

# Census Business Builder

## Regional Analyst Edition v4.0

cbb.census.gov/rae/#



census  
business  
builder

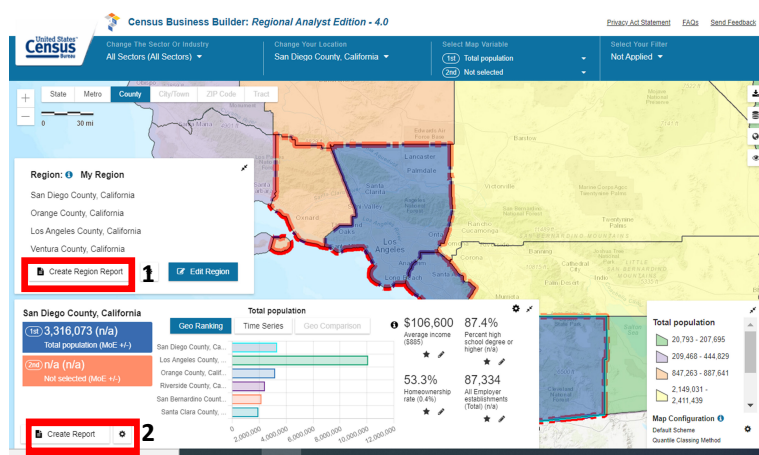
Regional Analyst Edition

**Census Business Builder: Regional Analyst Edition (RAE)** provides easy access to information about the residents and businesses in an area for regional planning and other activities. The tool presents key information that regional planners need to better understand their areas.

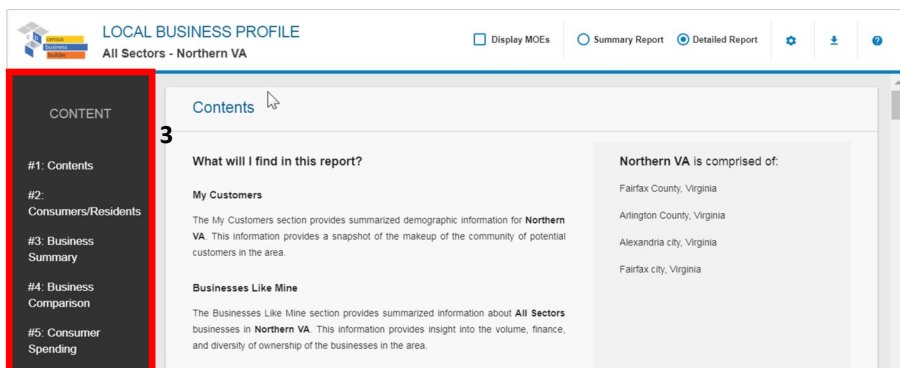
## ACCESSING THE REPORT

A key feature of this tool are the Profile Reports that contain all of the data shown in the map for your region and its components (plus interactive time-series bar charts).

1. To access a detailed report for the entire region, click on the “Create Region Report” button in the “Region” panel.
2. To view individual reports for each of the areas that define your region, click on the “Create Report” button in the data panel.

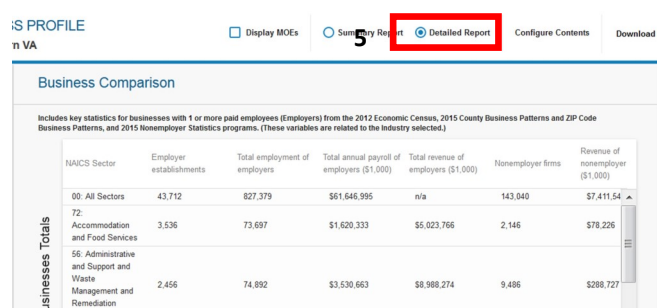
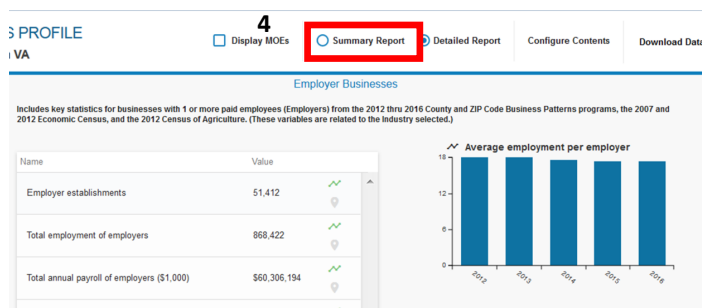


3. The reports contain a Table of Contents panel on the left side that allows you to navigate each of the parts of the report.



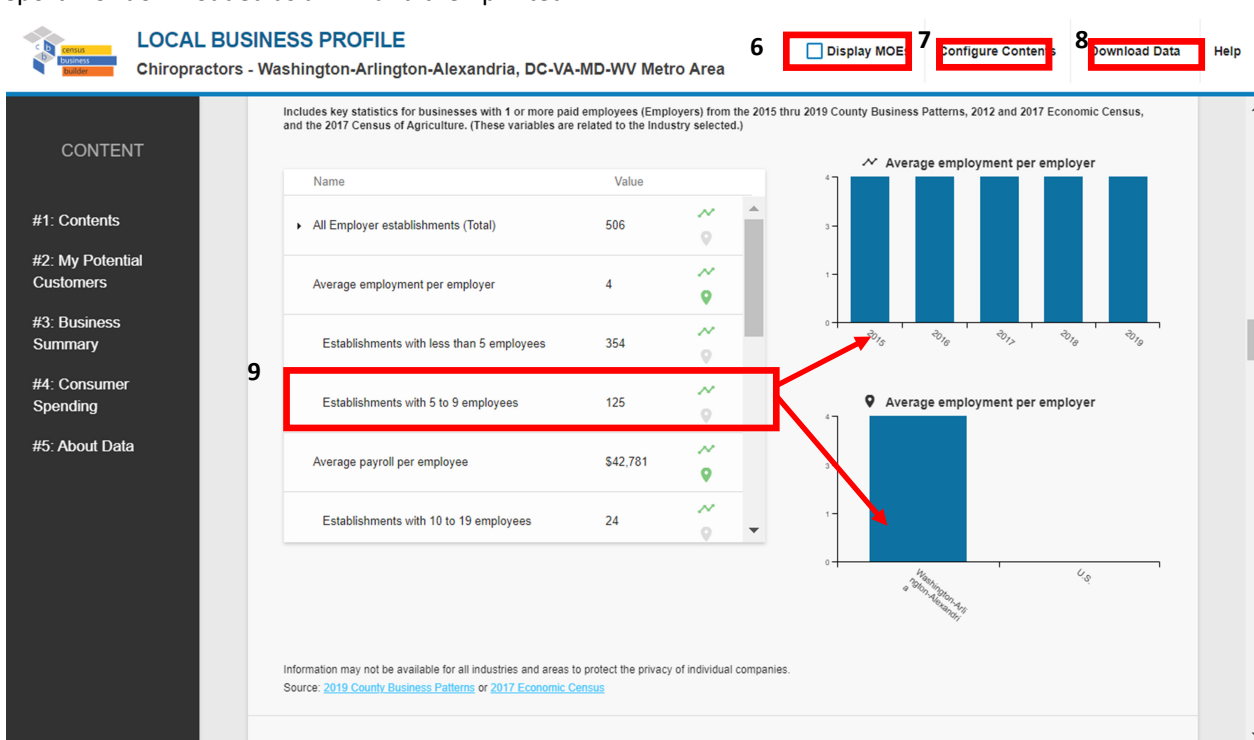
- There are 2 versions of the Region report available. The Summary Report includes the demographic and business data for the region. The business data are only for the sector chosen on the map.

- The Detailed Report includes the same demographic data, but the business data compares all sectors and includes information on business ownership.



- To view the margins of error for the data shown in the report, click the Display MOEs check box.
- The reports can be downloaded to either an Excel or csv file by clicking on Download Data at the top of the report... or downloaded as a PDF and then printed.

- The report can be customized by clicking on the Configure Contents and selecting or deselecting content options.
- The interactive charts in the reports can be updated by clicking on a variable in the tables.



Thank you for your interest in the Census Business Builder. Please view the handouts that present step-by-step instructions on detailed features of the tool, plus the Tips handout that provides hints on how best to use the tool. These handouts can be viewed at [census.gov/data/data-tools/cbb.html](https://census.gov/data/data-tools/cbb.html)

## Contact Us

To learn more about CBB visit: [census.gov/data/data-tools/cbb.html](https://census.gov/data/data-tools/cbb.html)  
To access the current version of CBB: SBE, see: <https://cbb.census.gov/sbe/#>  
To access the current version of CBB: RAE, see: <https://cbb.census.gov/rae/#>

If you need help using CBB, would like to schedule a webinar or in person demonstration, please contact the Data User Outreach & Education Branch at 800-242-2184 or [ewd.outreach@census.gov](mailto:ewd.outreach@census.gov)