HOW MANY BACK HOME?

Population of the Four College Towns and Host Site of the 2019 NCAA Men's Basketball Final Four Tournament

Charlottesville, VA

48,019
Home of the
Virginia Cavaliers



East Lansing, MI

48,844
Home of the
Michigan State
Spartans

Auburn, AL

63,973
Home of the
Auburn Tigers



Minneapolis, MN

422,331

Home of U.S. Bank
Stadium, the host site

Lubbock, TX

253,888
Home of the Texas Tech
Red Raiders

