

Table 9.9. Arts, Entertainment, and Recreation Industries (NAICS 71)—Estimated Revenue Details for Employer Firms: 2003

[Estimates are based on data from the 2003 Service Annual Survey and administrative records. Dollar volume estimates are shown in millions of dollars, consequently estimates may not be additive. Except where indicated, estimates have been adjusted using results of the 1997 Economic Census]

Item	2003
PERFORMING ARTS COMPANIES (NAICS 7111)¹	
Total revenue	9,508
Admissions revenue	5,430
All other revenue	4,078
SPORTS TEAMS AND CLUBS (NAICS 711211)	
Total revenue	12,844
Admissions revenue	4,762
All other revenue	8,082
RACETRACKS (NAICS 711212)	
Total revenue	5,427
Admissions revenue	907
All other revenue	4,520
OTHER SPECTATOR SPORTS (NAICS 711219)	
Total revenue	2,116
Admissions revenue	S
All other revenue	1,923
AMUSEMENT AND THEME PARKS (NAICS 71311)	
Total revenue	8,641
Admissions revenue	4,822
All other revenue	3,819

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-9.5 provides estimated measures of sampling variability (coefficients of variation).