

Consumption of Arts and Entertainment¹

Household Trends and Outlook Pulse Survey (HTOPS)—
March 2026 Collection



IN THE LAST 4 WEEKS

50 MILLION

ATTENDED LIVE MUSIC, DANCE, OR
THEATER PERFORMANCE IN PERSON



IN THE LAST 4 WEEKS

46 MILLION

WENT TO THE MOVIES



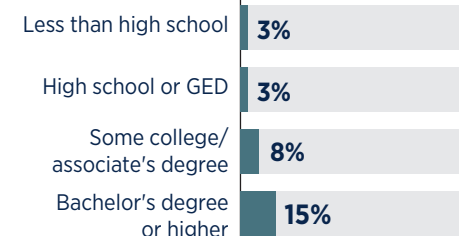
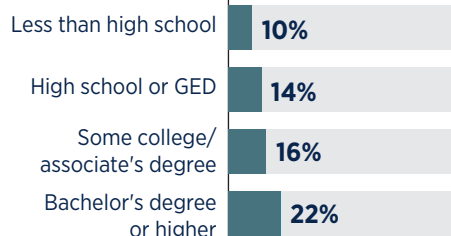
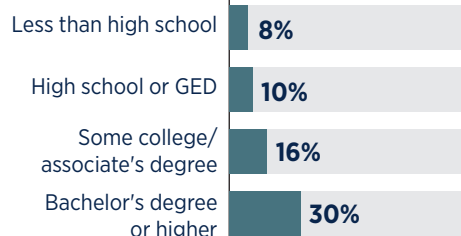
IN THE LAST 4 WEEKS

23 MILLION

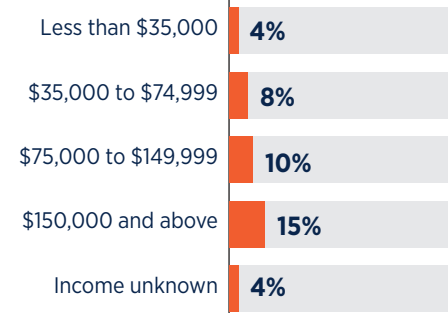
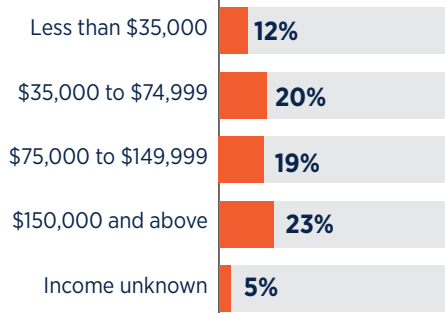
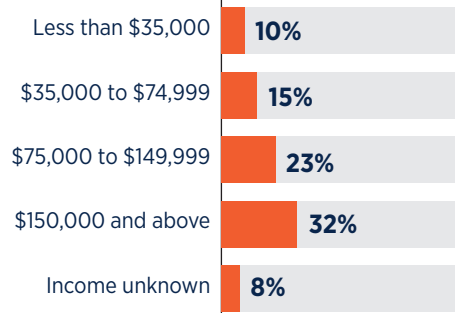
ATTENDED AN ART EXHIBIT



Share Within Each Education Level



Share Within Each Household Income Level



¹ Among the total U.S. population age 18 years and older.

Note: The U.S. Census Bureau has reviewed this data product to ensure appropriate access, use, and disclosure avoidance protection of the confidential source data (Project No. P-7536034 and Disclosure Review Board [DRB] approval number: CBDRB-FY26-0255).