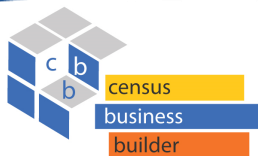


# Census Business Builder

## Small Business and Regional Analyst Editions

cbb.census.gov/sbe/# or cbb.census.gov/rae/#

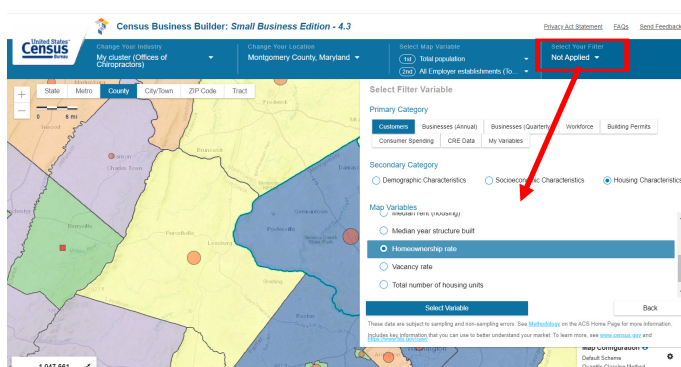


**Census Business Builder:** provides easy access to information about the residents and businesses to help you open or expand your business. The tool presents key information that entrepreneurs and small business owners need to better understand their market.

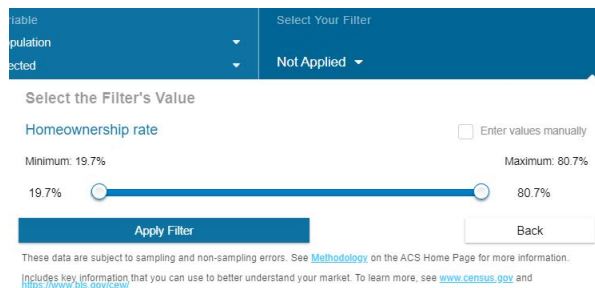
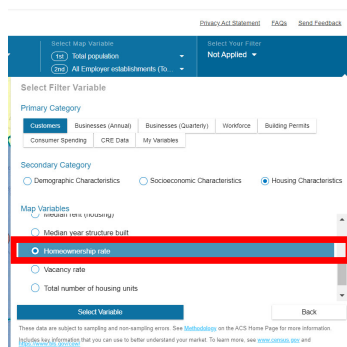
### FILTERING YOUR RESULTS

Once you have selected the variable you want to view on the map, you can filter the geographic areas presented on the map by using the Filter menu. Note that this is the same list of variables that are in the Map Variables menu.

1. Clicking on the Select Your Filter menu allows you to add new filters.
2. Clicking on Add New Filter Variable brings up the list of variables. In this example, we are interested in filtering the counties shown on “Homeownership rate.”



3. After selecting your variable from the list, click on the Select Variable button.
4. The range of values for this variable that apply to all geographic areas in the map is then shown.

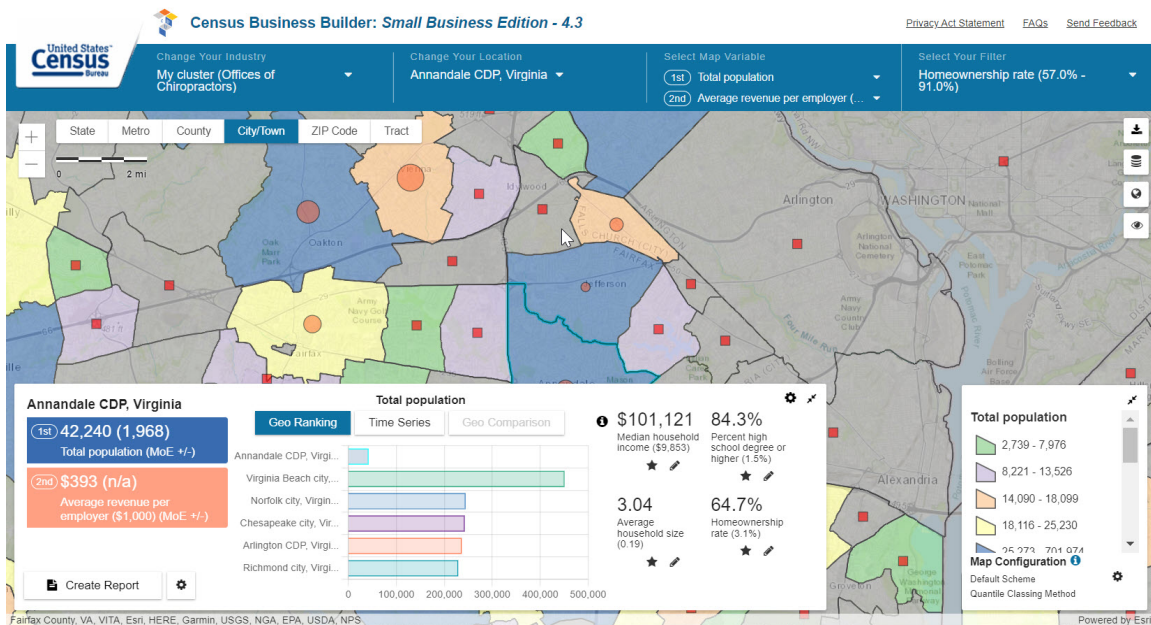


5. Dragging the dots at the end of the slider bar allows you to set the minimum and/or maximum filter values for the geographic areas presented.

6. Clicking the Enter Values Manually option allows you to type your preferred numbers.

7. Click the Apply Filter button to see the results of the filter in the map.

8. The map then repaints to show the filtered geographic areas.



Thank you for your interest in the Census Business Builder. Please view the accompanying handouts that present step-by-step instructions on detailed features of the tool, plus the Tips handout that provides hints on how best to use the tool.

## Contact Us

To learn more about CBB visit: [census.gov/data/data-tools/cbb.html](https://census.gov/data/data-tools/cbb.html)

To access the current version of CBB: RAE, see: <https://cbb.census.gov/rae/#>

To access the current version of CBB: SBE, see: <https://cbb.census.gov/sbe/#>

If you need help using CBB, would like to schedule a webinar or in person demonstration, please contact the the Data User Outreach & Education Branch at 800-242-2184 or [ewd.outreach@census.gov](mailto:ewd.outreach@census.gov)