MEASURING AMERICA

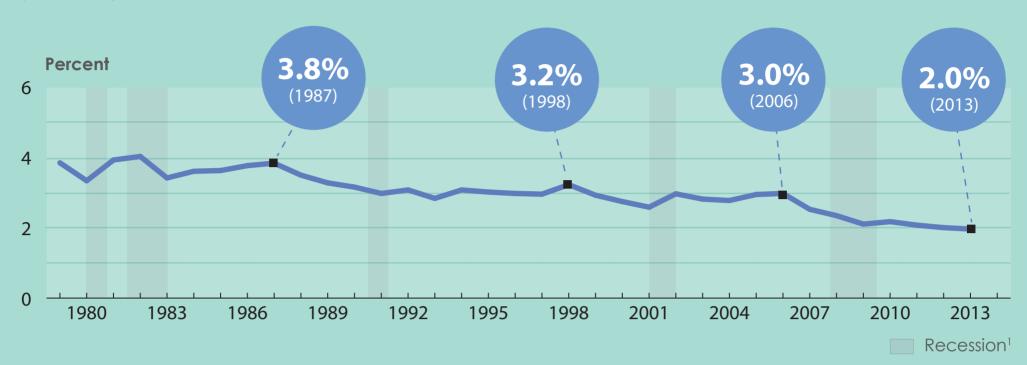
September 28, 2015

JOB CREATION IN THE **UNITED STATES**

The U.S. Census Bureau releases data every year describing changes for businesses operating in the United States. These Business Dynamics Statistics (BDS) include information on the number of startups (businesses that began operating in a given year) and the number of new jobs that were created by businesses of different ages.

Job Creation from Startups not yet Recovered Job Creation from Startups as a Share of Private Non-Farm Employment, by Year

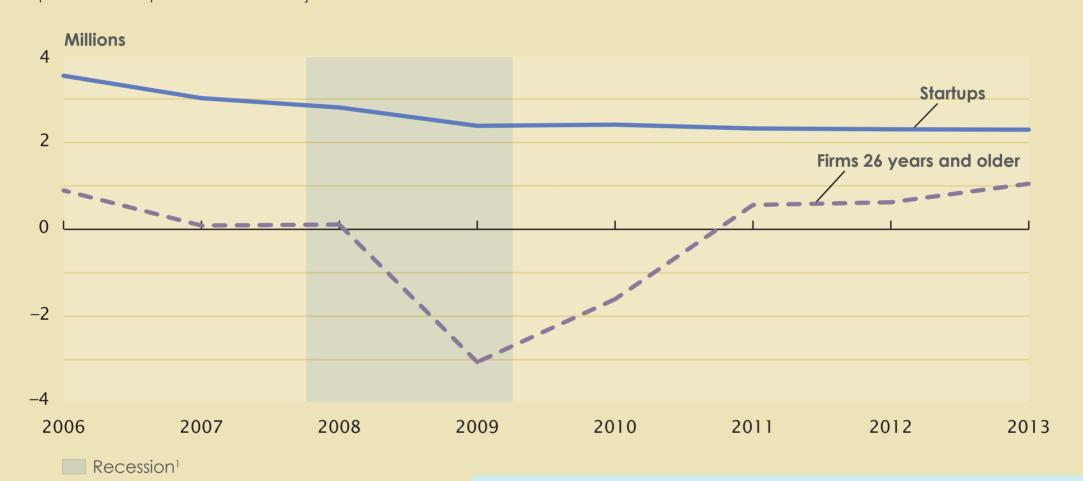
Startups' contribution to total number of jobs remains at a historic low in 2013. Startups were hit hard in the Great Recession (2008–2009) and have not yet recovered.



Recovery by the Oldest Firms Continued

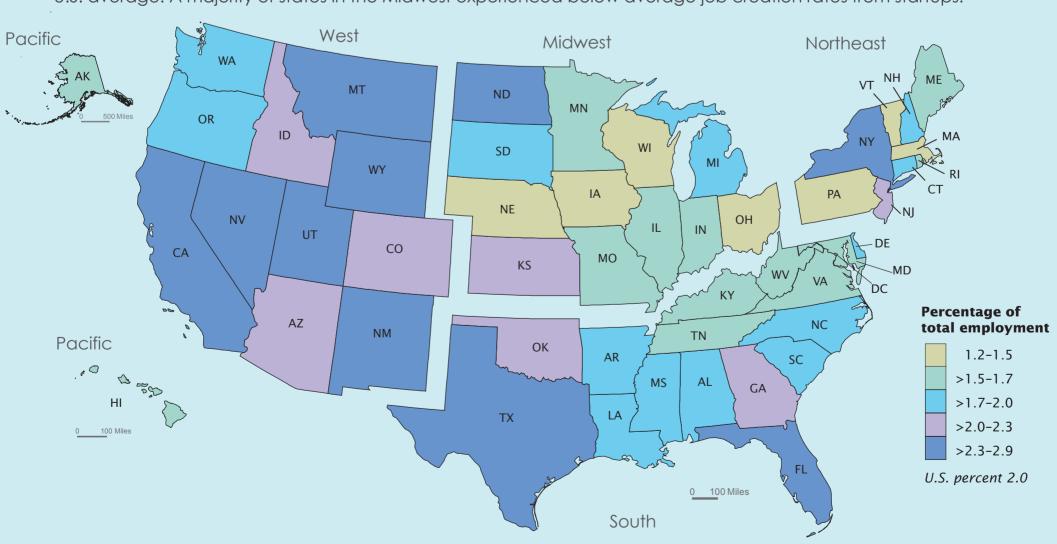
Net Job Creation at Startups and Firms 26 Years and Older: 2006-2013

Net job creation by the oldest firms (those 26 years and older) increased in 2013 reaching prerecession levels with 1.0 million net new jobs created. In contrast, startups' contribution to net job creation was 2.3 million, well below its prerecession peak of 3.5 million jobs in 2006.



Startups' Contribution to State Employment Employment in startups as a percentage of total state employment

Most states in the West experienced above average job creation rates from startups in 2013, exceeding the 2.0 percent U.S. average. A majority of states in the Midwest experienced below average job creation rates from startups.



¹ Shaded areas are recession dates from the National Bureau of Economic Research (NBER), US Business Cycle Expansions and Contractions. Notes: The state job creation rate from startups is defined as the job creation from startups in the state over the employment in that state.

These estimates are subject to nonsampling error, which includes errors of coverage, reporting, and nonreporting. Because the BDS tabulations are based on a combination of administrative and survey-collected data, rather than a probability sample, sampling error cannot be measured for the BDS. For additional information, see "Reliability of Data" at: <www.census.gov/ces/dataproducts/bds/methodology.html>.

SOURCE: U.S. Census Bureau, Business Dynamics Statistics (BDS). For additional information about the BDS and the BDS methodology, see <www.census.gov/ces/dataproducts/bds/>.



