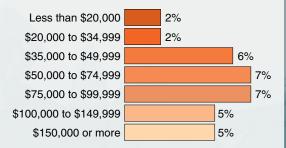
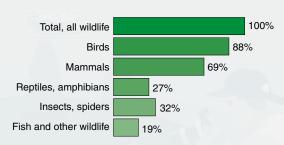
# Percent of U.S. Population Who Hunted by Household Income



#### Target Shooting and Archery Participation by Age



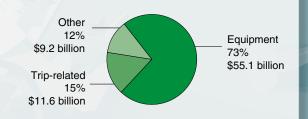
Percent of Around-the-Home Observers by Type of Wildlife Observed



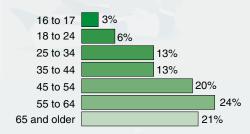
Away-From-Home Wildlife Watchers by Type of Wildlife Observed, Photographed, or Fed (Numbers in millions)

Number Total, all wildlife 23.7	Percent 100
Birds       17.0         Waterfowl       11.5         Birds of prey       11.5         Songbirds       10.5         Other water birds       8.8         Other birds       7.1	72 48 48 44 37 30
Land mammals 14.0	59
Fish 4.3	18
Marine mammals 2.5	10
Other (turtles, butterflies, etc.) 8.7	37

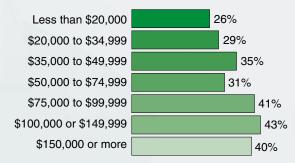
#### Wildlife-Watching Expenditures Total: \$75.9 billion



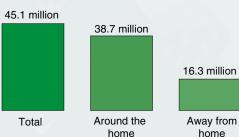
### Percent of Wildlife Watchers by Age



# Percent of U.S. Population Who Wildlife Watched by Household Income



### **Bird Watchers**







acting as collecting agent for the

U.S. Department of the Interior FISH AND WILDLIFE SERVICE

Issued January 2018

# U.S. Fish & Wildlife Service



From the 2016 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation



# Quick Facts

In 2016, 103.7 million U.S. residents 16 years old and older, 41 percent of the population, participated in wildlife-related recreational activities.

### Wildlife-Related Recreationists: 2016

35.8 million anglers11.5 million hunters86.0 million wildlife watchers

These recreationists spent \$156.9 billion on their fishing, hunting, and wildlife watching (closely observing, feeding, and photographing wildlife).

The 2016 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation is a comprehensive source of wildlife-related recreation information. Information is provided in a national report and analytical addenda at <https://wsfrprograms.fws.gov/Subpages /NationalSurvey/NatSurveyIndex.htm>.

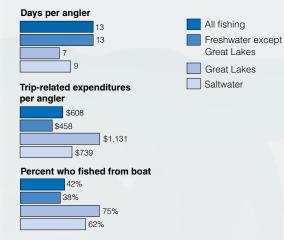


Anglers and Days of Fishing (Numbers in millions)

		An	giers	Days		
	Νι	umber	Percent	Number	Percent	
Total fishing		35.8	100	459	100	
Freshwater, total.		30.1	84	383	83	
Freshwater, excep	t					
Great Lakes .		29.5	82	373	81	
Great Lakes		1.8	5	13	3	
Saltwater		8.3	23	75	16	

### Fishing Expenditures Total: \$46.1 billion Other 7% \$3.3 billion Trip-related 47% \$21.7 billion

## **Comparative Fishing by Type of Fishing**



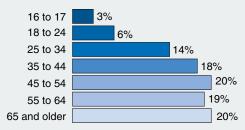
# Anglers Pursuing Selected Fish by Type of Fishing

(Numbers in millions)

Fish soughtNumber of anglersAnglers, total.35.8	Percent 100
Freshwater except Great Lakes29.5Black bass9.6Panfish8.4Catfish/bullhead8.1	<b>82</b> 27 24 23
Trout.       7.8         Great Lakes       1.8         Salmon       0.9*         Walleye, sauger       0.5*         Steelhead       0.4*	22 5 2* 1* 1*
Saltwater       8.3         Red drum (redfish)       2.1         Striped bass       1.1         Shellfish       1.0         Flatfish (flounder, halibut)       1.0         * Estimate based on a sample size of 10-29	<b>23</b> 6 3 3 3

#### Estimate based on a sample size of 10-29.

### Percent of Anglers by Age Group



# Percent of U.S. Population Who Fished by Household Income

Less than \$20,000	1	12%		
\$20,000 to \$34,999	10%	6		
\$35,000 to \$49,999				19%
\$50,000 to \$74,999			16%	<b>)</b>
\$75,000 to \$99,999		12%		
\$ 100,000 to \$149,999			15%	
\$150,000 or more			15%	

# Hunting

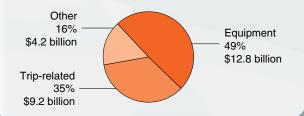
Hunters and Days of Hunting (Numbers in millions)

# Hunters Days

	Number	Percent	Numbe	r Percent
Total hunting	11.5	100	184	100
Big game	9.2	80	133	72
Small game	3.5	31	38	21
Migratory bird	2.4	21	16	8
Other animal	1.3	11	13	7

#### Hunting Expenditures

Total: \$26.2 billion



# Comparative Hunting by Type of Hunting

#### Days per hunter



All hunting Big game Small game Migratory bird Other animal

Trip-related expenditures per hunter

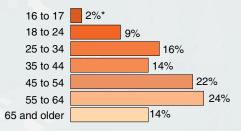


#### Hunters Pursuing Selected Game by Type of Hunting (Numbers in millions)

						Nı	un	nb	e	۰ c	of I	hu	nters	Percent
I	•	•	•	•	•	•	•	•	•	•	•	•	11.5	100
													9.2	80
													8.1	71
													2.0	18
													0.7	6
	•	·	•			•	•	•		•		•	0.2*	2*
													3.5	31
													1.5	13
e													1.3	11
													1.0*	8*
·	•	•	t	·	·	·	•	•	•	·	•	•	0.7	6
d	s												2.4	21
													1.2	11
													1.2	10
													0.8	7
	I	I	I	l	l	l	l	l	l	l	l	l		8.1         2.0         0.7         0.2*         3.5         1.5         1.3         1.0*         0.7         0.7         ds       2.4         1.2         1.2

\* Estimate based on a sample size of 10-29.

# Percent of Hunters by Age Group



\* Estimate based on a sample size of 10-29.