



Welcome 2018 Goldschmidt Data Workshop U.S. Census Bureau

Agenda

- Welcome Remarks
- The Public Information Office
- 2020 Census
- Overview of Census Bureau Surveys and Programs
 - Demographic Programs
 - Economic Programs

Decennial Census

- Mandated by Article 1, Section 2 of the U.S. Constitution
- Conducted every 10 years ending in zero
- Counts every resident in the United States where they live and sleep most of the time
- Largest U.S. peacetime mobilization and operation conducted

Goal of the Decennial Census

- Count everyone once, only once and in the right place
 - Results are shared with the president, states and the public

Uses of Decennial Census Data

- Determines number of seats each state has in the U.S. House of Representatives
- Defines congressional and state legislative districts, school districts and voting precincts
- Determines how more than \$675 billion dollars in federal funding are spent on infrastructure, programs and services each year
- Informs government, business and community planning and decisions
- Provides a population benchmark for nearly every other United States survey

2020 Census

- Increasingly diverse and growing population (330 million people in more than 140 million housing units)
- To get an accurate count:
 - Must build an accurate address list of every housing unit
 - Maximize self-response to the census
 - Efficiently follow up with those who don't respond

2020 Census

4 Key Innovations:

- Reengineer Address Canvassing
- Optimize Self-Response
- Utilize Administrative Records and Third-Party Data
- Reengineer Field Operations

2020 Census

2020 Program Management Review:

- Quarterly update on plans, tests, schedules, budgets and strategies
- Upcoming PMR: Friday, January 26, 2018
12 – 5 p.m.
Census Bureau Auditorium
or Attend via Webcast

Between Decennial Censuses

- Produce annual demographic statistics through the American Community Survey, Current Population Survey, Population Estimates and 100+ other surveys/programs
- Collect economic data through monthly and annual surveys, as well as the Economic Census every five years

American Community Survey

- Ongoing monthly survey sent to 3.5 million addresses/year.
- Data goes back to 2005
- Produces timely data for small areas and population groups previously collected on the decennial long form
- Covers 35+ topics (employment, occupation, veterans status, commuting, etc.) and supports 300+ known federal government uses
- Estimates released annually

When to Use ACS 1-year vs 5-year Estimates

	1-year	5-year
Single Year Estimates	X	
Small Area Estimates		X
Demographic Detail	X	X

Current Population Survey

- One of the oldest, largest and most well-recognized surveys in the United States
- Primary source of monthly labor force statistics, and monthly demographic statistics on 30+ topics such as:
 - Educational Attainment
 - Families and Living Arrangements
 - Income, Poverty and Health Insurance
 - Mover Rates, etc.

Population Estimates

- Produces most up-to-date population numbers between decennial censuses
- Estimates released four times a year:
 - National and State (December)
 - County and Metropolitan/Micropolitan (March)
 - City and Town (May)
 - National, State and Housing Units (May)
 - National, State and County Demographics (June)

Demographic Recap

Primary Surveys Conducted Between Censuses:

- American Community Survey
- Current Population Survey
- Population Estimates

	American Community Survey	Current Population Survey	Population Estimates
National	X	X	X
Local	X		X

*Note: There are 130+ surveys and programs conducted by the Census Bureau each year.

2017 Economic Census

- Conducted every five years
- Collects reliable business statistics that are essential to understanding the American economy
- Covers nearly all industries in all sectors except agriculture and public sector
- National-level statistics down to City/Town and ZIP Code

2017 Economic Census

- An estimated 3.5 million businesses, with paid employees, will receive only electronic long forms for the 2017 Economic Census
- Based on funding in FY 2017, and similar levels anticipated in FY 2018, the Census Bureau has revised the timeline and size of the 2017 Economic Census.
- The Economic Census of Island Areas will also have delays to its data collection and publication. The sample reduction does not apply to the Island Areas

2017 Economic Census Timeline

- Cover business conducted during CY 2017
- Data collection starts mid-2018
 - Ends mid-2018
- Data dissemination starts December 2019
 - Ends mid-2022

Between Economic Censuses

- Produce a variety of economic statistics at various levels of detail and geographies from over 50+ economic surveys
- Major economic surveys include:
 - Annual Survey of Entrepreneurs
 - County Business Patterns
 - Non-Employer Statistics
 - Survey of Business Owners

County Business Patterns

- Provides annual statistics for businesses with paid employees within the U.S., Puerto Rico, and Island Areas at a detailed geography and industry level
- Content includes number of establishments, employment, and payroll

U.S. Statistics Available for:

- Nation and State
- Counties
- Metropolitan Areas
- Zip Code and Congressional Districts

Puerto Rico and Island Area Statistics Available for:

- Guam
- American Samoa
- Commonwealth of the Northern Mariana Islands
- U.S. Virgin Islands
- County equivalents

Non-Employer Statistics

- Provides annual statistics on U.S. businesses with no paid employees or payroll at a detailed geography and industry level
- The data are available for approximately 450 NAICS industries at the national, state, county, metropolitan statistical area, and combined statistical area geography levels

Survey of Business Owners

- Data have been collected every 5 years since 1972, for years ending in "2" and "7" as part of the economic census
- Provides information on selected economic and demographic characteristics for businesses and business owners by gender, ethnicity, race, and veteran status
- Estimates include the number of employer and non-employer firms, sales and receipts, annual payroll, and employment

Geographies covered include:

- States
- Metropolitan and micropolitan statistical areas
- Counties
- Corporate municipalities

Annual Survey of Entrepreneurs

- NEW survey that supplements the 5-year Survey of Business Owners
- Collects business and owner characteristics annually
- Produces timely annual estimates on firms, receipts, payroll, and employment by gender, ethnicity, race, and veteran status
- Introduces new modules each survey year to measure relevant business components (Innovation, R&D, and Years in Business for latest survey)

Economic Programs

	Monthly	Quarterly	Annual	Every 5 Years
Economic Indicators	X	X		
Annual Survey of Entrepreneurs			X	
County Business Patterns			X	
Non-Employer Statistics			X	
Economic Census				X
Survey of Business Owners				X

Newsroom



Topics

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Census Bureau Projects U.S. and World Populations on New Year's Day

December 28, 2017

As our nation prepares to ring in the new year, the U.S. Census Bureau projects the U.S. population will be 326,971,407 on Jan. 1, 2018.

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Upcoming Releases and Events

- Jan. 26 – 2020 Census Program Management Review
- March 6 – 2017 – 2060 U.S. Population Projections News Release
- March 20 – U.S. Census Bureau Releases Questions for 2020 Census
- March 22 – 2017 Population Estimates for Counties, Metropolitan, Micropolitan, and Puerto Rico Municipios
- March 27 – Small Area Health Insurance Estimates News Release

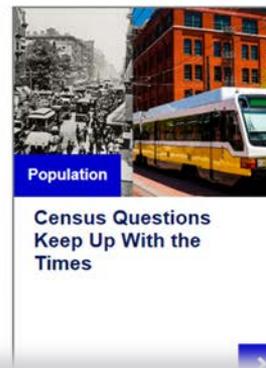
America Counts: Stories Behind the Numbers



Accessible through the library tab or direct link

[www.census.gov/
AmericaCounts](http://www.census.gov/AmericaCounts)

America Counts features stories using Census Bureau data that give real world application and context to the data



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