

How Did Renters Find a New Place to Live?

19.8 million renter households moved between 2019-2021

How did they find their home?







Internet

39% Word of Mouth

Rental Agency

Application process

1.6 million households (9%)

had a guarantor or cosigner.

5.6 million households (30%)

submitted applications for other units.

630,000 households (3%)

had an application rejected due to credit score.

1.5 million households (8%)

did not apply to other units due to credit score.

What are the top three reasons for moving?

Bigger or better house (32%)

To form own household (30%)*

Better neighborhood (30%)*



How long was their housing search?



58% of households

searched less than a month.

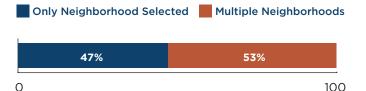
3.6 million households (18%)

ended their housing search sooner than preferred.

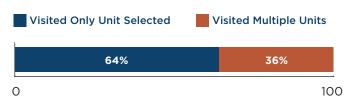


55% of these reported it was because they had to move quickly.

Did they visit other neighborhoods?



Or other units in their current neighborhood?



^{*} There is no statistically significant difference between "To form own household" and "Better neighborhood."

Note: Percentages exclude not reported values. Information on confidentiality protection, methodology, sampling and nonsampling error, and definitions is available at <www.census.gov/ahs>.

Source: U.S. Census Bureau and U.S. Department of Housing and Urban Development, 2021 American Housing Survey.



