

Table 9.1. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Revenue for Employer Firms: 1999 Through 2006

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
71	Arts, entertainment, and recreation	177,910	165,808	158,557	149,360	141,902	133,880	127,394	119,868
711	Performing arts, spectator sports, and related industries	70,001	64,912	62,796	60,367	58,285	54,151	51,149	47,935
7111	Performing arts companies	11,871	12,028	11,554	11,070	10,864	10,804	10,746	10,267
7112	Spectator sports	26,615	24,559	23,659	22,445	22,313	20,392	19,339	17,552
711211	Sports teams and clubs	15,766	14,080	14,115	13,257	13,025	11,461	10,739	9,261
711212	Racetracks	7,759	7,570	7,022	6,582	6,702	6,473	6,349	6,193
711219	Other spectator sports	3,090	2,909	2,522	2,606	2,586	2,458	2,251	2,098
7113	Promoters of performing arts, sports, and similar events	16,365	14,045	13,571	12,872	12,168	10,993	10,098	9,479
7114	Agents and managers for artists, athletes, entertainers, and other public figures	3,565	3,672	3,819	3,604	3,602	3,381	3,184	3,003
7115	Independent artists, writers, and performers	11,585	10,608	10,193	10,376	9,338	8,581	7,782	7,634
712	Museums, historical sites, and similar institutions	11,547	10,115	9,688	9,082	8,607	9,218	9,350	8,711
713	Amusement, gambling, and recreation industries	96,362	90,781	86,073	79,911	75,010	70,511	66,895	63,222
7131	Amusement parks and arcades	11,098	11,072	10,561	9,930	9,443	9,813	9,441	8,824
71311	Amusement and theme parks	9,963	9,882	9,344	8,737	8,174	8,637	8,245	7,596
71312	Amusement arcades	1,135	1,190	1,217	1,193	1,269	1,176	1,196	1,228
7132	Gambling industries	30,614	27,994	25,698	22,370	18,893	16,686	14,621	13,191
71321	Casinos (except casino hotels)	19,876	18,068	16,664	14,601	12,387	11,148	9,592	8,602
71329	Other gambling industries	10,738	9,926	9,034	7,769	6,506	5,538	5,029	4,589
7139	Other amusement and recreation industries	54,650	51,715	49,814	47,611	46,674	44,012	42,833	41,207
71391	Golf courses and country clubs	19,267	18,533	17,880	16,987	17,533	16,862	16,692	16,285
71392	Skiing facilities	2,234	2,049	1,980	1,839	1,801	1,635	1,551	1,429
71393	Marinas	3,898	3,670	3,393	3,382	3,352	3,389	3,379	3,153
71394	Fitness and recreational sports centers	18,447	17,545	16,839	16,130	14,987	13,542	12,543	11,777
71395	Bowling centers	3,609	3,415	3,505	3,293	3,075	2,882	2,762	2,736
71399	All other amusement and recreation industries	7,195	6,503	6,217	5,980	5,926	5,702	5,906	5,827

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>.

Appendix A, Table A-9.1 provides estimated measures of sampling variability.

Table 9.2. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1999 Through 2006

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
71	Arts, entertainment, and recreation	7.3	4.6	6.2	5.3	6.0	5.1	6.3
711	Performing arts, spectator sports, and related industries	7.8	3.4	4.0	3.6	7.6	5.9	6.7
7111	Performing arts companies	-1.3	4.1	4.4	1.9	0.6	0.5	4.7
7112	Spectator sports	8.4	3.8	5.4	0.6	9.4	5.4	10.2
711211	Sports teams and clubs	12.0	-0.2	6.5	1.8	13.6	6.7	16.0
711212	Racetracks	2.5	7.8	6.7	-1.8	3.5	2.0	2.5
711219	Other spectator sports	6.2	15.3	-3.2	0.8	5.2	9.2	7.3
7113	Promoters of performing arts, sports, and similar events	16.5	3.5	5.4	5.8	10.7	8.9	6.5
7114	Agents and managers for artists, athletes, entertainers, and other public figures	-2.9	-3.8	6.0	0.1	6.5	6.2	6.0
7115	Independent artists, writers, and performers	9.2	4.1	-1.8	11.1	8.8	10.3	1.9
712	Museums, historical sites, and similar institutions	14.2	4.4	6.7	5.5	-6.6	-1.4	7.3
713	Amusement, gambling, and recreation industries	6.1	5.5	7.7	6.5	6.4	5.4	5.8
7131	Amusement parks and arcades	0.2	4.8	6.4	5.2	-3.8	3.9	7.0
71311	Amusement and theme parks	0.8	5.8	6.9	6.9	-5.4	4.8	8.5
71312	Amusement arcades	-4.6	-2.2	2.0	-6.0	7.9	-1.7	-2.6
7132	Gambling industries	9.4	8.9	14.9	18.4	13.2	14.1	10.8
71321	Casinos (except casino hotels)	10.0	8.4	14.1	17.9	11.1	16.2	11.5
71329	Other gambling industries	8.2	9.9	16.3	19.4	17.5	10.1	9.6
7139	Other amusement and recreation industries	5.7	3.8	4.6	2.0	6.0	2.8	3.9
71391	Golf courses and country clubs	4.0	3.7	5.3	-3.1	4.0	1.0	2.5
71392	Skiing facilities	9.0	3.5	7.7	2.1	10.2	5.4	8.5
71393	Marinas	6.2	8.2	0.3	0.9	-1.1	0.3	7.2
71394	Fitness and recreational sports centers	5.1	4.2	4.4	7.6	10.7	8.0	6.5
71395	Bowling centers	5.7	-2.6	6.4	7.1	6.7	4.3	1.0
71399	All other amusement and recreation industries	10.6	4.6	4.0	0.9	3.9	-3.5	1.4

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>. Appendix A, Table A-9.1 provides estimated measures of sampling variability.

Table 9.3. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Revenue for Taxable Employer Firms: 1999 Through 2006

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
71	Arts, entertainment, and recreation	144,030	134,284	128,374	120,709	113,934	105,858	100,114	94,180
711	Performing arts, spectator sports, and related industries	60,181	55,338	53,662	51,686	49,496	45,479	42,960	40,385
7111	Performing arts companies	6,845	6,760	6,561	6,390	6,224	6,033	6,187	6,122
7112	Spectator sports	26,615	24,559	23,659	22,445	22,313	20,392	19,339	17,552
711211	Sports teams and clubs	15,766	14,080	14,115	13,257	13,025	11,461	10,739	9,261
711212	Racetracks	7,759	7,570	7,022	6,582	6,702	6,473	6,349	6,193
711219	Other spectator sports	3,090	2,909	2,522	2,606	2,586	2,458	2,251	2,098
7113	Promoters of performing arts, sports, and similar events	11,571	9,739	9,430	8,871	8,019	7,092	6,468	6,074
7114	Agents and managers for artists, athletes, entertainers, and other public figures	3,565	3,672	3,819	3,604	3,602	3,381	3,184	3,003
7115	Independent artists, writers, and performers	11,585	10,608	10,193	10,376	9,338	8,581	7,782	7,634
712	Museums, historical sites, and similar institutions	1,053	914	835	804	750	714	728	616
713	Amusement, gambling, and recreation industries	82,796	78,032	73,877	68,219	63,688	59,665	56,426	53,179
7131	Amusement parks and arcades	11,098	11,072	10,561	9,930	9,443	9,813	9,441	8,824
71311	Amusement and theme parks	9,963	9,882	9,344	8,737	8,174	8,637	8,245	7,596
71312	Amusement arcades	1,135	1,190	1,217	1,193	1,269	1,176	1,196	1,228
7132	Gambling industries	30,614	27,994	25,698	22,370	18,893	16,686	14,621	13,191
71321	Casinos (except casino hotels)	19,876	18,068	16,664	14,601	12,387	11,148	9,592	8,602
71329	Other gambling industries	10,738	9,926	9,034	7,769	6,506	5,538	5,029	4,589
7139	Other amusement and recreation industries	41,084	38,966	37,618	35,919	35,352	33,166	32,364	31,164
71391	Golf courses and country clubs	10,958	10,620	10,446	9,794	10,462	9,939	9,963	9,719
71392	Skiing facilities	2,234	2,049	1,980	1,839	1,801	1,635	1,551	1,429
71393	Marinas	3,898	3,670	3,393	3,382	3,352	3,389	3,379	3,153
71394	Fitness and recreational sports centers	14,351	13,858	13,179	12,706	11,713	10,498	9,616	9,058
71395	Bowling centers	3,609	3,415	3,505	3,293	3,075	2,882	2,762	2,736
71399	All other amusement and recreation industries	6,034	5,354	5,115	4,905	4,949	4,823	5,093	5,069

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>. Appendix A, Table A-9.2 provides estimated measures of sampling variability.

Table 9.4. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 1999 Through 2006

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
71	Arts, entertainment, and recreation	7.3	4.6	6.3	5.9	7.6	5.7	6.3
711	Performing arts, spectator sports, and related industries	8.8	3.1	3.8	4.4	8.8	5.9	6.4
7111	Performing arts companies	1.3	3.0	2.7	2.7	3.2	-2.5	1.1
7112	Spectator sports	8.4	3.8	5.4	0.6	9.4	5.4	10.2
711211	Sports teams and clubs	12.0	-0.2	6.5	1.8	13.6	6.7	16.0
711212	Racetracks	2.5	7.8	6.7	-1.8	3.5	2.0	2.5
711219	Other spectator sports	6.2	15.3	-3.2	0.8	5.2	9.2	7.3
7113	Promoters of performing arts, sports, and similar events	18.8	3.3	6.3	10.6	13.1	9.6	6.5
7114	Agents and managers for artists, athletes, entertainers, and other public figures	-2.9	-3.8	6.0	0.1	6.5	6.2	6.0
7115	Independent artists, writers, and performers	9.2	4.1	-1.8	11.1	8.8	10.3	1.9
712	Museums, historical sites, and similar institutions	15.2	9.5	3.9	7.2	5.0	-1.9	18.2
713	Amusement, gambling, and recreation industries	6.1	5.6	8.3	7.1	6.7	5.7	6.1
7131	Amusement parks and arcades	0.2	4.8	6.4	5.2	-3.8	3.9	7.0
71311	Amusement and theme parks	0.8	5.8	6.9	6.9	-5.4	4.8	8.5
71312	Amusement arcades	-4.6	-2.2	2.0	-6.0	7.9	-1.7	-2.6
7132	Gambling industries	9.4	8.9	14.9	18.4	13.2	14.1	10.8
71321	Casinos (except casino hotels)	10.0	8.4	14.1	17.9	11.1	16.2	11.5
71329	Other gambling industries	8.2	9.9	16.3	19.4	17.5	10.1	9.6
7139	Other amusement and recreation industries	5.4	3.6	4.7	1.6	6.6	2.5	3.9
71391	Golf courses and country clubs	3.2	1.7	6.7	-6.4	5.3	-0.2	2.5
71392	Skiing facilities	9.0	3.5	7.7	2.1	10.2	5.4	8.5
71393	Marinas	6.2	8.2	0.3	0.9	-1.1	0.3	7.2
71394	Fitness and recreational sports centers	3.6	5.2	3.7	8.5	11.6	9.2	6.2
71395	Bowling centers	5.7	-2.6	6.4	7.1	6.7	4.3	1.0
71399	All other amusement and recreation industries	12.7	4.7	4.3	-0.9	2.6	-5.3	0.5

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>. Appendix A, Table A-9.2 provides estimated measures of sampling variability.

Table 9.5. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Revenue for Tax-Exempt Employer Firms: 1999 Through 2006

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
71	Arts, entertainment, and recreation	33,880	31,524	30,183	28,651	27,968	28,022	27,280	25,688
711	Performing arts, spectator sports, and related industries	9,820	9,574	9,134	8,681	8,789	8,672	8,189	7,550
7111	Performing arts companies	5,026	5,268	4,993	4,680	4,640	4,771	4,559	4,145
7113	Promoters of performing arts, sports, and similar events	4,794	4,306	4,141	4,001	4,149	3,901	3,630	3,405
712	Museums, historical sites, and similar institutions	10,494	9,201	8,853	8,278	7,857	8,504	8,622	8,095
713	Amusement, gambling, and recreation industries	13,566	12,749	12,196	11,692	11,322	10,846	10,469	10,043
7139	Other amusement and recreation industries	13,566	12,749	12,196	11,692	11,322	10,846	10,469	10,043
71391	Golf courses and country clubs	8,309	7,913	7,434	7,193	7,071	6,923	6,729	6,566
71394	Fitness and recreational sports centers	4,096	3,687	3,660	3,424	3,274	3,044	2,927	2,719
71399	All other amusement and recreation industries	1,161	1,149	1,102	1,075	977	879	813	758

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>. Appendix A, Table A-9.3 provides estimated measures of sampling variability.

Table 9.6. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Year-to-Year Percent Change in Revenue for Tax-Exempt Employer Firms: 1999 Through 2006

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
71	Arts, entertainment, and recreation	7.5	4.4	5.3	2.4	-0.2	2.7	6.2
711	Performing arts, spectator sports, and related industries	2.6	4.8	5.2	-1.2	1.3	5.9	8.5
7111	Performing arts companies	-4.6	5.5	6.7	0.9	-2.7	4.7	10.0
7113	Promoters of performing arts, sports, and similar events	11.3	4.0	3.5	-3.6	6.4	7.5	6.6
712	Museums, historical sites, and similar institutions	14.1	3.9	6.9	5.4	-7.6	-1.4	6.5
713	Amusement, gambling, and recreation industries	6.4	4.5	4.3	3.3	4.4	3.6	4.2
7139	Other amusement and recreation industries	6.4	4.5	4.3	3.3	4.4	3.6	4.2
71391	Golf courses and country clubs	5.0	6.4	3.4	1.7	2.1	2.9	2.5
71394	Fitness and recreational sports centers	11.1	0.7	6.9	4.6	7.6	4.0	7.6
71399	All other amusement and recreation industries	1.0	4.3	2.5	10.0	11.1	8.1	7.3

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>. Appendix A, Table A-9.3 provides estimated measures of sampling variability.

Table 9.7. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Export Revenue for Employer Firms: 2004 Through 2006

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
71	Arts, entertainment, and recreation	150	135	136	11.1	-0.7
711	Performing arts, spectator sports, and related industries	150	134	136	11.9	-1.5
7111	Performing arts companies	61	33	37	84.8	-10.8
7115	Independent artists, writers, and performers	S	101	99	S	2.0

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-9.4 provides estimated measures of sampling variability.

Table 9.8. Selected Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Sources of Revenue for Taxable Employer Firms: 2004 Through 2006

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
PERFORMING ARTS COMPANIES (NAICS 7111)					
Total revenue	6,845	6,760	6,561	1.3	3.0
Admissions revenue	4,635	4,969	4,664	-6.7	6.5
All other revenue	2,210	1,791	1,897	23.4	-5.6
SPORTS TEAMS AND CLUBS (NAICS 711211)					
Total revenue	15,766	14,080	14,115	12.0	-0.2
Admissions revenue	5,867	5,159	5,241	13.7	-1.6
All other revenue	9,899	8,921	8,874	11.0	0.5
RACETRACKS (NAICS 711212)					
Total revenue	7,759	7,570	7,022	2.5	7.8
Admissions revenue	1,122	1,116	1,099	0.5	1.5
All other revenue	6,637	6,454	5,923	2.8	9.0
OTHER SPECTATOR SPORTS (NAICS 711219)					
Total revenue	3,090	2,909	2,522	6.2	15.3
Admissions revenue	456	443	407	2.9	8.8
All other revenue	2,634	2,466	2,115	6.8	16.6
AMUSEMENT AND THEME PARKS (NAICS 71311)					
Total revenue	9,963	9,882	9,344	0.8	5.8
Admissions revenue	5,696	5,514	5,216	3.3	5.7
All other revenue	4,267	4,368	4,128	-2.3	5.8

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>. Appendix A, Table A-9.5 provides estimated measures of sampling variability.

Table 9.9. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Total Expenses for Employer Firms: 2004 Through 2006

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
71	Arts, entertainment, and recreation	153,868	146,641	139,032	4.9	5.5
711	Performing arts, spectator sports, and related industries	64,449	59,459	58,151	8.4	2.2
7111	Performing arts companies	10,807	10,574	10,225	2.2	3.4
7112	Spectator sports	26,988	25,140	24,706	7.4	1.8
711211	Sports teams and clubs	17,925	15,765	15,887	13.7	-0.8
711212	Racetracks	6,032	6,343	6,158	-4.9	3.0
711219	Other spectator sports	3,031	3,032	2,661	Z	13.9
7113	Promoters of performing arts, sports, and similar events	14,700	12,643	12,141	16.3	4.1
7114	Agents and managers for artists, athletes, entertainers, and other public figures	2,742	2,661	2,826	3.0	-5.8
7115	Independent artists, writers, and performers	9,213	8,441	8,253	9.1	2.3
712	Museums, historical sites, and similar institutions	8,658	8,085	7,814	7.1	3.5
713	Amusement, gambling, and recreation industries	80,760	79,096	73,067	2.1	8.2
7131	Amusement parks and arcades	9,691	7,610	6,973	27.3	9.1
71311	Amusement and theme parks	8,637	6,480	5,849	33.3	10.8
71312	Amusement arcades	1,053	1,130	1,125	-6.8	0.4
7132	Gambling industries	22,114	24,991	21,504	-11.5	16.2
71321	Casinos (except casino hotels)	13,636	17,426	14,605	-21.7	19.3
71329	Other gambling industries	8,478	7,564	6,899	12.1	9.6
7139	Other amusement and recreation industries	48,955	46,496	44,590	5.3	4.3
71391	Golf courses and country clubs	18,267	17,650	16,757	3.5	5.3
71392	Skiing facilities	1,649	1,568	1,525	5.2	2.8
71393	Marinas	2,720	2,428	2,336	12.0	3.9
71394	Fitness and recreational sports centers	17,333	16,861	15,893	2.8	6.1
71395	Bowling centers	3,026	2,667	2,880	13.5	-7.4
71399	All other amusement and recreation industries	5,960	5,321	5,199	12.1	2.3

Z Absolute value is less than 0.05.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>. Appendix A, Table A-9.6 provides estimated measures of sampling variability.

Table 9.10. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Expenses for Tax-Exempt Employer Firms: 2004 Through 2006

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004
71	Arts, entertainment, and recreation	30,565	28,466	27,246
711	Performing arts, spectator sports, and related industries	9,416	8,949	8,488
7111	Performing arts companies	5,051	4,940	4,653
7113	Promoters of performing arts, sports, and similar events	4,365	4,009	3,835
712	Museums, historical sites, and similar institutions	7,804	7,276	7,091
713	Amusement, gambling, and recreation industries	13,345	12,241	11,667
7139	Other amusement and recreation industries	13,345	12,241	11,667
71391	Golf courses and country clubs	7,885	7,732	7,336
71394	Fitness and recreational sports centers	4,386	3,542	3,415
71399	All other amusement and recreation industries	1,074	967	916

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>. Appendix A, Table A-9.7 provides estimated measures of sampling variability.

Table 9.11. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Year-to-Year Percent Change in Expenses for Tax-Exempt Employer Firms: 2004 Through 2006

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004
71	Arts, entertainment, and recreation	7.4	4.5
711	Performing arts, spectator sports, and related industries	5.2	5.4
7111	Performing arts companies	2.2	6.2
7113	Promoters of performing arts, sports, and similar events	8.9	4.5
712	Museums, historical sites, and similar institutions	7.3	2.6
713	Amusement, gambling, and recreation industries	9.0	4.9
7139	Other amusement and recreation industries	9.0	4.9
71391	Golf courses and country clubs	2.0	5.4
71394	Fitness and recreational sports centers	23.8	3.7
71399	All other amusement and recreation industries	11.1	5.6

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <www.census.gov/svsd/www/cv.html>. Appendix A, Table A-9.7 provides estimated measures of sampling variability.

Table 9.12. Performing Arts, Spectator Sports, and Related Industries (NAICS 711), Museums, Historical Sites, and Similar Institutions (NAICS 712), and Amusement, Gambling, and Recreation Industries (NAICS 713) - Selected Expenses for Employer Firms: 2004 Through 2006

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
PERFORMING ARTS, SPECTATOR SPORTS, AND RELATED INDUSTRIES (NAICS 711)					
Operating Expenses					
Total	64,449	59,459	58,151	8.4	2.2
Personnel costs	30,830	27,449	26,720	12.3	2.7
Gross annual payroll	26,799	23,795	23,360	12.6	1.9
Employer's cost for fringe benefits	2,981	2,740	2,584	8.8	6.0
Temporary staff and leased employee expense	1,050	914	776	14.9	17.8
Expensed materials, parts and supplies (not for resale)	1,772	1,675	1,560	5.8	7.4
Expensed equipment	225	206	189	9.2	9.0
Expensed purchase of other materials, parts, and supplies	1,547	1,469	1,371	5.3	7.1
Expensed purchased services	5,748	5,566	5,361	3.3	3.8
Expensed purchases of software	100	106	104	-5.7	1.9
Purchased electricity and fuels (except motor fuels)	623	548	516	13.7	6.2
Lease and rental payments	2,255	2,276	2,179	-0.9	4.5
Purchased repair and maintenance	595	S	S	S	S
Purchased advertising and promotional services	2,175	1,833	1,788	18.7	2.5
Other operating expenses	26,099	24,770	24,510	5.4	1.1
Depreciation and amortization charges	2,669	2,581	2,660	3.4	-3.0
Governmental taxes and license fees	768	908	812	-15.4	11.8
All other operating expenses	22,663	21,281	21,037	6.5	1.2
MUSEUMS, HISTORICAL SITES, AND SIMILAR INSTITUTIONS (NAICS 712)					
Operating Expenses					
Total	8,658	8,085	7,814	7.1	3.5
Personnel costs	3,924	3,691	3,551	6.3	3.9
Gross annual payroll	3,116	2,952	2,829	5.6	4.3
Employer's cost for fringe benefits	701	639	624	9.7	2.4
Temporary staff and leased employee expense	107	101	98	5.9	3.1
Expensed materials, parts and supplies (not for resale)	396	361	337	9.7	7.1
Expensed equipment	61	62	57	-1.6	8.8
Expensed purchase of other materials, parts, and supplies	335	298	280	12.4	6.4
Expensed purchased services	1,016	941	873	8.0	7.8
Expensed purchases of software	30	21	18	42.9	16.7
Purchased electricity and fuels (except motor fuels)	290	261	234	11.1	11.5
Lease and rental payments	187	178	170	5.1	4.7
Purchased repair and maintenance	206	205	197	0.5	4.1
Purchased advertising and promotional services	302	276	254	9.4	8.7
Other operating expenses	3,323	3,092	3,053	7.5	1.3
Depreciation and amortization charges	736	720	697	2.2	3.3
Governmental taxes and license fees	39	44	51	-11.4	-13.7
All other operating expenses	2,548	2,328	2,305	9.5	1.0

See footnotes at end of table.

Table 9.12. Performing Arts, Spectator Sports, and Related Industries (NAICS 711), Museums, Historical Sites, and Similar Institutions (NAICS 712), and Amusement, Gambling, and Recreation Industries (NAICS 713) - Selected Expenses for Employer Firms: 2004 Through 2006—Con.

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
AMUSEMENT, GAMBLING, AND RECREATION INDUSTRIES (NAICS 713)					
Operating Expenses					
Total	80,760	79,096	73,067	2.1	8.2
Personnel costs	32,348	32,722	29,858	-1.1	9.6
Gross annual payroll	26,533	26,957	24,694	-1.6	9.2
Employer's cost for fringe benefits	5,304	5,184	4,693	2.3	10.5
Temporary staff and leased employee expense	511	581	471	-12.0	23.4
Expensed materials, parts and supplies (not for resale)	4,930	4,475	4,159	10.2	7.6
Expensed equipment	483	493	453	-2.0	8.8
Expensed purchase of other materials, parts, and supplies	4,447	3,983	3,706	11.6	7.5
Expensed purchased services	12,085	10,733	9,975	12.6	7.6
Expensed purchases of software	183	179	154	2.2	16.2
Purchased electricity and fuels (except motor fuels)	2,611	2,373	2,132	10.0	11.3
Lease and rental payments	4,422	4,007	3,790	10.4	5.7
Purchased repair and maintenance	1,718	1,691	1,543	1.6	9.6
Purchased advertising and promotional services	3,150	2,483	2,355	26.9	5.4
Other operating expenses	31,398	31,166	29,075	0.7	7.2
Depreciation and amortization charges	6,994	6,942	6,443	0.7	7.7
Governmental taxes and license fees	4,745	5,159	4,716	-8.0	9.4
All other operating expenses	19,659	19,064	17,916	3.1	6.4

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-9.8 provides estimated measures of sampling variability.