## 2018 Census Test





The **2018 Census Test** is the culmination of more than a **decade of research** and the last major milestone before the **2020 Census**.

All systems deployed and integrated effectively.

## **Response Rate**

52.3%

More than half of all households responded to the test on their own (surpassing our goal for the test).





















Of those who responded on their own, **6 in every 10** did so **online**.\*



61% Internet 7% Phone

**31%** Mail

**4** 

Russian Svietnamese English Korean Chinese Spanish

## **Languages Tested**

(These languages were tested for phone response. Additional languages totaling 12 non-English languages will be available for internet and phone response in the 2020 Census.)

Those who did not respond to the mailed questionnaire on their own were visited by one of the **700+ census takers hired** for the 2018 Census Test.

The **test results showed** the Census Bureau was able to **successfully**:

- ✓ **Automate** processes for recruiting, hiring and training.
- ▼ Reduce workload by using administrative records to eliminate vacant housing units first.
- **☑ Optimize** routing of field staff assignments.
- ▼ Capture and transmit interview data safely and securely.

Note: This graphic excludes households who received hand-delivered questionnaires rather than mailed materials (less than 1 percent of households).



<sup>\*</sup> Percentages do not add to 100 due to rounding.