USCENSUSBUREAU

Helping You Make Informed Decisions

American Community Survey Income

Data Collection, Processing, and Comparisons to the 1990 Census

Kirby G. Posey

Edward J. Welniak

What is the American Community Survey?

• A new survey designed to eventually replace the census long form.

• A way to provide the data communities need every year instead of once every ten years.

1996 American Community Survey (ACS) Test Sites and Population

• Brevard County, Florida 447,597

• Fulton County, Pennsylvania 14,358

• Multnomah County, Oregon 613,144

• Rockland County, New York 270,962

1996 ACS Income Sources

- Wage / Salary
- Self-Employment
- Interest, dividends, net rental income
- Social Security
- Retirement
- SSI, AFDC, or other public assistance
- Other sources of income

1990 Census Income Sources

- Wage / Salary
- Self-Employment from non-farm business
- Farm self-employment
- Interest, dividends, net rental income
- Social Security
- SSI, AFDC, or other public assistance
- Retirement
- Other sources of income

Mode of Data Collection for 1996 ACS

 Primarily Self-Enumeration / Mail Out -Mail Back

 Computer Assisted Telephone Interviewing (CATI) for non-response

 Computer Assisted Personal Interviewing (CAPI) for non-response

Reference Period: The Most Important Difference Between the 1996 ACS and the 1990 Census

 The '90 Census asked respondents to report their income for the LAST CALENDAR YEAR The 1996 ACS asked respondents to report their income for the PAST 12

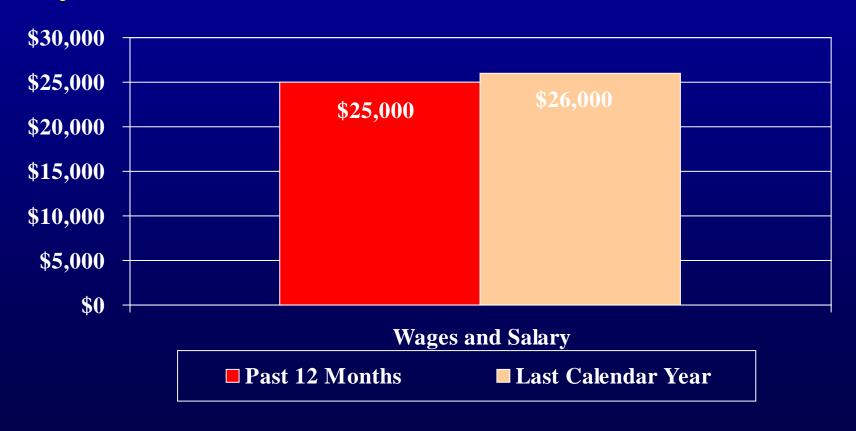
MONTHS

The Split Panel Test

• We conducted a Split Panel Test of about 19,000 households with a 49-percent response rate to evaluate the impact of the reference period change.

• Half the questionnaires in the Split Panel Test asked respondents to report income during the last 12 months. The other half asked respondents to report income during the past calendar year.

ACS Split Panel Results-Results of the Wage and Salary Question by Different Reference Periods



Note: This difference was statistically significant.

ACS Split Panel Results Results of the Self-Employment Question by Different Reference Periods



Note: This difference was statistically significant.

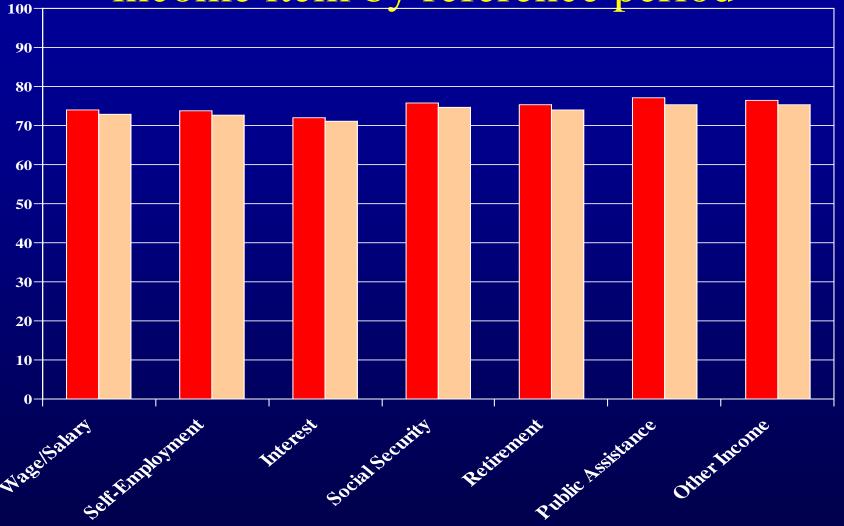
Summary of the Split Panel Results

• Wages and Salary income was lower for the "past 12 months" reference period.

• Self-Employment income was higher for the "past 12 months" reference period.

• There were no statistically significant differences in all other sources of income between the two reference periods.

Proportion of persons responding to each income item by reference period



■ Past 12 Months **■** Calendar Year 1996

Response rates are slightly better for "Past 12 Months" reference period

• There was a statistically significant increase in the response rate for public assistance income asked for the "past 12 months" reference period compared to the "last calendar year" reference period.

• All other income items appeared to have higher response rates for the "past 12 months" reference period although none were statistically significant.

Adjustment factors allowed the presentation of all reference periods in terms of constant 1996 dollars

• We used monthly Consumer Price Indices (CPIs) from the Bureau of Labor Statistics to present all reference periods in terms of adjusted 1996 dollars.

• Our adjustment factors were calculated by summing the 12 monthly CPIs for 1996 and dividing by the sum of the 12 monthly CPIs that made up the respondent's reference period.

Rolling Reference Periods and their Adjustment Factors

```
-----) January
                             1.000000
                    December 1.002717
                    November 1.005395
                    October
                             1.007871
                    September 1.010360
                    August 1.012752
                    July
                             1.015210
                    June 1.017515
                    May 1.019941
                    April
                             1.022379
                    March
                             1.024773
                    February
                             1.027009
                    January
                             1.029312
```

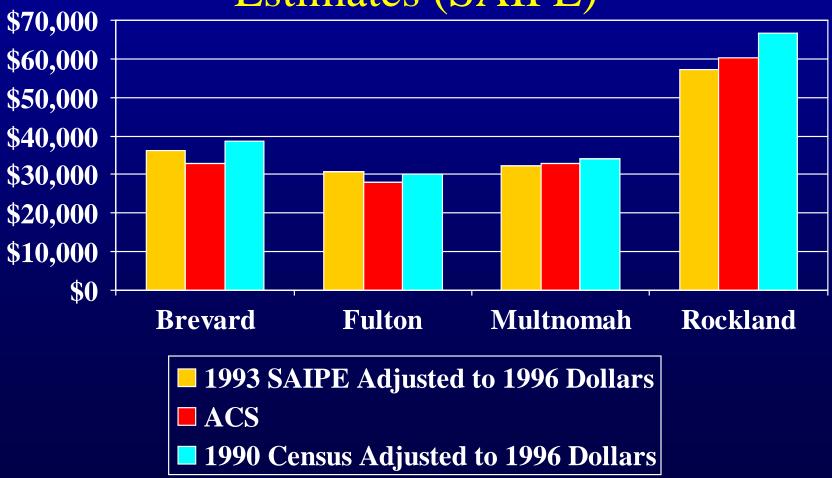
J F M A M J J A S O N D | J F M A M J J A S O N D | J

1996 ACS Edit Procedures

• Edits - Basically the same process that was employed in the 1990 Census (and will be employed in the 2000 Census)

• Missing Data - Adjusted allocation process slightly for a smaller sample size to help insure a demographic match between a respondent who did not report income and one who did

Median Household Income Comparisons in the ACS to Census and Small Area Income and Poverty Estimates (SAIPE)



Summary

- We were concerned about the lower wage entries for the "past 12 month" reference period in comparison to the "last calendar year" as evidenced by the Split Panel Test.
- We were also concerned about the lower median household income in the ACS sites compared to the 1990 Census medians (adjusted for inflation).

• We took action by re-wording the income instructions on the ACS questionnaire stressing even more strongly the "past TWLEVE month" reference period.

This paper can be downloaded at:

www.census.gov/acs/www/index_b.htm
then
Click on "ACS Library"