensing of motion picture films	11,573
Integrated producer/distributors- domestic licensing of television programs	10,726
Integrated producers/distributors- domestic licensing of other audiovisual works	73
Total international licensing revenue for integrated producers and distributors	6,829
Integrated producers/distributors- international licensing of motion picture films	3,930
Integrated producers/distributors- international licensing of television programs	2,891
Integrated producers/distributors- international licensing of other audiovisual works	8
Total revenue from speculatively produced audiovisual works	S
Motion picture producers- speculatively produced motion picture films	S
Motion picture producers- speculatively produced television programs	S
Motion picture producers- other speculatively produced audiovisual works	S
Total revenue from contract production of audiovisual works	1,933
Motion picture producers- contract production of motion picture films	S
Motion picture producers- contract production of television programs	S
Motion picture producers- contract production of commercials	642
Motion picture producers- contract production of other audiovisual works	S
Total revenue from licensing distribution rights to others	2,022
Total domestic revenue from licensing distribution rights to others	1,191
Non-distributors- domestic licensing of motion picture films	693
Non-distributors- domestic licensing of television programs	492
Non-distributors- domestic licensing of other audiovisual works	S
Total international revenue from licensing distribution rights to others	831
Non-distributors- international licensing of motion picture films	749
Non-distributors- international licensing of television programs	82
Non-distributors- international licensing of other audiovisual works	ZZ
Licensing of international rights to others	17
Sale of audiovisual works for wholesale, retail, and rental markets	9,567
Other production services	1,345
Studio rental and leasing	133
Motion picture and video production equipment rental	S
Merchandise licensing	287
Other operating services revenue	2,655

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. ZZ Less than .5.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.2.2 provides estimated measures of sampling variability (coefficients of variation).

Table 3.2.4. **Motion Picture Theaters (except Drive-Ins) (NAICS 512131)—Estimated Revenue Details for Employer Firms: 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative records. Dollar volume estimates are shown in millions of dollars; consequently estimates may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
OPERATING REVENUE	
Total	11,595
SOURCES OF REVENUE	
Total revenue from feature film exhibition	7,904
Feature film exhibition of domestic films	7,883
Feature film exhibition of foreign films	S
Food and beverage sales	3,161
Concessionaire space in movie theaters	37
Advertising in movie theaters	165
Amusement machine services in movie theaters	55
Rental of space in movie theaters	29
Other operating services revenue	245

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.2.3 provides estimated measures of sampling variability (coefficients of variation).

Table 3.2.5. Postproduction Services and Other Motion Picture and Video Industries (NAICS 51219)—Estimated Revenue Details for Employer Firms: 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative records. Dollar volume estimates are shown in millions of dollars; consequently estimates may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
OPERATING REVENUE	
Total	4,574
SOURCES OF REVENUE	
Audiovisual postproduction services	2,649
Motion picture film laboratory services	S
Video library services	S
Duplication and copying services	485
Script translation	S
Postproduction equipment rentals	S
Other operating services revenue	S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.2.4 provides estimated measures of sampling variability (coefficients of variation).

Table 3.2.6. **Integrated Record Production and Distribution Services (NAICS 51222)—Estimated Revenue Details for Employer Firms: 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative records. Dollar volume estimates are shown in millions of dollars; consequently estimates may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
OPERATING REVENUE	
Total	10,400
SOURCES OF REVENUE	
Licensing of rights to use musical compositions	20
Licensing of rights to use musical recordings	131
Administration of copyrights for others	S
Sale of recordings	10,174
Distribution of recordings for others	28
Print music	ZZ
Other operating services revenue	46

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. ZZ Less than .5.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.2.5 provides estimated measures of sampling variability (coefficients of variation).

Table 3.2.7. Music Publishing Services (NAICS 51223)—Estimated Revenue Details for Employer Firms: 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative records. Dollar volume estimates are shown in millions of dollars; consequently estimates may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
OPERATING REVENUE	
Total	1,712
SOURCES OF REVENUE	
Licensing of rights to use musical compositions	1,032
Licensing of rights to use musical recordings	109
Administration of copyrights for others	131
Sale of recordings	45
Distribution of recordings for others	S
Print music	303
Other operating services revenue	91

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.2.6 provides estimated measures of sampling variability (coefficients of variation).

Table 3.2.8. **Sound Recording Studios (NAICS 51224)—Estimated Revenue Details for Employer Firms: 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative records. Dollar volume estimates are shown in millions of dollars; consequently estimates may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
OPERATING REVENUE	
Total	707
SOURCES OF REVENUE	
Total revenue from studio recording	455
Studio recording- music clients	163
Studio recording- spoken word clients	67
Studio recording- radio clients	78
Studio recording- sound editing and design for audiovisual clients	148
Live recording	S
Sound recording studio rental and leasing	33
Licensing of recordings from a music library	S
Other operating services revenue	159

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.2.7 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.1. Radio and Television Broadcasting (NAICS 5131)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
OPERATING REVENUE					
Total	51,904	51,822	47,840	0.2	8.3
Station time sales	31,273	31,197	28,820	0.2	8.2
Network compensation	468	486	514	-3.8	-5.4
National/regional advertising	10,415	10,729	9,502	-2.9	12.9
Local advertising revenue	20,391	19,982	18,803	2.0	6.3
Network time sales	15,653	15,655	14,322	Z	9.3
Program rights	251	272	177	-7.6	53.8
Production and post-production services	90	66	S	34.9	S
Public and non-commercial programming services	2,145	2,035	2,126	5.4	-4.3
Other operating services revenue	2,492	2,597	2,339	-4.0	11.0
OPERATING EXPENSES					
Total	40,667	40,724	39,714	-0.1	2.5
Annual payroll	12,178	11,824	11,242	3.0	5.2
Employer's contributions to employee benefit plans	1,594	1,475	1,541	8.1	-4.3
Contract labor	293	313	NA	-6.3	NA
Total materials and supplies	423	NA	NA	NA	NA
Computer and other business equipment and supplies	148	NA	NA	NA	NA
Other materials, parts, and supplies	275	NA	NA	NA	NA
Total purchased services	5,954	NA	NA	NA	NA
Custom coded software and system design and support services	43	NA	NA	NA	NA
Data processing and other purchased computer services	120	NA	NA	NA	NA
Purchased communication services	397	350	NA	13.5	NA
Purchased advertising and promotional services	1,824	1,559	1,445	17.1	7.8
Purchased electricity	335	300	NA	11.8	NA
Purchased fuels (except motor fuels)	18	NA	NA	NA	NA
Purchased management consulting, admin., and other prof. services	592	NA	NA	NA	NA
Lease and rental payments	787	871	787	-9.6	10.7
All other purchased services	1,836	NA	NA	NA	NA
Broadcast rights and music license fees	12,141	12,750	11,898	-4.8	7.2
Depreciation	2,761	2,855	4,048	-3.3	-29.5
Taxes and license fees	766	694	NA	10.4	NA
Other operating expenses (including network compensation fees) ¹	4,557	6,531	7,852	-30.2	-17.0

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. Z Less than .05 percent.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.1 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.2. Radio Broadcasting (NAICS 51311)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
OPERATING REVENUE					
Total	14,967	14,774	13,740	1.3	7.5
Station time sales	12,041	12,120	11,489	-0.7	5.5
Network compensation	90	97	91	-6.6	6.7
National/regional advertising	2,722	2,807	2,538	-3.0	10.6
Local advertising revenue	9,229	9,217	8,861	0.1	4.0
Network time sales	1,156	1,122	935	3.1	19.9
Program rights	241	259	171	-7.0	51.1
Production and post-production services	S	S	S	S	S
Public and non-commercial programming services	S	S	S	S	S
Other operating services revenue	911	695	619	31.1	12.3
OPERATING EXPENSES					
Total	11,437	11,256	11,242	1.6	0.1
Annual payroll	4,531	4,564	4,476	-0.7	2.0
Employer's contributions to employee benefit plans	558	582	566	-4.2	2.8
Contract labor	194	208	NA	-6.6	NA
Total materials and supplies	152	NA	NA	NA	NA
Computer and other business equipment and supplies	61	NA	NA	NA	NA
Other materials, parts, and supplies	91	NA	NA	NA	NA
Total purchased services	2,696	NA	NA	NA	NA
Custom coded software and system design and support services	29	NA	NA	NA	NA
Data processing and other purchased computer services	11	NA	NA	NA	NA
Purchased communication services	174	156	NA	11.4	NA
Purchased advertising and promotional services	767	624	523	22.8	19.5
Purchased electricity	134	127	NA	5.3	NA
Purchased fuels (except motor fuels)	5	NA	NA	NA	NA
Purchased management consulting, admin., and other prof. services	251	NA	NA	NA	NA
Lease and rental payments	357	354	386	0.9	-8.3
All other purchased services	968	NA	NA	NA	NA
Broadcast rights and music license fees	704	657	728	7.1	-9.7
Depreciation	1,020	904	1,572	12.9	-42.5
Taxes and license fees	489	461	NA	6.1	NA
Other operating expenses (including network compensation fees) ¹	1,093	2,136	2,623	-48.8	-18.6

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.2 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.3. Television Broadcasting (NAICS 51312)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
OPERATING REVENUE					
Total	36,937	37,048	34,100	-0.3	8.6
Station time sales	19,232	19,077	17,331	0.8	10.1
Network compensation	378	390	424	-3.1	-8.0
National/regional advertising	7,692	7,922	6,964	-2.9	13.8
Local advertising revenue	11,163	10,766	9,943	3.7	8.3
Network time sales	14,497	14,534	13,387	-0.3	8.6
Program rights	S	S	S	S	S
Production and post-production services	S	S	S	S	S
Public and non-commercial programming services	1,534	1,479	1,604	3.8	-7.8
Other operating services revenue	1,581	1,901	1,720	-16.9	10.5
OPERATING EXPENSES					
Total	29,229	29,468	28,472	-0.8	3.5
Annual payroll	7,647	7,261	6,766	5.3	7.3
Employer's contributions to employee benefit plans	1,037	893	975	16.2	-8.4
Contract labor	99	105	NA	-5.5	NA
Total materials and supplies	271	NA	NA	NA	NA
Computer and other business equipment and supplies	87	NA	NA	NA	NA
Other materials, parts, and supplies	184	NA	NA	NA	NA
Total purchased services	3,258	NA	NA	NA	NA
Custom coded software and system design and support services	15	NA	NA	NA	NA
Data processing and other purchased computer services	109	NA	NA	NA	NA
Purchased communication services	223	194	NA	15.1	NA
Purchased advertising and promotional services	1,058	934	923	13.2	1.2
Purchased electricity	202	173	NA	16.5	NA
Purchased fuels (except motor fuels)	13	NA	NA	NA	NA
Purchased management consulting, admin., and other prof. services	342	NA	NA	NA	NA
Lease and rental payments	430	517	401	-16.9	28.9
All other purchased services	868	NA	NA	NA	NA
Broadcast rights and music license fees	11,436	12,092	11,170	-5.4	8.3
Depreciation	1,741	1,951	2,475	-10.8	-21.2
Taxes and license fees	277	233	NA	19.0	NA
Other operating expenses (including network compensation fees) ¹	3,464	4,395	5,229	-21.2	15.9

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.3 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.4. Cable Networks and Program Distribution (NAICS 5132)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
OPERATING REVENUE					
Total	90,456	80,536	74,420	12.3	8.2
Air time (advertising)	14,269	12,835	12,225	11.2	5.0
Specialty programming service	15,635	14,087	12,466	11.0	13.0
Basic programming package	37,626	34,340	32,148	9.6	6.8
Premium cable programming packages	5,022	5,353	5,215	-6.2	2.6
Pay-per-view service	2,352	2,133	1,927	10.3	10.7
Program distribution installation services	481	504	512	-4.4	-1.6
Program distribution equipment sales and rentals	1,907	1,775	1,779	7.4	-0.2
Other program distribution related services	2,338	2,303	2,350	1.5	-2.0
Internet access services	6,561	3,664	2,314	79.0	58.4
Basic fixed local telephony	1,418	873	844	62.5	3.4
Basic fixed long-distance	253	163	128	55.8	26.7
Other communication services	426	340	399	25.1	-14.8
Other operating revenue	2,167	2,166	2,113	Z	2.5
OPERATING EXPENSES					
Total	74,586	69,677	70,821	7.0	-1.6
Annual payroll	11,354	10,705	10,640	6.1	0.6
Employer's contributions to employee benefit plans	2,243	1,897	2,019	18.3	-6.1
Contract labor	1,406	958	NA	46.8	NA
Total materials and supplies	702	NA	NA	NA	NA
Computer and other business equipment and supplies	210	NA	NA	NA	NA
Other materials, parts, and supplies	492	NA	NA	NA	NA
Total purchased services	7,311	NA	NA	NA	NA
Custom coded software and system design and support services	S	NA	NA	NA	NA
Data processing and other purchased computer services	449	NA	NA	NA	NA
Purchased communication services	867	607	NA	42.9	NA
Purchased advertising and promotional services	2,886	2,703	2,319	6.8	16.6
Purchased electricity	340	340	NA	0.1	NA
Purchased fuels (except motor fuels)	121	NA	NA	NA	NA
Purchased management consulting, admin., and other prof. services	649	NA	NA	NA	NA
Lease and rental payments	1,119	974	1,058	14.9	-7.9
All other purchased services	843	NA	NA	NA	NA
Program and production costs	27,957	24,430	22,177	14.4	10.2
Depreciation	14,149	12,726	16,869	11.2	-24.6
Taxes and license fees	1,076	878	NA	22.5	NA
Other operating expenses ¹	8,389	11,380	14,062	-26.3	-19.1

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. Z Less than .05 percent.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.4 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.5. Cable Networks (NAICS 51321)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
OPERATING REVENUE					
Total	26,969	24,041	21,871	12.2	9.9
Air time (advertising)	11,077	9,748	9,150	13.6	6.5
Specialty programming service	14,741	13,135	11,415	12.2	15.1
Other operating revenue	1,152	1,159	1,306	-0.7	-11.2
OPERATING EXPENSES					
Total	18,545	16,981	16,255	9.2	4.5
Annual payroll	2,663	2,250	2,252	18.3	-0.1
Employer's contributions to employee benefit plans ...	373	351	335	6.3	4.7
Contract labor	227	130	NA	74.7	NA
Total materials and supplies	132	NA	NA	NA	NA
Computer and other business equipment and supplies	66	NA	NA	NA	NA
Other materials, parts, and supplies	66	NA	NA	NA	NA
Total purchased services	2,192	NA	NA	NA	NA
Custom coded software and system design and support services	7	NA	NA	NA	NA
Data processing and other purchased computer services	S	NA	NA	NA	NA
Purchased communication services	64	62	NA	3.2	NA
Purchased advertising and promotional services	1,246	1,186	1,328	5.1	-10.7
Purchased electricity	16	17	NA	-4.8	NA
Purchased fuels (except motor fuels)	8	NA	NA	NA	NA
Purchased management consulting, admin., and other prof. services	194	NA	NA	NA	NA
Lease and rental payments	428	341	288	25.6	18.2
All other purchased services	219	NA	NA	NA	NA
Program and production costs	10,472	9,161	8,094	14.3	13.2
Depreciation	821	872	748	-5.9	16.6
Taxes and license fees	149	88	NA	70.1	NA
Other operating expenses ¹	1,517	2,160	2,977	-29.8	-27.5

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.5 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.6. Cable and Other Program Distribution (NAICS 51322)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
OPERATING REVENUE					
Total	63,488	56,495	52,549	12.4	7.5
Air time (advertising)	3,192	3,087	3,075	3.4	0.4
Basic programming package	37,626	34,340	32,144	9.6	6.8
Premium cable programming packages	5,022	5,353	5,215	-6.2	2.6
Pay-per-view service	2,352	2,133	1,927	10.3	10.7
Program distribution installation services	481	469	477	2.6	-1.7
Program distribution equipment sales and rentals	1,907	1,775	1,779	7.4	-0.2
Other program distribution related services	2,338	2,192	2,250	6.7	-2.6
Internet access services	6,561	3,664	2,314	79.0	58.4
Basic fixed local telephony	1,418	873	844	62.5	3.4
Basic fixed long-distance	253	163	128	55.8	27.0
Other communication services	426	308	352	38.0	-12.5
Other operating revenue ¹	1,910	2,139	2,044	-10.7	4.6
OPERATING EXPENSES					
Total	56,041	52,696	54,565	6.3	-3.4
Annual payroll	8,691	8,455	8,388	2.8	0.8
Employer's contributions to employee benefit plans	1,870	1,546	1,684	21.0	-8.2
Contract labor	1,179	828	NA	42.4	NA
Total materials and supplies	570	NA	NA	NA	NA
Computer and other business equipment and supplies	144	NA	NA	NA	NA
Other materials, parts, and supplies	426	NA	NA	NA	NA
Total purchased services	5,120	NA	NA	NA	NA
Custom coded software and system design and support services	S	NA	NA	NA	NA
Data processing and other purchased computer services	439	NA	NA	NA	NA
Purchased communication services	804	545	NA	47.5	NA
Purchased advertising and promotional services	1,640	1,517	991	8.1	53.1
Purchased electricity	325	324	NA	0.3	NA
Purchased fuels (except motor fuels)	113	NA	NA	NA	NA
Purchased management consulting, admin., and other prof. services	455	NA	NA	NA	NA
Lease and rental payments	691	634	770	9.1	-17.7
All other purchased services	624	NA	NA	NA	NA
Program and production costs	17,485	15,270	14,082	14.5	8.4
Depreciation	13,328	11,854	16,121	12.4	-26.5
Taxes and license fees	927	791	NA	17.2	NA
Other operating expenses ²	6,872	9,220	11,085	-25.5	-16.8

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Includes specialty programming service revenue.

²Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.6 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.7. Cable and Other Program Distribution (NAICS 51322)—Estimated Cable System and Multichannel Video Distribution Revenue by Type of Customer for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	Total	Type of customer		
		Residential	Business	Public
CABLE SYSTEMS AND MULTICHANNEL VIDEO DISTRIBUTION REVENUE				
Millions of dollars				
2003	49,727	47,694	2,000	S
2002	46,261	44,400	1,831	S
2001	43,791	42,317	1,440	S
Percent change				
2003/2002	7.5	7.4	9.2	S
2002/2001	5.6	4.9	27.2	S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.7 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.8. Telecommunications (NAICS 5133)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
OPERATING REVENUE					
Total	348,030	350,137	363,151	-0.6	-3.6
Fixed total	153,980	168,854	185,214	-8.8	-8.8
Fixed local	75,611	81,501	85,692	-7.2	-4.9
Basic service	62,774	67,680	70,258	-7.2	-3.7
Fixed value-added services	12,837	13,821	15,434	-7.1	-10.5
Fixed long-distance	56,392	64,204	75,078	-12.2	-14.5
Outbound service	48,983	55,035	64,475	-11.0	-14.6
Inbound service	7,409	9,168	10,603	-19.2	-13.5
Fixed all distance	S	4,282	5,132	S	-16.6
Dedicated network services	10,001	10,956	11,342	-8.7	-3.4
Data transmission services	7,677	7,911	7,970	-3.0	-0.7
Mobile total	94,981	85,659	74,824	10.9	14.5
Mobile telephony services	91,235	81,426	69,446	12.0	17.2
Local access and use	69,633	59,887	49,963	16.3	19.9
Mobile value-added services	3,233	2,790	2,278	15.9	22.5
Mobile long-distance	5,141	5,812	4,920	-11.5	18.1
Mobile all distance	11,096	10,874	9,385	2.0	15.9
Dedicated network services	S	S	S	S	S
Other mobile telephony revenue	S	2,044	2,870	S	-28.8
Messaging services	3,007	3,547	4,892	-15.2	-27.5
Mobile dispatch services	S	S	S	S	S
Carrier services	57,380	58,423	61,190	-1.8	-4.5
Network access	51,176	52,153	52,835	-1.9	-1.3
Other carrier services	6,204	6,270	8,355	-1.1	-25.0
Other telecommunications services	11,752	10,649	10,494	10.4	1.5
Internet backbone services	1,664	1,825	2,196	-8.8	-16.9
Internet access services	2,772	2,367	2,679	17.1	-11.7
Multichannel programming distribution services	S	S	S	S	S
Other telecommunications related services	6,166	5,326	4,726	15.8	12.7
Other services revenue	29,939	26,552	31,429	12.8	-15.5
Telecommunications network installation services	2,089	1,827	2,869	14.3	-36.3
Telecommunications equipment sales	9,228	8,027	7,869	15.0	2.0
Telecommunications equipment rental	947	955	979	-0.9	-2.4
Telecommunications equipment maintenance	843	827	770	1.8	7.4
Network design and development services, other than security	S	S	151	S	S
Sales of directory advertising space	1,068	1,158	1,271	-7.8	-8.9
Rental or sale of mailing lists	S	S	S	S	S
Other revenue	15,610	13,649	17,520	14.4	-22.1

See footnotes at end of table.

Table 3.3.8. Telecommunications (NAICS 5133)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2003—Con.

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
OPERATING EXPENSES					
Total	302,264	303,046	331,185	-0.3	-8.5
Annual payroll	57,876	56,317	66,373	2.8	-15.2
Employer's contributions to employee benefit plans ...	17,170	15,649	15,459	9.7	1.2
Contract labor	4,466	4,011	NA	11.3	NA
Total materials and supplies	6,462	NA	NA	NA	NA
Computer and other business equipment and supplies	2,709	NA	NA	NA	NA
Other materials, parts, and supplies	3,753	NA	NA	NA	NA
Total purchased services	43,500	NA	NA	NA	NA
Custom coded software and system design and support services	1,440	NA	NA	NA	NA
Data processing and other purchased computer services	3,123	NA	NA	NA	NA
Purchased communication services	6,345	7,523	NA	-15.7	NA
Purchased advertising and promotional services	8,510	8,194	8,827	3.8	-7.2
Purchased electricity	2,766	2,858	NA	-3.2	NA
Purchased fuels (except motor fuels)	68	NA	NA	NA	NA
Purchased management consulting, admin., and other prof. services	6,110	NA	NA	NA	NA
Lease and rental payments	8,887	9,193	8,986	-3.3	2.3
All other purchased services	6,251	NA	NA	NA	NA
Access charges	38,235	37,568	40,641	1.8	-7.6
Depreciation	64,397	62,084	73,846	3.7	-15.9
Universal service contributions and other similar charges	3,434	3,510	4,017	-2.2	-12.6
Taxes and license fees	6,966	6,229	NA	11.8	NA
Other operating expenses ¹	59,757	70,910	91,435	-15.7	-22.4

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note1: Estimates for NAICS 51332 (wireless telecommunications carriers, except satellite) have not been adjusted using results of the 1997 Economic Census.

Note2: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.8 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.9. Telecommunications (NAICS 5133)—Estimated Local, Long-Distance, and Network Access Revenue by Type of Customer and Type of Service for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	Total	Type of customer			Type of service		
		Residential	Business	Public	Intrastate	Interstate	International
LOCAL SERVICE							
Millions of dollars							
2003	75,611	38,040	30,126	S	70,788	S	X
2002	81,501	39,605	33,004	S	76,420	S	X
2001	85,692	43,368	32,361	9,964	79,963	5,729	X
Percent change							
2003/2002	-7.2	-4.0	-8.7	S	-7.4	S	X
2002/2001	-4.9	-8.7	2.0	S	-4.4	S	X
LONG-DISTANCE SERVICE							
Millions of dollars							
2003	56,392	27,498	S	S	19,668	29,729	6,996
2002	64,204	29,533	33,272	S	21,269	34,433	8,501
2001	75,078	33,355	40,281	1,442	22,803	42,244	10,031
Percent change							
2003/2002	-12.2	-6.9	S	S	-7.5	-13.7	-17.7
2002/2001	-14.5	-11.5	-17.4	S	-6.7	-18.5	-15.2
NETWORK ACCESS							
Millions of dollars							
2003	51,176	S	S	S	17,006	32,610	1,560
2002	52,153	S	31,617	S	17,289	33,561	S
2001	52,835	16,629	31,808	4,361	16,492	34,437	1,905
Percent change							
2003/2002	-1.9	S	S	S	-1.6	-2.8	S
2002/2001	-1.3	S	-0.6	S	4.8	-2.5	S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. X Not applicable.

Note1: Estimates for NAICS 51332 (wireless telecommunications carriers, except satellite) have not been adjusted using results of the 1997 Economic Census.

Note2: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.9 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.10. Wired Telecommunications Carriers (NAICS 51331)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
OPERATING REVENUE					
Total	222,563	237,376	260,122	-6.2	-8.7
Fixed total	145,465	159,711	175,627	-8.9	-9.1
Fixed local	74,134	80,011	84,370	-7.3	-5.2
Basic service	61,460	66,360	69,052	-7.4	-3.9
Fixed value-added services	12,674	13,651	15,318	-7.2	-10.9
Fixed long-distance	53,102	60,753	71,025	-12.6	-14.5
Outbound service	46,102	52,224	61,219	-11.7	-14.7
Inbound service	7,001	8,529	9,806	-17.9	-13.0
Fixed all distance	S	3,910	4,929	S	-20.7
Dedicated network services	7,245	7,883	8,107	-8.1	-2.8
Data transmission services	6,932	7,155	7,196	-3.1	-0.6
Mobile total	S	S	S	S	S
Carrier services	52,166	53,547	54,755	-2.6	-2.2
Network access	47,723	49,334	50,171	-3.3	-1.7
Other carrier services	4,442	4,213	4,584	5.4	-8.1
Other telecommunications services	4,418	4,752	5,918	-7.0	-19.7
Internet backbone services	1,616	1,760	2,118	-8.2	-16.9
Internet access services	1,757	1,693	2,315	3.8	-26.9
Multichannel programming distribution services	S	S	S	S	S
Other telecommunications related services	478	584	715	-18.2	-18.2
Other services revenue	19,142	S	S	S	S
Telecommunications network installation services	1,896	1,641	2,563	15.5	-36.0
Telecommunications equipment sales	1,526	1,581	1,735	-3.5	-8.9
Telecommunications equipment rental	802	886	927	-9.4	-4.5
Telecommunications equipment maintenance	721	751	729	-4.0	3.0
Network design and development services, other than security	S	66	81	S	S
Sales of directory advertising space	1,022	1,028	1,098	-0.6	-6.3
Rental or sale of mailing lists	S	S	S	S	S
Other revenue	S	S	15,539	S	S

See footnotes at end of table.

Table 3.3.10. **Wired Telecommunications Carriers (NAICS 51331)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2003—Con.**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
OPERATING EXPENSES					
Total	196,783	202,764	235,258	-3.0	-13.8
Annual payroll	42,804	42,640	50,931	0.4	-16.3
Employer's contributions to employee benefit plans ...	13,802	12,909	12,473	6.9	3.5
Contract labor	2,382	2,118	NA	12.5	NA
Total materials and supplies	4,828	NA	NA	NA	NA
Computer and other business equipment and supplies	1,932	NA	NA	NA	NA
Other materials, parts, and supplies	2,897	NA	NA	NA	NA
Total purchased services	25,966	NA	NA	NA	NA
Custom coded software and system design and support services	990	NA	NA	NA	NA
Data processing and other purchased computer services	2,671	NA	NA	NA	NA
Purchased communication services	4,236	5,593	NA	-24.3	NA
Purchased advertising and promotional services ...	3,270	3,401	4,357	-3.9	-21.9
Purchased electricity	2,447	2,563	NA	-4.5	NA
Purchased fuels (except motor fuels)	61	NA	NA	NA	NA
Purchased management consulting, admin., and other prof. services	4,409	NA	NA	NA	NA
Lease and rental payments	3,875	4,674	4,893	-17.1	-4.5
All other purchased services	4,009	NA	NA	NA	NA
Access charges	29,715	28,872	31,410	2.9	-8.1
Depreciation	42,520	43,396	52,661	-2.0	-17.6
Universal service contributions and other similar charges	2,543	2,825	3,274	-10.0	-13.7
Taxes and license fees	6,019	5,395	NA	11.6	NA
Other operating expenses ¹	26,205	S	58,363	S	S

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 may not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.10 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.11. Wired Telecommunications Carriers (NAICS 51331)—Estimated Local, Long-Distance, and Network Access Revenue by Type of Customer and Type of Service for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	Total	Type of customer			Type of service		
		Residential	Business	Public	Intrastate	Interstate	International
LOCAL SERVICE							
Millions of dollars							
2003	74,134	37,693	29,208	S	69,502	S	X
2002	80,011	39,304	31,901	S	75,154	S	X
2001	84,370	43,127	31,341	9,901	78,924	5,446	X
Percent change							
2003/2002	-7.3	-4.1	-8.4	S	-7.5	S	X
2002/2001	-5.2	-8.9	1.8	S	-4.8	S	X
LONG-DISTANCE SERVICE							
Millions of dollars							
2003	53,102	25,883	S	S	18,521	27,929	6,652
2002	60,753	28,736	30,645	S	20,360	32,110	8,284
2001	71,025	32,216	37,411	1,399	21,684	39,512	9,829
Percent change							
2003/2002	-12.6	-9.9	S	S	-9.0	-13.0	-19.7
2002/2001	-14.5	-10.8	-18.1	S	-6.1	-18.7	-15.7
NETWORK ACCESS							
Millions of dollars							
2003	47,723	S	S	S	15,504	31,307	913
2002	49,334	S	29,649	S	15,939	32,177	1,219
2001	50,171	15,937	29,882	4,352	15,171	33,182	1,819
Percent change							
2003/2002	-3.3	S	S	S	-2.7	-2.7	-25.1
2002/2001	-1.7	S	-0.8	S	5.1	-3.0	-33.0

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. X Not applicable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.11 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.12. Cellular and Other Wireless Telecommunications (NAICS 513322)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
OPERATING REVENUE					
Total	104,228	91,521	78,239	13.9	17.0
Mobile total	89,898	79,526	67,819	13.0	17.3
Mobile telephony services	89,368	78,995	67,224	13.1	17.5
Local access and use	69,050	59,246	49,632	16.5	19.4
Mobile value-added services	3,220	2,753	2,258	17.0	21.9
Mobile long-distance	5,122	5,758	4,861	-11.0	18.5
Mobile all distance	10,238	9,631	8,219	6.3	17.2
Dedicated network services	S	S	S	S	S
Other mobile telephony revenue	S	1,608	2,254	S	-28.7
Messaging services	366	333	418	9.8	-20.3
Mobile dispatch services	S	198	178	S	11.8
Carrier services	2,289	2,596	2,719	-11.8	-4.5
Network access	1,265	1,135	1,090	11.5	4.1
Other carrier services	1,025	1,461	1,629	-29.9	-10.3
Other telecommunications services	3,688	3,015	2,385	22.3	26.4
Other services revenue ¹	8,353	6,384	5,316	30.8	20.1
OPERATING EXPENSES					
Total	87,243	82,140	71,665	6.2	14.6
Annual payroll	11,377	9,898	10,585	14.9	-6.5
Employer's contributions to employee benefit plans	2,786	2,226	2,043	25.2	9.0
Contract labor	1,728	1,640	NA	5.4	NA
Total materials and supplies	1,372	NA	NA	NA	NA
Computer and other business equipment and supplies	644	NA	NA	NA	NA
Other materials, parts, and supplies	728	NA	NA	NA	NA
Total purchased services	13,832	NA	NA	NA	NA
Custom coded software and system design and support services	419	NA	NA	NA	NA
Data processing and other purchased computer services	404	NA	NA	NA	NA
Purchased communication services	1,408	1,265	NA	11.3	NA
Purchased advertising and promotional services	4,934	4,482	4,078	10.1	9.9
Purchased electricity	262	233	NA	12.5	NA
Purchased fuels (except motor fuels)	4	NA	NA	NA	NA
Purchased management consulting, admin., and other prof. services	1,135	NA	NA	NA	NA
Lease and rental payments	4,011	3,387	2,974	18.4	13.9
All other purchased services	1,257	NA	NA	NA	NA
Access charges	6,455	6,223	6,544	3.7	-4.9
Depreciation	18,357	15,397	15,871	19.2	-3.0
Universal service contributions and other similar charges	797	584	617	36.4	-5.4
Taxes and license fees	729	646	NA	12.9	NA
Other operating expenses ²	29,809	30,218	26,300	-1.4	14.9

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Includes fixed telecommunications revenue.

²Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.12 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.13. Telecommunications Resellers (NAICS 51333)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
OPERATING REVENUE					
Total	9,120	8,587	8,634	6.2	-0.5
Fixed total	5,107	5,053	5,177	1.1	-2.4
Fixed local	1,093	996	875	9.8	13.8
Fixed long-distance	2,976	3,082	3,548	-3.4	-13.1
Fixed all distance	174	S	S	S	S
Dedicated network services	536	S	S	S	S
Data transmission services	328	253	295	29.8	-14.3
Mobile total	S	S	S	S	S
Carrier services	1,399	1,242	1,146	12.7	8.3
Other telecommunications services	S	S	S	S	S
Other services revenue	S	S	S	S	S
OPERATING EXPENSES					
Total	8,352	7,145	7,316	16.9	-2.3
Annual payroll	S	1,670	1,755	S	-4.9
Employer's contributions to employee benefit plans	S	S	S	S	S
Contract labor	S	S	NA	S	NA
Total materials and supplies	S	NA	NA	NA	NA
Computer and other business equipment and supplies	S	NA	NA	NA	NA
Other materials, parts, and supplies	S	NA	NA	NA	NA
Total purchased services	S	NA	NA	NA	NA
Custom coded software and system design and support services	S	NA	NA	NA	NA
Data processing and other purchased computer services	S	NA	NA	NA	NA
Purchased communication services	S	S	NA	S	NA
Purchased advertising and promotional services	136	S	121	S	S
Purchased electricity	S	S	NA	S	NA
Purchased fuels (except motor fuels)	S	NA	NA	NA	NA
Purchased management consulting, admin., and other prof. services	S	NA	NA	NA	NA
Lease and rental payments	S	239	S	S	S
All other purchased services	S	NA	NA	NA	NA
Access charges	1,244	S	1,691	S	S
Depreciation	S	S	903	S	S
Universal service contributions and other similar charges	74	S	S	S	S
Taxes and license fees	S	S	NA	S	NA
Other operating expenses ¹	2,477	S	S	S	S

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.13 provides estimated measures of sampling variability (coefficients of variation).

Table 3.4.1. News Syndicates (NAICS 51411) and Libraries and Archives (NAICS 51412)—Estimated Revenue for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
NEWS SYNDICATES (NAICS 51411)					
Revenue					
Total	1,947	1,917	1,960	1.6	-2.2
Sources of Revenue					
Fees from supplying information	1,826	1,838	1,838	-0.7	Z
Other services revenue	121	79	122	54.3	-35.4
LIBRARIES AND ARCHIVES (NAICS 51412)					
Revenue					
Total	1,243	1,212	1,116	2.6	8.6
Sources of Revenue					
Subsidies, contributions, gifts, and grants	885	904	812	-2.1	11.4
Fees from educational workshops and seminars	S	S	S	S	S
Fees and dues from providing access to collections ...	53	47	49	12.0	-3.9
Sale of books and other educational materials	S	S	S	S	S
Other services revenue	294	250	246	17.7	1.6

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. Z Less than .05 percent.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.4.1 provides estimated measures of sampling variability (coefficients of variation).

Table 3.4.2. **On-line Information Services (NAICS 514191) and All Other Information Services (NAICS 514199)—Estimated Revenue for Employer Firms: 2001 Through 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
ON-LINE INFORMATION SERVICES (NAICS 514191)					
Revenue					
Total	27,160	27,832	28,623	-2.4	-2.8
Sources of Revenue					
Internet access services	14,318	14,632	14,222	-2.1	2.9
Advertising	2,640	2,866	3,516	-7.9	-18.5
Web site hosting	724	731	839	-0.9	-12.9
Internet backbone services	S	S	S	S	S
Internet telecommunications services	S	S	S	S	S
Information technology consulting services	S	S	S	S	S
Information technology design and development	S	S	S	S	S
Application service provisioning	S	S	S	S	S
Business process management	S	S	S	S	S
Video and audio streaming services	88	S	S	S	S
Other services revenue	4,809	4,315	4,429	11.4	-2.6
ALL OTHER INFORMATION SERVICES (NAICS 514199)					
Revenue					
Total	5,107	4,011	3,724	27.3	7.7
Sources of Revenue					
Advertising	1,339	1,408	1,670	-4.9	-15.6
Web site hosting	49	48	S	2.1	S
Internet access services	S	S	S	S	S
Internet telecommunications services	S	S	S	S	S
Information search services	1,364	849	713	60.6	19.0
Newspaper clipping services	S	S	S	S	S
Stock photo services	788	750	719	5.2	4.3
Video and audio streaming services	24	33	S	-27.6	S
Other services revenue	1,317	894	531	47.3	68.3

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.4.2 provides estimated measures of sampling variability (coefficients of variation).

Table 3.4.3. On-Line Information Services (NAICS 514191)—Estimated Internet Access Service Revenue by Type of Customer for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	Total	Type of customer			
		Residential	Business	Public	
INTERNET ACCESS SERVICE REVENUE					
Millions of dollars					
2003	14,318	11,732	2,259		S
2002	14,632	11,744	2,708		S
2001	14,222	11,243	2,794		S
Percent change					
2003/2002	-2.1	-0.1	-16.6		S
2002/2001	2.9	4.5	-3.1		S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.4.3 provides estimated measures of sampling variability (coefficients of variation).

Table 3.4.4. Data Processing Services (NAICS 5142)—Estimated Revenue for Employer Firms: 2001 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003	2002	2001	Percent change	
				2003/2002	2002/2001
DATA PROCESSING SERVICES (NAICS 5142)					
Revenue					
Total	53,101	52,920	47,219	0.3	12.1
Sources of Revenue					
Business process management	20,817	20,124	15,953	3.4	26.1
Information and document transformation	S	S	1,183	S	S
Information technology design and development	12,733	13,441	13,660	-5.3	-1.6
Data storage services	S	214	224	S	-4.1
Data management services	3,876	4,321	3,238	-10.3	33.4
Collocation services	S	S	S	S	S
Information technology consulting services	S	S	S	S	S
Web site hosting	S	S	1,161	S	S
Software publishing	768	743	771	3.3	-3.6
Rental and leasing of computer hardware	S	S	S	S	S
Application service provisioning	1,175	1,066	973	10.3	9.5
Video and audio streaming services	S	39	43	S	-8.4
Other services revenue	9,355	8,713	8,476	7.4	2.8

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.4.4 provides estimated measures of sampling variability (coefficients of variation).

Table 3.5.1. Information Sector Services (NAICS 51)—Estimated Total Expenses for Employer Firms: 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003
51	Information	748,141
511	Publishing industries	185,901
5111	Newspaper, periodical, book, database, and other publishers ¹	111,703
51111	Newspaper publishers	39,765
51112	Periodical publishers	32,401
51113	Book publishers	20,255
51114	Database and directory publishers	10,222
51119	Other publishers	S
511191	Greeting card publishers	S
511199	All other publishers	S
5112	Software publishers	74,198
512	Motion picture and sound recording industries	67,195
5121	Motion picture and video	54,790
5121x	Motion picture and video production and distribution ²	41,113
51213	Motion picture and video exhibition	9,679
512131	Motion picture theaters (except drive-ins)	9,583
512132	Drive-in motion picture theaters	S
51219	Postproduction services and other motion picture and video industries	3,998
512191	Teleproduction and other postproduction services	3,139
512199	Other motion picture and video industries	859
5122	Sound recording ¹	12,406
51221	Record production	S
51222	Integrated record production/distribution	9,885
51223	Music publishers	1,194
51224	Sound recording studios	629
51229	Other sound recording industries	S
513	Broadcasting and telecommunications	417,516
5131	Radio and television broadcasting	40,667
51311	Radio broadcasting	11,437
513111	Radio networks	2,242
513112	Radio stations	9,195
51312	Television broadcasting	29,229
5132	Cable networks and program distribution ¹	74,586
51321	Cable networks	18,545
51322	Cable and other program distribution	56,041
5133	Telecommunications	302,264
51331	Wired telecommunications carriers	196,783
51332	Wireless telecommunications carriers (except satellite) ¹	90,056
513321	Paging	S
513322	Cellular and other wireless telecommunications	87,243
51333	Telecommunications resellers	8,352
51334	Satellite telecommunications	5,813
51339	Other telecommunications	S
514	Information services and data processing services	77,529
5141	Information services	30,846
51411	News syndicates	1,744
51412	Libraries and archives	1,308
51419	Other information services	S
514191	On-line information services	S
514199	All other information services ¹	3,545
5142	Data processing services	46,683

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.5.1 provides estimated measures of sampling variability (coefficients of variation).

Table 3.5.2. **Publishing Industries (NAICS 511)—Selected Estimated Expenses for Employer Firms: 2003**

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
Contract labor	2,789
Total materials and supplies	7,591
Computer and other business equipment and supplies	1,969
Other materials, parts, and supplies	5,622
Total purchased services	36,114
Custom coded software and system design and support services	556
Data processing and other purchased computer services	679
Purchased communication services	2,631
Purchased electricity	598
Purchased fuels (except motor fuels)	77
Purchased management consulting, admin., and other prof. services	9,930
Lease and rental payments	4,577
Purchased printing	7,332
Purchased software reproduction	174
All other purchased services	9,559

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.5.2 provides estimated measures of sampling variability (coefficients of variation).

Table 3.5.3. Motion Picture and Sound Recording Industries (NAICS 512)—Selected Estimated Expenses for Employer Firms: 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
Contract labor	918
Total materials and supplies	1,454
Computer and other business equipment and supplies	191
Other materials, parts, and supplies	1,263
Total purchased services	6,308
Custom coded software and system design and support services	S
Data processing and other purchased computer services	81
Purchased communication services	309
Purchased electricity	368
Purchased fuels (except motor fuels)	42
Purchased management consulting, admin., and other prof. services	1,225
Lease and rental payments	2,363
All other purchased services	1,870

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.5.3 provides estimated measures of sampling variability (coefficients of variation).

Table 3.5.4. Information Services and Data Processing Services (NAICS 514)—Selected Estimated Expenses for Employer Firms: 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
Contract labor	1,953
Total materials and supplies	2,829
Computer and other business equipment and supplies	2,053
Other materials, parts, and supplies	776
Total purchased services	16,511
Custom coded software and system design and support services	677
Data processing and other purchased computer services	1,325
Purchased communication services	3,177
Purchased electricity	280
Purchased fuels (except motor fuels)	27
Purchased management consulting, admin., and other prof. services	4,083
Lease and rental payments	2,698
All other purchased services	4,244

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.5.4 provides estimated measures of sampling variability (coefficients of variation).