Percent of U.S. Population Who Hunted by Household Income


Target Shooting and
Archery Participation by Age
Total Target Shooting: $\mathbf{3 2 . 0}$ million


## Wildlife

 Watching Wildlife Watchers(Numbers in millions) (Numbers in millions)
Total participants . . . . . . . . . . 86.0 Percent
$86.0 \quad 100$
way from home Photograph wildlife Feed wildlife

Around the hom Feed wildlife Observe wildlife Photograph wildlife Visit parks/natural areas Maintain plantings/natural areas

Percent of Around-the-Home Observers by Type of Wildlife Observed


Away-From-Home Wildlife Watchers by Type of Wildlife Observed,
Photographed, or Fed
(Numbers in millions)

| Total, all wildlife . | Number | Percent <br> 100 |
| :---: | :---: | :---: |
| Birds | 17.0 | 72 |
| Waterfowl. | 11.5 | 48 |
| Birds of prey | 11.5 | 48 |
| Songbirds | 10.5 | 44 |
| Other water birds. | 8.8 | 37 |
| Other birds | 7.1 | 30 |
| Land mammals. . | 14.0 | 59 |
| Fish. | 4.3 | 18 |
| Marine mammals. | 2.5 | 10 |
| Other (turtles, butterflies, etc.) | 8.7 | 37 |

Wildlife-Watching Expenditures Total: $\$ 75.9$ billion


Percent of Wildlife Watchers by Age


Percent of U.S. Population Who Wildlife Watched by Household Income


Bird Watchers
45.1 million



Around the

U.S. Department of Commerce Economics and Statistics Administration u.s. CENSUS BUREAU
acting as collecting agent for the U.S. Department of the Interior FISH AND WILDLIFE SERVICE
Ssued January 2018

## Quick Facts

From the 2016 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation


## Quick Facts

In 2016, 103.7 million U.S. residents 16 years old and older, 41 percent of the population, participated in wildlife-related recreational activities.
Wildlife-Related Recreationists: 2016
35.8 million anglers
11.5 million hunters
86.0 million wildlife watchers

These recreationists spent $\$ 156.9$ billion on their fishing, hunting, and wildlife watching (closely observing, feeding, and photographing wildlife).
The 2016 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation is a comprehensive source of wildlife-related recreation information. Information is provided in a national report and analytical addenda at <https://wsfrprograms.fws.gov/Subpages /NationalSurvey/NatSurveyIndex.htm>


Fishing Expenditures
Total: $\$ 46.1$ billion


Comparative Fishing by Type of Fishing

## Days per angler



## Percent who fished from boa



Anglers Pursuing Selected Fish by Type of Fishing
(Numbers in millions)


* Estimate based on a sample size of 10-29.

Percent of Anglers by Age Group


Percent of U.S. Population Who Fished by Household Income



Hunting Expenditures
Total: $\$ 26.2$ billion


Comparative Hunting by Type of Hunting

## Days per hunter ${ }^{16}{ }^{16}{ }^{\square}{ }^{11}{ }^{14}$ $\square_{10}$

$\square$ Migratory bird
Trip-related expenditures
per hunter


Hunters Pursuing Selected Game by Type of Hunting (Numbers in millions)

| Game sought | Number of hunters | Percent |
| :---: | :---: | :---: |
| Hunters, total | . . . . 11.5 | 100 |
| Big game | 9.2 | 80 |
| Deer | 8.1 | 71 |
| Wild turkey | 2.0 | 18 |
| Elk | 0.7 | 6 |
| Bear | 0.2* | $2^{*}$ |
| Small game | 3.5 | 31 |
| Squirrel. | 1.5 | 13 |
| Rabbit, hare | 1.3 | 11 |
| Quail | 1.0* | 8* |
| Pheasant. | 0.7 | 6 |
| Migratory birds | 2.4 | 21 |
| Doves | 1.2 | 11 |
| Ducks | 1.2 | 10 |
| Geese | 0.8 | 7 |

* Estimate based on a sample size of 10-29.

Percent of Hunters by Age Group


* Estimate based on a sample size of 10-29

