## MARKET ABSORPTION OF APARTMENTS

 SECOND QUARTER 1975 ABSORPTIONS (Completions in First Quarter 1975)Figure 1. Units in Apartment Buildings Started, Completed, and Absorbed Within 3-Months After Completion




U.S. DEPARTMENT OF COMMERCE bureau of the census
U.S. DEPARTMENT

OF HOUSING
AND URBAN DEVELOPMENT

Following seasonal patterns of past years, the 3 -month absorption rate for first quarter 1975 completions of privately financed apartments remained relatively low at 61 percent. Apartments which have been on the market for 9 months (those completed during July-September 1974) were 90 percent rented.

The median asking rent for apartments completed in the January-March quarter of 1975 rose to $\$ 212$. Apartments renting for less than $\$ 150$ accounted for only 5 percent of the first quarter completions, and 68 percent were rented within 3 months. Apartments renting for $\$ 250$ or more accounted for 29 percent of the completions and 52 percent were rented within 3 months.

The data are based on a sample survey and consequently the figures cited above are subject to sampling variability. As shown in table 3, the 61 and 90 percent figures are subject to sampling errors of 2.8 and 1.4 percentage points, respectively. This means that there are about 2 chances out of 3 that a complete count would be in the range of $61 \pm 2.8$ percentage points

[^0]and $90 \pm 1.4$ percentage points. Sampling errors for the figures that follow are indicated in parentheses. ${ }^{1}$

A total of $113,300( \pm 2,830)$ apartments were completed during the first quarter of 1975. From this total, some $63,500( \pm 2,250)$ or 56 percent $( \pm 2.2)$ were of the type covered by the Survey of Market Absorption (SOMA), i.e., privately financed, unfurnished rental units built without Federal subsidy in buildings with 5 or more apartments.

Cooperatives and condominiums account for 26 percent ( $\pm 1.9$ ) of the total, with a 3-month absorption rate of 40 percent $( \pm 2.1)$. Furnished rental units account for 2 percent $( \pm 0.6)$. Also excluded from the survey are units in federally subsidized properties built under these programs of the Department of Housing and Urban Development: Senior Cítizens Housing direct loans (Section 202), FHA below market interest rate mortgages (Section 221 BMIR), FHA interest supplements on rental mortgages (Section 236) and all units in buildings containing apartments in the FHA rent supplement program, which together account for 12 percent $( \pm 1.4)$. The remainder are excluded for other reasons including turnkey housing (privately built and sold to local public housing authorities subsequent to comple-

## Table 1. Characteristics of Apartments Completed During the First Quarter of 1975 and Rented Within 3 Months



[^1]Figure 2. Median Rent of Apartments Completed in the United States: 1972 to 1975

tionl. The data, however, include privately owned housing subsidized by State and local governments.

## SAMPLEDESIGN

The Market Absorption Survey (SOMA) is designed to provide data concerning the rate at which nonsubsidized and unfurnished privately financed units in buildings with 5 or more units are rented (or absorbed). In addition, data on characteristics of the units, such as rent and number of bedrooms, are collected.

In each quarter, a sample of about 2,000 buildings with 5 or more units completed during that quarter, is selected. The sample is selected from buildings reported as completed in a sample of building permits in the Census Bureau's Housing Starts Survey. ${ }^{2}$ Buildings completed in nonpermit-issuing areas are excluded, from consideration in this survey.

[^2]
# Table 2. Characteristics of Apartments Completed During the Fourth Quarter of 1974 and Rented Within 3 Months (Revised) 

(Privately financed, nonsubsidized, unfurnished apartments. Data regarding number of bedrooms and askime rent are collected at the initial interview, i.e., 3 months following completion)

| Item | Number of units |  | Percent of total units |  | Percent rented within 3 months |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sampling error* | Percent | ```Sampling error* (percentage points)``` | Percent | ```Sampling error* (percentage points)``` |
| Total. | 96,631 | 2,750 | 100 | (X) | 60 | 2.3 |
| Less than taso. | 5,377 | 870 | 6 | 1.1 | 78 | 8.3 |
| \$150 to \$174. | 17,209 | 1,520 | 18 | 1.8 | 72 | 5.0 |
| \$175 to \$199. | 24,953 | 1,810 | 26 | 2.1 | 61. | 4.5 |
| \$200 to \$249. | 26,622 | 1,860 | 28 | 2.1 | 59 | 4.4 |
| \$250 or more... | 22,471 | 1,730 | 23 | 2.0 | 46 | 4.9 |
| Median asking rent.. | $\$ 201$. | 2.60 | (X) | (X) | (x) | (X) |
| NUMBER OF BEDROOMS |  |  |  |  |  |  |
| Less than 2. | 41,793 | 2,240 | 43 | 2.3 | 66 | 3.4 |
|  | 48,862 | 2,390 | 51 | 2.4 | 56 | 3.3 |
| 3 or more. | 5,976 | 900 | 6 | 1.t | 50 | 9.5 |

(X) Not applicable. $*$ Range about 2 chances out of 3.

Information is obtained for the units in the buildings selected in a given quarter in each of the next four quarters on the proportion of units occupied 3,6,9, and 12 months after completion.

An improved tabulating method effective with the data for year 1973 now permits the revision of the data for previous quarters of completion. Each quarter the absorption data for some buildings are received too late for inclusion in the report. With the new technique it is now possible to revise the data for the previous quarter to reflect these buildings. See table 2.

## ESTHMATHON

The estimation procedure used in the survey involves, as a final step, the inflation of the weighted sample
results to the quarterly estimates of housing completions obtaned from the Housing Completions Survey. As the Housing Completions Survey is based on a larger sample than the Market Absorption Survey, it provides a more stable set of controls for estimates which can be obtained from both surveys. In addition to reducing the sampling variability on the estimates of totals from the Market Absorption Survey, the ratio estimation procedure, as a useful byproduct, produces estimates of the units completed in a given quarter which are consistent with the published figures from the Housing Completions series. ${ }^{3}$

The absorption rates assume that the absorption rates of units not included in the interviewed group or not

[^3]accounted for are identical to rates for units where data were obtained. The noninterviewed and not accounted for cases comprise less than 2 percent of the sample housing units in this survey.

## RELIABILITY OF ESTIMATES

The estimated figures shown in this report and their associated sampling (i.e., standard) errors may be used to construct a confidence interval, that is, an interval having a prescribed probability that it would include the average result of all possible samples. The chances are about 2 out of 3 that the survey estimate will differ from a complete census by less than one standard error (plus or minus). Similarly, the chances are about 95 out
of 100 that the difference would be less than twice the standard error. For example, the chances are 95 out of 100 that the number of two-bedroom apartments $(29,992)$ would be no lower than 26,232 or no higher than 33,752 if the data were collected in a complete census. The conclusions stated in this report are considered significant at the 95 percent confidence level.

In addition to sampling error, sample surveys are subject to response and processing errors similar to those experienced in censuses. The data in this report are preliminary and subject to slight changes in the annual report.

Table 3. Absorption Rates of Privately Financed, Nonsubsidized, and Unfurnished Apartments: 1972 to 1975

| Quarter of completion | Total completed |  | Median rent |  | Rented within-m |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 3 months | 6 months |  | 9 months |  |
|  | Number | $\begin{aligned} & \text { Sam- } \\ & \text { pling } \\ & \text { error* } \end{aligned}$ |  |  | Amount | $\begin{aligned} & \text { Sam- } \\ & \text { pling } \\ & \text { error* } \end{aligned}$ | Percert | ```Sampling erro** (per- centage points)``` | Percent | ```Sampiing error* (perm centage points)``` | Per~ cent |  |
| 1972 |  |  |  |  |  |  |  |  |  |  |
| January March.... | 103,854 | 3,800 | 192 | 2.30 | 61. | 2.2 | 86 | 1.6 | 93 | 1.2 |
| April-June....... | 113,811 | 4,000 | 191 | 2.20 | 73 | 1.9 | 86 | 2.6 | 92 | 1.2 |
| July-September... | 142,262 | 4,550 | 191 | 2.00 | 69 | 1.8 | 83 | 1.4 | 90 | 1.2 |
| October -December. | 130,577 | 4,300 | 190 | 2.10 | 67 | 1.9 | 84 | 1.5 | 93 | 1.0 |
| 1973 |  |  |  |  |  |  |  |  |  |  |
| Januaxy-Narch.... | 113,194 | 2,600 | 188 | 2.30 | 64 | 2.0 | 83 | 1.6 | 92 | 1.2 |
| April-June....... | 129,314 | 2,870 | 191 | 2.10 | 74 | 1.7 | 89 | 1.3 | 94 | 1.0 |
| July-September... | 129,755 | 3,053 | 189 | 2.10 | 76 | 1.8 | 87 | 2.3 | 94. | 0.9 |
| October-December. | 121,916 | 2,900 | 195 | 2.40 | 63 | 2.0 | 82 | 1.6 | 92 | 1.2 |
| 1974 |  |  |  |  |  |  |  |  |  |  |
| January-March... | 98,934 | 2,850 | 195 | 3.00 | 67 | 2.1 | 86 | 2.5 | 92 | 1.3 |
| April-June....... | 99,489 | 2,840 | 195 | 2.50 | 73 | 2.0 | 80 | 2.6 | 91 | 1.4 |
| July-September.or | 96,682 | 2,740 | 196 | 1.80 | 72 | 2.0 | 85 | 1.6 | 90 | 1.83 |
| October-December ${ }^{\text {r }}$ | 96,631 | 2,750 | 201 | 2.60 | 60 | 2.3 | 78 | 2.0 | (NA) | (NA) |
| 1975 |  |  |  |  |  |  |  |  |  |  |
| January March.... | 63,539 | 2,250 | 212 | 5.40 | 61 | 2.8 | (NA) | (NA) | (NA) | (NA) |
| April-June....... <br> July-September... |  |  |  |  |  |  |  |  |  |  |
| October-December. |  |  |  |  |  |  |  |  |  |  |

[^4]
## CURRENT CONSTRUCTION REPORTS

## CONSTRUCTION accounts for approximately 12 percent of the gross national product!

To assist industry representatives, research specialists, market analysts, and government officials interested in this vital segment of the Nation's economy, the Bureau of the Census issues monthly, quarterly, and annual reports on the value of new construction put in place, building permits, housing starts, housing completions, housing sales, alterations and repairs and demolition of residential structures.

Current Construction Reports include:
C20 - Housing Starts
C22 - Housing Completions
C25 - Sales of New One-Family Houses
C27 - Price Index of New One-Family Houses Sold
C30- Value of New Construction Put in Place
C40-Housing Authorized by Building Permits and Public Contracts
C41-Authorized ConstructionWashington, D.C. Area
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[^0]:    ${ }^{1}$ See Reliability of Estimates on page 5.

[^1]:    (X) Not applicable.
    *Range about 2 chances out of 3 .

[^2]:    ${ }^{2}$ See "Housing Starts, " Construction Reports Sexies C20, fox the details of this survey.

[^3]:    ${ }^{3}$ See "Housing Completions," Construction Reports, Series c22.

[^4]:    (NA) Not available ${ }^{r}$ Revised. *Range about 2 chaxaces out of 3 .

