Census Business Builder Small Business Edition cbb.census.gov/sbe/#

Census Business Builder: Small Business Edition provides easy access to information about the residents and businesses to help open or expand a business. The tool presents key information that entrepreneurs and small business owners need to better understand their market.

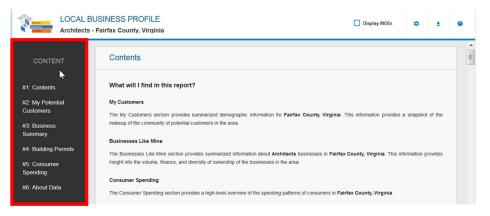
ACCESSING THE REPORT

A key feature of this tool is the Profile Report that contains all of the data shown in the map (plus interactive time-series bar charts) for your selected kind of business and location. The report can be created for a single geographic area.

1. You can access the report directly from the main splash page as well as from the map by clicking on the "Create Report" button in the data panel.

/ Location button or by searching for it.	Census bios	hatry Change Your Location stb) New York Newark-Jers NY-NJ-PA Metro Area		p Veriable al population Employer establishments (Re	Select Your Filter Not Applied
My Location or Q State, County, City/Town, or ZIP Code		System 2P Code Test	To date the second seco		
ick "Go to Map" to browse the information about the potential stomers and competitors for the location you are searching. (Note: You must choose a Type of Business and	T. J.	Fine Contraction of the second			
ication.)	05 20	S alerton		-	
	New York-Newark-Jersey City,	Total population	0 \$81.951	• ×	Total population
cation.) Go To Map	NY-NJ-PA Metro Area	Geo Ranking Time Series Geo Company	Median household income (\$116)	B7.0%	Total population
Go To Map	NY-NJ-PA Metro Area		Median household income (\$116)	B7.0%	
Go To Map k "Create Report" to go straight to the report for your type usinesses and location. (Note: You must choose a Type of	NY-NJ-PA Metro Area (19) 19,261,570 (n/a) Torid population (Mot. 1/-) (10) 10,221 (n/a)	Geo Flanking Time Series Geo Company New Yok-Mewaik-Joes Les Angeles-Long Dea. Chicago-Napersile C.	2.67	87.0% Average trigo instant degree or spher (0.2%) * * 51.6%	17,430 - 91,234
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2. The report contains a Table of Contents panel on the left side that allows you to navigate each of the parts of the report.



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- 3. To view the margins of error for the data shown in the report click the Display MOEs check box.
- 4. The report can be downloaded to either an Excel, CSV or PDF files by clicking on Download Data at the top of the report.
- The variables shown in the interactive charts in the report can be changed by clicking on a variable in the tables. The "squiggle" and "teardrop" icons indicate whether data are available over time, by geo hierarchy, or both.

b census	LOCAL BUSINESS PRO Bars - Fairfax County, Virgin				3 Display MO	Es Configure Contents	Download Data Help
CONTENT		ormation on total population an	d population by age, ra	ice, and ethnicity from the	2010-2014 and the 2015-2019		Download as Excel
		Name	Estimate (MoE +/-		49.0%	Percent male	Download as CSV
#1: Contents		Total population	1,145,862 (n/a)	~ 0 ^			Download as PDF
#2: My Potential Customers		Percent male	49.6% (n/a)	~ •	33.1%		
	s l	Percent female	50.4% (n/a)	~ •			
#3: Business Summary	Listi	Forcom under 5 years			10.5% -		
	Ictel	Percent under 18 years	23.6% (n/a) 5	~ •	_		
#4: Consumer Spending	Characteristics	Percent 18 years and over	76.4% (n/a)	~ •	0.0%	COLOCION CONTRACTOR	TUIG TUIG
#5: About Data	phic	Percent 21 years and over	73.0% (n/a)	~ •			
	Demographic	Percent working age (25 to 64 years)	55.0% (n/a)	~ •	49.0%	Percent male	_
	Dem	Percent 65 years and over	13.1% (n/a)	~ •	33.1% -		
		Median age	38.0 (0.1)	~ •			
		Percent White	61.18% (n/a)	~ •	10.5% -		
		Percent Black or African American	9.81% (n/a)	~ •			
		Percent American Indian and Alaska Native	0.23% (n/a)	~ • •	0.0%	Conge	La Colombia
		4		•		2	-

6. The report can be customized by clicking on the Configure Contents and selecting or deselecting content options.

Architects - Fairfax County		🗸 Display MOEs 🔹 🔹
	Configure Report Contents Contents My Potential Customers Demographic Characteristics Socioeconomic Characteristics Housing Characteristics Housing Characteristics Euclides Summary Employer Businesses Business Revenue	X
	 Nonemployer Businesses U.S. International Trade in Goods Workforce 	

Thank you for your interest in the Census Business Builder. Please view the handouts that present step-by-step instructions on detailed features of the tool, plus the Tips handout that provides hints on how best to use the tool. These handouts can be viewed at census.gov/data/data-tools/cbb.html

Contact Us

To learn more about CBB visit: census.gov/data/data-tools/cbb.html To access the current version of CBB: SBE, see: https://cbb.census.gov/sbe/# To access the current version of CBB: RAE, see: https://cbb.census.gov/rae/#

If you need help using CBB, would like to schedule a webinar or in person demonstration, please contact the the Data User Outreach & Education Branch at 800-242-2184 or ewd.outreach@census.gov