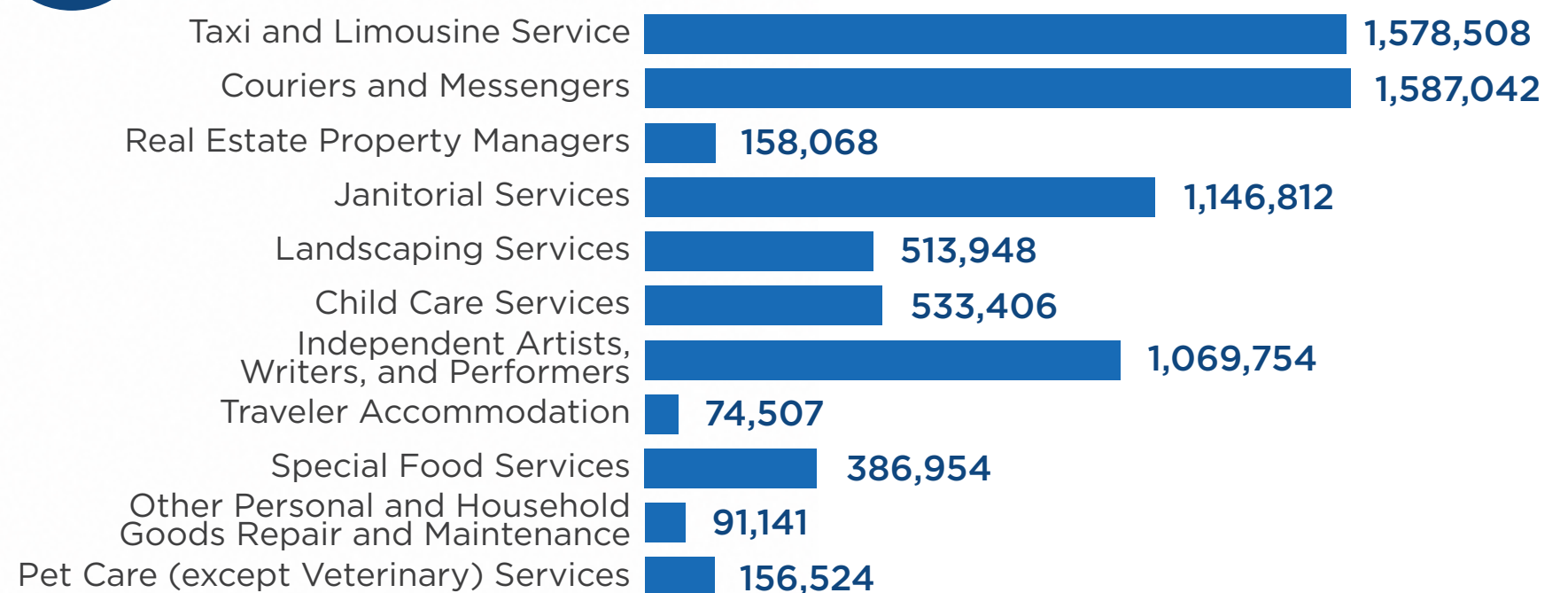


The Gig Picture

2024 Nonemployer Statistics Provide Insight Into the Gig Economy

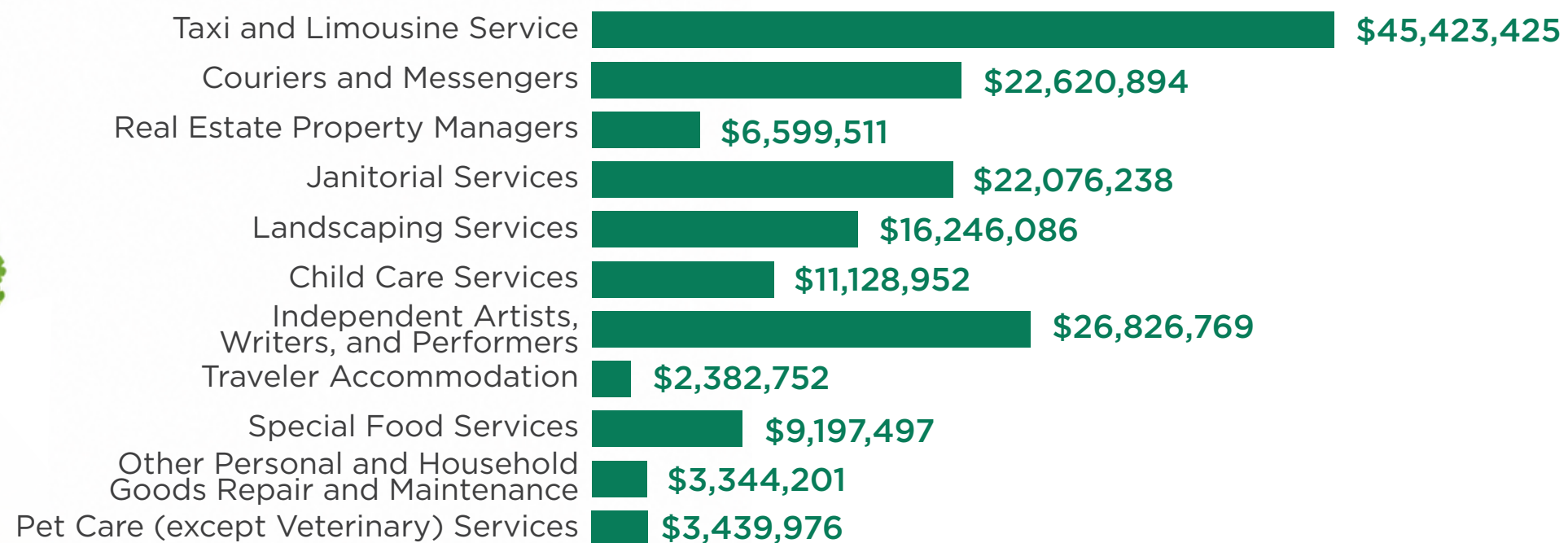


Number of Individual Proprietorships in Selected Industries



Receipts for Individual Proprietorships in Selected Industries

(In thousands of dollars)



Note: The industries shown reflect 2022 North American Industry Classification System (NAICS) definitions and were selected because individual proprietorships classified in these industries are likely to have some portion of their receipts attributed to gig activities. The portion of receipts attributed to gig activities is unknown because this information is not available in the administrative data used to produce nonemployer statistics. NAICS codes listed in the order they appear above include 4853, 492, 53131, 56172, 56173, 62441, 71151, 7211, 7223, 81149, and 81291. For more information on methodology, including disclosure avoidance methods, visit www.census.gov/programs-surveys/nonemployer-statistics.html.