

Snack Food and Beverages

MANUFACTURING STATS for the **BIG GAME**



Frozen Specialty Food	Tortilla	Roasted Nuts and Peanut Butter	Soft Drink	Ice	Breweries
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Survey	Year	Data item	NAICS Code					
			311412	311830	311911	312111	312113	312120
2022 Economic Census	2022	Sales, value of shipments, or revenue (\$1,000)	\$25,527,399	\$5,925,849	\$14,422,347	\$41,676,568	\$1,178,393	\$29,407,838
		Annual payroll (\$1,000)	\$3,361,629	\$928,930	\$1,062,515	\$4,047,907	\$311,233	\$4,150,854
		Number of employees	66,084	19,768	19,739	64,502	5,931	89,823
		Number of establishments	610	438	280	612	410	5,093



Note: Statistics shown are based on the 2022 North American Industry Classification System (NAICS) and are representative of employer firms only. Number of employees is for all paid employees during the week of March 12, 2022. Information on survey methodology can be found in the technical documentation section of the 2022 Economic Census webpage at <www.census.gov/economiccensus>. The U.S. Census Bureau has reviewed the 2022 Economic Census data products to ensure appropriate access, use, and disclosure avoidance protection of the confidential source data (Project No. 7504609, Disclosure Review Board [DRB] approval number: CBDRB-FY23-099).