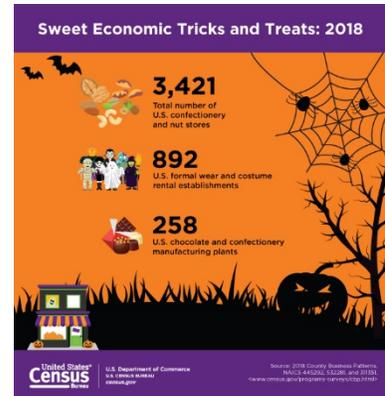


Halloween: Oct. 31, 2020

Dating back 2,000 years to the Celtic festival of Samhain, Halloween is an ancient tradition associated with images of witches, ghosts and vampires. Today, Halloween has evolved into a celebration characterized by child-friendly activities like trick-or-treating, carving pumpkins into jack-o'-lanterns, and dressing in costumes.

The following facts are made possible by the invaluable responses to U.S. Census Bureau surveys. We appreciate the public's cooperation as we continuously measure America's people, places and economy.



Trick or Treat!

41.0 million

The estimated number of potential trick-or-treaters in 2019 — children ages 5 to 14.
Source: [2019 Population Estimates](#)

126.8 million

The number of potential stops for trick-or-treaters to occupied housing units for the second quarter of 2020.
Source: [Housing Vacancies and Homeownership](#)

57.4 million

The number of housing units with steps trick-or-treaters had to climb steps to fill their bags with goodies in 2019.
Source: [2019 American Housing Survey](#)

16.4%

The percentage of U.S. households who think their neighborhood has a lot of petty crime.
Source: [2019 American Housing Survey](#)

Hauntingly Delicious Economic Statistics

258

The number of U.S. establishments that produced chocolate products from cocoa beans in 2018.

Source: [2018 County Business Patterns](#)

3,421

The number of U.S. confectionery and nut stores that sold candy and other confectionery products in 2018.

Source: [2018 County Business Patterns](#)

892

The number of formal wear and costume rental establishments in the United States in 2018.

Source: [2018 County Business Patterns](#)

Spooky Places

Tombstone, Ariz. (estimated population 1,375)

Source: [2018 American Community Survey](#)

Sleepy Hollow, N.Y. (estimated population 10,138)

Source: [2018 American Community Survey](#)

Kill Devil Hills, N.C. (estimated population 7,035)

Source: [2018 American Community Survey](#)

Yellville, Ark. (estimated population 1,162)

Source: [2018 American Community Survey](#)

Transylvania County, N.C. (estimated population 33,513)

Source: [2018 American Community Survey](#)

Slaughter Beach, Del. (estimated population 231)

Source: [2018 American Community Survey](#)

Casper, Wyo. (estimated population 58,756)

Source: [2018 American Community Survey](#)

Scarville, Iowa (estimated population 78)

Source: [2018 American Community Survey](#)

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Editor's note: The preceding data were collected from a variety of sources and may be subject to sampling variability and other sources of error.

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