Census Business Builder

Regional Analyst Edition v4.0

cbb.census.gov/rae/#



Census Business Builder: Regional Analyst Edition (RAE) provides easy access to information about the residents and businesses in an area for regional planning and other activities. The tool presents key information that regional planners need to better understand their areas.

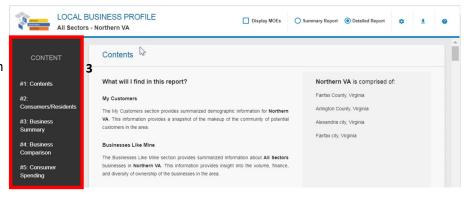
ACCESSING THE REPORT

A key feature of this tool are the Profile Reports that contain all of the data shown in the map for your region and its components (plus interactive time-series bar charts).

- To access a detailed report for the entire region, click on the "Create Region Report" button in the "Region" panel.
- 2. To view individual reports for each of the areas that define your region, click on the "Create Report" button in the data panel.



3. The reports contain a Table of Contents panel on the left side that allows you to navigate each of the parts of the report.





U.S. Department of Commerce U.S. CENSUS BUREAU *census.gov* Connect with us @uscensusbureau 4. There are 2 versions of the Region report available. The Summary Report includes the demographic and business data for the region. The business data are only for the sector chosen on the map.

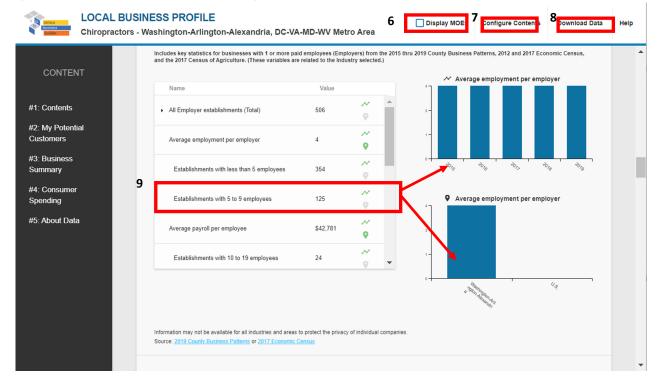
PROFILE VA	4 Display MOEs	O Summ	ary Report	Detaile	i Report	Confi	igure Conte	nts	Download Dat
	Em	ployer Bus	sinesses						
Includes key statistics for businesses with 1 or m 2012 Economic Census, and the 2012 Census of A					I ZIP Code B	usiness P	atterns progr	ams, the	2007 and
2012 Contonic Census, and the 2012 Census of P	girculture. (These valuese	Jure related	to the industry						
Name	Value			18]	Average e	employm	ent per em	ipioyer	
Employer establishments	51,412	~~ 0	*	12 -					
Total employment of employers	868,422	~~ ©		e-					
Total annual payroll of employers (\$1,000)	\$60,306,194	~~ 0		0	2012	2013	201 ₉	2015	2018
		~							

- 6. To view the margins of error for the data shown in the report, click the Display MOEs check box.
- 8. The reports can be downloaded to either an Excel or csv file by clicking on Download Data at the top of the report... or downloaded as a PDF and then printed.

5. The Detailed Report includes the same demographic data, but the business data compares all sectors and includes information on business ownership.

Business Comparison											
			paid employees (Employer programs, (These variable			Business Patterns and 2	IP Code				
0	NAICS Sector	Employer establishments	Total employment of employers	Total annual payroll of employers (\$1,000)	Total revenue of employers (\$1,000)	Nonemployer firms	Revenue of nonemployer (\$1,000)				
	00: All Sectors	43,712	827,379	\$61,646,995	n/a	143,040	\$7,411,54				
usinesses Totals	72: Accommodation and Food Services	3,536	73,697	\$1,620,333	\$5,023,766	2,146	\$78,226				
	56: Administrative						1				

- 7. The report can be customized by clicking on the Configure Contents and selecting or deselecting content options.
- 9. The interactive charts in the reports can be updated by clicking on a variable in the tables.



Thank you for your interest in the Census Business Builder. Please view the handouts that present step-by-step instructions on detailed features of the tool, plus the Tips handout that provides hints on how best to use the tool. These handouts can be viewed at census.gov/data/data-tools/cbb.html

Contact Us

To learn more about CBB visit: census.gov/data/data-tools/cbb.html To access the current version of CBB: SBE, see: https://cbb.census.gov/sbe/# To access the current version of CBB: RAE, see: https://cbb.census.gov/rae/#

If you need help using CBB, would like to schedule a webinar or in person demonstration, please contact the Data User Outreach & Education Branch at 800-242-2184 or ewd.outreach@census.gov