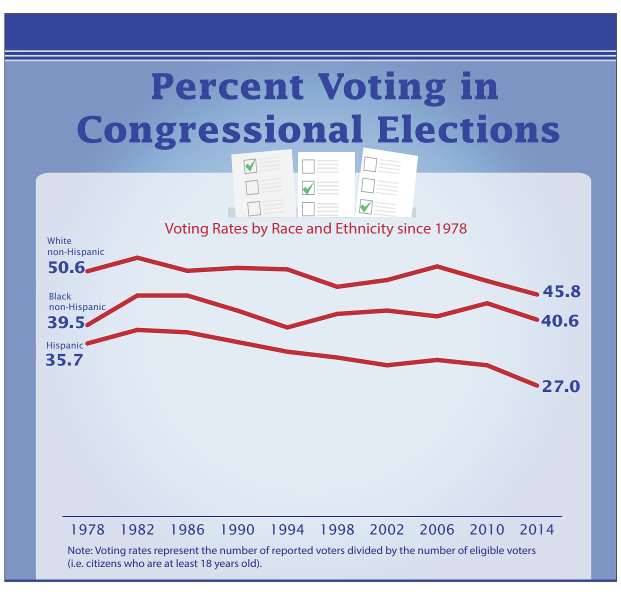
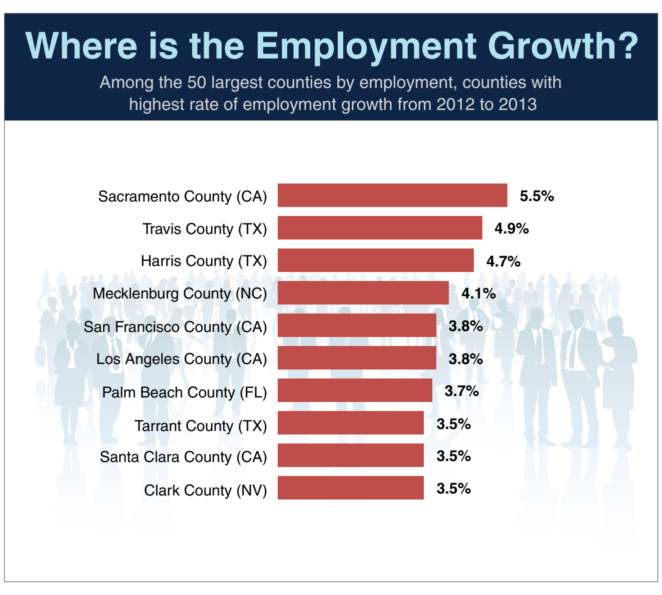
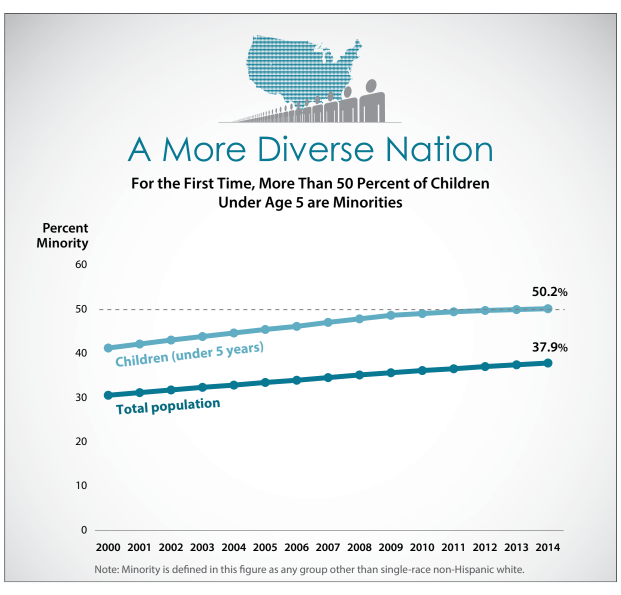
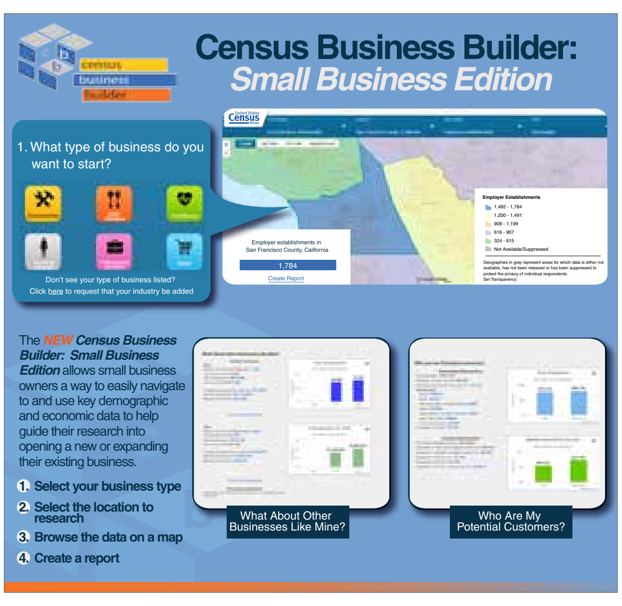
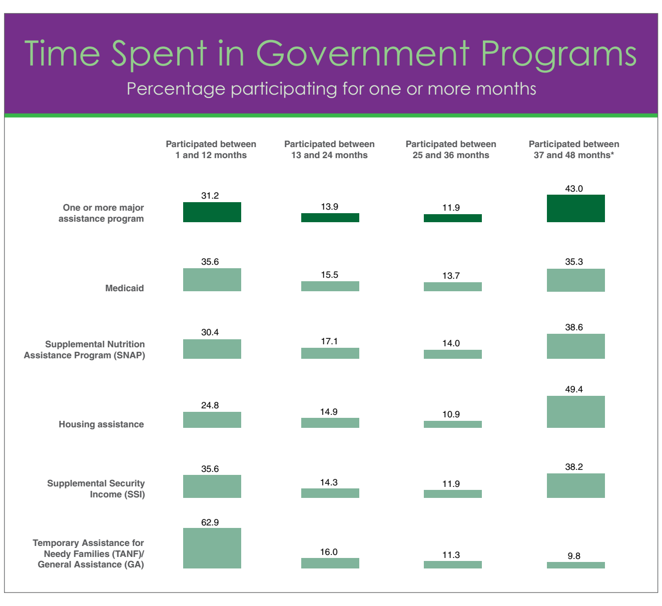
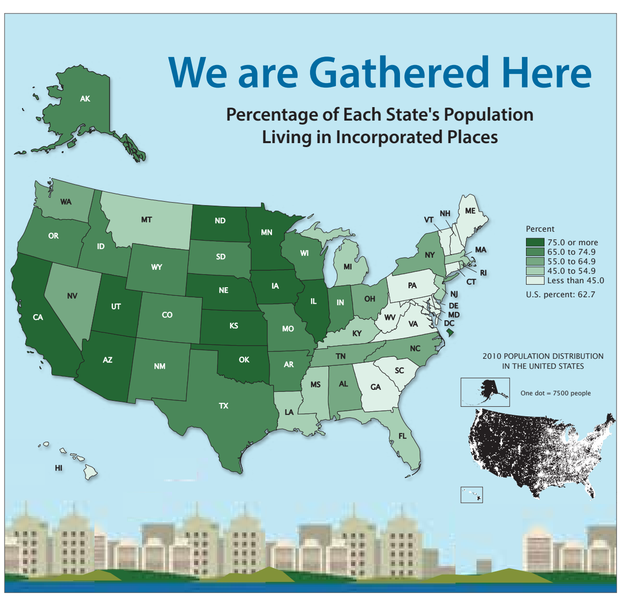
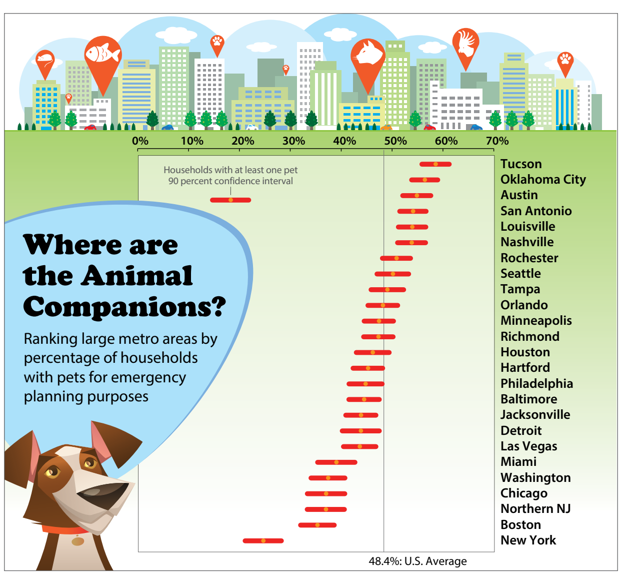
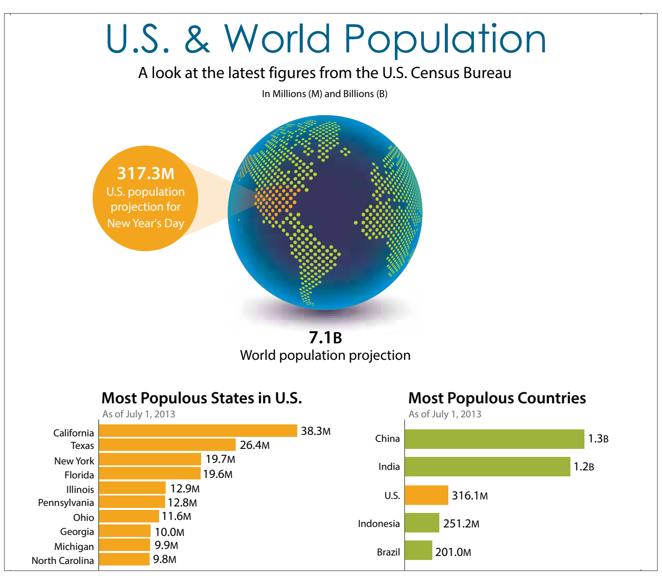
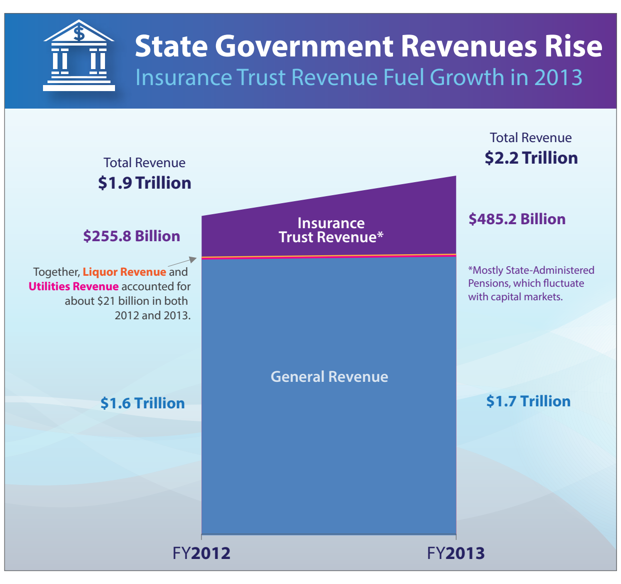
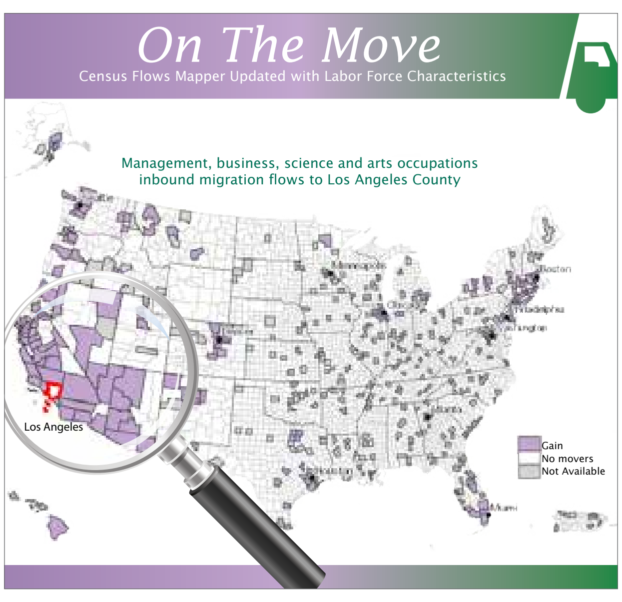
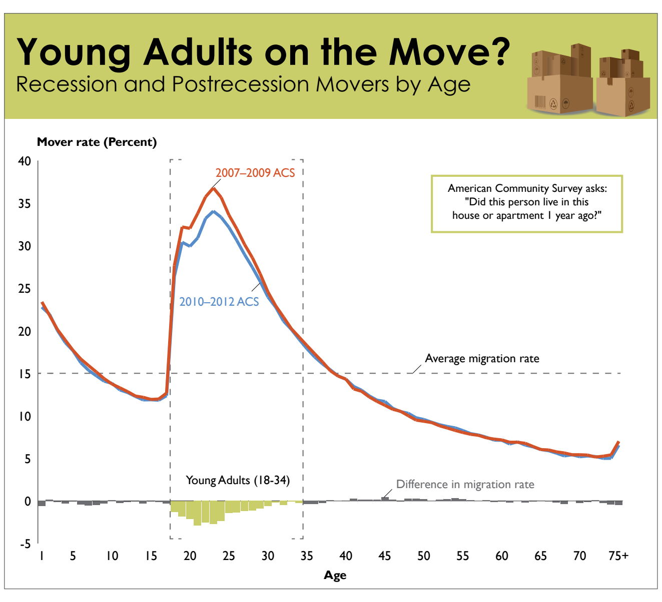
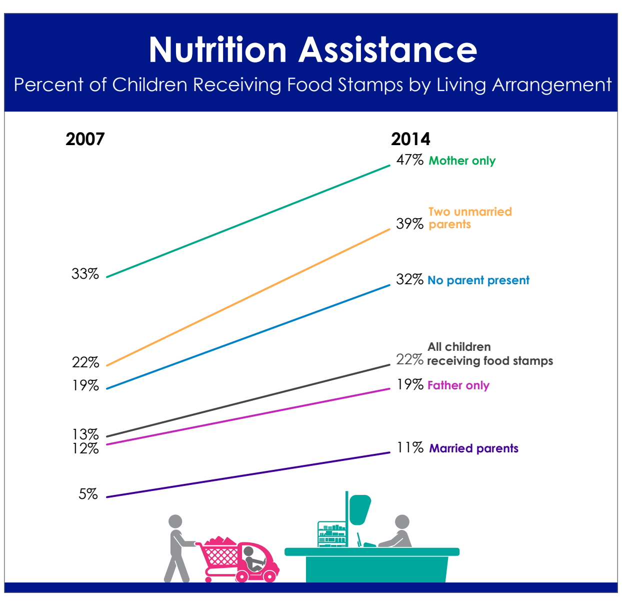
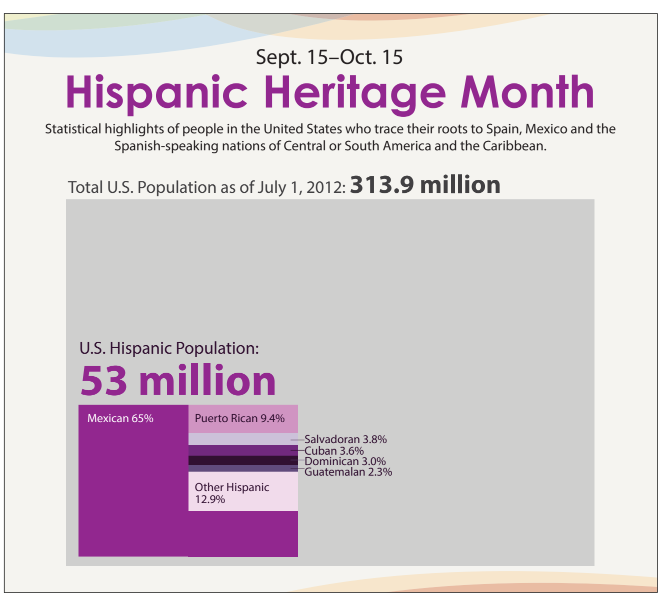
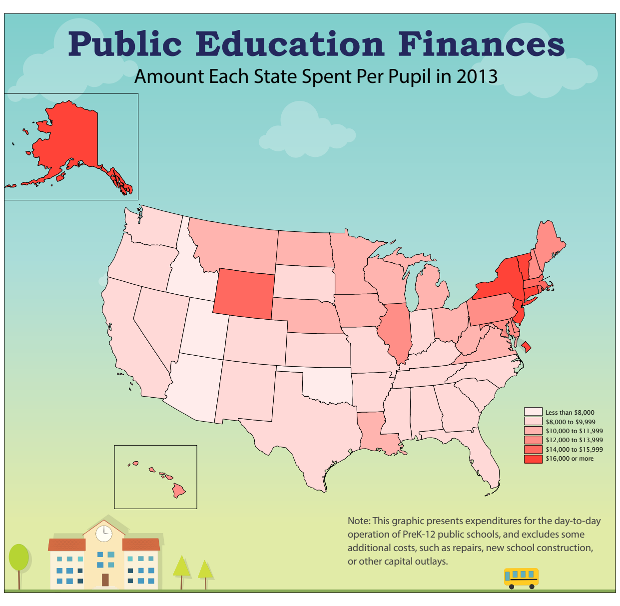
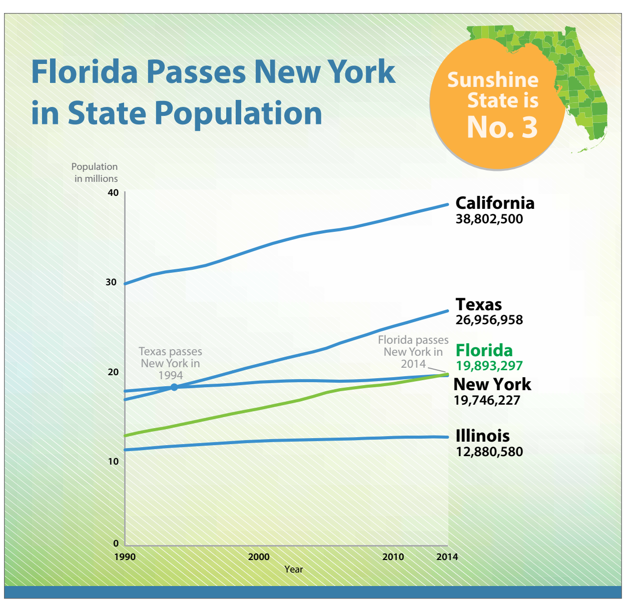
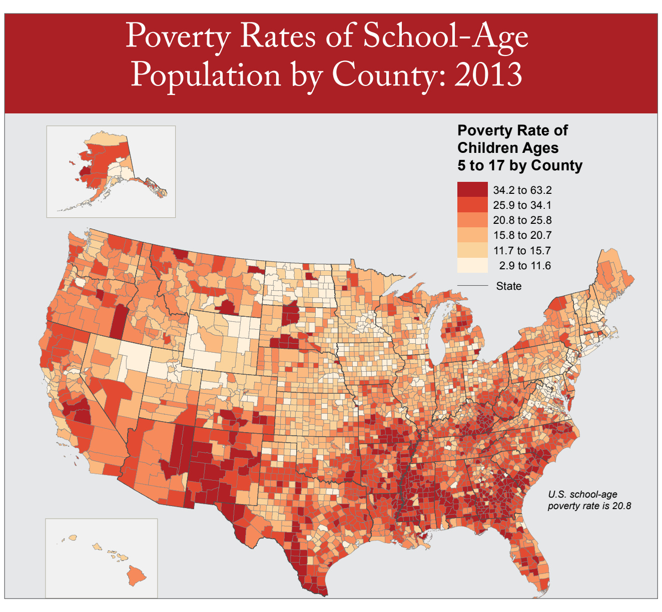
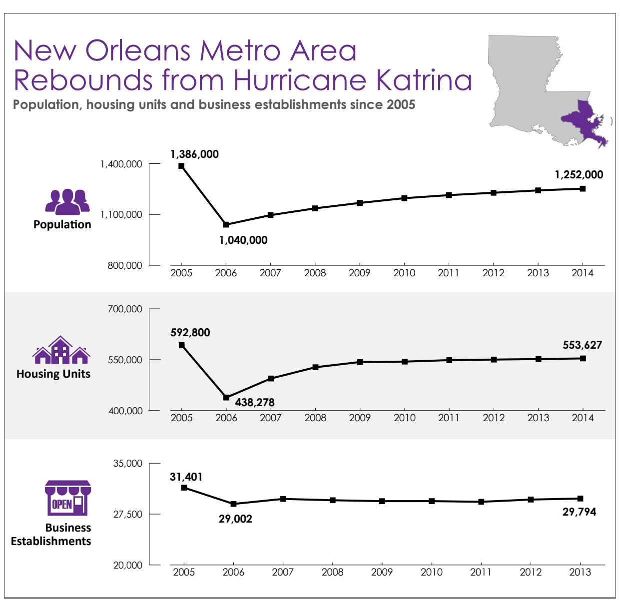
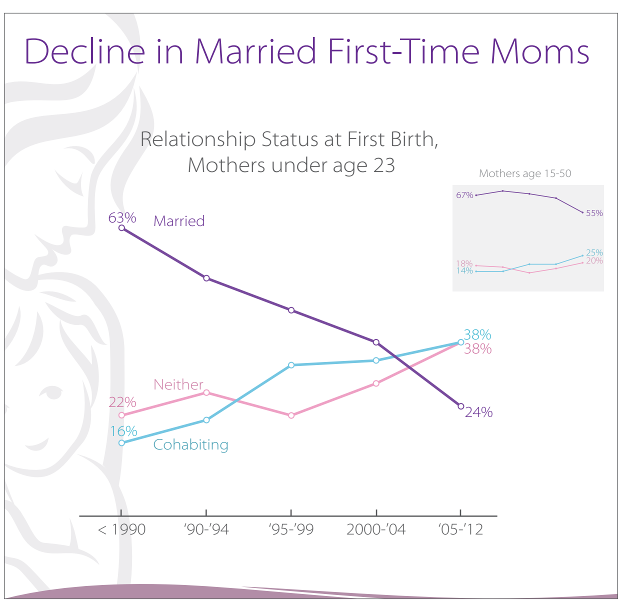
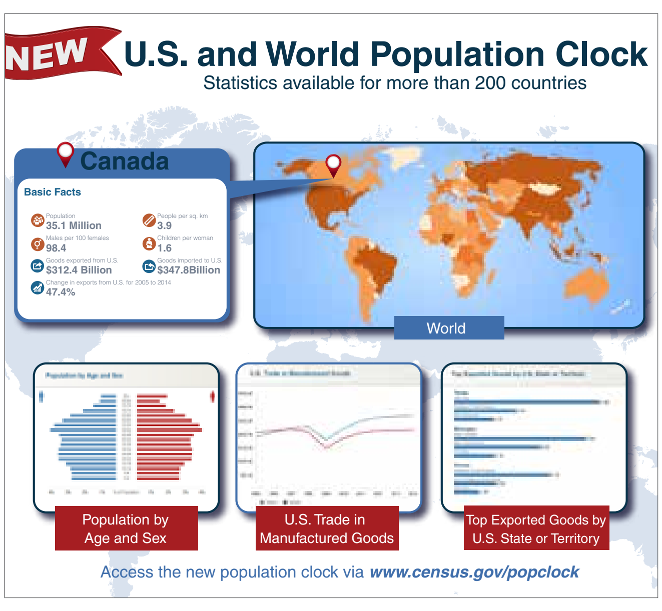
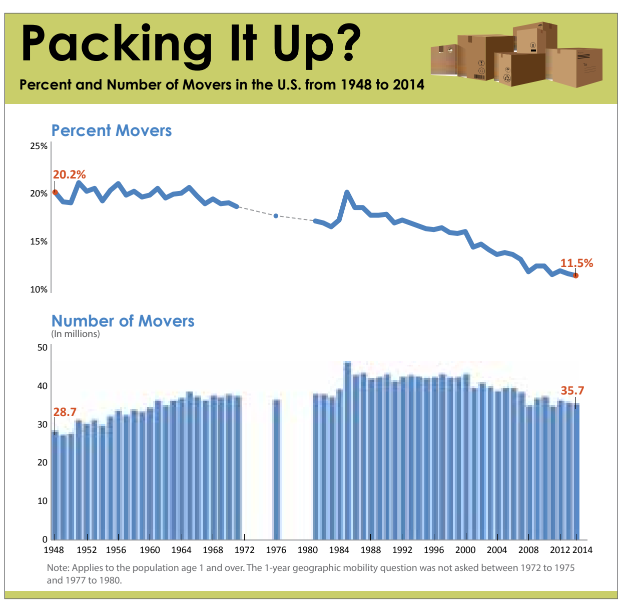
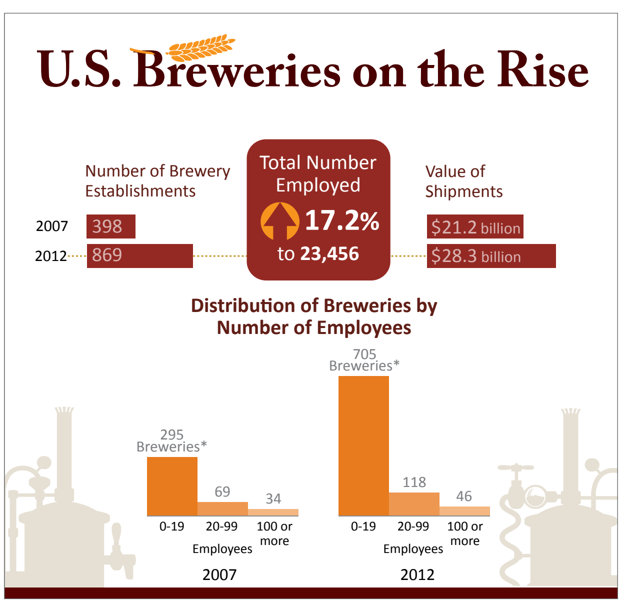
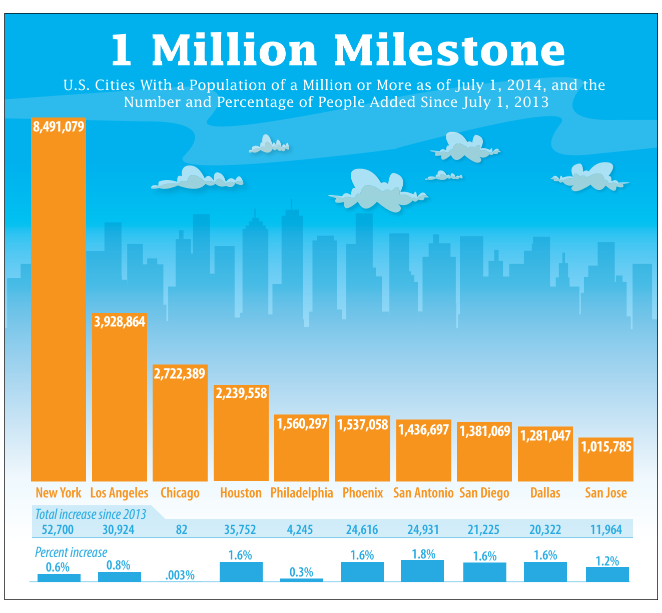
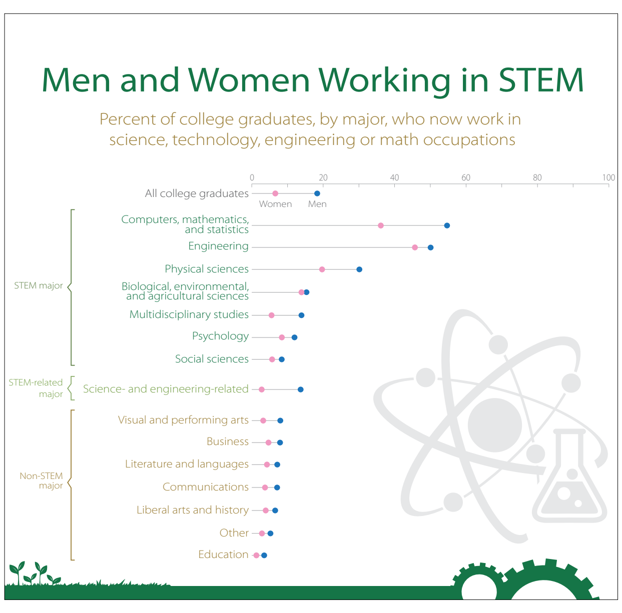
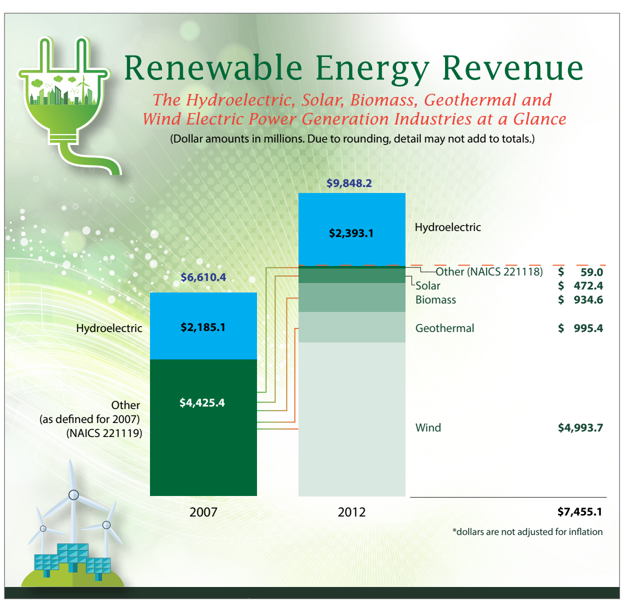
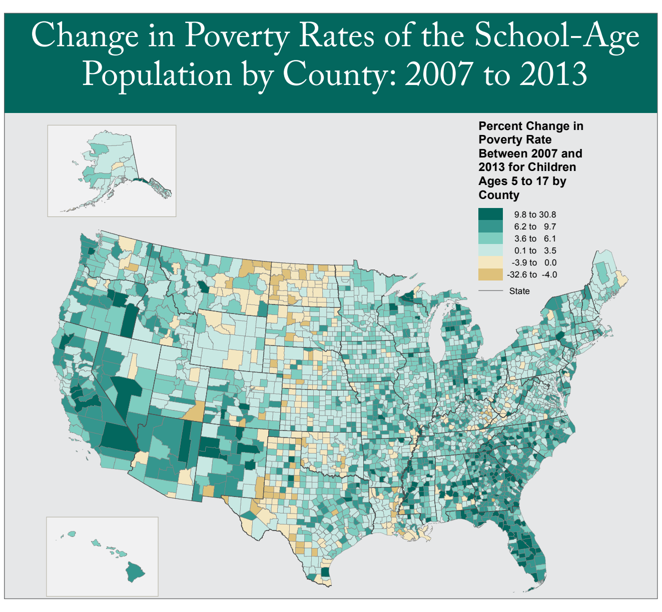
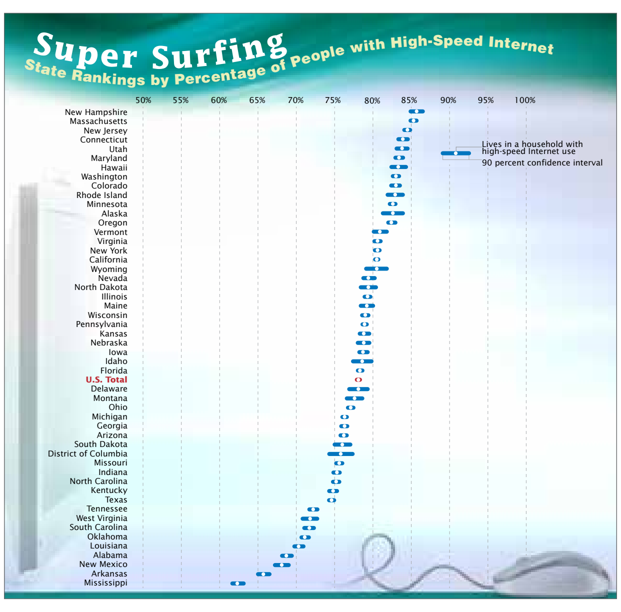
United States Census Bureau

World Statistics Day 2015

October 20, 2015

WORLD STATISTICS DAY 20.10.2015 BETTER DATA. BETTER LIVES.

The United Nations General Assembly has designated October 20, 2015 as World Statistics Day with the theme "Better data. Better lives."

At the Census Bureau, we strive to make our statistics easy to access with mobile apps, interactive maps, and other online tools like the Population Clock, Economic Indicators, American FactFinder, and QuickFacts. Our developer tools include Census APIs and CitySDK. Census Business Builder and Industry Snapshots aid businesses.

We also work to make our data visually appealing with infographics and other data visualizations. In 2013, we started enhancing our news releases with graphics. Samples of those graphics are below.