

Table 6.1. Professional, Scientific, and Technical Services (except Notaries and Landscape Architectural Services) (NAICS 54)—Estimated Revenue for Taxable Employer Firms: 1998 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003	2002	2001	2000	1999	1998
54	Professional, scientific, and technical services (except notaries and landscape architectural services)	864,537	833,575	827,164	793,828	717,935	651,998
5411	Legal services (except notaries)	187,507	169,257	161,340	151,082	144,912	136,228
54111	Offices of lawyers	178,950	162,742	155,263	145,617	139,330	130,749
54119	Other legal services ¹	8,557	6,515	6,077	5,465	5,581	5,479
5412	Accounting, tax preparation, bookkeeping, and payroll services	80,640	78,424	77,960	73,561	66,782	61,864
541211	Offices of certified public accountants ..	52,762	53,493	54,747	50,487	46,486	43,632
541213	Tax preparation services	4,233	3,911	3,567	3,171	2,912	2,579
541214	Payroll services ²	13,249	11,646	10,956	11,633	10,238	8,954
541219	Other accounting services	10,397	9,374	8,690	8,270	7,148	6,700
5413	Architectural, engineering, and related services (except landscape architectural services)	168,828	166,114	165,179	157,404	140,287	131,220
54131	Architectural services	26,685	25,084	26,554	24,867	22,207	20,691
54133	Engineering services	123,610	122,956	121,852	117,740	104,093	96,390
54138	Testing laboratories	9,166	9,085	8,147	7,383	7,178	7,274
5413x	Other related services ³	9,367	8,989	8,627	7,414	6,809	6,866
5414	Specialized design services	18,274	17,311	18,133	18,276	16,478	15,512
54141	Interior design services	6,519	6,103	5,997	5,911	5,452	5,232
5414x	All other design services ⁴	11,755	11,208	12,135	12,364	11,027	10,280
5415	Computer systems design and related services	168,792	171,111	180,873	184,415	162,811	137,312
541511	Custom computer programming services	55,731	57,634	62,860	67,103	60,100	49,140
541512	Computer systems design services ²	85,019	86,502	89,209	91,391	79,904	70,639
541513	Computer facilities management services ²	16,589	16,413	18,738	16,071	14,925	11,768
541519	Other computer related services	11,454	10,562	10,066	9,850	7,882	5,765
5416	Management, scientific, and technical consulting services	108,223	104,022	98,079	88,540	79,973	72,902
54161	Management consulting services	88,939	87,182	82,498	74,797	67,905	61,361
54162	Environmental consulting services ²	9,948	8,728	7,822	7,022	6,332	5,776
54169	Other scientific and technical consulting services	9,337	8,113	7,759	6,721	5,737	5,765
5417	Scientific research and development services	44,937	42,917	38,796	33,221	28,743	25,508
54171	Research and development in the physical, engineering, and life sciences	42,891	41,016	37,091	31,657	27,300	24,237
54172	Research and development in the social sciences and humanities	2,046	1,901	1,704	1,564	1,443	1,271

See footnotes at end of table.

Table 6.1. Professional, Scientific, and Technical Services (except Notaries and Landscape Architectural Services) (NAICS 54)—Estimated Revenue for Taxable Employer Firms: 1998 Through 2003—Con.

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003	2002	2001	2000	1999	1998
5418	Advertising and related services	66,689	64,535	66,753	68,267	60,436	55,404
54181	Advertising agencies	26,094	24,589	24,780	25,149	21,253	18,634
54182	Public relations agencies	7,466	7,348	7,290	7,699	6,061	5,419
54185	Display advertising	6,642	6,226	6,081	6,409	5,960	5,320
54186	Direct mail advertising	10,112	10,013	10,198	9,830	9,415	9,078
5418x	All other advertising ⁵	16,375	16,360	18,405	19,181	17,747	16,953
5419	Other professional, scientific, and technical services (except veterinary services)	20,647	19,884	20,052	19,062	17,512	16,049
54191	Marketing research and public opinion polling	9,019	8,834	9,257	9,478	8,936	7,878
54192	Photographic services	6,091	5,883	6,125	6,000	5,783	5,822
541921	Photography studios, portrait	3,989	3,885	3,903	3,796	3,782	3,849
541922	Commercial photography	2,102	1,998	2,223	2,204	2,001	1,973
54193	Translation and interpretation services ² ...	672	609	590	563	521	484
54199	All other professional, scientific, and technical services	4,865	4,558	4,079	3,021	2,272	1,867

¹Estimates for NAICS 541191 (title abstract and settlement offices), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

²Estimates have not been adjusted using the results of the 1997 Economic Census.

³Includes NAICS 54134 (drafting services), NAICS 54135 (building inspection services), NAICS 54136 (geophysical surveying and mapping services), and NAICS 54137 (surveying and mapping (except geophysical) services).

⁴Includes NAICS 54142 (industrial design services), NAICS 54143 (graphic design services), and NAICS 54149 (other specialized design services).

⁵Includes NAICS 54183 (media buying agencies), NAICS 54184 (media representatives), NAICS 54187 (advertising material distribution services), and NAICS 54189 (other services related to advertising).

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-6.1 provides estimated measures of sampling variability (coefficients of variation).

Table 6.2. Professional, Scientific, and Technical Services (except Notaries and Landscape Architectural Services) (NAICS 54)—Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 1998 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
54	Professional, scientific, and technical services (except notaries and landscape architectural services)	3.7	0.8	4.2	10.6	10.1
5411	Legal services (except notaries)	10.8	4.9	6.8	4.3	6.4
54111	Offices of lawyers	10.0	4.8	6.6	4.5	6.6
54119	Other legal services ¹	31.3	7.2	11.2	-2.1	1.9
5412	Accounting, tax preparation, bookkeeping, and payroll services	2.8	0.6	6.0	10.2	8.0
541211	Offices of certified public accountants	-1.4	-2.3	8.4	8.6	6.5
541213	Tax preparation services	8.2	9.6	12.5	8.9	12.9
541214	Payroll services ²	13.8	6.3	-5.8	13.6	14.3
541219	Other accounting services	10.9	7.9	5.1	15.7	6.7
5413	Architectural, engineering, and related services (except landscape architectural services)	1.6	0.6	4.9	12.2	6.9
54131	Architectural services	6.4	-5.5	6.8	12.0	7.3
54133	Engineering services	0.5	0.9	3.5	13.1	8.0
54138	Testing laboratories	0.9	11.5	10.3	2.9	-1.3
5413x	Other related services ³	4.2	4.2	16.4	8.9	-0.8
5414	Specialized design services	5.6	-4.5	-0.8	10.9	6.2
54141	Interior design services	6.8	1.8	1.4	8.4	4.2
5414x	All other design services ⁴	4.9	-7.6	-1.9	12.1	7.3
5415	Computer systems design and related services	-1.4	-5.4	-1.9	13.3	18.6
541511	Custom computer programming services	-3.3	-8.3	-6.3	11.7	22.3
541512	Computer systems design services ²	-1.7	-3.0	-2.4	14.4	13.1
541513	Computer facilities management services ²	1.1	-12.4	16.6	7.7	26.8
541519	Other computer related services	8.4	4.9	2.2	25.0	36.7
5416	Management, scientific, and technical consulting services	4.0	6.1	10.8	10.7	9.7
54161	Management consulting services	2.0	5.7	10.3	10.2	10.7
54162	Environmental consulting services ²	14.0	11.6	11.4	10.9	9.6
54169	Other scientific and technical consulting services	15.1	4.6	15.4	17.1	-0.5
5417	Scientific research and development services	4.7	10.6	16.8	15.6	12.7
54171	Research and development in the physical, engineering, and life sciences	4.6	10.6	17.2	16.0	12.6
54172	Research and development in the social sciences and humanities	7.6	11.5	9.0	8.4	13.6

See footnotes at end of table.

Table 6.2. Professional, Scientific, and Technical Services (except Notaries and Landscape Architectural Services) (NAICS 54)—Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 1998 Through 2003—Con.

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
5418	Advertising and related services	3.3	-3.3	-2.2	13.0	9.1
54181	Advertising agencies	6.1	-0.8	-1.5	18.3	14.1
54182	Public relations agencies	1.6	0.8	-5.3	27.0	11.8
54185	Display advertising	6.7	2.4	-5.1	7.5	12.0
54186	Direct mail advertising	1.0	-1.8	3.7	4.4	3.7
5418x	All other advertising ⁵	0.1	-11.1	-4.0	8.1	4.7
5419	Other professional, scientific, and technical services (except veterinary services)	3.8	-0.8	5.2	8.9	9.1
54191	Marketing research and public opinion polling ..	2.1	-4.6	-2.3	6.1	13.4
54192	Photographic services	3.5	-4.0	2.1	3.8	-0.7
541921	Photography studios, portrait	2.7	-0.4	2.8	0.4	-1.7
541922	Commercial photography	5.2	-10.1	0.8	10.2	1.4
54193	Translation and interpretation services ²	10.4	3.1	4.8	8.0	7.8
54199	All other professional, scientific, and technical services	6.7	11.7	35.0	33.0	21.7

¹Estimates for NAICS 541191 (title abstract and settlement offices), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

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