

Halloween: Oct. 31, 2017

Dating back 2,000 years to the Celtic festival of Samhain, Halloween is an ancient tradition associated with images of witches, ghosts and vampires. Today, Halloween has evolved into a celebration characterized by child-friendly activities like trick-or-treating, carving pumpkins into jack-o'-lanterns and dressing in costumes.

Trick or Treat!

41.1 million

The estimated number of potential trick-or-treaters in 2015 — children ages 5 to 14 — across the United States. Of course, many other children — older than age 15 and younger than age 5 — also go trick-or-treating.

Source: 2016 Population Estimates, Table PEPASR6H

<https://factfinder.census.gov/bkmk/table/1.0/en/PEP/2016/PEPASR6H>

118.8 million

The number of occupied housing units across the nation in the first quarter 2017 — all potential stops for trick-or-treaters.

Source: Housing Vacancies and Homeownership, Table 8

www.census.gov/housing/hvs/data/histtabs.html

66.6 million

The number of housing units where trick-or-treaters had to climb steps in order to fill their bags full of candy in 2015.

Source: 2015 American Housing Survey

www.census.gov/programs-surveys/ahs/data/interactive/ahstablecreator.html

78.7%

The percentage of U.S. households that agreed their neighbors could be trusted in 2013.

Source: 2013 American Housing Survey

www.census.gov/newsroom/press-releases/2015/cb15-61.html

17.3%

The percentage of U.S. households who think their neighborhood has a lot of petty crime.

Source: 2015 American Housing Survey

www.census.gov/programs-surveys/ahs/data/interactive/ahstablecreator.html#?s_areas=a00000&s_year=n2015&s_tableName=TableS03&s_byGroup1=a1&s_byGroup2=a1&s_filterGroup1=t1&s_filterGroup2=g1

Hauntingly Delicious

39,815

The number of people employed by U.S. manufacturing establishments that produced chocolate and cocoa products in 2015. This industry's value of shipments totaled \$17.2 billion, up from \$16.0 billion in 2014.

Sources: 2015 Annual Survey of Manufactures, NAICS 311351, 311352

<https://factfinder.census.gov/bkmk/table/1.0/en/ASM/2015/31GS101//naics~311351|311352>

18,427

The number of people employed by U.S. manufacturing establishments that produced nonchocolate confectionary products. This industry's value of shipments totaled \$8.2 billion in 2015.

Sources: 2015 Annual Survey of Manufactures, NAICS 311340

<https://factfinder.census.gov/bkmk/table/1.0/en/ASM/2015/31GS101//naics~311340>

3,280

The number of U.S. confectionary and nut stores that sell candy and other confectionary products, employing 23,243 people in 2015.

Source: 2015 County Business Patterns, NAICS 445292

<http://factfinder.census.gov/bkmk/table/1.0/en/BP/2015/00A1//naics~445292>

Dressed to Thrill

A sampling of occupations that one may dress up as for Halloween:

Occupation

Number of Full-Time, Year-Round Employees Age

16 plus

Actors	13,079
Athletes, coaches, umpires and related workers	109,943
Bailiffs, correctional officers and jailers	376,460
Dentists	95,713
Physicians and surgeons	715,361
Farmers, ranchers and other agricultural managers	478,065
Firefighters	254,678
Police and sheriff's patrol officers	662,619
Registered nurses	2,227,835

Source: 2015 American Community Survey, B24124

https://factfinder.census.gov/bkmk/table/1.0/en/ACS/15_1YR/B24124

Places to Spend Halloween

Some places around the country that may put you in the Halloween mood:

Tombstone, Ariz. (estimated population 1,300)

Source: 2016 Population Estimates

<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2016/PEPANNRES/1620000US0474400>

Sleepy Hollow, N.Y. (estimated population 10,198)

Source: 2016 Population Estimates

<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2016/PEPANNRES/1620000US3667638>

Kill Devil Hills, N.C. (estimated population 7,121)

Source: 2016 Population Estimates

<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2016/PEPANNRES/1620000US3735720>

Yellville, Ark. (estimated population 1,171)

Source: 2016 Population Estimates

<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2016/PEPANNRES/1620000US0577330>

Transylvania County, N.C. (estimated population 33,482)

Source: 2016 Population Estimates

<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2016/PEPANNRES/0500000US37175>

Slaughter Beach, Del. (estimated population 233)

Source: 2016 Population Estimates

<https://factfinder.census.gov/bkmk/table/1.0/en/PEP/2016/PEPANNRES/1620000US1067050>

Casper, Wyo. (estimated population 59,324)

Source: 2016 Population Estimates

<https://factfinder.census.gov/bkmk/table/1.0/en/PEP/2016/PEPANNRES/1620000US5613150>

Scarville, Iowa (estimated population 71)

Source: 2016 Population Estimates

<http://factfinder.census.gov/bkmk/table/1.0/en/PEP/2015/PEPANNRES/1620000US1971040>

Truth or Consequences, N.M. (estimated population 6,023)

Source: 2016 Population Estimates

<https://factfinder.census.gov/bkmk/table/1.0/en/PEP/2016/PEPANNRES/1620000US3579840>

Spooktacular

4,407

The number of motion picture theaters (except drive-ins) in the United States in 2015 where one could possibly enjoy a horror movie. California (497), Texas (330), New York (258) and Florida (199) had the most of such establishments. There were 213 drive-in motion picture theaters in

2015 — Ohio had 21, California had 18 and Pennsylvania had 19 drive-in motion picture theaters.

Source: 2015 County Business Patterns, NAICS 512131 & 512132

<http://factfinder.census.gov/bkmk/table/1.0/en/BP/2015/00A1/0100000US|0100000US.0400/naics~512131|512132>

\$12.4 million

The value of U.S. imports of pumpkins in 2016. Pumpkin carving and decorating is a popular Halloween tradition.

Source: International Trade Statistics, Commodity Code 070993100

<https://usatrade.census.gov/>

\$1.93 billion

The estimated private construction spending on theme/amusement parks in 2016. Halloween events at theme/amusement parks can be frighteningly fun. For more information about construction spending, visit <www.census.gov/constructionspending>.

Source: Annual Value of Construction Put in Place Survey 2008-2016

www.census.gov/construction/c30/xls/private.xls

1,026

The number of formal wear and costume rental establishments in the United States. This industry had 6,504 paid employees across the nation in 2015 (for the pay period including March 12, 2015).

Source: 2015 County Business Patterns, NAICS 532220

<https://factfinder.census.gov/bkmk/table/1.0/en/BP/2015/00A1/0100000US|0100000US.04000/naics~532220>

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The number of broom, brush, and mop, and casket manufacturing establishments (for the more authentic witches and vampires). Combined, these two industries employed 12,627 people and had a total value of shipments of \$3.6 billion in 2012.

Source: 2012 Economic Census, NAICS 339994 and NAICS 339995

http://factfinder.census.gov/bkmk/table/1.0/en/ECN/2012_US/31SG1//naics~339994|339995

\$935.5 million

Dollar value of U.S. fresh apples exported in 2016. Whether bobbing for or dipping in caramel, apples can be a fun treat around Halloween.

Source: International Trade Statistics, Commodity Code 080810

<https://usatrade.census.gov/>

Who You Gonna Call?

89.0%

The percentage of households that had a cellular phone in 2011, compared with only 36.0 percent in 1998. The percentage of households with a cellular phone only (no landline) rose from less than 1.0 percent in 1998 to 28.0 percent in 2011.

Source: Extended Measures of Well-Being: Living Conditions in the United States: 2011
www.census.gov/prod/2013pubs/p70-136.pdf

The following is a list of observances typically covered by the Census Bureau's [Facts for Features](#) series:

African-American History Month (February)	Anniversary of Americans with Disabilities Act (July 26)
Super Bowl (1st Sunday in February)	Back to School (August)
Valentine's Day (Feb. 14)	Labor Day (1st Monday in September)
Women's History Month (March)	Grandparents Day (1st Sunday after Labor Day)
Irish-American Heritage Month (March)/ St. Patrick's Day (March 17)	Hispanic Heritage Month (Sept. 15-Oct. 15)
Earth Day (April 22)	Unmarried and Single Americans Week (3rd week of September)
Asian/Pacific American Heritage Month (May)	Halloween (Oct. 31)
Older Americans Month (May)	American Indian/Alaska Native Heritage Month (November)
Mother's Day (2nd Sunday in May)	Veterans Day (Nov. 11)
Hurricane Season Begins (June 1)	Thanksgiving Day (4th Thursday in November)
Father's Day (3rd Sunday in June)	The Holiday Season (December)
The Fourth of July (July 4)	

Editor's note: The preceding data were collected from a variety of sources and may be subject to sampling variability and other sources of error. Facts for Features are customarily released about two months before an observance in order to accommodate magazine production timelines.

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