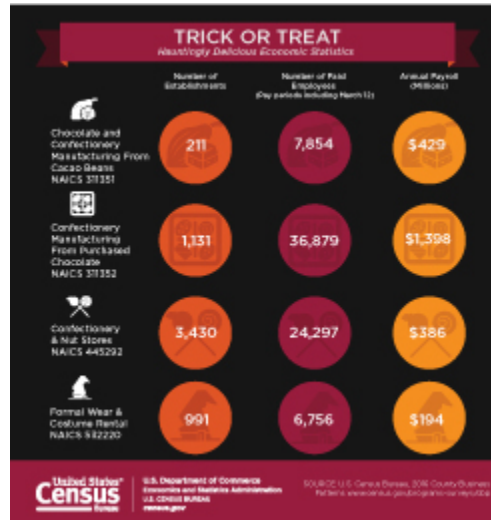


Halloween: Oct. 31, 2018



News Graphic < [pdf](#) | [jpg](#) >

Dating back 2,000 years to the Celtic festival of Samhain, Halloween is an ancient tradition associated with images of witches, ghosts and vampires. Today, Halloween has evolved into a celebration characterized by child-friendly activities like trick-or-treating, carving pumpkins into jack-o'-lanterns, and dressing in costumes.

The following facts are made possible by the invaluable responses to the U.S. Census Bureau's surveys. We appreciate the public's cooperation as we continuously measure America's people, places and economy.

Trick or Treat!

[41.1 million](#)

The estimated number of potential trick-or-treaters in 2017 — children ages 5 to 14.

Source: [2017 Population Estimates, Table PEPASR6H](#)

[120.0 million](#)

The number of potential stops for trick-or-treaters to occupied housing units.

Source: [Housing Vacancies and Homeownership, Table 8](#)

Hauntingly Delicious Economic Statistics

[40,411](#)

The number of people employed by U.S. manufacturing establishments that produced chocolate and cocoa products in 2016.

Sources: [2016 Annual Survey of Manufactures, NAICS 311351, 311352](#)

3,430

The number of U.S. confectionary and nut stores that sold candy and other confectionary products in 2016.

Source: [2016 County Business Patterns, NAICS 445292](#)

991

The number of formal wear and costume rental establishments in the United States in 2016.

Source: [2016 County Business Patterns, NAICS 532220](#)

Scary Places

Tombstone, Ariz. (estimated population 1,296)

Source: [2017 Population Estimates](#)

Sleepy Hollow, N.Y. (estimated population 10,218)

Source: [2017 Population Estimates](#)

Kill Devil Hills, N.C. (estimated population 7,117)

Source: [2017 Population Estimates](#)

Yellville, Ark. (estimated population 1,159)

Source: [2017 Population Estimates](#)

Transylvania County, N.C. (estimated population 33,956)

Source: [2017 Population Estimates](#)

Slaughter Beach, Del. (estimated population 234)

Source: [2017 Population Estimates](#)

Casper, Wyo. (estimated population 57,814)

Source: [2017 Population Estimates](#)

Scarville, Iowa (estimated population 70)

Source: [2017 Population Estimates](#)

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- [FFF: Halloween: October 2016](#)

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Editor's note: The preceding data were collected from a variety of sources and may be subject to sampling variability and other sources of error.

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