

Halloween: Oct. 31, 2016

Halloween, which dates back to Celtic rituals thousands of years ago, has long been associated with images of witches, ghosts and vampires. Today, Halloween has evolved into a celebration characterized by child-friendly activities, such as costumes, trick-or-treating and carving pumpkins into jack-o'-lanterns.

Trick or Treat!

41.1 million

The estimated number of potential trick-or-treaters in 2015 — children ages 5 to 14 — across the U.S. Of course, many other children — older than age 15 and younger than age 5 — also go trick-or-treating.

Source: U.S. Census Bureau, 2015 Population Estimates, PEPASR6H

<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2015/PEPASR6H?slice=year~est72015>

118.3 million

The number of occupied housing units across the nation in the second quarter 2016 — all potential stops for trick-or-treaters.

Source: U.S. Census Bureau, Housing Vacancies and Homeownership, Table 8

www.census.gov/housing/hvs/data/histtabs.html

78.7%

The percentage of U.S. households that agreed their neighbors could be trusted in 2013.

Source: 2013 American Housing Survey

www.census.gov/newsroom/press-releases/2015/cb15-61.html

Hauntingly Delicious

37,128

The number of people employed by U.S. manufacturing establishments that produced chocolate and cocoa products in 2014. This industry's value of shipments totaled \$16.0 billion, up from \$15.2 billion in 2013.

Sources: U.S. Census Bureau, 2014 Annual Survey of Manufactures, NAICS 311351, 311352

<http://factfinder.census.gov/bkmk/table/1.0/en/ASM/2014/31GS101//naics~311351|311352>

17,815

The number of people employed by U.S. manufacturing establishments that produced nonchocolate confectionary products. This industry's value of shipments totaled \$8.2 billion in 2014.

Sources: U.S. Census Bureau, 2014 Annual Survey of Manufactures, NAICS 311340

<http://factfinder.census.gov/bkmk/table/1.0/en/ASM/2014/31GS101//naics~311340>

3,217

The number of U.S. confectionary and nut stores that sell candy and other confectionary products, employing 22,086 people in 2014.

Source: U.S. Census Bureau, 2014 County Business Patterns, NAICS 445292
<http://factfinder.census.gov/bkmk/table/1.0/en/BP/2014/00A1//naics~445292>

Dressed to Thrill

A sampling of occupations that one may dress up as for Halloween:

<u>Occupation</u>	<u>Year-Round Employees</u>
Athletes, coaches, umpires and related workers	109,943
Bailiffs, correctional officers and jailers	376,460
Dentists	95,713
Farmers, ranchers and other agricultural managers	478,065
Firefighters	254,678
Police and sheriff's patrol officers	662,619
Registered nurses	2,227,835

Source: U.S. Census Bureau, 2015 American Community Survey, B24124
http://factfinder.census.gov/bkmk/table/1.0/en/ACS/15_1YR/B24124

Places to Spend Halloween

Some places around the country that may put you in the Halloween mood:

Tombstone, Ariz. (estimated population 1,312)

Source: U.S. Census Bureau, 2015 Population Estimates

<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2015/PEPANNRES/1620000US0474400>

Sleepy Hollow, N.Y. (estimated population 10,242)

Source: U.S. Census Bureau, 2015 Population Estimates

<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2015/PEPANNRES/1620000US3667638>

Kill Devil Hills, N.C. (estimated population 7,058)

Source: U.S. Census Bureau, 2015 Population Estimates

<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2015/PEPANNRES/1620000US3735720>

Yellville, Ark. (estimated population 1,169)

Source: U.S. Census Bureau, 2015 Population Estimates

<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2015/PEPANNRES/1620000US0577330>

Transylvania County, N.C. (estimated population 33,211)

Source: U.S. Census Bureau, 2015 Population Estimates
<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2015/PEPANNRES/0500000US37175>

Slaughter Beach, Del. (estimated population 230)
Source: U.S. Census Bureau, 2015 Population Estimates
<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2015/PEPANNRES/1620000US1067050>

Casper, Wyo. (estimated population 60,285)
Source: U.S. Census Bureau, 2015 Population Estimates
<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2015/PEPANNRES/1620000US5613150>

Scarville, Iowa (estimated population 71)
Source: U.S. Census Bureau, 2015 Population Estimates
<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2015/PEPANNRES/1620000US1971040>

Truth or Consequences, N.M. (estimated population 6,079)
Source: U.S. Census Bureau, 2015 Population Estimates
<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2015/PEPANNRES/1620000US3579840>

Spooktacular

4,449

The number of motion picture theaters (except drive-ins) in the U.S. in 2014 where one could possibly enjoy a horror movie. California (511), Texas (326), New York (265) and Florida (195) had the most of such establishments. There were 219 drive-in motion picture theaters in 2014 — Ohio had 23, and California and Pennsylvania each had 19 drive-in motion picture theaters.
Source: U.S. Census Bureau, 2014 County Business Patterns, NAICS 512131 & 512132
<http://factfinder.census.gov/bkmk/table/1.0/en/BP/2014/00A1/0100000US/0100000US.04000/naics~512131|512132>

40,900

The number of acres of pumpkins harvested in the U.S. in 2015, with a total estimated production value of \$90.2 million. Of the top six pumpkin-producing states, Illinois led the country by producing an estimated 318.0 million pounds of this vined gourd, followed by California, Ohio, Pennsylvania, Michigan and New York. Pumpkins are frequently carved as decorations around Halloween.
Source: U.S. Department of Agriculture, National Agricultural Statistics Service, Page 8
<http://usda.mannlib.cornell.edu/usda/current/VegeSumm/VegeSumm-02-04-2016.pdf>

\$1.04 Billion

The estimated construction spending on theme/amusement parks in 2015. Halloween events at theme/amusement parks can be frighteningly fun. For more information about construction spending, visit <www.census.gov/constructionspending>.
Source: U.S. Census Bureau, Value of Construction Put in Place Survey
www.census.gov/construction/c30/xls/private.xls

1,078

The number of formal wear and costume rental establishments in the U.S. This industry had 6,611 paid employees across the nation in 2014 (for the pay period including March 12, 2014).

Source: U.S. Census Bureau, 2014 County Business Patterns, NAICS 532220

<http://factfinder.census.gov/bkmk/table/1.0/en/BP/2014/00A1/0100000US|0100000US.04000/nais~532220>

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The number of broom, brush, and mop and casket manufacturing establishments (for the more authentic witches and vampires). Combined, these two industries employed 12,627 people and had a total value of shipments of \$3.6 billion in 2012.

Source: U.S. Census Bureau, 2012 Economic Census, NAICS 339994 and NAICS 339995

http://factfinder.census.gov/bkmk/table/1.0/en/ECN/2012_US/31SG1//nais~339994|339995

\$1.03 billion

Dollar value of U.S. fresh apples exported in 2015. Whether bobbing for or dipping in caramel, apples can be a fun treat around Halloween.

Source: U.S. Census Bureau, International Trade Statistics, Commodity Code 080810

<https://usatrade.census.gov/>

Who You Gonna Call?

89.0%

The percentage of households that had a cellular phone in 2011, compared with only 36.0 percent in 1998. The percentage of households with a cellular phone only (no landline) rose from less than 1.0 percent in 1998 to 28.0 percent in 2011.

Source: U.S. Census Bureau, Extended Measures of Well-Being: Living Conditions in the United States, 2011

www.census.gov/prod/2013pubs/p70-136.pdf

Following is a list of observances typically covered by the Census Bureau's *Facts for Features* series:

African-American History Month (February)

Super Bowl (1st Sunday in February)

Valentine's Day (Feb. 14)

Women's History Month (March)

September)

Irish-American Heritage Month (March)/

St. Patrick's Day (March 17)

Earth Day (April 22)

Asian/Pacific American Heritage Month (May)

Older Americans Month (May)

Mother's Day (2nd Sunday in May)

Hurricane Season Begins (June 1)

Labor Day (1st Monday in September)

Grandparents Day (1st Sunday after Labor Day)

Hispanic Heritage Month (Sept. 15-Oct. 15)

Unmarried and Single Americans Week (3rd week of

Halloween (Oct. 31)

American Indian/Alaska Native Heritage Month (November)

Veterans Day (Nov. 11)

Thanksgiving Day (4th Thursday in November)

The Holiday Season (December)

Father's Day (3rd Sunday in June)
The Fourth of July (July 4)
Anniversary of Americans with Disabilities Act (July 26)
Back to School (August)

Editor's note: The preceding data were collected from a variety of sources and may be subject to sampling variability and other sources of error. Facts for Features are customarily released about two months before an observance in order to accommodate magazine production timelines. Questions or comments should be directed to the Census Bureau's Public Information Office.

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