

Table 9.1. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Revenue for Taxable and Tax-Exempt Employer Firms: 1998 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003	2002	2001	2000	1999	1998
71	Arts, entertainment, and recreation	145,771	137,436	129,121	122,307	114,810	108,644
711	Performing arts, spectator sports, and related industries	52,252	50,286	46,608	43,981	41,154	39,334
7111	Performing arts companies ¹	9,508	9,321	9,252	9,199	8,816	8,618
7112	Spectator sports	20,386	20,224	18,416	17,449	15,765	14,871
711211	Sports teams and clubs	12,844	12,619	11,104	10,404	8,973	8,537
711212	Racetracks	5,427	5,526	5,337	5,235	5,106	4,599
711219	Other spectator sports	2,116	2,078	1,975	1,809	1,686	1,734
7113	Promoters of performing arts, sports, and similar events	10,137	9,385	8,432	7,687	7,230	6,665
7114	Agents and managers for artists, athletes, entertainers, and other public figures	3,606	3,604	3,384	3,186	3,005	2,824
7115	Independent artists, writers, and performers	8,615	7,753	7,125	6,461	6,338	6,356
712	Museums, historical sites, and similar institutions	8,205	7,735	8,173	8,239	7,625	7,180
713	Amusement, gambling, and recreation industries	85,314	79,415	74,341	70,086	66,031	62,129
7131	Amusement parks and arcades	9,778	9,295	9,664	9,295	8,683	8,525
71311	Amusement and theme parks	8,641	8,084	8,542	8,155	7,512	7,335
71312	Amusement arcades	1,138	1,211	1,122	1,141	1,171	1,191
7132	Gambling industries	28,756	24,300	21,510	18,807	16,955	15,597
71321	Casinos (except casino hotels)	19,947	16,923	15,230	13,105	11,752	10,698
71329	Other gambling industries	8,809	7,378	6,280	5,702	5,204	4,899
7139	Other amusement and recreation industries	46,780	45,820	43,167	41,984	40,393	38,007
71391	Golf courses and country clubs	16,195	16,738	16,090	15,935	15,546	14,737
71392	Skiing facilities	1,765	1,729	1,569	1,489	1,372	1,335
71393	Marinas ²	3,257	3,228	3,264	3,254	3,037	2,832
71394	Fitness and recreational sports centers ..	16,237	15,079	13,617	12,603	11,836	10,860
71395	Bowling centers	3,550	3,315	3,106	2,977	2,949	2,819
71399	All other amusement and recreation industries	5,775	5,731	5,520	5,726	5,654	5,425

¹Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

²Estimates have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-9.1 provides estimated measures of sampling variability (coefficients of variation).

Table 9.2. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Year-to-Year Percent Change in Revenue for Taxable and Tax-Exempt Employer Firms: 1998 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
71	Arts, entertainment, and recreation	6.1	6.4	5.6	6.5	5.7
711	Performing arts, spectator sports, and related industries	3.9	7.9	6.0	6.9	4.6
7111	Performing arts companies ¹	2.0	0.7	0.6	4.3	2.3
7112	Spectator sports	0.8	9.8	5.5	10.7	6.0
711211	Sports teams and clubs	1.8	13.6	6.7	16.0	5.1
711212	Racetracks	-1.8	3.5	1.9	2.5	11.0
711219	Other spectator sports	1.8	5.2	9.2	7.3	-2.8
7113	Promoters of performing arts, sports, and similar events	8.0	11.3	9.7	6.3	8.5
7114	Agents and managers for artists, athletes, entertainers, and other public figures	0.1	6.5	6.2	6.0	6.4
7115	Independent artists, writers, and performers	11.1	8.8	10.3	1.9	-0.3
712	Museums, historical sites, and similar institutions	6.1	-5.4	-0.8	8.1	6.2
713	Amusement, gambling, and recreation industries	7.4	6.8	6.1	6.1	6.3
7131	Amusement parks and arcades	5.2	-3.8	4.0	7.0	1.9
71311	Amusement and theme parks	6.9	-5.4	4.8	8.5	2.4
71312	Amusement arcades	-6.0	7.9	-1.6	-2.6	-1.7
7132	Gambling industries	18.3	13.0	14.4	10.9	8.7
71321	Casinos (except casino hotels)	17.9	11.1	16.2	11.5	9.9
71329	Other gambling industries	19.4	17.5	10.1	9.6	6.2
7139	Other amusement and recreation industries	2.1	6.1	2.8	3.9	6.3
71391	Golf courses and country clubs	-3.2	4.0	1.0	2.5	5.5
71392	Skiing facilities	2.1	10.2	5.4	8.5	2.8
71393	Marinas ²	0.9	-1.1	0.3	7.2	7.2
71394	Fitness and recreational sports centers	7.7	10.7	8.1	6.5	9.0
71395	Bowling centers	7.1	6.7	4.3	1.0	4.6
71399	All other amusement and recreation industries	0.8	3.8	-3.6	1.3	4.2

¹Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

²Estimates have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-9.1 provides estimated measures of sampling variability (coefficients of variation).

Table 9.3. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Revenue for Taxable Employer Firms: 1998 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003	2002	2001	2000	1999	1998
71	Arts, entertainment, and recreation	121,935	114,329	105,946	99,754	93,563	88,696
711	Performing arts, spectator sports, and related industries	46,375	44,417	40,739	38,463	36,067	34,524
7111	Performing arts companies ¹	5,724	5,568	5,389	5,508	5,458	5,415
7112	Spectator sports	20,386	20,224	18,416	17,449	15,765	14,871
711211	Sports teams and clubs	12,844	12,619	11,104	10,404	8,973	8,537
711212	Racetracks	5,427	5,526	5,337	5,235	5,106	4,599
711219	Other spectator sports	2,116	2,078	1,975	1,809	1,686	1,734
7113	Promoters of performing arts, sports, and similar events	8,044	7,268	6,426	5,859	5,501	5,057
7114	Agents and managers for artists, athletes, entertainers, and other public figures	3,606	3,604	3,384	3,186	3,005	2,824
7115	Independent artists, writers, and performers	8,615	7,753	7,125	6,461	6,338	6,356
712	Museums, historical sites, and similar institutions	1,001	913	844	836	703	582
713	Amusement, gambling, and recreation industries	74,559	68,999	64,363	60,455	56,793	53,590
7131	Amusement parks and arcades	9,778	9,295	9,664	9,295	8,683	8,525
71311	Amusement and theme parks	8,641	8,084	8,542	8,155	7,512	7,335
71312	Amusement arcades	1,138	1,211	1,122	1,141	1,171	1,191
7132	Gambling industries	28,756	24,300	21,510	18,807	16,955	15,597
71321	Casinos (except casino hotels)	19,947	16,923	15,230	13,105	11,752	10,698
71329	Other gambling industries	8,809	7,378	6,280	5,702	5,204	4,899
7139	Other amusement and recreation industries	36,024	35,404	33,189	32,353	31,155	29,468
71391	Golf courses and country clubs	9,603	10,258	9,745	9,769	9,529	9,072
71392	Skiing facilities	1,765	1,729	1,569	1,489	1,372	1,335
71393	Marinas ²	3,257	3,228	3,264	3,254	3,037	2,832
71394	Fitness and recreational sports centers ..	13,034	12,016	10,770	9,864	9,292	8,629
71395	Bowling centers	3,550	3,315	3,106	2,977	2,949	2,819
71399	All other amusement and recreation industries	4,815	4,858	4,735	5,000	4,977	4,783

¹Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

²Estimates have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-9.2 provides estimated measures of sampling variability (coefficients of variation).

Table 9.4. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 1998 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
71	Arts, entertainment, and recreation	6.7	7.9	6.2	6.6	5.5
711	Performing arts, spectator sports, and related industries	4.4	9.0	5.9	6.6	4.5
7111	Performing arts companies ¹	2.8	3.3	-2.2	0.9	0.8
7112	Spectator sports	0.8	9.8	5.5	10.7	6.0
711211	Sports teams and clubs	1.8	13.6	6.7	16.0	5.1
711212	Racetracks	-1.8	3.5	1.9	2.5	11.0
711219	Other spectator sports	1.8	5.2	9.2	7.3	-2.8
7113	Promoters of performing arts, sports, and similar events	10.7	13.1	9.7	6.5	8.8
7114	Agents and managers for artists, athletes, entertainers, and other public figures	0.1	6.5	6.2	6.0	6.4
7115	Independent artists, writers, and performers	11.1	8.8	10.3	1.9	-0.3
712	Museums, historical sites, and similar institutions	9.6	8.1	1.0	19.0	20.8
713	Amusement, gambling, and recreation industries	8.1	7.2	6.5	6.4	6.0
7131	Amusement parks and arcades	5.2	-3.8	4.0	7.0	1.9
71311	Amusement and theme parks	6.9	-5.4	4.8	8.5	2.4
71312	Amusement arcades	-6.0	7.9	-1.6	-2.6	-1.7
7132	Gambling industries	18.3	13.0	14.4	10.9	8.7
71321	Casinos (except casino hotels)	17.9	11.1	16.2	11.5	9.9
71329	Other gambling industries	19.4	17.5	10.1	9.6	6.2
7139	Other amusement and recreation industries	1.8	6.7	2.6	3.8	5.7
71391	Golf courses and country clubs	-6.4	5.3	-0.2	2.5	5.0
71392	Skiing facilities	2.1	10.2	5.4	8.5	2.8
71393	Marinas ²	0.9	-1.1	0.3	7.2	7.2
71394	Fitness and recreational sports centers	8.5	11.6	9.2	6.2	7.7
71395	Bowling centers	7.1	6.7	4.3	1.0	4.6
71399	All other amusement and recreation industries	-0.9	2.6	-5.3	0.5	4.1

¹Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

²Estimates have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-9.2 provides estimated measures of sampling variability (coefficients of variation).

Table 9.5. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Revenue for Tax-Exempt Employer Firms: 1998 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in million of dollars; consequently results may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003	2002	2001	2000	1999	1998
71	Arts, entertainment, and recreation	23,836	23,107	23,175	22,552	21,247	19,948
711	Performing arts, spectator sports, and related industries	5,877	5,869	5,869	5,518	5,088	4,811
7111	Performing arts companies ¹	3,784	3,752	3,863	3,691	3,358	3,203
7113	Promoters of performing arts, sports, and similar events	2,093	2,117	2,007	1,828	1,729	1,608
712	Museums, historical sites, and similar institutions	7,205	6,822	7,328	7,403	6,922	6,599
713	Amusement, gambling, and recreation industries	10,755	10,416	9,978	9,631	9,238	8,538
7139	Other amusement and recreation industries	10,755	10,416	9,978	9,631	9,238	8,538
71391	Golf courses and country clubs	6,592	6,480	6,345	6,166	6,017	5,665
71394	Fitness and recreational sports centers ..	3,203	3,063	2,848	2,738	2,544	2,231
71399	All other amusement and recreation industries	960	872	785	726	677	643

¹Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-9.3 provides estimated measures of sampling variability (coefficients of variation).

Table 9.6. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Year-to-Year Percent Change in Revenue for Tax-Exempt Employer Firms: 1998 Through 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative data. Estimates for 2002 and prior years have been revised to reflect historical corrections to individual responses. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

NAICS code	Kind of business	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
71	Arts, entertainment, and recreation	3.2	-0.3	2.8	6.1	6.5
711	Performing arts, spectator sports, and related industries	0.1	Z	6.4	8.5	5.8
7111	Performing arts companies ¹	0.8	-2.9	4.7	9.9	4.8
7113	Promoters of performing arts, sports, and similar events	-1.2	5.5	9.8	5.7	7.6
712	Museums, historical sites, and similar institutions	5.6	-6.9	-1.0	7.0	4.9
713	Amusement, gambling, and recreation industries	3.3	4.4	3.6	4.3	8.2
7139	Other amusement and recreation industries	3.3	4.4	3.6	4.3	8.2
71391	Golf courses and country clubs	1.7	2.1	2.9	2.5	6.2
71394	Fitness and recreational sports centers	4.6	7.6	4.0	7.6	14.0
71399	All other amusement and recreation industries	10.1	11.1	8.1	7.3	5.4

Z Less than .05 percent.

¹Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

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