



**SDC and CIC  
Steering Committee  
Meetings  
October 15-16, 2012  
Census Bureau Headquarters  
Suitland, MD, 20746**

**Monday, October 15, 2012**

7:30 AM **Bus Departs the hotel (hotel entrance) to the Census Bureau**

8:00 AM – 8:30 AM **REGISTRATION and COFFEE/TEA ON YOUR OWN**

**CICs Session Room T-2**

8:30 AM – 9:00 AM **Welcoming**  
- Momi Fernandez, CIC Steering Committee Chair

9:00 AM – 9:30 AM **Discussion with Steve Jost**  
- Steve Jost, Associate Director Communications

9:30 AM – 10:00 AM **Discussion with New Data Users Branch Chief**  
- Janice A. Valdisera, Branch Chief, Data Users Branch

10:00 AM – 10:30 AM **AFF Updates**  
- Rob Chestnut, Branch Chief, Data Access and Dissemination Systems Office

10:30 AM – 10:45 AM **BREAK**

10:45 AM – 11:45 AM **CIC Action Plan Update**  
- Janice A. Valdisera, Branch Chief, Data Users

Branch 11:45 AM – 1:00 PM **LUNCH ON YOUR OWN**

1:00 PM – 2:00 PM **Update on Working Groups (*Working Groups Report, Next Steps?*)**  
- Momi Fernandez, CIC Steering Committee Chair

2:00 PM – 3:00 PM **American Indian and Alaska Native Summary File**  
- Tina Norris, Survey Statistician, Racial Statistics Branch

3:00 PM – 3:15 PM **BREAK**

3:15 PM – 4:30 PM **CIC Website**  
- Nelson S. Colón, Survey Statistician, Data Users Branch

## **SDCs session Room T-1**

8:30 AM – 9:30 AM	<b>Discussion on Webpages/Clearinghouse/Orientation</b> <ul style="list-style-type: none"><li>- Bob Coats, SDC Steering Committee Chair</li></ul>
9:30 AM – 10:30 AM	<b>Discussion with Steve Jost</b> <ul style="list-style-type: none"><li>- Steve Jost, Associate Director Communications</li></ul>
10:30 AM – 10:45 AM	<b>BREAK</b>
10:45 AM – 11:45 AM	<b>Develop Training Plan (webinars) <i>What webinars are good for training?</i></b> <ul style="list-style-type: none"><li>- Tom Edwards, Assistant Branch Chief, Data Users Branch</li></ul>
11:45 AM – 1:00 PM	<b>LUNCH ON YOUR OWN</b>
1:00 PM – 2:00 PM	<b>Discussion with New Data Users Branch Chief</b> <ul style="list-style-type: none"><li>- Janice A. Valdisera, Chief, Data Users Branch</li></ul>
2:00 PM – 3:00 PM	<b>Creating a New MOA and Annual Report from the Updated Strategic Plan</b> <ul style="list-style-type: none"><li>- Bob Coats, SDC Steering Committee Chair</li><li>- Tom Edwards, Assistant Branch Chief, Data Users Branch</li></ul>
3:00 PM – 3:15 PM	<b>BREAK</b>
3:15 PM – 4:30 PM	<b>Creating a New MOA and Annual Report from the Updated Strategic Plan (Cont.)</b> <ul style="list-style-type: none"><li>- Bob Coats, SDC Steering Committee Chair</li><li>- Tom Edwards, Assistant Branch Chief, Data Users Branch</li></ul>
4:30 PM	<b>ADJOURN</b>
4:45 PM	<b>Bus Departs from Census Bureau to Hotel</b>

## **Tuesday, October 16, 2012**

7:30 AM                      **Bus Departs the hotel (hotel entrance) to the Census Bureau**

8:00 AM – 8:30 AM                      **COFFEE/TEA ON YOUR OWN**

### **JOINT SESSIONS – CIC & SDC – Conference Room 1 & 2**

8:30 AM – 9:30 AM                      **Social Media**  
- Jennifer Smits, Center for New Media and Promotions  
- Lauren Shaw, Center for New Media and Promotions  
- Briana Kaya, Office of External Engagement

9:30 AM – 10:00 AM                      **Census.gov Redesign**  
- Alexandra Figueroa, Deputy Chief, Web & Social Media Branch, Center for New Media and Promotions

10:00 AM – 10:30 AM                      **Communications Directorate Initiatives**  
- Seth L. Amgott, Assistant Division Chief, Public Information Office

10:30 AM – 10:45 AM                      **BREAK**

### **Room T – 2**

10:45 AM – 11:45 AM                      **Population Estimates – Changes to the challenge program**  
- Tori Velkoff, Assistant Division Chief, Population Division

11:45 AM – 1:00 PM                      **LUNCH ON YOUR OWN**

1:00 PM – 1:30 PM                      **Count Question Resolution Discussion**  
- Dora B. Durante, Branch Chief, CQR, Decennial Management Division

1:30 PM – 4:30 PM                      **SDC Business Meeting**

4:30 PM                      **ADJOURN**

4:45 PM                      **Bus Departs from Census Bureau to Hotel**

**- END OF CONFERENCE -**